

NPA/NPAS Staff

Allen Beermann

Executive Director
email: abeermann@nebpress.com

Jenelle Plachy

Office Manager/Bookkeeper
email: jp@nebpress.com

Rob James

Sales Manager
email: rj@nebpress.com

Carolyn Bowman

Advertising Manager
email: cb@nebpress.com

Susan Watson

Admin. Asst./Press Release Coordinator
email: nebpress@nebpress.com

Violet Spader Kirk

Advertising Sales Assistant
email: sales@nebpress.com



“Thank You” State Wrestling and Track volunteers, from NSAA!

NPA Executive Director, Allen Beermann, received a thank you note this week from NSAA that reads...

*The Nebraska School Activities Association would like to express our extreme appreciation of the Nebraska Press Association and the volunteers that assisted in the NSAA Championships this year. The NPA has provided support at the NSAA State Wrestling and State Track & Field Championships which allow us to further accommodate the working media of Nebraska at these events. The Wrestling and Track & Field Championships are two of the NSAA's highest attended events and also the sites that experience the largest influx of media. The NPA volunteers have helped to make the media process and accommodations notably better and again the NSAA values this relationship greatly. **A special thanks to Allen Beerman, OJ Nelson, Butch & Nancy Furse and Don & Linda Russell. I appreciate your help and the relationship with the NPA!***

*Sincerely,
Sarah Sasse-Kildow, Assistant Director
Nebraska School Activities Association (NSAA)*

Good work!

The following newspapers sold network ads. **To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads:**

Week of 5/26:

2x2

Grant Tribune-Sentinel — Brooke Pankonin (paper made \$150.00)
Hastings Tribune — Josh King (paper made \$625.00)
Hickman Voice News — Linda Bryant (paper made \$300.00)
Hickman Voice News — Austin Roper (paper made \$60.00 out of state ads)
Hickman Voice News — Linda Bryant (2 ads, paper made \$462.50)
Norfolk Daily News -- (paper made \$325.00)
South Sioux City Dakota Co. Star — Linda Anderson (paper made \$162.50)
Sutherland Courier-Times — Trena Seifer (paper made \$150.00)
Wayne Herald — Jan Stark (paper made \$487.50 plus \$180.00 out of state)

NCAN

Broken Bow Chief — Pat Jackson (paper made \$149.50)
Gothenburg Times — Greg Viergutz (paper made \$137.00)
Hebron Journal Register — Christy Farnstom (NCAN Special Free Ad)
Hickman Voice News — Linda Bryant (2 ads, both NCAN Special Free Ads)
Nebraska City News-Press — Roxy Schutz (paper made \$112.50)

Week of 6/2:

2x2

Blair Enterprise — Lynette Hansen (paper made \$162.50)
Friend Sentinel — Patrick Checketts (paper made \$150.00)
Hastings Tribune — Jennifer Whiteley (paper made \$975.00)
Hickman Voice News — Linda Bryant (5 ads) (paper made \$1,250.00 plus \$409.50 out of state)
Pender Times — Jason Sturek (paper made \$162.50)
Sutherland Courier-Times — Trena Seifer (paper made \$150.00)
Wayne Herald — Jan Stark (paper made \$487.50 plus \$180.00 out of state)
West Point News — Karey Rahn (paper made \$325.00)

NCAN

Broken Bow Chief — Pat Jackson (paper made \$149.50)
Gothenburg Times — Greg Viergutz (paper made \$137.00)
Nebraska City News-Press — Roxy Schutz (paper made

Nebraska Press would like to thank Butch and Nancy Furse and Don and Linda

Russell for all of their time and hard work as volunteers at the NSAA State Wrestling and State Track & Field Meets in Omaha. Your involvement in these NSAA events is greatly appreciated!

Thank You!

Ainsworth Star-Journal adds staff

The *Ainsworth Star-Journal* welcomes Tammi Painter to their staff as advertising sales executive. Tammi began her duties in May and will take over the duties of Debbie Gillam who will move back to Illinois in June.

Tammi has lived in the Sandhills her entire life. A graduate of Rock County High School, she knows the community, and she is excited to take over advertising responsibilities for the Journal-Star and *The Pioneer Advertiser*.

Ashland Gazette news editor receives Friend of Journalism Award

The Nebraska High School Press Association board of directors has selected Suzi Nelson, News Editor of *The Ashland Gazette*, as one of this year's recipients of their Friend of Journalism Award, in recognition of her support of high school publications.

High school journalism is where she found her love of news reporting and writing, as editor of her high school yearbook and on the newspaper staff at Yutan High School. She received her degree in journalism from University of Nebraska-Omaha.

Nelson has worked at the Gazette since 2002, and has made it her goal over the past 12 years to keep readers informed and to tell stories about the people that make up the community.

Lincoln Journal Staff staffers honored

Two *Lincoln Journal Star* reporters, a designer and a staff project were honored as finalists in the 2014 Great Plains Journalism Awards.

The regional contest honors print, web and magazine journalists and included entries from Arkansas, Iowa, Kansas, Missouri, Nebraska, North Dakota, Oklahoma and South Dakota.

Journal Star art director Clark Grell was a finalist in two categories for portfolios of feature and sports page designs.

Cindy Lange-Kubick was a finalist for her personal column portfolio.

Reporter Peter Salter was a finalist in the narrative story category for "Shattered Silence, Shattered Lives," a story about an explosion in College View 45 years ago and the lives it changed. Journal Star staff members, led by week-end editor Zach Pluhacek, who helped produce a special multimedia project to present the story online, were also recognized.

The awards were presented in mid-May in Tulsa, Oklahoma.

The basics: Using freedom of information laws

A primer for those just starting to use open records laws

By Emily Grannis, News Media & The Law, Spring 2014

Freedom of information laws are invaluable resources to reporters covering any beat. The laws provide access to a wide range of government documents, from budgets to emails, and contracts to crime reports.

There are two ways to incorporate freedom of information materials into your reporting: start with the documents, or start with the story.

When you start with the documents, think about which government records might be interesting to see or might contain information that will build a story. Then request them.

Starting with the story can push your coverage to new insights. Think about how the documents can beef up your story. Public records are great sources and are always on the record. Having the records when you start interviewing human sources also gives you better ammunition and makes your story stronger overall.

Documents received from FOI requests have led to countless important stories, including revelations that the federal government turned down millions in international aid after Hurricane Katrina; a troubling lack of transparency about Medicare inspections of health care facilities; trends in thefts by TSA agents at airports; and the FBI's practice of allowing informants to break the law.

As helpful as FOI laws can be in these types of stories, the process of requesting records can also be tedious and frustrating. Denials are common, and often government agencies fail to respond in a timely fashion. When that happens, it is important to follow up with the agency.

When an agency fails to respond at all, first reach out informally to check on the status of your request. Call or email – or do both – to initiate a dialogue with the agency. At this stage, it is also useful to know your state's law on required response times for FOI requests. States incorporate those rules with varying levels of specificity, but it can be helpful to remind an agency of its statutory obligations.

If the agency continues to be unresponsive or denies your FOI request, the next step is an administrative appeal, if that is available. All federal agencies have administrative appeal procedures but most states do not. If you can appeal to the agency or to your state attorney general, be sure to follow the procedure carefully.

It is your best chance at finding a resolution while avoiding court, but it will also position you better for litigation if that becomes necessary.

If your efforts at informal discussions and formal administrative appeals fail, the last recourse is to sue the government for the records – an expensive, time-consuming and by-no-means guaranteed-successful last resort.

Despite the sometimes difficult process, making FOI requests is still worthwhile. The FOI process can open new

cont. on page 4

freedom of information laws - cont. from page 3

lines of communication between agencies and the media, it can be the catalyst for crucial revelations and, ultimately, it can lead to a better-informed public. Records requests can also provide the basis for engaging multimedia packages and graphics to more thoroughly explain issues.

To keep a spotlight on FOI, for better or worse, it is important to include the records requests made for your stories and whether those requests were successful. As the ultimate watchdog of government officials, the public needs to know whether agencies are complying with records requests or whether reform – legislative or elective – is needed, and whether the system is working.

Video promotes newspapers as relevant platform

(Newspaper National Network) -- This video is a great illustration that newspapers are alive and well and a relevant platform with deep ties in our culture--and a great future ahead with digital AND print.

See the video at: <http://www.youtube.com/watch?v=wRITJI36WC0>. (and type in “NNN Sizzle Reel”)

Associated Press releases 2014 Stylebook

The Associated Press released the 2014 Associated Press Stylebook and Briefing on Media Law this week, which includes about 200 new or revised entries plus a separate chapter with more than 200 religion terms.

The new Stylebook also includes:

- A change in AP’s guidance on “more than” and “over,” first announced at this spring’s American Copy Editors Society convention. The 2014 Stylebook says writers can now use “over,” as well as “more than,” to indicate greater numerical value.
- New guidance on spelling out full state names in the body of stories, instead of using abbreviations.
- Many other new and revised entries such as selfie, bitcoin, LGBT and polar vortex.

The AP Stylebook is available in print, online and mobile formats. For more information, or to purchase a 2014 Stylebook, go to <https://www.apstylebook.com/>.

NewsU offers free online math training for journalists

Poynter’s NewU online training portal is offering a free self-directed course for journalists thanks to support from the Knight Foundation.

Explore several of the most important math tools that journalists encounter — and have fun doing it.

This course covers everything from reducing fractions and other math essentials to topics specifically for journalists, such as calculating cost of living and estimating crowd

sizes. The goal is to make routine math routine.

Anyone who wants to get better at the routine math every journalist needs when writing or editing a story, covering an event or creating infographics. If you don’t know how to calculate a crowd estimate or don’t know the difference between percentage points and percents, this course is for you.

This course takes about three hours to complete, but you can start and stop whenever you like, progressing entirely at your own pace and going back as many times as you want to review the material. View specific course topics and register for Math for Journalists at <http://www.newsu.org/courses/math-for-journalists>.

Kidsville News! is excited to sponsor NNA’s Newspaper and Education Contest for third year in a row

For the third year in a row, Kidsville News!, a literacy and educational newspaper initiative based in Fayetteville, NC, has stepped

up to sponsor the National Newspaper Association’s Newspaper and Education contest. “Since 1998

the Kidsville News! Literacy and Educational resource program has played a very important role in the success of community newspapers,” said Bill Bowman, president and founder of Kidsville News!



NNA believes successful newspaper education partnerships should be celebrated, so it has created this enhanced Newspaper In Education contest to highlight newspaper/school partnerships (levels K through community college) that focus on developing fully informed citizens. Both traditional Newspaper In Education programs and non-traditional programs are eligible for entry.

The contest is open to NNA member and non-member newspapers. It will recognize newspapers that have established internships, supported school programs, assisted student journalists and helped local education through activities that reach beyond news coverage.

More information can be found on NNA’s website, www.nnaweb.org. Deadline for 2014 contest entries is July 1, 2014. Contest winners will be informed if they have won by August 2014, and will also be acknowledged during the NNA’s 128th Annual Convention & Trade Show, October 2-5, 2014, in San Antonio, TX.

Classified Advertising Exchange

June 2, 2014

MANAGING EDITOR: GateHouse Media is recruiting for a Managing Editor for three weekly newspapers in the Nebraska City, Nebraska area (Syracuse Journal Democrat, Hamburg Reporter, Nebraska City New-Press). We're looking for a digital savvy, experienced editor/reporter to be a hands-on, visible leader.

- Overseeing planning, assigning and editing of news, features and sports sections, ensuring accuracy and quality while representing the communities the newspapers serve. Some reporting is associated with this job.

- Oversee newsroom training; conduct ongoing needs assessment

- Coordinate community outreach activities, making sure we solicit reader suggestions via social media and other avenues to improve content and provide customer service. Amass and analyze market data and other information to identify reader needs and readership trends; communicate and cooperate with team leaders to formulate appropriate shifts in overall news coverage.

To be considered, please send your resume and cover letter via email: gfunkhouser@gatehousemedia.com.

NEWS/SPORTS REPORTER at Gothenburg Times. Sports, features, general assignment stories. Photo, layout skills a plus. Email cover letter, resume and writing samples: news@gothenburgtimes.com; mail: Gothenburg Times, P.O. Box 385, Gothenburg, NE 69138.

EXPERIENCED PRESSMAN: to work with 4 unit Goss Press at a weekly newspaper in Northeast Nebraska. The work includes process color and black and white runs. This is a full time position. Call 1-800-672-3418, Melissa Urbanec, General Manager, Wayne Herald/Morning Shopper.

FOR SALE: ECRM VRL 36 Script Setter. Handles 15" Film; Glunz & Jensen MultiLine 15 Film Processor; and G4 Mac Computer loaded with the Harlequin Rip. Also have 2 backup G4 Towers for the system. If interested call Kendall at 402-274-8386.

PLATE PROCESSOR WANTED: The Holdrege Citizen needs a new plate processor, or a good used one. We have an Iconics Model ICM-25 made by Iconics Control, Inc. of Troy, OH. If you know of one, or Iconics' address, call Bob King, Publisher, at 308-995-4441.

FOR SALE: The Wausa Gazette in Knox Co. Nebraska. This purchase would be a great way for a young couple to get started in publishing or for a general assignment reporter to take the step into ownership. Current owner would consider helping with financing if necessary. If interested, please contact Rob Dump: Northeast Neb. News Co., PO Box 977, Hartington, NE 68739. Or email ccnews@mac.com.

FOR SALE: Central City Republican-Nonpareil.

County seat weekly newspaper for sale in town of 2,900. Business is good, facility is sound and the equipment is outstanding. Veteran staff in place. Owner is wanting to try something else. For more information contact Bob Jensen, PO Box 26, Central City NE 68826 or call 308-940-2136.

NORTH CENTRAL NEWSPAPER FOR SALE: The

weekly Holt County Independent newspaper is for sale. Located in north central Nebraska, with good schools and business district. Solid, turn-key operations with equipment and software. For more information contact Tom or Terry Miles, 402-336-1220 or email news@holtindependent.com.

WEEKLY NEWSPAPERS FOR SALE: The Arapahoe

Public Mirror and Elwood Bulletin, weekly newspapers, are for sale. Located in south central Nebraska, with good schools and business districts. Solid, turn-key operations with updated equipment and software. For more information contact Gayle Schutz, 308-962-7261 or 308-962-6305 or email arapmir@atcjet.net.

ATTACHED TO THIS WEEK'S BULLETIN: Classic Advertising Exchange. Flag Day Feature.

FOR SALE:

Luggage Tags:	\$1.00
Credit Card Case	\$1.00

Postage for mailing extra.
Contact NPA for more information.

Reporter's Handbooks For Sale

Single cost: SMALL \$3.00 (includes tax). Pocket size. If you are ordering more than one copy, please call NPA to get the correct cost for postage.
1-800-369-2850.

The Reporter's Handbook covers press rights relating to open meetings, open records, privacy, court access and Bar Press Guidelines.

Advertising in the Classified Advertising Exchange is only \$4.00 per week for non-members. (Approximately 25 words, if you have a longer ad, there is an additional charge of \$1.00 for the ad with a 50 word maximum.) It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.

Just mail, email or fax us your ad copy by noon Friday to get it in for the week's Bulletin. If you have questions, call NPA, (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

Honoring Our Flag

On June 14, 1923 the National Flag Code was adopted at the National Flag Conference.

The meeting was held in Washington D.C. to establish procedures for displaying the United States Flag. The code was based on Army and Navy practices. In 1942, Congress passed a joint resolution to make the Flag Code a law.

Today, we celebrate June 14 as Flag Day.

Although it is a law, there are no penalties and the Flag Code is a voluntary guide for showing respect to the U.S. Flag. Forty-seven states have their own laws

with penalties that prohibit desecration of the flag or its use for advertising or publicity.

Flag Etiquette

★ The U.S. Flag should be displayed from sunrise to sunset, unless it is well lit during the darkness.

★ The U.S. Flag should always be placed above other flags and pennants. There is one exception during a special Navy ceremony at sea.

★ On a stage, the U.S. Flag should always be placed behind the speaker and to his/her right.

★ When hanging the U.S. Flag vertically or horizontally from a wall or window, the canton, or union, should be at the top right of the flag. When you face the flag, it should be on your left.

★ On Memorial Day, the U.S. Flag is flown at half staff until noon, and then raised until sunset.

★ The President of the United States, governors and limited other government officials may direct the U.S. Flag to be flown at half staff.

★ The U.S. Flag should not be allowed to touch the ground, but if it does, you are not required to destroy it as long as it is still suitable for display.

★ It is acceptable to wash or dry clean a U.S. Flag to keep it in good shape.

★ Only all-weather U.S. Flags made of non-absorbent material should be displayed during bad weather.

★ When a U.S. Flag has served its life, it should be destroyed, preferably by burning. Many American Legion posts have special ceremonies on Flag Day, June 14. You may have your own ceremony to discreetly burn worn out flags.

★ Never use a U.S. Flag to cover a statue or monument or drape the flag over the hood, top, sides or back of a vehicle, train or boat.

★ The U.S. Flag should not be used as wearing apparel, including costumes or athletic uniforms, bedding or drapery.

★ Every schoolhouse should display the U.S. Flag during school days.

★ The U.S. Flag should never be used for advertising purposes.

Flag Terminology

Finial
a decorative ornament on top of a flagpole or staff.

Hoist
the edge of a flag nearest the flagpole. Also refers to the vertical width of a flag.

Halyard
rope or cable used to raise and lower a flag on a flagpole.

Fly
the horizontal length, or width of a flag.

Canton
top inner corner of a flag. On the U.S. Flag, this is also called the "Union."

Field
the section of the flag between the hoist and the fly, not including the canton.

Fly end
the part of the flag that flaps in the wind and often becomes frayed.

Half Staff
the position of the flag when it is one half the distance between the top and bottom of the staff or flagpole. This is done to mourn the death of an individual.

Vexillology
the study of flags.

Activities

1. Look through your newspaper for pictures and stories of holidays, events and deaths where the U.S. Flag will be displayed.

2. Write an editorial giving your opinion on this topic: Should there be a Constitutional amendment making it illegal to burn our flag in protest or is burning the flag an expression that is part of our Freedom of Speech?

Learn More

Research the Tripp Flag online to learn about the story behind this famous painting.

Missouri GLE: Social Studies 1D