

845 "S" Street
Lincoln, Nebraska 68508-1226
(402) 476-2851 / NE 800-369-2850
Fax (402) 476-2942
Web Site: <http://www.nebpress.com>
E-mail: nebpress@nebpress.com



Nebraska Press Association

Nebraska Press Advertising Service

Are you looking for an inexpensive year-long advertising opportunity?

Advertise in the 2014 Nebraska Newspaper Directory and Rate Book.

The Directory is distributed to:

- All 173 newspapers in Nebraska
- All Associate members of the Nebraska Press Association
 - Other State Newspaper Associations
 - Legislative offices
 - Advertising agencies
 - Colleges
 - Libraries
- Many other businesses across Nebraska

If you'd like to advertise in the 2014 Directory, simply fill out the attached reservation form, and email or fax to Susan Watson, NPA, nebpress@nebpress.com, or (fax) 402-476-2942 by DECEMBER 27, 2013.

Please call Susan Watson at 402-476-2851 with any questions, or for additional information.

Nebraska Press Advertising Service
2014 Newspaper Directory & Rate Book
Ad Reservation Form

Name _____

Company Name _____

Company Address _____

City, State, Zip _____ Phone _____

Fax _____ Email _____

Yes, we want to advertise in the 2014 Nebraska Newspaper Directory. Please reserve the following ad space:

- ___ Full Page, 3 col. (8-1/2" x 11", Back Cover, Full-Color, Bleed \$495.00
- ___ Full Page, 3 col. (7-1/2" x 10" Black & White \$370.00
- ___ Half Page, 3 col. (7-1/2" x 4-7/8" \$195.00
- ___ 1 col. (2-3/8" x 7-3/8" **OR** 3 col. (7-1/2" x 2-1/2" \$100.00
- ___ 1 col. (2-3/8" x 3-3/4" \$60.00

SEE ATTACHED PAGE FOR AVAILABLE AD SIZES & SPECS.

___ We will send NEW AD COPY **no later than January 10, 2014.**

___ We will REPEAT THE SAME COPY as our 2013 Directory ad.

I hereby authorize the insertion of the above display ad, ordered at the above rate, to be published in the 2014 Nebraska Newspaper Directory & Rate Book.

Signature _____ Date _____

Return this entire form to:
Nebraska Press Advertising Service
845 "S" Street, Lincoln, NE 68508
402-476-2851; NE: 800-369-2850,
Fax: 402-476-2942

___ Please bill me.

___ Payment Enclosed.

2014 Advertising Deadlines:
Space Reservation: December 27, 2013
Camera Ready (PDF) Copy: no later than January 10, 2014

This is the correct size
for the
(1 col. [2-3/8"] X 3-3/4").

This is the correct
size for the
(1 col. [2-3/8"] X 7-3/8").

This is the correct
size for the
(3 col. [7-1/2"] X 2-1/2").