

Statewide 2x2 Display Ad Network



Nebraska Press Association

2x2 Network
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Advertising Network

Reach more than **750,000 readers**
For **only \$935** | **165 Newspapers**

Here's How The 2x2 Network Works:

For only \$935/week you can place your 2x2 display ad in 165 Newspapers covering 329,714 households and more than 750,000 readers across Nebraska.

- Ad Weeks run Sunday-Saturday.
 - Copy changes allowed for multiple-week runs.
 - Ads run once in each paper during the week(s) requested.
 - Ads run ROP (Run of Paper) in various sections (not classified).
 - Statewide cost is \$935 for basic 2x2 ad (3.97" x 2") – or for \$1,870 run 2x4 (3.79" x 4") for even more impact!
 - Four regional network options for as little as \$300 per region.
- Advertisers cannot request specific publication days or sections.