

CONFIDENTIAL

Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

Calendar of Events:

March 13-15, 2013

"We Believe in Newspapers"
Summit, Crystal City Marriott
Washington, D.C.

April 4, 2013

Omaha Press Club Dinner/Show
Holland Center, Omaha

April 6, 2013

UNL Red/White Football Game

April 11, 2013

UNL Digital Media Showcase
9am-3pm, Student Union
Lincoln

April 11, 2013

NPA Foundation Fundraiser
Walking Tour - Robert &
Karen Duncan Sculpture Garden
7-8:30pm, Lincoln

April 12-13, 2013

NPA Annual Convention
Holiday Inn/Downtown
Lincoln, NE

September 12-15, 2013

NNA Annual Convention
Phoenix, AZ

October 4, 2013

Hall of Fame Awards Banquet
NE Club, Lincoln, NE

Deadlines:

March 1, 2013 (extended)

Submit award nominations for
Outstanding Young Journalist

March 2, 2013

Entries - OWH Community Service
& Service to Agriculture Awards

CONTACT INFO:

Telephone: 800-369-2850 or
402-476-2851

FAX: 402-476-2942,

Legal Hotline: 402-474-6900

E-mail: nebpress@nebpress.com

Web Site: <http://www.nebpress.com>

And the nominees for 2013 are...

NPA:

Minutes from our conference call: A conference call was held on Friday, February 15, chaired by Kurt Johnson, Publisher of the Aurora News-Register. Participating in the call were Ted Gill, Publisher of the Ravenna News; Mark Rhoades, Publisher of Blair Newspapers; Kent Warneke, Editor of the Norfolk Daily News and Darran Fowler, Publisher of the Hastings Tribune. Kevin Zadina, Publisher of the Seward Co. Independent, was nominated for a three-year term on the board of directors of the Nebraska Press Association. Also Jim Dean, Publisher of the Columbus Telegram, was nominated for a two-year term on the directors of the Nebraska Press Association to serve the remaining two years left on the term of Amy Palser, who resigned last week. Both Kevin and Jim have verbally agreed to accept the nominations. Also re-nominated to three-year terms were Les Mann, General Manager of the Norfolk Daily News and Dennis Morgan, Publisher of the Elgin Review. The committee also nominated Rod Worrell, Publisher of the Ainsworth Star-Journal as President, Jim Holland, Publisher of the Scottsbluff Star-Herald, as Vice-President and Les Mann, General Manager of the Norfolk Daily News, as Treasurer. Mike Konz, Editor of the Kearney Hub, was re-nominated to a one-year term to serve as Immediate Past-President.

NPAS:

Minutes from the NPAS conference call on Friday, January 18: The NPAS nominating committee members were Greg Viergutz, Chair, Publisher of the Gothenburg Times; Jeff Headley, Publisher of the Ogallala Keith County News; Jim Edgecombe, Publisher of the Minden Courier and Deb McCaslin, Publisher of the Broken Bow Custer Co. Chief. Tory Duncan, Editor of the Sutton Clay Co. News, was nominated for a three-year term on the board of directors of the Nebraska Press Advertising Service. Re-nominated to three-year terms were Tom Kelly, Publisher of the West Point News and Greg Awtry, Publisher of the York News-Times. The committee also nominated Tom Kelly, Publisher of the West Point News, as President and Mike Edgecombe, Publisher of the Hebron Journal-Register, as Vice-President. Don Smith, Publisher of the Grand Island Independent, was re-nominated to a one-year term to serve as Immediate Past-President.

Individual members may make additional nominations in writing to the NPA/NPAS office no less than 20 days prior (March 23) to the first day of the convention.

Reserve your hotel rooms for annual NPA Convention, April 12-13, in Lincoln

Planning is in progress for the annual Nebraska Press Association Annual Convention, April 12-13, 2013, at the Holiday Inn-Downtown in Lincoln. Workshop topics/presenters, agenda and other convention details will be announced soon!

A block of Holiday Inn hotel rooms, at special convention rates, have been reserved for NPA convention attendees. **Instructions for reserving your hotel rooms, either online or by phone, are attached to this Bulletin. Be sure to mention "NPA" when making your reservations. Parking IS included with your room reservation (even though it is not indicated if you book online).**

NPA/NPAS Staff

Allen Beermann,
Executive Director
email: abeermann@nebpress.com

Jenelle Plachy,
Office Manager/Bookkeeper
email: jp@nebpress.com

Rob James,
Sales Manager
email: rj@nebpress.com

Carolyn Bowman,
Advertising Manager
email: cb@nebpress.com

Susan Watson,
Administrative Assistant
email: nebpress@nebpress.com

Violet Spader Kirk
Sales Assistant
email: sales@nebpress.com



Good Work!

Congratulations to the following newspapers who sold Network ads for the **week of 2/25:**

2x2

Blair Enterprise — Lynette Hansen
Elkhorn Post-Gazette — Mike Overmann
Grant Tribune-Sentinel — Samantha Goff
Hebron Journal-Register — Christy Farnstrom
Hickman Voice News — Linda Bryant (5 ads)
Hickman Voice News — Cole Keaton (2 ads)
Hickman Voice News — Sandi Sapp (2 ads)
Lexington Clipper-Herald — Kathy Gundell
Ponca Journal-Leader — Annie Martinson
Tecumseh Chieftain — Rachelle Groff
Valentine Midland News — Dana Anderson

NCAN

Arapahoe Public Mirror — Gayle Schutz
Aurora News-Register — Dave Bradley
Broken Bow Chief — Pat Jackson
Central City Republican Nonpareil — Bob Jensen
Kearney Hub — Becky Hilsabeck
McCook Daily Gazette — Vera Powell
Nebraska City News-Press — Roxy Schutz (2 ads)

Deadline extended for Outstanding Young Journalist nominations!

The deadline for nominations for the Outstanding Young Journalist award has been extended until Friday, March 1. As of today, we only have ONE weekly entry.

Publishers, owners and young owner-publishers are encouraged to enter qualified young journalists at your newspaper for the Young Journalist competition.

This recognition was established some years ago by Nebraska publishers Zean and Marilyn Carney to recognize 30-and-under journalists in weekly and daily fields. And, the \$500 prize for both the weekly and daily winners, might come in handy.

The award will be given during the noon luncheon at the Nebraska Press Association Convention, Holiday Inn-Downtown in Lincoln on Saturday, April 13.

We know there are some very good candidates out in newspaper-land that need recognition for what they are doing, so please consider entering a young journalist on your staff for this competition.

Award criteria and nomination guidelines are attached to this Bulletin. Nominations should be mailed to the NPA office (postmarked by) Friday, March 1, 2013.

There's still time to enter! Omaha World-Herald Community Service & Service to Agriculture award competitions!

Competition rules and guidelines
attached to this Bulletin.

Payment for Constitutional Amendments

Payment for Constitutional Amendments that ran in May and October 2012 will be sent by NPAS when the Legislature approves the bill in May 2013.

We have submitted the necessary documents for payment. This timetable has not changed for 85 years. It is in the Constitution. Payment from the Nebraska State Treasurer is expected in June 2013. As soon as we receive payment, we will be paying the newspapers.

If you have any questions, contact Carolyn Bowman or Jenelle Plachy at the NPAS office: 402-476-2851.

Sunshine Week, March 10-16, promotes need for open government

Sunshine Week 2013, the week of March 10-16, is a national initiative to promote a dialogue about the importance of open government and freedom of information. Participants include news media, civic groups, libraries, nonprofits, schools and others interested in the public's right to know.

Launched in 2005 by the American Society of News Editors, this non-partisan, non-profit initiative is celebrated in mid-March to coincide with James Madison's birthday on March 16. In 2011, the Reporters Committee for Freedom of the Press joined ASNE as a national co-coordinator of Sunshine Week, enabling the organizations to join forces and resources to produce toolkit materials for participants and keep the website and social media sites engaged.



The Sunshine Week website has been revamped for 2013 to streamline access to the materials participants may need during the week long look at the importance of government transparency. The Toolkit is a free resource available to participants, and will be continually updated as Sunshine Week nears, to

include a selection of opinion columns, cartoons, house and public-service ads, event logos and related news and information on open government topics.

Go to www.sunshineweek.org for information, inspiration and ideas. (Please note that permission to use these Toolkit materials covers Sunshine Week only, March 10-16, 2013, however special use permission may be granted in cases of student newspapers, weeklies and others who may not be able to publish that week).

Berkshire Hathaway buys Oklahoma newspaper, Tulsa World

BH Media Group, headquartered in Omaha and owned by Berkshire Hathaway, announced this week that they will acquire the *Tulsa World* (OK), a 95,000 daily/133,000 Sunday circulation newspaper. *Tulsa World* has been owned by the Lorton Family since 1911.

"The Tulsa World is a special newspaper in an outstanding market and we are honored to have the opportunity to own it," said Terry Kroeger, CEO of BH Media Group.

The sale is expected to close in March. BH Media Group now owns 28 daily newspapers and related weekly newspapers in nine states.

Free curriculum available for Newspaper In Education Week, March 4-8

Newspaper In Education Week 2013 runs March 4-8. This year, the American Press Institute has partnered with the Newseum on a free, three-unit curriculum with lessons for middle- and high-school students, along with extension activities for elementary students.

The curriculum emphasizes the newspaper as an educational resource and the six lessons focus on: Newspapers in Your Life, In the Newsroom and Media Literacy.

To download the free curriculum, go to www.americanpressinstitute.org, click on "curriculum," click on "NIE," click on "NIE Week."



Online Media Campus provides high-quality, low-cost online training to media professionals. Each program runs approximately 60 minutes and is designed to be interactive. These cost-effective and time-efficient webinars are designed to offer fresh ideas to improve job skills, without the need for travel and time away from the office. More than 40 press associations in the U.S. participate in the Online Media Campus program.

Upcoming webinar:

Fair Game for Republishing in the Digital Age - Thurs., Mar. 28, 1:00-2:00 pm (CDT)

The growth of the Internet has opened a new world when it comes to obtaining information quickly and easily. The newspaper industry continues to adapt when it comes to copyright and fair use laws that govern the desire to spread this information to readers, and the desire of others to spread what the newspaper produces. This session updates us on the latest information, and reminds us of protections that have been in place over the years.

Webinar will cover:

- When fair use typically does - and doesn't - apply
- Considerations when getting permission to use other's work
- Other legal implications when using copyright-protected work

Deadline to register for \$35 fee is Mon., Mar. 25. A \$10 late fee will be added on Mar. 26.

Register at www.onlinemediacampus.com.

Plestina joins Ogallala Keith County

News staff

The *Ogallala Keith County News* has hired John Plestina as staff writer. He will cover Keith County Board of Commissioners and associated items, Ogallala School Board and school-related stories and other local news.

Mostly recently, Plestina was sports editor for a small daily newspaper in Oklahoma and prior to that worked as sports editor and then managing editor for the *Ely Times* in Ely, NV.

Plestina has more than 25 years experience as a professional journalist at daily and weekly newspapers in Alaska, Maine, Vermont, Arizona and West Virginia.

Staman returns as Gering Courier

editor

After seven years out of the newsroom, Brad Staman will return to take the editor position at the *Gering Courier*. Staman, who was editor of the *Courier* from 2000 to 2006, will take over the helm again the end of February.

Staman replaces Kay Grote, who had been *Courier* editor since March, 2012.

Since leaving the *Courier*, Staman had worked as the director of development and community relations at Community Action Partnership of Western Nebraska.

Plan to attend host Digital Media Showcase, April 11, in Lincoln

As a lead-in to the NPA Convention, UNL Journalism Professors, Gary Kebbel and Matt Waite, are hosting a Digital Media Showcase, Thursday, April 11, from 9 a.m. -3 p.m. at the new event space expansion, the Lied Commons (on the north side of the Lied Center), downtown Lincoln. The event is provided at no charge to our member newspapers, which includes lunch and refreshments.

The Showcase will feature demonstrations of student digital media projects and a discussion of what the Drone Journalism Lab at the College of Journalism and Mass Communications is learning about covering stories with inexpensive unmanned aerial vehicles.

Student media developers will present projects they have created. This will be a chance to meet and talk with UNL students who have the digital and technical skills every newspaper can use.

The event is organized by Gary Kebbel and Matt Waite, with support from the Ford Foundation and the Nebraska Press Association.

Details on the Media Showcase, along with registration form, are attached to this Bulletin.

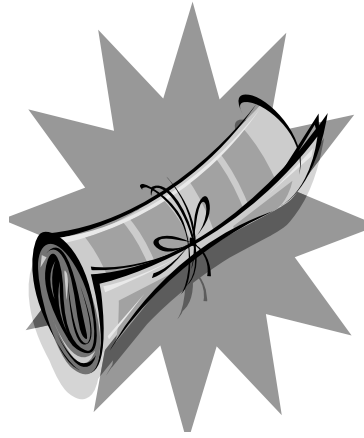
“Newspapers in Saunders County”

exhibit now open

A new exhibit, “Extra! Extra! Newspapers in Saunders County,” is now on display at the Saunders County Museum in Wahoo.

According to museum curator, Erin Hauser, at least 11 Saunders County communities had an active newspaper at one time or another,

with at least 41 known newspapers in the county over the years. Because newspapers were often bought and sold, or combined with one another, it was often hard to follow the history of all of them, Hauser said. The earliest known newspaper in the county opened in 1870 in Ashland.



The exhibit includes 20 samples of historic newspapers from a variety of county communities. Recent editions of the Wahoo Newspaper and the Ashland Gazette, the county’s only two remaining newspapers, will also be available at the exhibit so people can look through them and compare them to historical papers.

The exhibit will be on display at least through April, 2013, at the Saunders County Museum.

Nine press organizations oppose NCAA media credentialing policies

The American Society of News Editors (ASNE), the Newspaper Association of America (NAA) and several other press associations sent a letter in mid-February to National Collegiate Athletic Association (NCAA) President Mark Emmert, expressing frustration with his apparent unwillingness to discuss the NCAA’s restrictive media credentialing policies.

For several months now, the press groups have tried to schedule a meeting in hopes of finding common ground in enabling journalists to provide readers — and college sports fans — with robust game coverage while meeting needs of athletic conferences and schools.

The letter explains how “the NCAA has attempted to shift responsibility to individual schools; while the individual universities, in turn, cite NCAA guidelines as the rationale for their actions. The result: There is no accountability for policies that infringe on our work and our publication rights.”

The groups are hopeful that meaningful discussions can happen before the start of the NCAA men’s and women’s basketball tournaments in March. **To read the letter that was sent to NCAA, go to www.asne.org.**

Classified Advertising Exchange

February 25, 2013

Attached to this week's bulletin: Classified Advertising Exchange; BOGO February Ad Network Promo; NPA Convention Hotel Reservation Instructions, UNL Media Showcase Registration Form, OWH Awards Guidelines, NNA Flyer.

FOR SALE:

Luggage Tags:	\$5.00
Credit Card Case	\$7.00

Postage for mailing extra.
Contact NPA for more information.

Reporter's Handbooks For Sale

Single cost: SMALL \$3.00 (includes tax). Pocket size. If you are ordering more than one copy, please call NPA to get the correct cost for postage.
1-800-369-2850.

The Reporter's Handbook covers press rights relating to open meetings, open records, privacy, court access and Bar Press Guidelines.

Advertising in the Classified Advertising Exchange is only \$4.00 per week for non-members. (Approximately 25 words, if you have a longer ad, there is an additional charge of \$1.00 for the ad with a 50 word maximum.) It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements.

Just mail, email or fax us your ad copy by noon Friday to get it in for the week's Bulletin. If you have questions, call NPA, (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.