

**You've Got
Nebraska Covered,
With a Statewide Classified!**

Below is a sample list of NCAN advertisers—even if you consider yourself a “local” or “community” business, you might be surprised at how far your market reaches!

Announcements
Adoption
Antique Shows
Any Collectibles
Auctions
Automotive
Business Opportunity
Entertainment
Fairs/Festivals
Farm Equipment
Feed & Seeds
Flea Markets
Franchises
Help Wanted (i.e. medical, trades, truck drivers, etc.)
Livestock
Pools & Spas
Rallies, Shows, Concerts
Real Estate
Recreational Vehicles
Schools of Instruction
Steel Buildings
Tours
Vacation Sites
Wanted to Buy

Your order with prepayment must be received at the NPAS office by Wednesday, 10 a.m., to run the following week.

We suggest you contact the nearest participating newspaper to place your ad. If there is no participating newspaper in your area, you may contact us direct at:

Nebraska Press Advertising Service

845 "S" Street * Lincoln, NE 68508

800-369-2850 / 402-476-2851

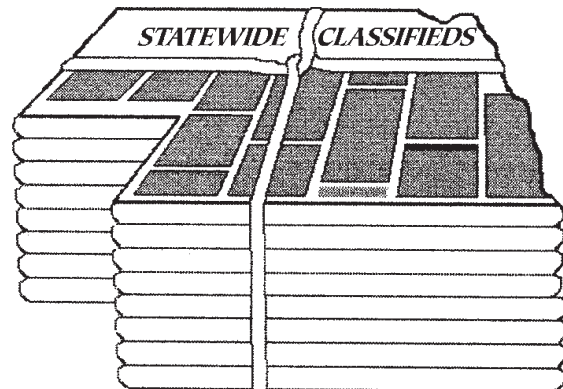
Fax: 402-476-2942

Email: ads@nebpress.com

www.nebpress.com

09/02/11

ADvertise
in 172
Nebraska
Newspapers
for only
\$210...



It's easy with the...

NEBRASKA
CLASSIFIED
ADVERTISING NETWORK

With over 170 Nebraska newspapers, NCAN lets you blanket the state, reaching over 798,000 readers weekly. NCAN is your most affordable advertising deal when trying to reach many Nebraskans with one classified ad. With NCAN, your cost is around \$1.22 per paper, and if you utilize multiple insertions, your cost is even less because of NCAN's frequency discounts! **We can also place your advertising message with other states. Call us for more info and prices.**

Participating Newspapers

WEEKLY

Ainsworth Star-Journal
 Albion News
 Alma Harlan County Journal
 Arapahoe Public Mirror
 Arlington Citizen
 Arnold Sentinel
 Arthur Enterprise
 Ashland Gazette
 Atkinson Graphic
 Auburn Press-Tribune
 Aurora News-Register
 Bassett Rock County Leader
 Battle Creek Enterprise
 Bayard Transcript
 Bellevue Leader
 Benkelman Post & News
 Chronicle
 Bertrand Herald
 Blair Enterprise
 Blair Pilot-Tribune
 Bloomfield Monitor
 Blue Hill Leader
 Bridgeport News-Blade
 Broken Bow Custer
 County Chief
 Burwell Tribune
 Butte Gazette
 Cairo Record
 Callaway Courier
 Cambridge Clarion
 Cedar Rapids Press
 Central City
 Republican-Nonpareil
 Chadron Record
 Chappell Register
 Clarkson Colfax County Press
 Clearwater-Ewing Record-News
 Coleridge Blade
 Cozad Free Press
 Cozad Tri-City Tribune
 Crawford Clipper
 Creighton News
 Crete Doane College Owl
 Crete News
 Crofton Journal
 Curtis Hi-Line Enterprise
 David City Banner-Press
 Deshler Rustler
 Dodge Criterion

Doniphan Herald
 Elgin Review
 Elkhorn Douglas County
 Post-Gazette
 Elm Creek Beacon-Observer
 Elwood Bulletin
 Fairbury Journal-News
 Falls City Journal
 Franklin County Chronicle
 Friend Sentinel
 Fullerton Nance
 County Journal
 Geneva Nebraska Signal
 Genoa Leader-Times
 Gering Citizen
 Gering Courier
 Gibbon Reporter
 Gordon Sheridan Co. Journal-Star
 Gothenburg Times
 Grant Tribune-Sentinel
 Greeley Citizen
 Gretna Breeze
 Gretna Guide & News
 Hartington Cedar
 County News
 Hayes Center
 Times-Republican
 Hebron Journal-Register
 Hemingford Ledger
 Henderson News
 Hickman Voice News
 Hooper-Scribner Rustler Sentinel
 Howells Journal
 Humboldt Standard
 Humphrey Democrat
 Hyannis Grant County News
 Imperial Republican
 Indianola News
 Kimball Western
 Nebraska Observer
 Laurel Advocate
 Leigh World
 Lexington Clipper-Herald
 Loup City Sherman
 County Times
 Lyons Mirror-Sun
 Madison Star-Mail
 Milford Times
 Minden Courier
 Mitchell Index
 Mullen Hooker Co. Tribune

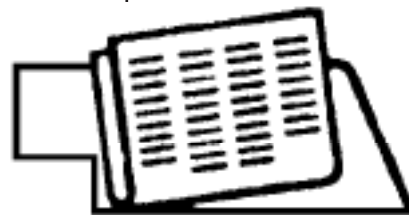
Neligh News & Leader
 Nelson Nuckolls Co. Locomotive-
 Gazette
 Newman Grove Reporter
 Niobrara Tribune
 North Bend Eagle
 North Platte Bulletin
 Oakland Independent
 Ogallala Keith County News
 Omaha Jewish Press
 O'Neill Holt County Independent
 Orchard News
 Ord Quiz
 Oshkosh Garden County News
 Osmond Republican
 Oxford Standard
 Palmer Journal
 Papillion Times/LaVista Sun
 Pawnee Republican
 Pender Times
 Petersburg Press
 Pierce County Leader
 Plainview News
 Plattsmouth Journal
 Ponca Nebraska
 Journal-Leader
 Ralston Recorder
 Randolph Times
 Ravenna News
 Red Cloud Chief
 St. Edward Advance
 St. Paul Phonograph-Herald
 Sargent Leader
 Schuyler Sun
 Scottsbluff Business Farmer
 Seward County Independent
 Shelton Clipper
 South Sioux City Dakota Co. Star
 Spalding Enterprise
 Spencer Advocate
 Springview Herald
 Stanton Register
 Stapleton Enterprise
 Stromsburg Polk County News
 Superior Express
 Sutherland Courier-Times
 Sutton Clay County News
 Syracuse Journal-Democrat
 Tecumseh Chieftain
 Tekamah Burt County Plaindealer
 Thedford Thomas County Herald

Tilden Citizen/Meadow Grove News
 Trenton Hitchcock County News
 Valentine Midland News
 Verdigre Eagle
 Wahoo Newspaper
 Wakefield Republican
 Wauneta Breeze
 Wausa Gazette
 Waverly News
 Wayne Herald
 West Point News
 Wilber Republican
 Wisner News-Chronicle
 Wolbach Messenger
 Wood River Sunbeam
 Wymore Arbor State

DAILY

Alliance Times-Herald
 Beatrice Daily Sun
 Columbus Telegram
 Fremont Tribune
 Grand Island Independent
 Hastings Tribune
 Holdrege Citizen
 Kearney Hub
 McCook Gazette
 Nebraska City News-Press
 Norfolk Daily News
 North Platte Telegraph
 Omaha Daily Record
 Scottsbluff Star-Herald
 Sidney Sun-Telegraph
 York News-Times

Total Daily Newspapers: 16
Total Weeklies: 156
Total Publications: 172
Total Circulation: 332,736 = 798,566 Readers



Nebraska Classified Ad Network Guidelines

- Advertising will be rejected if not in compliance with state and federal regulations or if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, or at discretion of NPAS.
- Individual newspapers reserve the right to properly classify, edit or reject advertising in compliance with local regulations, standards and policies.
- The following are guidelines to be used in the acceptance of advertising, but do not and are not intended to reflect all specific policies of participating newspapers.

- Advertisers must make known the name, street, city, state and phone number of the individual and organization submitting the ad order.
- NPAS guarantees that ads will be distributed to all participating newspapers. We will monitor newspapers periodically to make sure ads are being published. We do not guarantee 100% of participating newspapers will publish an accepted ad.
- At the advertiser's request, NPAS will provide one tearsheet from one participating newspaper for each week the ad is scheduled.
- Commercial advertising must indicate that the ad was placed by a firm or an individual engaged in commercial enterprise by using the firm name or "broker" or "agent" or some other suitable term.
- Business opportunity and investment advertising may require disclosure of the investment amount in the ad. Name and type of business must be provided with ad order, but need not be stated in the ad. Earnings claims must be based on fact.
- Ads requiring payment in advance for information or that requires sending money through the mail must be preapproved by NPAS Sales Manager.
- Sales help wanted must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commissions, no statement of amount that may be earned is acceptable unless it is a guaranteed wage and states as GUARANTEED in the ad.
- Employment advertising must be for a bona fide job offering and must state the nature of the work offered. No overseas employment ads accepted. Advertising employment through listing publications is subject to approval.
- Work at home ads such as envelope stuffing and assembly subject to preapproval.
- Advertising for weight control, appetite suppressants, and food supplements must be preapproved.
- No personal loan or mortgage ads unless from established, bona fide licensed lending institutions. Name of company will be required in ad.
- No ads from companies selling information regarding Government Surplus.
- Advance-fee credit card ads or ads which promise easy credit, debt consolidation, or which contain offers to instantly obtain credit cards are subject to pre-approval.
- No advertising offering or soliciting services for surrogate mothers. Adoption ads are acceptable when accompanied by a letter from a registered, licensed agency or attorney attesting to the legality of proposed adoption.
- Advertising will be rejected that discriminates based on age, race, color, national origin, religion, sex or familial status except where legal restrictions prevail.
- Real Estate For Sale advertising and other advertising must comply with "Truth in Lending" guidelines when offering specific financing terms. Refer to Regulation Z of the Federal Act.
- 900 ads must meet all of the above conditions plus, if accepted, each ad must clearly state the cost per minute, hour, or per call, the average number of minutes per call, the 900-number company name, the phrase "must be 18 years or older to call," "18 or older," or "18+." All NCAN ads which promote a 900-number service are subject to a \$10.00 service fee to cover the cost of calling these numbers for verification. This fee is a one time charge for each 900-number advertised. Some 900-number services run misleading ads that have an 800-number in them. We will not accept these type of ads unless the ad indicates that consumers will be redirected and contains all the 900-number information stated above.
- Cruise ship and similar travel ads are acceptable provided complete cost is disclosed in ad.
- Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- Illustrations, logos, headlines, borders, & other display devices will not be accepted.

Nebraska Classified Advertising Network Ad Order Form

Name _____

Company _____

Street Address _____

City, State, Zip _____ Phone () _____

Please run week(s) of _____ Amount Paid _____

Rates:

Statewide: 25 words, \$210 (extra words at \$7 each)

Frequency Discount: Run 4 consecutive weeks with no copy changes,
order all 4 weeks at once: \$200/week (extra words at \$7 each)

Interested in statewide classified advertising in other states besides Nebraska? We can help!

YES! I'd like info on other states' statewide classified advertising programs!

(If you already know specific states you're interested in, please list: _____)

Typewritten or emailed copy only

We suggest you contact the nearest participating newspaper to place your ad. If there is no participating newspaper in your area, please contact the Nebraska Press Advertising Service, 845 "S" Street, Lincoln, NE 68508-1226. Phone 800-369-2850 / 402-476-2851, FAX: 402-476-2942. Email: ads@nebpress.com.

A typed copy of your ad along with a check or money order (Visa or Mastercard also accepted) must be received by NPAS on Wednesday by 10:00 a.m. to run the following week.