

**You've Got
Nebraska Covered,
With a Statewide Classified!**

Below is a sample list of NCAN advertisers—even if you consider yourself a “local” or “community” business, you might be surprised at how far your market reaches!

Announcements
Adoption
Antique Shows
Any Collectibles
Auctions
Automotive
Business Opportunity
Entertainment
Fairs/Festivals
Farm Equipment
Feed & Seeds
Flea Markets
Franchises
Help Wanted (i.e. medical, trades, truck drivers, etc.)
Livestock
Pools & Spas
Rallies, Shows, Concerts
Real Estate
Recreational Vehicles
Schools of Instruction
Steel Buildings
Tours
Vacation Sites
Wanted to Buy

Your order with prepayment must be received at the NPAS office by Wednesday, 10 a.m., to run the following week.

We suggest you contact the nearest participating newspaper to place your ad. If there is no participating newspaper in your area, you may contact us direct at:

Nebraska Press Advertising Service

845 "S" Street * Lincoln, NE 68508

800-369-2850 / 402-476-2851

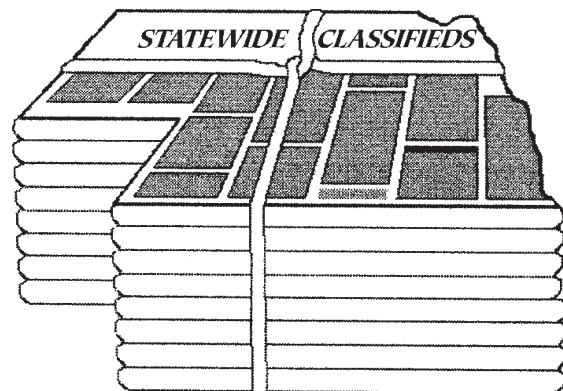
Fax: 402-476-2942

Email: cb@nebpress.com

www.nebpress.com

2/5/18

ADvertise
in 164
Nebraska
Newspapers
for only
\$225 ...



It's easy with the...

NEBRASKA
CLASSIFIED
ADVERTISING NETWORK

With 164 Nebraska newspapers, NCAN lets you blanket the state, reaching over 555,000 readers weekly. NCAN is your most affordable advertising deal when trying to reach many Nebraskans with one classified ad. With NCAN, your cost is around \$1.37 per paper, and if you utilize multiple insertions, your cost is even less because of NCAN's frequency discount! **We can also place your advertising message with other states. Call us for more info and prices.**

Participating Newspapers

WEST

Ainsworth Star-Journal
 Alliance Times-Herald
 Alma Harlan Co. Journal
 Arapahoe Public Mirror
 Arnold Sentinel
 Arthur Enterprise
 Atkinson Graphic
 Bassett Rock Co. Leader
 Bayard Transcript
 Benkelman Post & News-Chronicle
 Bertrand Herald
 Blue Hill Leader
 Bridgeport News-Blade
 Broken Bow Custer Co. Chief
 Burwell Tribune
 Butte Gazette
 Callaway Courier
 Cambridge Clarion
 Central City
 Republican-Nonpareil
 Chadron Record
 Chappell Register
 Cozad Tri-City Trib
 Crawford Clipper
 Curtis Hi-Line Enterprise
 Doniphan Herald
 Elm Creek Beacon-Observer
 Elwood Bulletin
 Franklin Co. Chronicle
 Fullerton Nance Co. Journal
 Genoa Leader-Times
 Gering Courier
 Gordon Sheridan County Journal Star
 Gothenburg Times
 Grand Island Independent*
 Grant Tribune-Sentinel
 Greeley Citizen
 Hastings Tribune*
 Hayes Center
 Times-Republican
 Hemingford Ledger

Holdrege Citizen*
 Hyannis Grant Co. News
 Imperial Republican
 Kearney Hub*
 Kimball Western
 Nebr. Observer
 Lexington Clipper-Herald
 Loup City Sherman Co. Times
 McCook Gazette*
 Minden Courier
 Morrill Voice News of Western Nebraska
 Mullen Hooker County Tribune
 North Platte Bulletin
 North Platte Telegraph*
 O'Neill Holt Co. Independent
 Ogallala Keith Co. News
 Ord Quiz
 Oshkosh Garden Co. News
 Oxford Standard
 Palmer Journal
 Ravenna News
 Red Cloud Chief
 Sargent Leader
 Scottsbluff Business Farmer
 Scottsbluff Star-Herald*
 Shelton Clipper
 Sidney Sun-Telegraph
 Spalding Enterprise
 Spencer Advocate
 Springview Herald
 St. Paul Phonograph-Herald
 Stapleton Enterprise
 Sutherland Courier-Times
 Thedford Thomas Co. Herald
 Trenton Hitchcock Co. News
 Valentine Midland News
 Wauneta Breeze

**75 Newspapers
 Circulation: 120,876**

EAST

Albion News
 Arlington Citizen
 Ashland Gazette
 Auburn Nemaha Co. Herald
 Aurora News-Register
 Battle Creek Enterprise
 Beatrice Sun*
 Bellevue Leader
 Blair Enterprise
 Blair Pilot-Tribune
 Bloomfield Knox Co. News/Monitor
 Clarkson Colfax Co. Press
 Clearwater-Ewing
 Record-News
 Coleridge Blade
 Columbus Telegram*
 Creighton News
 Crete Doane College Owl
 Crete News
 Crofton Journal
 David City Banner-Press
 Deshler Rustler
 Dodge Criterion
 Elgin Review
 Elkhorn Douglas Co.
 Post-Gazette
 Fairbury Journal-News
 Falls City Journal
 Fremont Tribune*
 Friend Sentinel
 Geneva Nebraska Signal
 Gretna Breeze
 Gretna Guide & News
 Hartington Cedar Co. News
 Hebron Journal-Register
 Henderson News
 Hickman Voice-News
 Hooper-Scribner
 Rustler-Sentinel
 Howells Journal
 Humboldt Standard
 Humphrey Democrat
 Laurel Advocate
 Leigh World
 Lyons Mirror-Sun
 Madison Star-Mail
 Milford Times
 Nebraska City News-Press
 Neligh News & Leader

Nelson Nuckolls Co.
 Locomotive-Gazette
 Newman Grove Reporter
 Niobrara Tribune
 Norfolk Daily News*
 North Bend Eagle
 Oakland Independent
 Omaha Daily Record*
 Omaha Jewish Press
 Orchard Antelope Co. News
 Osmond Republican
 Papillion Times
 Pawnee Republican
 Pender Times
 Petersburg Press
 Pierce County Leader
 Plainview News
 Plattsmouth Journal
 Ponca Nebr. Journal-Leader
 Ralston Recorder
 Randolph Times
 Schuyler Sun
 Seward County Independent
 South Sioux City
 Dakota Co Star
 St. Edward Advance
 Stanton Register
 Stromsburg Polk Co. News
 Superior Express
 Sutton Clay Co. News
 Syracuse Journal-Democrat
 Tecumseh Chieftain
 Tekamah Burt Co. Leader
 Tilden Citizen/Meadow Grove News
 Verdigre Eagle
 Wahoo Newspaper
 Wakefield Republican
 Wausa Gazette
 Waverly News
 Wayne Herald
 West Point News
 Wilber Republican
 Wisner News-Chronicle
 Wymore Arbor State
 York News-Times*

**89 Newspapers
 Circulation: 131,819**

**Total Daily Newspapers: 13
 Total Weeklies: 151
 Total Publications: 164
 Total Circulation:
 252,695 = 555,929 Readers
 * = Daily Newspapers**

Nebraska Classified Ad Network Guidelines

- Advertising will be rejected if not in compliance with state and federal regulations or if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, or at discretion of NPAS.
- Individual newspapers reserve the right to properly classify, edit or reject advertising in compliance with local regulations, standards and policies.
- The following are guidelines to be used in the acceptance of advertising, but do not and are not intended to reflect all specific policies of participating newspapers.

- Advertisers must make known the name, street, city, state and phone number of the individual and organization submitting the ad order.
- NPAS guarantees that ads will be distributed to all participating newspapers. We will monitor newspapers periodically to make sure ads are being published. We do not guarantee 100% of participating newspapers will publish an accepted ad.
- At the advertiser's request, NPAS will provide one tearsheet from one participating newspaper for each week the ad is scheduled.
- Commercial advertising must indicate that the ad was placed by a firm or an individual engaged in commercial enterprise by using the firm name or "broker" or "agent" or some other suitable term.
- Business opportunity and investment advertising may require disclosure of the investment amount in the ad. Name and type of business must be provided with ad order, but need not be stated in the ad. Earnings claims must be based on fact.
- Ads requiring payment in advance for information or that requires sending money through the mail must be preapproved by NPAS Sales Manager.
- Sales help wanted must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commissions, no statement of amount that may be earned is acceptable unless it is a guaranteed wage and states as GUARANTEED in the ad.
- Employment advertising must be for a bona fide job offering and must state the nature of the work offered. No overseas employment ads accepted. Advertising employment through listing publications is subject to approval.
- Work at home ads such as envelope stuffing and assembly subject to preapproval.
- Advertising for weight control, appetite suppressants, and food supplements must be preapproved.
- No personal loan or mortgage ads unless from established, bona fide licensed lending institutions. Name of company will be required in ad.
- No ads from companies selling information regarding Government Surplus.
- Advance-fee credit card ads or ads which promise easy credit, debt consolidation, or which contain offers to instantly obtain credit cards are subject to pre-approval.
- No advertising offering or soliciting services for surrogate mothers. Adoption ads are acceptable when accompanied by a letter from a registered, licensed agency or attorney attesting to the legality of proposed adoption.
- Advertising will be rejected that discriminates based on age, race, color, national origin, religion, sex or familial status except where legal restrictions prevail.
- Real Estate For Sale advertising and other advertising must comply with "Truth in Lending" guidelines when offering specific financing terms. Refer to Regulation Z of the Federal Act.
- 900 ads must meet all of the above conditions plus, if accepted, each ad must clearly state the cost per minute, hour, or per call, the average number of minutes per call, the 900-number company name, the phrase "must be 18 years or older to call," "18 or older," or "18+." All NCAN ads which promote a 900-number service are subject to a \$10.00 service fee to cover the cost of calling these numbers for verification. This fee is a one time charge for each 900-number advertised. Some 900-number services run misleading ads that have an 800-number in them. We will not accept these type of ads unless the ad indicates that consumers will be redirected and contains all the 900-number information stated above.
- Cruise ship and similar travel ads are acceptable provided complete cost is disclosed in ad.
- Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- Illustrations, logos, headlines, borders, & other display devices will not be accepted.

Nebraska Classified Advertising Network Ad Order Form

Name _____

Company _____

Street Address _____

City, State, Zip _____ Phone () _____

Please run week(s) of _____ Amount Paid _____

Rates:

Statewide: 25 words, \$225 • **West:** 25 words, \$150 • **East:** 25 words, \$150
(extra words at \$5 each)

Frequency Discount: Run 2 consecutive weeks @ regular price, receive 3rd week Free!
Must run consecutive weeks with no copy changes.

Interested in statewide classified advertising in other states besides Nebraska? We can help!

YES! I'd like info on other states' statewide classified advertising programs!

(If you already know specific states you're interested in, please list: _____)

Typewritten or emailed copy only

We suggest you contact the nearest participating newspaper to place your ad. If there is no participating newspaper in your area, please contact the Nebraska Press Advertising Service, 845 "S" Street, Lincoln, NE 68508-1226. Phone 800-369-2850 / 402-476-2851, FAX: 402-476-2942. Email: cb@nebpress.com.

A typed copy of your ad along with a check or money order (Visa or Mastercard also accepted) must be received by NPAS on Wednesday by 10:00 a.m. to run the following week.