Nebraska Press Association

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Nebraska Press Association's 143rd Annual Convention convenes April 21-22, 2017, in Lincoln, NE

LINCOLN — The Nebraska Press Association (NPA), with sponsorship from the Nebraska Press Advertising Service (NPAS), expects 200 people to attend its annual state convention in Lincoln the weekend of April 21-22, 2017. Both NPA and NPAS groups convene at the Country Inn & Suites-North, in Lincoln, for two days of workshops, awards presentations and election of officers and board members.

The NPA represents 15 daily, 152 weekly and 10 collegiate newspapers from across the state, and is the state's oldest trade association, founded in 1873.

Friday and Saturday workshop sessions will cover topics including: advertising sales; newspaper design; headline writing and editing; Adobe InDesign and Illustrator 101; digital and social media; news and sports reporting; and legal issues affecting the newspaper industry.

During the two-day convention, the NPA Foundation will hold a silent auction and sell raffle tickets for prizes, with proceeds helping to fund the Nebraska Press Association Foundation Scholarships.

Special guest at the convention will be Matt Paxton, newspaper owner/publisher of The News-Gazette in Lexington, VA, and president of the National Newspaper Association (NNA). The NNA is the trade association representing more than 2,100 community daily and weekly newspapers across the country.

The Friday banquet reveals the Master Editor-Publisher recipient, the highest honor that can be bestowed upon an NPA member. Friday night is also the presentation of award winners for Community Service and Service to Agriculture coverage in the past year, sponsored by the

Omaha World-Herald. This is the World-Herald's 19th year of sponsoring these awards. Friday's keynote banquet speaker will be Shelby Coffey, a senior fellow of the Freedom Forum and vice chair of the Newseum, in Washington, D.C. Coffey's talk is entitled, *The Trump Era Begins: The Man, The Press, The World.*

The Saturday luncheon will begin with a welcome from Lincoln Mayor Chris Beutler, followed by keynote speaker Bill Frakes, renowned award-winning photojournalist and Nebraska native. Award presentations will include Nebraska Outstanding Young Journalists Awards, given to a reporter, editor, photographer, graphic designer, production or advertising professional who has worked for at least one year with a legal Nebraska newspaper and for his or her current employer in Nebraska and is thirty years of age or younger. Zean and Marilyn Carney, of Casa Grande, AZ, former Nebraska newspaper publishers, sponsor this award.

At the Saturday luncheon, the NPA Foundation will present four $2,000 scholarships - three high school and one collegiate recipients - to students planning to attend, or currently attending, a Nebraska college or university leading to a career in print journalism.

The Butch and Nancy Furse Foundation Collegiate Writing Competition and Omaha World-Herald Collegiate Photojournalism Contest winners will be announced, and Pica Pole Awards will be presented to those who have worked in the newspaper industry for over 50 years.

A Saturday night banquet will honor the winners of the NPA Better Newspaper Contest with a video show presentation. New officers and board members for the Nebraska Press Association and the Nebraska Press Advertising Service will be presented.

For NPA convention details and registration, go to www.nebpress.com, or contact the Nebraska Press Association office at 800-369-2850 (NE), or 402-476-2851.

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