

CONFIDENTIAL

Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

Calendar of Events:

June 8, 2013

Omaha Press Club Journalists of Excellence Hall of Fame
Omaha Press Club, Omaha, NE

September 12-15, 2013

NNA Annual Convention
Phoenix, AZ

October 4, 2013

Hall of Fame Awards Banquet
Nebraska Club, Lincoln, NE

April 11-12, 2014

NPA Annual Convention
Midtown Holiday Inn
Grand Island, NE

Let us know: how'd we do?

If you didn't get a chance to fill out a convention evaluation form at the banquet, one is attached to this Bulletin.

Please take time to fill out the form and either email it to nebpress@nebpress.com, or fax it to the NPA office, at 402-476-2942.

Our convention would not be a success without you, our members.

We want your thoughts, comments and ideas so next year's convention can be even better!

2013 NPA Annual Convention



Convention press releases on NPA website

All convention press releases were emailed to all member newspapers this past weekend. You will not receive a hard copy in the mail.

These press releases are also available on the NPA website, in the member's area of the site. Click on "Awards & Convention Materials."

**The winner of
2 FREE
REGISTRATIONS
(\$20 value)
for the 2014
Convention
in Grand Island is
LISA BRICHACEK,
Wahoo Newspaper!**

CONVENTION RAFFLE WINNERS:

- Husker Football Tickets - Lynette Hansen, Blair Enterprise
- Husker Girls Volleyball Tickets - Jim Dean, Columbus Telegram
- iPad - Jim Holland, Scottsbluff Star-Herald

WORKSHOP DRAWING WINNER:

- iPad - Les Mann, Norfolk Daily News

CONGRATULATIONS!!

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Watch for NPA Convention RECAP & PHOTOS in the APRIL ISSUE of the Nebraska Newspaper. Convention PHOTOS will also be posted on the new NPA website!

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Preview NPA's new website!

The Nebraska Press Association/Nebraska Press Advertising Service is launching a new website, and members are invited to preview the website prior to the official launch. NPA will keep both websites live until after the 2013 Convention, at which point the original website will be deactivated. Watch the Bulletin for more details!

To preview the new website:

• Go to new.nebpress.com. *(The website is not "live" yet, so copy & photos you see are for demo purposes only.)*

- Click on "Log In" in the top left corner of the site.
- Log in using your current (member newspaper) user name and password.
- You will be redirected to a profile page, where you can change your password, email address and other contact information, if necessary.
- To view the download area, click on "Nebraska Press Association" in the top left corner of the site and choose "Visit Site" in the drop-down menu.
- Go to "Member Downloads" in the top left corner of the site. A drop-down menu has options for downloading 2x2s, columns, cartoons, statewide classifieds and other content.
- To log out, go to the top right corner of the site, where it will say "Howdy, (newspaper name)" and choose "Log Out" from the drop-down menu.

The new website features a dynamic home page, with slides highlighting the latest news for NPA members. Online toolboxes, with a range of resources for journalists, are easily accessible from the home page. News items from the weekly NPA Bulletin will be available in a blog-style format. A photo gallery will make it easy to feature images from the 2013 NPA Convention. Contact Violet Kirk in the NPA office at 402-476-2851, or email sales@nebpress.com.

Good Work!

Congratulations to the following newspapers who sold Network ads for the **weeks of 4/8 & 4/15:**

Week of 4/8:

2x2

Blair Enterprise — Loraine Ellis
Blair Enterprise — Lynette Hansen
Blair Enterprise — Ali Peterson
Elkhorn Post-Gazette — Mike Overmann
Grand Island Independent — Sue Stinson
Hickman Voice News — Linda Bryant (2 ads)
Norfolk Daily News — Denise Webbert
Tecumseh Chieftain — Rachelle Grof

NCAN

Albion News — Jim Dickerson
Broken Bow Chief — Pat Jackson
Broken Bow Chief — Deb McCaslin
Kearney Hub — Becky Hilsabeck
Nebraska City News-Press — Roxy Schutz (2 ads)
Ogallala Keith Co. News — Larry Strasburg
Ord Quiz — Amanda Whited

Week of 4/15:

2x2

Blair Enterprise — Lynette Hansen (2 ads)
Geneva Signal — John Edgecombe
Grand Island Independent — Sue Stinson
Hickman Voice News — Linda Bryant (5 ads)
Tecumseh Chieftain — Rachelle Grof

NCAN

Broken Bow Chief — Pat Jackson
Kearney Hub — Becky Hilsabeck
Nebraska City News-Press — Roxy Schutz
Ogallala Keith Co. News — Larry Strasburg
Sutton Clay Co. News — Tory Duncan

February 2x2 BOGO contest winner

Congratulations to Lynette Hanen of the *Blair Enterprise*. She was the winner of the \$100 prize in the 2x2 New Customer BOGO (Buy One, Get One) Contest.

Lynette won from all the sales people who sold a 2x2 Network ad to a new customer during the month of February.

Schumacher named Nebraska City News-Press general manager

Tammy Schumacher has been named general manager of the *Nebraska City News-Press*. She replaces Kathy Kaufman, who retired March 29.

Schumacher has worked for the company for 11 years and most recently was office manager and sales representative.

In addition to overseeing the News-Press, Schumacher will also oversee the *Penny Press 1*, *Penny Press 4*, *Syracuse Journal-Democrat* and *Hamburg (IA) Reporter*.

Omaha Press Club to induct five journalists into Hall of Fame

Five journalists, selected for their notable contributions to Omaha journalism, will be inducted into the Omaha Press Club Journalists of Excellence Hall of Fame on June 8, 2013.

The inductees are David Haberman, Creighton University emeritus professor; Michael Kelly, Omaha World-Herald columnist; Joe Patrick (1925-2009) sportscaster; Ann Pedersen, WOWT, WCCO-TV; and Carol Schrader, KETV, KFAB.

David Haberman, Creighton University emeritus professor, retired in 1995 after teaching journalism for 40 years in the Department of Journalism and Mass Communications (now Department of Journalism, Media and Computing). He chaired the department 1958-1995 and was a faculty member 1955-1995; he was faculty advisor for Creighton's weekly student newspaper. His primary teaching areas were mass communication law and news reporting.

He was employed at the *Omaha World-Herald* in general news reporting, rewrite and entertainment reporting, and was also a consultant and contributor for *The Catholic Voice*.

Haberman served as an Omaha Press Club president and is a founding trustee of the Omaha Press Club Foundation.

Michael Kelly arrived at the *Omaha World-Herald* in 1970 after graduating from the University of Cincinnati. Early assignments covering police, courts and city hall gave him the solid foundation that led to an ongoing 43-year career in journalism. In 1981, he was promoted to World-Herald sports editor and columnist. Ten years later, Kelly was selected to become the newspaper's metro columnist.

The OPC Hall of Fame event will be held at the Omaha Press Club. OPC members and nonmembers are invited to attend. For reservations or questions, call the Omaha Press Club, 402-345-8008, or email jeaniec@omhcoxmail.com.

Free book available on news plagiarism, fabrication

The American Copy Editors Society, in conjunction with 10 other journalism organizations, has released its first e-book, "Telling the Truth and Nothing But."

The book is available now as a free download at www.rjionline.org. It is designed for media professionals who are responding to incidents of plagiarism and fabrication. The book offers tools to help identify and address those incidents.

ATTEND FRIDAY UNIVERSITY!

Attend this one-day class, hosted by the UNL College of Journalism and Mass Communications. Learn new skills or refresh those that feel rusty. Information and registration details can be found on the UNL website, using the link below:

April 19, 2013 - Digital Photography
<http://go.unl.edu/digitalphotography>

Contact Trudy Burge at UNL CoJMC with questions, gburge2@unl.edu, or 402-474-7077.

Upcoming Webinars

Overcome Objections and Close More Sales!

Thursday, May 9

*Carol Richer Gammell,
Sales Training Plus*

What You Could Be Missing in Photoshop

Friday, May 10

Lisa Griffin, Boone Newspapers

Collaborating & Competing, Newspaper Success Models

Thursday, May 23

Lyle Muller, Iowa Watch

Register at

onlinemediacampus.com

High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.

Classified Advertising Exchange

April 15, 2013

NEWS/SPORTS REPORTER: The Gothenburg Times is looking for a full-time reporter who can write sports, features and general assignment stories. The ideal candidate will have good photo skills and experience with page design, preferably with InDesign. Help us to continue our award-winning tradition. Email cover letter, resume and writing samples to: news@gothenburgtimes.com; or mail them to: Greg Viergutz, Gothenburg Times, P.O. Box 385, Gothenburg, NE 69138.

FOR SALE: Prepress PantherPro/4C imagesetter with Prepress 7220 DB processor and two flip-top plater burners. All in working condition when taken out of production. Call Russ, Imperial Republican, 308-882-4453.

HOWELLS JOURNAL NEWSPAPER FOR SALE: Opportunity to own your own newspaper in small, vibrant community. Business includes updated equipment and new building with extra storage on large lot in heart of downtown. Priced to sell! For more information, call Cheryl at 402-986-1777, 402-910-1603, 402-986-1014, or email howellsjournal@msn.com.

FOR SALE: Two northeast Nebraska weekly newspapers. Near scenic Lewis & Clark Lake. Outdoor recreation at its finest. Solid-earning papers under same ownership for 35 years. Contact Kevin Henseler, 402-388-4355 or 605-660-0440 or email journal@gpcom.net.

EDITOR: The Northeast Neb. News Company is looking for an editor to guide two of our weekly newspapers. We are looking for an individual with good writing, photography and communication skills. Send resume, clips and cover letter to: Rob Dump, Cedar County News, ccnews@mac.com

FOR SALE:

Luggage Tags:	\$5.00
Credit Card Case	\$7.00

Postage for mailing extra.
Contact NPA for more information.

Attached to this week's Bulletin: Classified Advertising Exchange; NPA Convention Evaluation Form; Online Media Campus Webinar Flyers; NNA Poster & Newspaper Survey Flyers.

Reporter's Handbooks For Sale

Single cost: SMALL \$3.00 (includes tax). Pocket size. If you are ordering more than one copy, please call NPA to get the correct cost for postage.
1-800-369-2850.

The Reporter's Handbook covers press rights relating to open meetings, open records, privacy, court access and Bar Press Guidelines.

Advertising in the Classified Advertising Exchange is only \$4.00 per week for non-members. (Approximately 25 words, if you have a longer ad, there is an additional charge of \$1.00 for the ad with a 50 word maximum.) It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements.

Just mail, email or fax us your ad copy by noon Friday to get it in for the week's Bulletin. If you have questions, call NPA, (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.