

National Statewide Classifieds

STATE	Cost, 1st 25 Words	Cost, Each Additional Word	Total Circulation	Total Publications	Cost per Newspaper	Cost per Each 1000 Households	Deadline
Alabama	\$210.00	\$7.50	1,000,000	123	\$1.71	\$0.21	Tuesday, 5 p.m.
Alaska	\$649.00	\$14.00	288,500	32	\$20.28	\$2.25	Friday, 4 p.m.
Arizona	\$330.00	\$11.00	1,112,854	92	\$3.59	\$0.30	Tuesday, 4 p.m.
Arkansas	\$275.00	\$10.00	924,000	124	\$2.22	\$0.30	Wednesday, 12 Noon
California	\$550.00	\$15.00	3,300,000	240	\$2.29	\$0.17	Wednesday, 10 a.m.
No/So Regions	\$365.00	\$10.00	1,500,000				
Colorado	\$250.00	\$7.00	667,192	99	\$2.53	\$0.37	Wednesday, 5 p.m.
Metro Region	\$230.00						
S.E. Region	\$205.00						
N.E. Region	\$180.00						
S.W. Region	\$155.00						
N.W. Region	\$130.00						
Florida	\$475.00	\$10.00	1,666,516	120	\$3.96	\$0.29	Tuesday, noon
North Region	\$150.00						
South Region	\$175.00						
Central Region	\$325.00						
Georgia	\$350.00	\$7.00	1,261,799	140	\$2.50	\$0.28	Monday, 5 p.m.
Hawaii	\$660.00	\$9.50	1,064,600	25	\$26.40	\$0.62	Wednesday, noon
Idaho (ARK Press)	\$275.00		104,870	12			Wednesday, noon
Illinois-(ICAN Plus)	\$460.00	\$10.00	1,966,179	383	\$1.20	\$0.23	Wednesday, 10a.m.
Chicago Area	\$325.00		746,954	123	\$2.64	\$0.44	
North Region	\$225.00	Two Regions	535,562	81	\$2.78	\$0.42	
Central Region	\$225.00	\$400.00	383,094	96	\$2.34	\$0.59	
Southern Region	\$225.00	\$450.00	251,609	70	\$3.21	\$0.89	
Indiana-Hoosier	\$320.00	\$10.00	928,606	130	\$2.46	\$0.34	Wednesday, Noon
Iowa	\$300.00	\$9.00	1,199,056	247	\$1.21	\$0.25	Wednesday, 10 a.m.
Northwest Region	\$110.00	\$4.00	225,654	52	\$2.12	\$0.49	
Northeast Region	\$110.00	\$4.00	239,313	60	\$1.83	\$0.46	
Southwest Region	\$110.00	\$4.00	224,816	63	\$1.75	\$0.49	
Southeast Region	\$110.00	\$4.00	213,443	52	\$2.12	\$0.52	
Kansas	\$300.00	\$12.00	434,000	134	\$2.24	\$0.69	Tuesday, 5 p.m.
Kentucky	\$250.00	\$7.00	876,000	65	\$3.85	\$0.29	Wednesday, 5 p.m.
Louisiana	\$265.00	\$9.00	1,000,000	112	\$2.37	\$0.27	Wednesday, Noon
North Region	\$180.00	Two Regions	311,286	29	\$6.21	\$0.58	
Southeast Region	\$180.00	\$200.00	456,700	44	\$4.09	\$0.39	
Southwest Region	\$180.00		512,174	39	\$4.62	\$0.35	
Maryland-DC-Delaware	\$495.00	\$8.00	2,510,000	116	\$4.27	\$0.20	Wednesday, Noon
Michigan	\$299.00	\$7.00	1,300,000	135	\$2.21	\$0.23	Tuesday, Noon
Minnesota	\$199.00	\$10.00	996,000	248	\$0.80	\$0.20	Tuesday, 5 p.m.
Mississippi	\$210.00	\$8.00	470,395	102	\$2.06	\$0.45	Monday, 5 p.m.
Missouri	\$300.00	\$10.00	1,041,967	200	\$1.50	\$0.29	Wednesday, Noon
Montana	\$139.00	\$4.00	222,000	66	\$2.11	\$0.63	Wednesday, 5 p.m.
Nebraska	\$210.00	\$7.00	369,151	176	\$1.19	\$0.57	Wednesday, 10 a.m.
Nevada	\$149.00	\$5.00	360,000	20	\$7.45	\$0.41	Wednesday, Noon
New England Newspaper & Press Assoc	\$395.00	\$8.00	2,476,850	284	\$1.39	\$0.16	Wednesday, Noon
Northern Reg. (NH, VT, ME)	\$175.00						
Central Reg. (MA)	\$225.00						
Southern Reg. (CT, RI)	\$175.00						
New Jersey	\$495.00	\$13.00	2,100,000	126	\$3.93	\$0.24	Wednesday, Noon
New Mexico	\$154.00	\$5.00	247,683	30	\$5.13	\$0.62	Thursday, Noon
New York Press (Weeklies)	\$425.00	\$10.00	1,962,441	286	\$1.49	\$0.22	Wednesday, 11 a.m.
New York News. Pub. (Dailies)	\$425.00	\$15.00	829,000	39	\$10.90	\$0.51	Thursday, 3 p.m.
North Carolina	\$330.00	\$10.00	1,700,000	115	\$2.87	\$0.19	Tuesday, 5 p.m.
North Dakota	\$150.00	\$5.00	261,085	90	\$1.67	\$0.57	Tuesday, Noon
Ohio	\$295.00	\$10.00	1,432,827	148	\$1.99	\$0.21	Tuesday, 10 a.m.
Oklahoma	\$285.00	\$10.00	509,419	182	\$1.57	\$0.56	Wednesday, 10 a.m.
Oregon	\$250.00	\$8.00	510,193	81	\$3.09	\$0.49	Tuesday, 5 p.m.
Pennsylvania	\$475.00	\$10.00	1,702,812	146	\$3.25	\$0.28	Wednesday, Noon
Eastern Region	\$315.00		1,074,690			\$0.29	
Western Region	\$265.00		628,122			\$0.42	
South Carolina	\$375.00	\$12.00	1,258,445	109	\$3.44	\$0.30	Wednesday, Noon
Upstate Region	\$220.00		364,226	32			
Midlands Region	\$220.00		407,244	39			
PeeDee Region	\$150.00		214,435	21			
LowCountry Region	\$150.00		272,940	17			
South Dakota	\$150.00	\$5.00	303,000	128	\$1.17	\$0.50	Tuesday, Noon
Tennessee	\$265.00	\$10.00	638,196	88	\$3.01	\$0.42	Tuesday, Noon
Western Region	\$95.00		112,637	20			
Middle Region	\$115.00		244,728	38			
Eastern Region	\$115.00		280,831	30			
Texas	\$500.00	\$14.00	1,103,293	308	\$1.62	\$0.45	Tuesday, 5 p.m.
North Region	\$230.00	\$6.00	270,048	99	\$2.32	\$0.85	
South Region	\$230.00	\$6.00	501,689	107	\$2.15	\$0.46	
West Region	\$230.00	\$6.00	331,561	102	\$2.25	\$0.69	
Utah	\$163.00	\$5.00	340,000	45	\$3.62	\$0.48	Tuesday, Noon
Virginia	\$275.00	\$10.00	1,129,738	76	\$3.62	\$0.24	Wednesday, Noon
Washington	\$195.00	\$8.00	913,022	98	\$1.99	\$0.21	Monday, 4 p.m.
West Virginia	\$250.00	\$7.00	650,010	70	\$3.57	\$0.38	Wednesday, Noon
Wisconsin	\$300.00	\$10.00	1,000,000	170	\$1.76	\$0.30	Wednesday, 2 p.m.
Wyoming	\$135.00	\$5.00	180,709	44	\$3.07	\$0.75	Thursday, 2 p.m.
Entire Nation	\$21,012.00	\$1,491.00	56,616,164	7,018	\$2.99	\$0.37	

To order any of the above states contact Carolyn Bowman, Nebraska Press Advertising Service, at 800-369-2850, 845 "S" Street, Lincoln, NE 68508. Rates subject to change without notice. Deadline times are based on time zone for that state.