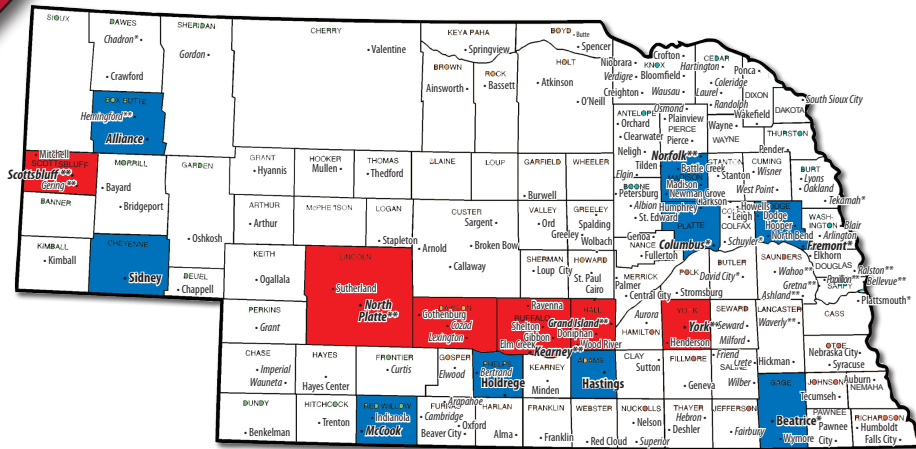




# Vote Getter Networks

## Offered by the Nebraska Press Association

Building relationships with voters on a local basis just got easier and more affordable  
**Nebraska Press handles all of the placement details – one order, one bill**



### Statewide Rural Network Early Sign-up Bonus

On February 21, 2014, beginning at 9:00 AM Nebraska Press will offer three early sign up bonuses. On a first come, first served basis, candidates will receive the following:

- 1st campaign to contact the NPA office will receive 3 times the online page impressions (450,000) for no additional charge
- 2nd campaign to contact the NPA office will receive 2 times the online page impressions (300,000) for no additional charge
- 3rd campaign to contact the NPA office will receive 1.5 times the online page impressions (225,000) for no additional charge

Early sign up bonus plans will remain in effect until all three are claimed.

**Zoning options:**  
 Zoning options that allow you to target communities by US Congressional district are available with the Statewide Rural Network and Group A Daily Network. Call for details.

**Volume pricing:**  
 Special packages are available for larger advertising commitments with all three networks. Call for details.

**Online premium positioning options:**  
 With Daily Groups A and B, special online premium placements are available for an additional charge. These include eBlast, Slider, Post-it/Corner Peel, and Pencil positions. Call for details.

## Three regional advertising networks to choose from:

### Statewide Rural Network

- Package includes:
- Buy one quarter page ad, get one free in over 140 Nebraska weekly newspapers
  - 150,000 page impressions delivered on over 30 weekly newspaper websites
  - Early sign up bonus – see details at right.

**\$38,500**

Readership - 627,500  
 Page Impressions - 150,000

### Group A Daily Network

Alliance Times-Herald, Beatrice Daily Sun, Columbus Telegram, Fremont Tribune, Hastings Tribune, Holdrege Citizen, McCook Gazette, Norfolk Daily News, Sidney Sun-Telegraph

- Package includes:
- Buy one quarter page ad, get one free in 9 Nebraska newspapers
  - 180,000 page impressions spread out on 8 newspaper websites.

**\$4,950**

Readership - 154,407  
 Page Impressions - 180,000

### Group B Daily Network

Kearney Hub, Grand Island Independent, North Platte Telegraph, Lexington Clipper-Herald, Scottsbluff Star-Herald, York News-Times

- Package includes:
- Buy one quarter page ad, get one free in 6 Nebraska newspapers
  - 240,000 page impressions spread out on 6 newspaper websites.

**\$2,950**

Readership - 168,075  
 Page Impressions - 240,000