

National Display Ad Networks

<i>State / Region</i>	<i>Size</i>	<i>Cost</i>	<i>Circulation</i>	<i>Total Newspapers</i>	<i>Frequency Available</i>	<i>Deadline</i>
Alabama (no limit)	1x2/2x2/2x3/2x4	\$500/\$1000/\$1500/\$2000	890,000	123	none	Tuesday, 5pm
Arizona (no limit)	2x2/2x4	\$735/\$1470	816,509	76	none	Tuesday, 4pm
Arkansas (no limit) 3.22"/3.75"	2x2, 2x4	\$1150/\$2300	924,000	112	Buy 4, 5th is free	Monday, 3pm
Northeast						
Central Northwest	(Any 1 for \$475/650)					
Southern						
California (0-2x2, 2-2x4)	2x2, 1x4/2x4	\$1550/\$4000	1,700,000	140	none	Monday, 5 pm
Colorado (no limit)	2x2/2x4	\$850/1700	584,439	99	Buy 4, 5th is free	Monday, 5pm
Regions- Metro, N.W., N.E., S.W., S.E.						
Florida (limit-8/wk)	2x2/2x4	\$1260/2500	1,154,646	84	Buy 4, 5th is free	Monday 10am
North		\$395/\$595	224,483	29		
South/Central (one region)		\$1050/\$2050	929,563	53		
Georgia (no limit)	1x2, 2x2, 2x4	\$750/\$1,400/\$2800	1,055,041	110	none	Monday, 5 pm
Hawaii	2x2	\$2,150	722,300	14	none	Monday, 4pm
Illinois (no limit)	2x2/2x4, 1x4	\$1,400/\$2,800	1,341,410	254	none	Wednesday, 10am
Northwest	(Discount rates	\$300	160,797	27		
Chicagoland	for buying multi-	\$350	139,016	23		
Central West	ple regions)	\$300	105,622	38		
Central East		\$300	63,204	29		
Southwest		\$300	93,676	17		
Southeast		\$300	89,548	22		
Indiana (limit-6/wk)	2x2/2x4	\$900/\$1800	765,937	92	none	Monday, 5pm
North or Central or South Regions	2x2/2x4	\$550/\$1100 per region				
Iowa (no limit) 3.22"/3.792"	2x2, 2x4	\$1275/\$2550	904,800	195	Buy 1, get 2nd/3rd	Tuesday, 10am
Northwest	(Frequency	\$440/\$860	69,133		25% off.	
Northeast	rates available)	\$440/\$860	190,694			
Central		\$440/\$860	85,847			
Southwest		\$440/\$860	117,284			
Southeast		\$440/\$860	181,140			
Kansas (limit 2-2x4)	2x2-1x4/2x4-1x8	\$800/\$1650	386,000	128	none	Tuesday, 5pm
Kentucky (no limit)	2x2/2x3/2x4	\$1,950/\$2,900/\$3,850	938,000	98	none	Wed., 3pm EST
Daily only		call for pricing	561,000	19		
Weekly only		call for pricing	377,000	79		
Louisiana (2-2x4)	2x2/2x4	\$800/1600	537,160	69	Buy 4, 5th is free	Wednesday, Noon
Maryland-Del-DC (7/wk)	2x2/2x4	\$1450/\$2900	2,329,067	98	none	Tuesday, Noon
Michigan (10-2x2, 2-2x4)	2x2/2x4	\$999/1998	1,500,000	113	Buy 3, 4th is free	Monday, 1pm
Minnesota (8/wk-2x2) 3.50"	2x2, 2x4	\$1800/\$3800	1,015,000	261	none	Tuesday, 12pm
Northern	any one region	\$600/\$1300	264,452	73		
Metro	any two regions	\$1150/\$2500	186,074	34		
West Central	any three regions	\$1700/\$3600	167,695	56		
Southern			287,148	95		
Mississippi (no limit)	2x2, 2x4, 2x6	\$1060/\$2,120/\$3,180	457,356	99	none	Monday, 5pm
Northern	any one region	\$450/\$900/\$1350	182,385	34		
Central	any two regions	\$795/\$1590/\$2385	144,974	38		
Southern			129,997	27		
Missouri (no limit)	2x2, 2x4	\$1000/\$2000	368,570	142	none	Wednesday, Noon
East	(25% discount to run	\$600	340,935	69		
West	following week)	\$600	531,681	83		
Montana (8/wk) 3.20"/3.70"	2x2/2x4	\$360/\$725	154,273	49	Buy 6 wks get 10% off	Wednesday, 5pm
Nebraska (no limit)	2x2/2x4, 1x4 or 1x8	\$875/\$1750	398,175	171	none	Tuesday, 4pm
Northeast		\$320/\$640	125,144	58		
Southeast		\$295/\$590	82,737	32		
Central		\$295/\$590	110,748	47		
Western		\$295/\$590	79,546	34		
Nevada (limit-5/wk.)	2x2/2x4	\$690/\$1380	406,973	20	none	Monday, Noon
New England Newspaper & Press Assoc.	2x2	\$1,250	1,127,435	99	Buy 3, 4th is free	Monday, 5pm
Northern Reg. (NH, VT, ME)	(no limit)	\$450				
Central Reg. (MA)		\$450				
Southern Reg. (CT, RI)		\$450				
New Jersey (6/wk)	2x2/2x4	\$1250/2500	1,500,000	118	none	Monday, 5pm
New Mexico	2x2/2x4/4x4	\$800/\$1,200/\$1,600	250,000	28	none	Thursday, 12Noon
New York - Dailies	2x2/2x3/2x4	\$1,200/\$1800/\$2,400	689,951	30	none	Wednesday, Noon
Western		\$350	231,376	14		
Central		\$300	212,020	17		
Eastern		\$650	569,916	18		
Weeklies only (NYPressSvc)	(no limit) 2x2/2x4	\$1500/\$3000	1,941,332	270	Buy 4, 5th is free	Wednesday, 11am
NY Reg.= \$750, Long Island Reg.= \$500						
Hudson, Upstate, Western or Central = \$375						
North Carolina (10/wk)	2x2/2x4	\$1475/\$2950	1,400,000	81	none	Wednesday, 3pm
East		\$925	785,674	46		
West		\$715	640,343	35		
North Dakota (4/wk)	2x2	\$600	261,085	90	Buy 12 get one free	Monday, 5pm
Northeast		\$225	69,371	28		
Northwest		\$125	50,810	20		
Southeast		\$225	86,184	16		
Southwest		\$125	54,710	15		
Ohio (limit 5/wk) 3.25"	2x2	\$975	1,104,922	94	none	Monday, Noon
Oklahoma 3.33"/4.25"	2x2/2x4	\$2500/\$5000	540,275	194	Buy 4, 5th is free	Wednesday, 10am
Metro		500	144,968	41		
Zone 1 - Northwest		500	78,187	36		
Zone 2 - Northeast		500	135,829	40		
Zone 3 - Southwest		500	67,930	32		
Zone 4 - Southeast		500	113,361	39		
Oregon (no limit)	2x2	\$650	334,896	63	none	Tuesday, 5pm
Pennsylvania (no limit/wk.)	2x2/2x4	\$1475/2950	1,700,000	135	Buy 4, 5th is free	Monday 11am
Northeast - \$110		Southeast - \$900	64,729/830,002			
Central - \$275		Western - \$475	191,725/152,499			
South Carolina (no limit)	2x2/2x4	\$1600/3200	1,215,890	107	Buy 3, 4th 1/2 price	Wednesday, Noon
Low Country		\$425/\$750	183,724	15		
PeeDee		\$425/\$850	163,086	20		
Midlands		\$775/\$1550	273,403	37		
Upstate		\$850/\$1700	347,380	31		
South Dakota (limit-8/wk.)	2x2	\$800	292,500	126	none	Tuesday, Noon
East River		\$525	283,000	108		
West River		\$375	79,600	31		
Tennessee (no limit-2x2) (1 per wk-2x4)	2x2/2x4	\$1035/\$2070	544,943	85	none	Tuesday, Noon
Western		\$355/\$710	129,940	19		
Middle		\$425/\$850	265,216	26		
Eastern		\$425/\$850	285,509	24		
Texas (no limit)	2x2/2x4	\$1100/\$2400	644,361	240	none	Monday, 5pm
South		\$450/\$950	237,425	79		
West		\$450/\$950	265,216	26		
North		\$450/\$950	285,509	24		
Utah (limit-10/wk.)	2x2/2x4	\$320/\$588	243,107	40	none	Tuesday, Noon
Virginia (limit 6 /wk)	2x2/2x4	\$950/\$1,900	714,000	68	none	Tuesday, 2pm
Northern Region		\$700	395,266	25		
Western Region		\$500	179,045	19		
Central/Eastern Region		\$500	138,645	24		
Washington (limit 5 ads) 3.25"/4.00"	2x2/2x4	\$1,250/\$2,495	1,180,746	106	Buy 3, 4th 1/2 price	Monday, 4pm
Eastern		\$350/\$700	234,187	38		
Coastal		\$400/\$800	284,720	32		
Seattle/Metro		\$800/\$1,600	661,839	36		
West Virginia (limit-6/wk)	2x2/2x4 up to 2x8	\$600/\$1200	534,527	52	none	Tuesday, Noon
Wisconsin (no limit-2x2s)	2x2/2x4	\$1350/\$2925	800,000	159	none	Tuesday, 10am
Northeast (limit 6-2x4/region/wk.		\$395/\$860	310,900	44		
Northwest		\$395/\$860	251,700	37		
Southeast		\$395/\$860	235,200	40		
Southwest		\$395/\$860	251,700	51		
Wyoming (no limit)	2x2-1x4/2x4	\$480/\$1,200	176,000	45		Thurs. 2pm

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To order any of the above, contact Carolyn Bowman, Nebraska Press Advertising Service, 800-369-2850, 845 "S" St., Lincoln NE 68508.
Rates subject to change without notice. Deadline times are based on time zone for that state.