

Press Release Service

Here's how to place your order:

To find out about this convenient service, call Katie Pelster at 402-476-2851. If you're calling from outside of Lincoln, dial 1-800-369-2850.

Prepare your press release and simply email with instructions to nebpress@nebpress.com.

Photos: If you have a photo, enclose it with your release. Please attach as a jpeg. Maximum of 2 photos.

Deadlines: We provide same day turn around provided the release is in our office by 11:00 a.m.

- ✓ Fast
- ✓ Easy
- ✓ Reliable
- ✓ Low cost
- ✓ Comprehensive



Nebraska Press Association
845 "S" Street
Lincoln, NE 68508-1226
(402) 476-2851, NE: (800) 369-2850

Newspapers, Television,
Radio or Cable TV...
we'll get your message
into the hands of
those who matter!

The Nebraska Press Association can help get the word out about your company, product or special event!

It's easy. Just send us materials. We do the rest!

NPA's press release service is ideal for all types of announcements including:

- Public service
- Promotions
- Election of officers
- Statewide meetings
- Government reports
- Consumer research

We'll send your release to our up-to-date list of publishers and editors of every daily and weekly newspaper in the state.

Select from statewide or regional newspaper coverage options. We can also send to broadcast outlets.

Your message will be handled promptly, usually the same day.

There are no annual or maintenance fees. You only pay for what you use.

Pricing & Coverage Options

— Newspapers —

Newspaper Mailing — (Email)

\$115.00 - 1-2 pages (Maximum of 4 pages).

Same day turn around if received in the NPA office by 11:00 a.m. Your release will reach the publishers only.

Regional Mailing- (Email)

\$40.00 per region - 1-2 pages

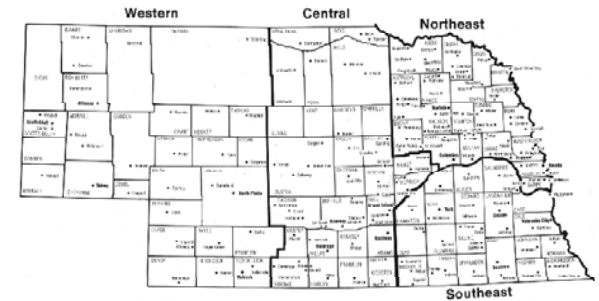
Same day turn around if received in the NPA office by 11:00 a.m. See map at right for regions. Your release will reach the publishers only.

— Broadcast —

Broadcast Mailing — (Email)

\$100.00 - 1-2 pages (Maximum of 4 pages).

(Same day turn around if received in the NPA office by 11:00 a.m.)



Prices subject to change.

02/11

Call Katie Pelster at (402) 476-2851 or (800) 369-2850 for more information.
Or email: nebpress@nebpress.com