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Such a deal! Compare NPA with other press associations on convention registration fees:

NPA Convention 2-Day Registration Fee
\$20.00 - p/person (for 2 days)

Missouri Press Convention 2-Day Registration Fee
\$175.00 - active member - 1 fee p/group
\$185.00 - assc. member - 1 fee p/group
\$200.00 - non-member - 1 fee p/group
\$ 50.00 - retired member

Kansas Press Convention 2-Day Registration Fee
\$130.00 - p/person (for 2 days)
\$100.00 - 2nd person/same newspaper
\$95.00 - 3rd person/same newspaper
2-Day registration fee includes Sat. breakfast & lunch

Iowa Press Convention 2-Day Registration Fee
\$70.00 p/person (for 2 days)
\$20.00 p/additional person/same newspaper
Registration fee includes Thurs. lunch

UNL's Digital Media Showcase, April 11, in Lincoln

As a lead-in to the NPA Convention, UNL Journalism Professors, Gary Keibel and Matt Waite, are hosting a Digital Media Showcase, Thursday, April 11, from 9 a.m.-3 p.m. at the new event space expansion, the Lied Commons (on the north side of the Lied Center), downtown Lincoln. The event is provided at no charge to our member newspapers, which includes lunch and refreshments.

The Showcase will feature demonstrations of student digital media projects and a discussion of what the Drone Journalism Lab at the College of Journalism and Mass Communications is learning about covering stories with inexpensive unmanned aerial vehicles.

Student media developers will present projects they have created. This will be a chance to meet and talk with UNL students who have the digital and technical skills every newspaper can use.

The event is organized by Gary Keibel and Matt Waite, with support from the Ford Foundation and the Nebraska Press Association.

See details & registration form attached to this Bulletin!

Menu - 2013 NPA Convention

Friday, April 12: Lunch

Turkey Club Croissant with potato salad. Sliced turkey breast, smoked bacon, and Swiss cheese with lettuce & tomato. Brownie. Coffee and tea.

Friday, April 12: Banquet

Pork Loin rubbed with spices then oven roasted with a roasted garlic and artichoke sauce. Scalloped potatoes, honey glazed carrots, classic Caesar salad (crisp romaine, garlic and herb croutons, fresh shredded Parmesan and house recipe Caesar dressing). Rolls and butter. Cheese-cake assortment. Coffee and tea.

Saturday, April 13: Breakfast

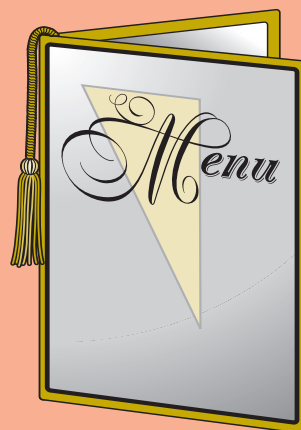
The Husker Buffet comprised of scrambled eggs, cinnamon French toast, bacon, link sausage, home-style breakfast potatoes, pastry assortment, apple and orange juice. Coffee and tea.

Saturday, April 13: Lunch

Chicken and Broccoli. Chicken breast with broccoli in a homemade cheese sauce, red potato salad. Assorted bars and cookies. Coffee and tea.

Saturday, April 13: Banquet

Three beef tenderloin medallions with an herbal butter. Duchess potatoes, vegetable medley, dinner salad with assorted dressings. Rolls and butter. Chocolate lava cake. Coffee and tea.



Update: Elm Creek Beacon-Observer will continue to publish through March

According to Bob Jensen, publisher of the *Elm Creek Beacon-Observer*, the newspaper will continue to publish, at least through March, 2013. Jensen announced plans earlier this month to cease publication, effective March 15, if a suitable buyer could not be found. As of last week, a couple of parties had shown interest in possibly purchasing the paper. Contact Bob Jensen, jensenpub@hamilton.net for more information.

Sports reporter joins Northeast NE News Company

Dan Keller has joined the Northeast Nebraska News Company and the *Laurel Advocate* as a sports reporter. Keller, who grew up in Des Moines, Iowa, graduated in 2012 from Wayne State with a Bachelor's Degree in Mass Communication. Keller will cover sports teams throughout Cedar County, as well as human interest stories about some of the people involved in those sports.

Nebraska native, Jeff Zeleny, named Washington correspondent for ABC News

Fillmore County (NE) native, Jeff Zeleny, a nationally-known political reporter with *The New York Times*, has been named senior Washington correspondent for ABC News. In his new position, Zeleny will report on Congress and politics.

Over the past 12 years, he has traveled to all 50 states and reported from more than two dozen countries while covering four Presidential campaigns. Zeleny was one of a dozen graduates in his senior class at Exeter High School and graduated from UNL in 1996. He worked at the *Des Moines Register* and the *Chicago Tribune*, where, in 2001, he was recognized with a Pulitzer Prize in Explanatory Reporting for in-depth coverage of gridlock in the country's air traffic control system.

2013 NPA Ratebook/Directory CORRECTION:

There is a typo in the 2013 Directory. On the inside front cover ad (Roger Galloway, Employee Benefits Consulting), the phone # area code should be "970."

Please make this correction in your book.

We appologize for the error!

Good Work!

Congratulations to the following newspapers who sold Network ads for the **week of 3/18:**

2x2

Hickman Voice News — Linda Bryant (2 ads)
West Point News — Paula Nesladek

NCAN

Broken Bow Chief — Pat Jackson
Columbus Telegram — Tryci Greisen
Hastings Tribune — Denise Kelley
Kearney Hub — Becky Hilsabeck
Kearney Hub — Marissa Morgan
Loup City Times — Sharon Cech
Nebraska City News-Press — Roxy Schutz



Online Media Campus provides high-quality, low-cost online training to media professionals. Each program runs approximately 60 minutes and is designed to be interactive. **Register at www.onlinemediacampus.com.**

Fair Game for Republishing in the Digital Age - Thurs., Mar. 28, 1:00-2:00 p.m. (CDT)

The growth of the Internet has opened a new world when it comes to obtaining information quickly and easily. The newspaper industry continues to adapt when it comes to copyright and fair use laws that govern the desire to spread this information to readers, and the desire of others to spread what the newspaper produces. Webinar will cover: when fair use typically does, and doesn't, apply; considerations when getting permission to use other's work; other legal implications when using copyright-protected work. **Deadline to register: Mar. 25. Fee: \$35**

How's Business? Help your team answer the hard questions about the media industry - Fri., Mar. 29, 1:00-2:00 p.m. (CDT)

It's unavoidable. The question or comment that paints an unflattering picture of your newspaper gets lobbed your way. *How's business? Is circulation down? No one reads newspapers anymore.* In this interactive webinar you'll learn how to train your staff on how to answer the hard questions they hear each day. Great session for ad directors, or anyone concerned about how to manage your newspaper's brand in your community. **Deadline: Mar. 26. Fee: \$35**

Localizing International News - Thurs., Apr. 11, 1:00-2:00 p.m. (CDT)

Thanks to the Internet and 24-hour news channels, your readers are interested in national and international news. However, they want to understand better how that news impacts them. They know that events happening around the world can impact the local community. **Deadline to register: April 8. Fee: \$35**

Hub Foster, longtime York News-Times columnist, dies

Longtime *York News-Times* columnist, Hub Foster, died March 8, 2013, at the age of 95. The York native and longtime businessman left a legacy of community service beyond his decades of writing for the News-Times.

Foster graduated from UNL with a degree in economics and served stateside in the Army during World War II. In 1958, he joined the *York News-Times*, where he served as sports editor, business manager, personnel director, advertising manager, columnist and editorial writer. After he “retired” from the newspaper in 1982, he proposed to Publisher, Don Gillen, that the News-Times help sponsor a travel club for people 55 and older. Foster escorted many trips, which included visits to all 50 states as well as 52 countries.

Foster continued to be a mainstay at the News-Times, and until a few months ago, he was at the news office every morning, six days a week. His columns, “Chit Chat” and “Four Score,” were staples for News-Times readers. He decided to retire again last fall but continued to write “Four Score”; added a new column, “Travel Talk” and agreed to be a member of the Court Appointed Special Advocates (CASA) board of directors.

He is survived by his children, Jane Thompson, William Foster and Richard Foster, and was preceded in death by his wife, Ruth in 2006. Foster’s funeral service was held March 11, 2013, in York.

NPA Nebraska delegation discusses postal, newspaper issues with Congressional leaders, March 14-15, in D.C.

(photos courtesy of Deb McCaslin, Broken Bow Custer Co. Chief)



NE Senator, Mike Johanns, reviews the National Newspaper Association's postal policy, while NPA President and Kearney Hub Editor, Mike Konz, presents the Senator with a copy of the 2013 NPA Directory, during the Newspaper Summit in Washington, D.C., March 14.



NE Congressman, Jeff Fortenberry, talks to NPA delegates in the U.S. Capitol Rotunda on March 14. Left to right: Congressman Fortenberry; Les Mann, NPA Legislative Chairman and GM, Norfolk Daily News; Penny Ashenfelter, Broken Bow and Mike Konz, NPA President and Editor, Kearney Hub.



The delegation representing the Nebraska Press Association met with Nebraska Senator, Deb Fischer, on March 14 during the Newspaper Summit in Washington, D.C. Left to right: Allen Beermann, NPA Executive Director; Asha Anchan, Sr. at the UNL College of Journalism and Mass Communications and NNA Foundation Fellow; Nebraska Senator, Deb Fischer; Ben Edgcombe, grandson of John and Joann Edgcombe; John Edgcombe, Jr., Publisher, Geneva Nebraska Signal, and his wife, Joann; Penny Ashenfelter, Broken Bow; Les Mann, General Manager, Norfolk Daily News; Rod Worrell, NPA Vice President and Publisher, Ainsworth Star-Journal; Mike Konz, NPA President and Editor, Kearney Hub; and Deb McCaslin, Publisher, Broken Bow Custer County Chief, and head of the NNA Congressional Act Team.

Classified Advertising Exchange

March 18, 2013

Bertrand Herald Newspaper For Sale - great community in south central Nebraska. Serving the area since 1885. Call Publisher, Bonnie Weekley, at 308-472-3217 or 308-746-3266, or email: BertrandHerald@gmail.com.

Advertising Sales Rep - The McCook Daily Gazette is looking for an individual ready to succeed in a sales and marketing position. Our ideal candidate is someone who: considers themselves high energy who likes to get things done, is well organized and can set priorities, enjoys people and will go the extra mile to keep a commitment and likes to set goals and can work independently to reach those goals. You will be interacting with our advertisers in a consultative role that helps them identify the best way to promote their products and service. It's a big responsibility and if you're willing to commit, we will offer you a full-time position with one of the area's oldest companies that provides: base pay, plus commission; health, dental and disability insurance; 401K retirement plan; paid time off and holidays; mileage reimbursement plan. Some sales experience would be helpful, but a positive attitude, energy and willingness to work will be equally important. If this is you, please send cover letter and resume to: Bud Hunt, VP of Revenue, Rust Communications, PO Box 699, Cape Girardeau, MO 63702, or email: budhunt@semissourian.com.

Attached to this week's bulletin: Classified Advertising Exchange; NPA Convention Agenda & Registration form, Hotel Reservation Instructions; UNL Media Showcase Registration Form; Silent Auction Donation form; Duncan Sculpture Garden Tour flyer.

2013 NNA calendar strips are still available!

Quantities limited!

Call or email the NPA office.

FOR SALE:

Luggage Tags:	\$5.00
Credit Card Case	\$7.00

Postage for mailing extra.
Contact NPA for more information.

Reporter's Handbooks For Sale

Single cost: SMALL \$3.00 (includes tax). Pocket size. If you are ordering more than one copy, please call NPA to get the correct cost for postage.
1-800-369-2850.

The Reporter's Handbook covers press rights relating to open meetings, open records, privacy, court access and Bar Press Guidelines.

Advertising in the Classified Advertising Exchange is only \$4.00 per week for non-members. (Approximately 25 words, if you have a longer ad, there is an additional charge of \$1.00 for the ad with a 50 word maximum.) It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements.

Just mail, email or fax us your ad copy by noon Friday to get it in for the week's Bulletin. If you have questions, call NPA, (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.