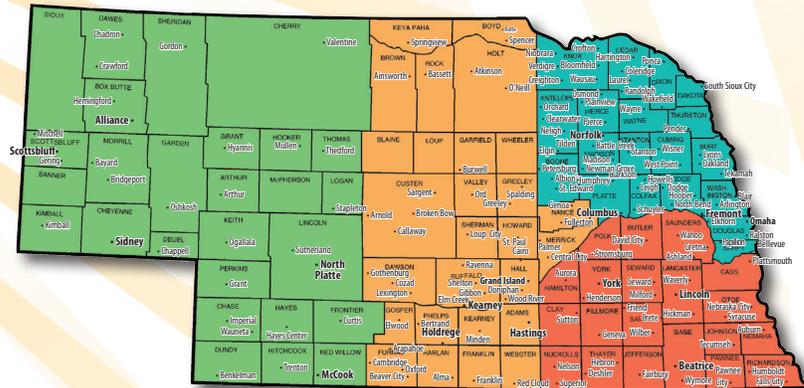


We've Got You Covered

Advertising regionally or statewide is *easy* and *affordable*... and *one call* to **Nebraska Press** is all it takes.



Regional and Statewide Newspaper Display Ad Networks

- ✓ Northeast region: 53 newspapers, \$325
- ✓ Southeast region: 30 newspapers, \$300
- ✓ Central region: 43 newspapers, \$325
- ✓ Western region: 34 newspapers, \$300
- ✓ Statewide: 160 newspapers, \$975

The Fine Print: Ad specifications: 3.79" wide X 2" deep or 1.8" wide x 4" deep. Ads run one time in each newspaper during the calendar week. Larger network ad sizes available. A listing of participating newspapers provided upon request.

Regional and Statewide Newspaper Online Networks

20+ Newspaper websites
Statewide or regional
50,000 impressions: \$199

The Fine Print: Ad size 300x250 pixels. Ads run over a 7 day period. Ads are run of site (ROS). List of participating newspaper websites provided upon request.

Customized One Order, One Bill Newspaper Print & Online Placement Service

- ✓ Choose from any combination of Nebraska newspapers
 - ✓ We design your ad free of charge
- ✓ We send you no obligation quotes for the newspapers in your target market
- ✓ We handle all of the time consuming placement details
 - ✓ You cut one check for your entire order and we pay the newspapers
 - ✓ Tearsheets from each of the papers accompany the invoice

Press Release Service

If purchased in combination with network advertising

- ✓ Regional newspaper press releases \$20
- ✓ Statewide newspaper press release: \$55
- ✓ Statewide broadcaster press release: \$50

NEHires.com

All help wanted ads placed in a Nebraska newspaper are eligible for a free posting to NEHires.com — a unique job search website owned and operated by Nebraska's newspapers.

To place your ad on NEHires.com, contact your local newspaper or Nebraska Press Association.

Please feel free to contact us by phone at 1-800-369-2850 or by e-mail: rj@nebpress.com or vk@nebpress.com.

You may also learn more about us at www.nebpress.com.

Nebraska Press Association • 845 "S" Street, Lincoln, NE 68508

Sample 2x2/2x4 Network Ads

RED GREEN
 BRAND NEW SHOW - Same Old Guy

HOW TO DO EVERYTHING
 (From the Man who should know)



WEDNESDAY, MAY 7 - 2014 - 7PM
LIED CENTER - LINCOLN NE -
 1-800-432-3231
www.liedcenter.org

www.rocklandsentertainment.com www.redgreen.com

31st Annual

HOME & Builder's Show

kearney area builders association

January 10-12, 2014 • Buffalo County Expo Center

Friday	1:00 pm - 8:00 pm	Admission: \$3/Person Children 12 & Under FREE
Saturday	10:00 am - 8:00 pm	
Sunday	11:00 am - 5:00 pm	

Register to Win Patio Furniture!

Hundreds of Ideas for Better Living!

Leading home builders, home improvement businesses and decorators will be showing the latest trends in home building and home furnishing.



tkaba
kearney area builders association



Southeast Nebraska FARM SHOW

Showcasing Agriculture in 2014

Sponsored by the Wilber-Clatonia FFA Alumni

9 a.m. - 3 p.m.
Wed. Feb. 26
 (Snow Day - Feb. 28)

FREE Admission

at the Saline Center Hall
 11 mi. west of Wilber on Hwy 41 & 3 mi. North on Hwy 15
 Over 70 exhibitors - displays inside & out
 Grilled Pork
SILENT AUCTION
 visit us on-line at: www.wcfaalumni.org
 402-239-6749

ANTIQUE SPECTACULAR

FEBRUARY 7-9

IOWA STATE FAIRGROUNDS
 KNAPP LEARNING CENTER
 E. 33RD & E. UNIVERSITY, DES MOINES

Bring this ad & take **\$1 off**
 \$7 Admission

AntiqueSpectacular.com
 FRIDAY 5PM-9PM; SATURDAY 10AM-6PM; SUNDAY 11AM-4PM



Cabin Fever Car Show

Saturday, February 22
11 a.m. to 5:30 p.m.
 Registration 7-10 a.m.

Northeast Community College
Ag Complex - Norfolk
 Hwy 35 & Benjamin Avenue

For more information, contact Lyle - 402.371.8045
 or Doug - 402.887.5049 or visit norfolkrodandcustom.com

Mr. & Miss Basketball Tournaments

Register now for these events with 200+ Teams!

Midway Snow Jam - Kearney (Feb. 22-23)
 Kearney Blowout (March 22-23)

Tournaments open to 3rd-8th grade boys & girls teams of all skill levels.
 3 Game Guarantee. Experienced officials. Multiple brackets per grade.

*Check our website for information on High School Team Camps in May & June *

Registration Info:
MisterBasketball.com
 Doug Koster (308) 440-7267




For more examples, check out this week's issue of your local newspaper!
 Nebraska Press Association network ads run weekly in over 160 newspapers statewide!