



Buy-One-Get-OneFREE*

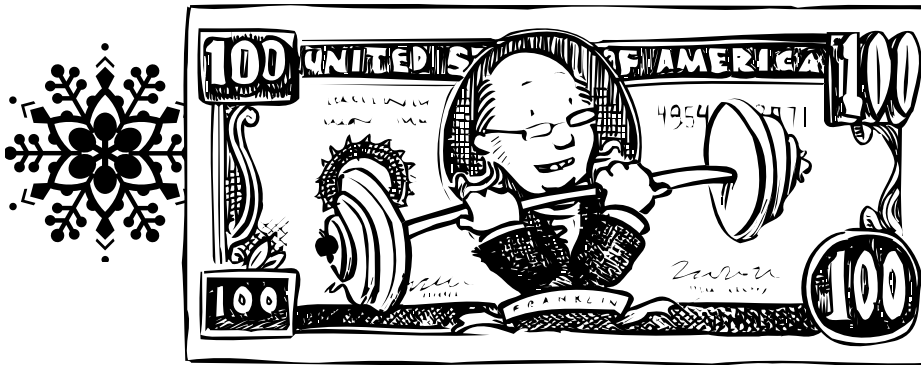
FEBRUARY

Hey Newspapers!

During the month of February, the Nebraska Press Advertising Service is offering a buy-one, get-one* free deal for any ads sold within the 2x2 and 2x4 Statewide Display Advertising Network to a new customer. This offer is available to anyone who has not advertised in the display ad network in the last 18 months.

It gets better...

The names of everyone who sells a NEW regional or statewide ad will have their name put in a hat. A name will be drawn and \$100 will be awarded to that person!



* Ads must be turned in to NPA by 4p.m. the Tuesday prior to the week the ad is scheduled to run. Name of Salesperson must be included to be eligible for drawing. ***Only one free ad allowed. After ad has run once, customer is no longer considered a new customer. Free ad must run in same region(s) as Paid ad.**

* Final deadline in order for ads to qualify for the discount will be February 25 at 4 p.m. and will print the weeks of March 3 and March 10, 2014.

Nebraska Press Advertising Service

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