

**Attention all 2x2/2x4  
Newspaper Participants:**



**TAKE NOTE!!**

**Rate Increase To Take Effect  
Starting the Week of January 6, 2014**

**Nebraska 2x2 Display Ad Network Prices:**

**\$975 statewide**

*(Selling Newspaper keeps \$487.50, send NPAS \$487.50)*

**Rates for Regions will remain the same.**

**\$325 CE & NE Regions, \$300 SE & WE Regions**

*(Selling Newspaper keeps half & sends half to NPAS)*

**ALSO AVAILABLE: 1x4 display ad  
(1.833" wide x 4" deep)  
at the same price as the 2x2!!**

**2x4 or 1x8 available also, at twice the price of a 2x2:**

**\$1,950 statewide, \$650 CE & NE Regions, \$600 SE & WE Regions**

*(Selling Newspaper keeps half & sends half to NPAS)*

*Revised brochures will be distributed soon and will be available all year on the NPA website.*

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**Thank you for your continued support of the ad networks!**

If you have any questions or would like to place an ad order,  
please contact Carolyn Bowman (cb@nebpress.com).



**Nebraska Press Advertising Service**

845 "S" St., Lincoln, NE 68508

800-369-2850 Fax: 402-476-2942

**www.nebpress.com**