

CONFIDENTIAL

# Bulletin

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## Calendar of Events:

### October 2-5, 2014

National Newspaper Assn. (NNA)  
128th Annual Convention &  
Trade Show  
Grand Hyatt, San Antonio, TX

### October 24, 2014

NPA/NPAS Board Meeting  
NPA Office, 845 "S" St.  
Lincoln, NE

### October 24, 2014

Nebraska Journalism Hall of Fame  
Banquet  
Nebraska Club, Lincoln, NE

### April 17-18, 2015

Annual NPA Convention  
Holiday Inn-Downtown  
Lincoln, NE

## Newspapers asked to help locate photos for "Faces Never Forgotten" Vietnam veteran project

Newspapers across the country are being asked to help in a national project, "Faces Never Forgotten," sponsored by the Vietnam Veterans Memorial Foundation. Their goal is to complete the quest to obtain the missing photos of every U.S. Vietnam soldier killed in action. For details go to: <http://www.vvmf.org/Wall-of-Faces/>



The National Newspaper Association (NNA) is coordinating with state newspaper associations to participate by forwarding this information on to their member newspapers in an effort to locate the missing photos from their readership area.

NNA President, Robert Williams, noted that community newspapers are uniquely qualified to reach the smaller towns all across the country to get the word out about the goals of this project. According to the VVFM website, there are 160 missing photos of Nebraska Vietnam veterans killed in action. Help complete a great tribute to our veterans. Thank you for your support of this project! **The goal is to get the photos to the VVMF by Veteran's Day, November 11, 2014.**

### HOW YOU CAN HELP - "Faces Never Forgotten"

The Vietnam Veterans Memorial Foundation project "Faces Never Forgotten" needs help obtaining missing photos of Vietnam veterans from Nebraska. These photos will help complete an electronic "Wall of Faces" in the new education center at the Vietnam Memorial Wall. View the gallery in progress at <http://www.vvmf.org/Wall-of-Faces/>. These are effective and moving tributes to fallen soldiers from your area.

If there is a soldier missing from your area, perhaps they attended one of your schools and you have a photo in your newspaper archive? Or a simple short story in your newspaper is going to reach someone who knows someone who has a picture of the soldier. Some have submitted a high school graduation photo, a picture of the soldier as an athlete, even a page from the high school annual showing the soldier as a student.

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CONTACT INFO:  
Telephone: 800-369-2850 or  
402-476-2851  
FAX: 402-476-2942,  
Legal Hotline: 402-474-6900  
E-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)  
Web Site: <http://www.nebpress.com>

**Two newspapers have promoted the "Faces Never Forgotten" project to their readers!  
See page 5**

## **NPA/NPAS Staff**

### **Allen Beermann**

Executive Director  
email: abermann@nebpress.com

### **Jenelle Plachy**

Office Manager/Bookkeeper  
email: jp@nebpress.com

### **Rob James**

Sales Manager  
email: rj@nebpress.com

### **Carolyn Bowman**

Advertising Manager  
email: cb@nebpress.com

### **Susan Watson**

Admin. Asst./Press Release Coordinator  
email: nebpress@nebpress.com

### **Violet Spader Kirk**

Advertising Sales Assistant  
email: sales@nebpress.com



## **Good work!**

The following newspapers sold network ads. **To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads:**

### **Week of 7/14:**

#### **2x2**

Grand Island Independent — Pat Bell (paper made \$162.50)  
Hartington Cedar Co. News — Rob Dump (paper made \$162.50)

Hickman Voice News — Linda Bryant (6 ads) (paper made \$1,087.50 plus \$114.00 out of state)

Hickman Voice News — Austin Roper (paper made \$300.00)  
Nebraska City News-Press — Jennie Tachovsky (paper made \$150.00)

Pender Times — Jason Sturek (paper made \$162.50)

Wahoo Newspaper — Grant Fiedler (paper made \$312.50)

Wayne Herald — Jan Stark (paper made \$487.50)

### **NCAN**

Albion News — Jim Dickerson (paper made \$144.00)

Broken Bow Chief — Pat Jackson (paper made \$149.50)

Nebraska City News-Press — Roxy Schutz (paper made \$112.50)

Seward Co. Independent — Pat Daehling (paper made \$112.50)

“ There are different rules for reading,  
for thinking, and for talking.  
Writing blends all three of them.  
- Mason Cooley

## **A “Royal” good time!**

*By Connie Thompson, Editor*

*St. Paul Phonograph-Herald and Wolbach Messenger*

One of the pluses of attending the Nebraska Press Association Convention is getting the chance to buy raffle tickets on what are always some quality gifts from the Press Association's Foundation.

When I saw what the prizes were this year, I jumped at the chance to buy raffle tickets because I really wanted one of the prizes - the tickets to the Kansas City Royals game. I knew it was a long shot, but I was thrilled when I got the phone call from Allen Beermann saying that I won.

So it was with great anticipation that my sister Mary Jo and I (both Royals fans) headed to K.C. for the game on July 12. We knew that the Crown Club tickets were special, but we did not realize quite how “special” they would be.



Our tickets, which were compliments of Brewster Ellis, Senior Financial Advisor for Merrill Lynch Wealth Management in Kansas City, were outstanding. We were sitting three rows back of the Royals' on deck circle and a bird's eye view into the Royals' dugout, as well as all the action on the field. The cushioned seats were as comfortable as sitting in your favorite living room chair and the view of the game was spectacular.

The tickets also included all you could eat and drink in the dining area and at the baseball game. We did follow the advice of the very friendly staff at the Crown Club and, believe it or not, “paced ourselves.” Our only mistake was not using the premium parking ticket that was also provided. We thought it made more sense to take the shuttle bus from the hotel, which was a big mistake!

Hopefully, in the future, Allen can talk Mr. Ellis into donating the tickets again. We were treated “Royally” and would like to see someone else from the press association get the chance to sit in Crown Club seating. Who knows, maybe I will win again!

## Help promote 1 for All First Amendment Challenge

ASNE, July 2, 2014

The American Society of News Editor's (ASNE) Youth Journalism Initiative encourages editors to promote The 1 for All First Amendment Challenge, a nationwide event among secondary school teachers that spurs First Amendment education.

The 1 for All First Amendment Challenge will recognize the top 40 teachers with a \$1,000 prize. Teachers who wish to be considered should submit their lesson plans, activities and student projects at [www.1forAll.us](http://www.1forAll.us). Entries will be judged by a panel of journalists and educators and accepted on a rolling basis throughout the 2014-15 school year.

The First Amendment Challenge is funded by a generous grant from the Robert R. McCormick Foundation and administered by ASNE's Youth Journalism Initiative. The Journalism Education Association has endorsed the Challenge.

1 for All is a national nonpartisan program designed to building understanding and support for First Amendment freedoms. 1 for All provides teaching materials to the nation's schools, supports educational events on America's campuses and reminds the public that the First Amendment serves everyone, regardless of faith, race, gender or political leanings. It is truly one amendment for all.

"At a time when only one American in 100 can name the five freedoms of the First Amendment, the First Amendment Challenge taps the creativity and commitment of

the nation's high school teachers," said Ken Paulson, founder of 1 for All and president of the Newseum Institute's First Amendment Center. "The very best way to protect our freedoms is to embrace them with understanding and insight, and this important educational endeavor should inform and inspire a new generation."



The First Amendment Challenge launch coincides with the fourth anniversary of the 1 for All educational campaign, which began on July 1, 2010, with extraordinary support from more than 1,100 news, educational, arts and religious organizations to build understanding and appreciation of the First Amendment through education and information. 1 For All is a collaborative program of the American Society of News Editors, the First Amendment Center, the John S. and James L. Knight Foundation, the McCormick Foundation and the Newseum Institute.

For more information about 1 for All and the First Amendment Challenge, visit [www.1forAll.us](http://www.1forAll.us).

## Barb Penrod retires after 47 years at Holdrege Citizen

Barb Penrod of Holdrege retired July 1, 2014, from her job as advertising manager at the *Holdrege Citizen*, after a 47-year career with the newspaper. She was honored with a retirement party on her last day of work, attended by staff and former newspaper employees, saluting her long career with the newspaper.

Barb was a church secretary in 1967 when the late *Holdrege Citizen* Publisher, Dwight King, hired her. Her first job at the newspaper was as a typesetter, followed by circulation manager and then a move to the classified advertising department. In 1974, she became the new advertising manager.

She was a long-time member of the Holdrege Area Chamber of Commerce's retail committee and the Nebraska Outstate Daily Ad Managers' Association.

## Brock new editor of NE City, Syracuse newspapers

Jim Brock has been named the new managing editor of the *Nebraska City News-Press* and the *Syracuse Journal-*

*Democrat*, both owned by Gatehouse Media.

Originally from Tennessee, Brock has spent the past 12 years as a reporter and writer at newspapers in MO, TN, GA and MS.

## Wolbach Messenger to merge with St. Paul Phonograph-Herald

Connie Thompson, editor of the *Wolbach Messenger* and the *St. Paul Phonograph-Herald*, announced earlier this month that the two newspapers will merge at the end of July or early August.

Messenger subscribers will continue to get their Wolbach news, columns and advertisements each week, printed within the Phonograph-Herald.

The merger, which had been contemplated for the past several years, was based on a number of factors - an aging printing press, USPS changes in office hours, which made it difficult to get the paper to the post office for delivery and declining circulation.



## “Shop Local” is More than a Good Idea – It’s Good Business

The “shop local” movement isn’t new. For the past decade independent businesses have joined together to urge local consumers to spend more of their dollars closer to home, and to promote the uniqueness in their communities and regions.

Here are a few of the benefits of what shopping local can mean to a community:

- **More of the money spent locally stays local.** According to the Retail Merchants Association, 45¢ out of every dollar gets reinvested in the local community.\*
- **Shopping locally creates jobs.** Small businesses are the number one employer in North America, so every job created is a plus for a community.
- **Shopping locally helps keep taxes lower.** The more people working and more businesses in a community to form a tax base, the better financially situated a community will be. Owners and employees live in the area, so their paychecks are also being spent in the community.
- **Community uniqueness is enhanced.** Shopping locally can display what is special about a community.
- **Shopping locally generally provides a more personalized shopping experience.** Customer service is the hallmark of small business, especially since small business employees often know more about the products they sell.
- **Local businesses support area organizations.** Charities, arts organizations, school events and local sports all benefit from local business sponsorship throughout the year.

Since newspapers are the top source of information in their communities, and marketing partners with their local advertisers, it makes sense that “shop local” campaigns need to be part of the annual sales schedule.

To help in your promotions, here are some “shop local” websites that offer ideas and resources:

- [www.independentwestand.org](http://www.independentwestand.org)
- <http://thinkshopbuylocal.com>
- [www.the350project.net](http://www.the350project.net)
- [www.AMIBA.net](http://www.AMIBA.net) (American Independent Business Alliance)



## 2014 Husker Football NPA season parking leases - **deadline July 25!**

The NPA/NPAS board of directors have decided to lease parking stalls for the entire 2014 Husker football season at a cost of \$200.00 per pass. Because the NPA lot (845 “S” St.) is in the shadow of Memorial Stadium, it is a prime location. After-game departure is quick and easy. Our lot is lighted at night, so you can find your car after a night game, and we provide lot security during the game.

**The enrollment period for NPA members will end on July 25, 2014. (First home game is Aug. 30).** If fewer than 33 of our members lease the stalls, we will then make the balance of the stalls available to the longtime regular monthly parkers by some type of lottery. Season parking pass for our members includes complimentary pre-game meal and restroom facilities in the NPA offices.

This is a one season lease and all parkers, including NPA members, must re-apply each season. (Football tickets don’t come with the parking stall!) The \$200 fee **MUST** accompany the application for parking stall (checks only, no credit cards).

**If you’re interested in securing a season parking pass for \$200.00, please contact the NPA office no later than July 25. Availability is on a first-come, first-serve basis.**



## Minutes are available for April board and annual meetings

Minutes from the April 10 NPA/NPAS board meeting and the April 11 NPA/NPAS annual (convention) meetings are available to NPA members by request. Contact Susan Watson, [nebpress@nebpress.com](mailto:nebpress@nebpress.com), to request a copy of the meeting minutes.

“ To get something done, a committee should consist of no more than three men, two of whom are absent ”  
- Robert Copeland

"Faces Never Forgotten" - cont. from pg. 1

## How you can help:

### Guide to Accessing the Most Current Information on Photos Needed

The following are instructions are on how to get the most updated status of the photos:

1. Go to: <http://www.vvmf.org/Wall-of-Faces/>
2. Click Advanced Search, to the right of the search box
3. Input a city, county, or state name based on the desired search
4. Scroll to the last box and check: Does Not Have a Default Photo
5. Hit Submit

This will yield the most current results for the names that are missing.

**Photos can be submitted to VVMF by mail or online.** For details on submitting photos, go to: <http://www.vvmf.org/Wall-of-Faces/>.

**VVMF does not want original photos and cannot be responsible for returning photos to donors. A high resolution scan of the photo is recommended.**

The *Norfolk Daily News* ran a front-page article (right) in their July 15 issue.

The *Scottsbluff Star-Herald* posted a July 16 article on their website and received some good responses from their readers. See the article at: <http://www.starherald.com> (search "Faces Never Forgotten").

Thanks to editors Kent Warneke, *Norfolk Daily News*, and Steve Frederick, *Scottsbluff Star-Herald*, for sharing their articles and promoting this project.

**If your paper has promoted the "Faces Never Forgotten" project, please let us know at [nebpress@nebpress.com](mailto:nebpress@nebpress.com).**

## Saturday mail delivery proposal stalls

By Tonda F. Rush, CEO and General Counsel, NNA, July 8, 2014  
WASHINGTON—An early summer proposition by House Majority Leader Eric Cantor, R-VA, to provide a temporary fix to the ailing Highway Transportation Fund through paper savings from canceling Saturday mail delivery appears to be dead. The proposal had the support of the U.S. Postal Service.

The plan was quietly set aside by House leadership after the surprise defeat of Cantor in his district's Republican primary in June.

But as soon as it fell off the table, a new threat arose as the House Appropriations Committee in late June con-

## Hochstein to join NU Football Hall of Fame / SPORTS

# NORFOLK DAILY NEWS

Tuesday  
July 15, 2014  
75¢  
HOME DELIVERY 40¢  
[www.norfolkdailynews.com](http://www.norfolkdailynews.com)

## Girl returns to Alabama with her father

Mother continuing to improve after tornadoes

By ANDREA LARSON  
[alarson@norfolkdailynews.com](mailto:alarson@norfolkdailynews.com)

STANTON — A Stanton County Court official has confirmed that a young survivor of the June 16 tornadoes that devastated Pilger has been turned over to her father.

Four-year-old Robin Dixon returned to Alabama with her father, Elijah Dixon, after Stanton County Judge Michael Long signed an order on Friday to vacate the temporary guardianship of Robin with her maternal grandmother, Kay Labenz.

Robin's sister, Calista "Cali" Dixon, 6, died as a result of injuries she sustained in the storm. Their mother, Kandi Murphree, suffered severe injuries that required her to be temporarily put into a medically induced coma at Creighton University Medical Center in Omaha.

Elijah Dixon, a resident of Madison, Ala., had filed for custody of Robin.

In a July 8 hearing in Stanton County, Long advised that there had already been an order from an Alabama court to have law enforcement take custody of Robin and return her to Dixon.

Labenz had originally filed motions to dismiss Dixon as a party to retain temporary custody.

A hearing for permanent guardianship is scheduled.

►Please see **GIRL**, page 8



WORLD-HERALD NEWS SERVICE  
**SHOWN HERE** is what was left of Kandi Murphree's mobile home after tornadoes struck Pilger a month ago.

# FACES NEVER FORGOTTEN

Fallen Vietnam War soldiers remembered in exhibit

### In search of photos

Northeast and North Central Nebraska's Vietnam veterans for whom photos are still needed are:

**Norfolk:** Jerry Allen, Dennis Anderson, Jerome Chandler, Jerold Meisinger, Steve Strube and Michael Wemhoff

**Bancroft:** John Bring  
**Bassett:** Larry Seadore  
**Bloomfield:** Robert Jensen

**Crofton:** Roger Bortz  
**Elgin:** Robert Beeson  
**Hartington:** John Hayes  
**Macy:** Matthew Wolfe

**Osmond:** Robert Bruckhorst and Marvin Pospisil  
**Ponca:** Jack Golden

**Randolph:** James Mose and Robert Nelson  
**Rosalie:** Donald Buselman

**Stanton:** Donald Lewis  
**West Point:** Kenneth Johnson and Robert Williams

**Winfield:** Robert Dangberg and Robert Wagner.



JANE WITT of Norfolk holds a photo of her son, Mark, who was killed while serving in Vietnam.

## Photos of 160 Vietnam vets from Nebraska still needed

By SHERYL SCHMECKPEPER  
[living@norfolkdailynews.com](mailto:living@norfolkdailynews.com)

Jane Witt doesn't remember exactly who called and told her she needed to come home, but she vividly recalls the reason for the urgency.

Her son, Mark, had been killed while serving in Vietnam.

It was the summer of 1969. Witt was working at the phone company office in Norfolk at the time. Her husband, Clarence, was running the cafe in Winfield, which they operated for 35 years. Someone—the Wayne County sher-

iff or military personnel—had delivered the message to her husband.

She remembers thinking "that's not my kid," when she learned the news.

"I could not believe he had been killed," said Witt, who now lives in Norfolk.

Mark Witt was born Sept. 17, 1950. He decided to join the military shortly after graduating from Winfield High School because he wanted to get the service obligation behind him before continuing his college education, his mother said.

►Please see **FACES**, page 8



### More inside

A bill could clear the way for the names of 74 sailors — including three brothers from Niobrara — to be added to the Vietnam Veterans Memorial.

SEE PAGE 2

sidered axing the six-day mail requirement from an annual spending bill. The National Newspaper Association and several other mailers' organizations had opposed the highway plan. The proposal would not have resulted in a monetary transfer from the Postal Service, which has exhausted its \$15 billion borrowing authority from the federal Treasury. Instead, the supposition that ending Saturday mail service would save \$2 billion a year—a figure NNA has questioned—would have allowed a credit against the federal deficit. That alleged credit would have been used to offset a payment from general funds to keep the transportation fund in business until after November elections.

"I do not know which aspect of this proposal was more perplexing—that the Postal Service would have bought into an end-run around the committees working so hard to find

**cont. on pg. 6**

# Closing 80+ Mail Processing Plants and Degrading Periodicals/First-Class Mail Service: a Recipe for More Lost Business for USPS

*National Newspaper Association (NNA), July 3, 2014*

National Newspaper Association President Robert M. Williams Jr., publisher of the *Blackshear (GA) Times*, strongly objected this week to the U.S. Postal Service's announcement that it would close or consolidate more than 80 mail processing facilities after January and lower service standards for Periodicals and First-Class Mail.



In a letter to Postmaster General Patrick Donahoe, Williams said: "We deeply regret our long-time partnership with the Postal Service is about to be further stressed by another degradation of service. NNA does not understand how rising prices, slower service and further concentration of services into urban areas helps our nationwide mail service to survive Internet competition or any other threat."

The Postal Service announced on June 30 that it is now targeting a broad list of mail processing plants for its second round of "network consolidation." Though USPS is showing operating profits this year after several years of red ink, Donahoe cited a \$40 billion debt on the USPS balance sheet as a reason. Most of the Postal Service debt is to the U.S. Treasury, which it owes for the accelerated prepayment of postal retiree health costs imposed by Congress in a 2006 postal law.

Many mailing organizations, labor unions and concerned postal users have lobbied Congress vigorously for the past eight years to relax the punitive requirements, which have been set up for no other federal agency. Williams emphasized again in his letter to Donahoe that NNA has set its Congressional Action Team in motion repeatedly to support legislative efforts to relieve financial pressure on USPS.

"We want postal reform legislation this year," Williams said. "We have looked for several years now for legislation that balances the needs of USPS, of the postal workforce and of mailers, particularly those in rural areas hard hit by the previous round of postal plant closings. We recognize that the Postal Service is a powerful federal agency that influences our advertising marketplaces and therefore must be fairly regulated. But we object to Congress's having tried repeatedly to use the postage-selling abilities of USPS as a cash cow. We are very hopeful that we will see legislation this year that strikes the right balance and that we can vigorously support it before these plant closings kick in. NNA firmly believes that mail service to rural and small-town America is critical to local economies. We will not stand by quietly when it is put at risk."

Two Nebraska facilities, Grand Island and Norfolk, are on the proposed list for closing. For the entire list of facilities proposed for closing, go to:

<http://about.usps.com/news/electronic-press-kits/our-future-network/ofn-consolidation-list-063014.htm>

## Have a Legal Question??

Questions about editorial policy, journalism ethics or a legal notice?

Call the Nebraska Press Association Legal Hotline.

Contact Shawn Renner or John Hewitt at  
Cline, Williams, Wright, Johnson & Oldfather 1900 U.S.  
Bank Building, Lincoln, NE 68508, 402-474-6900,  
[srenner@clinewilliams.com](mailto:srenner@clinewilliams.com) or [jhewitt@clinewilliams.com](mailto:jhewitt@clinewilliams.com).



### **Saturday mail delivery - cont. from pg. 5**

a compromise postal reform bill, or that the postmaster general would stand for even a paper transfer of funds for any purpose other than postal," said NNA President Robert M. Williams Jr., publisher of *The Blackshear (GA) Times*. "To our board, the deal came across as funny money. It was the sort of weird federal budget math our readers complain constantly about. We did not understand why USPS would even consider such an idea."

"Many of our publishers spoke with their members of Congress about this sort of 'voodoo' economics," added Williams, "and learned many of them were equally taken aback."

The challenges to six-day mail are not dead. Even without "pretend" highway funding pushing for the postmaster general's plan to deliver packages—but not newspapers or other mail—on Saturday, Congress faces an annual requirement to reauthorize the six-day mail law through the annual appropriations bill. This year, the six-day mandate was not in the draft being considered by the House Appropriations Committee. Postal labor unions and mailer groups, concerned about the loss of Saturday service, were working with House and Senate committees to put the six-day requirement back into the bill before the final version is voted on. The absence of the six-day rider does not necessarily mean Congress will cancel Saturday mail. Because Congress typically fails to reach agreement on appropriations bills, funding is usually enacted through agreements to simply roll the previous year's appropriations forward.

Broader postal reform bills offering financial relief to USPS remain stalled in both the House and Senate. NNA and others have urged Congress to vote on a package that would ease requirements for USPS to prepay its retiree health benefits—a \$5 billion annual transfer that has driven the Postal Service deeply into the red. Although the debt now shows up on the USPS balance sheet, it actually has not made the payment for the past three years and is not expected to do so in 2014.

# Classified Advertising Exchange

July 21, 2014

**STRONG MARKETING-ORIENTED PUBLISHER SOUGHT** for Sidney Sun Telegraph and two sister weeklies. This is a hands-on position. Send resumes to [pcstevenson@actaccess.net](mailto:pcstevenson@actaccess.net). All applicants will be kept in confidence.

**ENTRY LEVEL OPENING! F.T. REPORTER**, Photographer, Computer graphics w/PageMaker and PhotoShop skills plus photo and newspaper layout. Some office and proofreading duties. Pay commensurate w/experience. Benefits inc. vacation and sick time, 401K retirement, pleasant, fun working environment. Challenging, fast-paced, ever-changing experience at independently owned community weekly newspaper. Must be willing to relocate in one of 25 bedroom communities the Voice covers. TO APPLY: Submit sample of writing, resume and cover letter to [voicenews@inebraska.com](mailto:voicenews@inebraska.com). Offices located in Hickman and Bennet.

**PRINTING/AD DESIGNER** for ad, printing, and newspaper page layout of the VOICE NEWS of southeast Nebraska, the largest weekly newspaper in southeast Nebraska, independently owned. Need experienced ad/page designer for weekly newspaper ads, shopper ads and web ads. Must be quick, creative and skilled at design on Pagemaker/Indesign and Photoshop. Benefits inc. vacation and sick time, 401K retirement, pleasant, fun working environment. TO APPLY: Submit resume and cover letter to [voicenews@inebraska.com](mailto:voicenews@inebraska.com). Offices located in Hickman and Bennet.

**EXPANDING NEWSPAPER and need AD SALES CONSULTANT** at the VOICE NEWS of southeast Nebraska, the largest weekly newspaper in southeast Nebraska, independently owned. Need experience or degree in sales/marketing. Must enjoy fast paced working environment and enjoy talking to and helping business people in Lincoln and surrounding area. Base plus commission. Benefits inc. vacation and sick time, 401K retirement, pleasant, fun working environment. TO APPLY: Submit resume and cover letter to [voicenews@inebraska.com](mailto:voicenews@inebraska.com). Offices located in Hickman and Bennet.

**FOR SALE - PRINTING/PROMOTIONAL BUSINESS:** Owner retiring. Make offer on printing and promotional business in northeast Nebraska. Sale includes equipment, files, inventory and accounts. Contact Kent Broyhill at: [kbroyhill@studiographics.com](mailto:kbroyhill@studiographics.com).

**BLOOMFIELD MONITOR FOR SALE:** Located in Northeast Nebraska. Solid weekly newspaper with new computer and programs for pagination. Very strong commercial printing department, serving much of the area. Good husband and wife paper with part-time help. Been good to us for 33 years, now it's time to retire. Contact Joe Skrivan, POB 367, Bloomfield, NE 68718, or call 402-841-1027 (cell) for more information.

**FOR SALE: Central City Republican-Nonpareil.** County seat weekly newspaper for sale in town of 2,900. Business is good, facility is sound and the equipment is outstanding. Veteran staff in place. Owner is wanting to try something else. For more information contact Bob Jensen, PO Box 26, Central City NE 68826 or call 308-940-2136.

**FOR SALE: Wausa Gazette in Knox Co. Nebraska.** This purchase would be a great way for a young couple to get started in publishing or for a general assignment reporter to take the step into ownership. Current owner would consider helping with financing if necessary. If interested, please contact Rob Dump: Northeast Neb. News Co., POBox 977, Hartington, NE 68739. Or email [ccnews@mac.com](mailto:ccnews@mac.com).

**ATTACHED TO THIS WEEK'S BULLETIN:** Classified Advertising Exchange, Online Media Campus Webinar Flyers.

<b>FOR SALE:</b>	
Luggage Tags:	\$1.00
Credit Card Case	\$1.00

Postage for mailing extra.  
Contact NPA for more information.

## Reporter's Handbooks For Sale

Single cost: SMALL \$3.00 (includes tax). Pocket size. If you are ordering more than one copy, please call NPA to get the correct cost for postage.  
1-800-369-2850.

The Reporter's Handbook covers press rights relating to open meetings, open records, privacy, court access and Bar Press Guidelines.

**Advertising in the Classified Advertising Exchange is only \$4.00 per week for non-members. (Approximately 25 words, if you have a longer ad, there is an additional charge of \$1.00 for the ad with a 50 word maximum.) It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.**

Just mail, email or fax us your ad copy by noon Friday to get it in for the week's Bulletin. If you have questions, call NPA, (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



# ONLINEMEDIACAMPUS

*High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.*

## MOBILE GADGET LAB

# Creating Great Video

**Thursday, July 31**

**2:00-3:00 p.m. EDT | 1:00-2:00 p.m. CDT**

**Registration fee: \$35**

**Registration deadline: Monday, July 28**

*Group discounts are available. Visit our website for more information.  
Registrations submitted after the deadline date are subject to a \$10 late fee.*

### ***In this webinar...***

Drake University professor Chris Snider spent three months testing and researching hardware and software tools to improve the quality of video you can produce with an iPhone or other smart phone.

This webinar will uncover his findings and teach you how to create and edit high-quality video with your smart phone. We'll introduce you to tools for stabilizing your video, adding external lights, adding external lenses and getting crystal clear audio (and a few tools to add creativity to your videos). We'll also discuss the best apps for shooting and editing on your phone.

### ***The presenter...***



#### **Chris Snider**

Chris Snider joined Drake University in 2010 as an instructor of practice in multimedia journalism. He moved to Des Moines in 2005 to work as editor of Juice magazine, a weekly publication for readers age 25-34. In

2007, he became assistant managing editor for digital at the Des Moines Register. At the Register, Snider was a leader for media companies in using social media, live content and mobile. He was named the top digital editor in the Gannett company in 2008 and was named to Presstime Magazine's 20 under 40 list the same year.

He began his career as a designer at the Baltimore Sun, then worked as a designer and news design director at the St. Louis Post-Dispatch for six years.

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#### **CANCELLATION POLICY:**

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## InDesign Basics & Beyond

### Three-part webinar series

#### **InDesign 101: Introduction to InDesign**

**Thursday, June 12 • 2-3 p.m. EDT ~ 1-2 p.m. CDT**

If you're new to "desktop publishing" or converting to InDesign from Quark or PageMaker, this class will get you started in the right direction. Reduce the stress and fumbling around by learning where things are and how InDesign "thinks." Some of what you'll learn:

- *Where is everything?* Understanding the Interface.
- Opening, saving and creating documents with ease.
- Using InDesign with other file formats like PDF, Word, Excel, images and more.
- Much more!

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#### **InDesign 201: Become a Type Superhero**

**Thursday, July 10 • 2-3 p.m. EDT ~ 1-2 p.m. CDT**

It's easy to put type on a page in InDesign. But using basic techniques on a large document can be VERY time consuming. Explore Master Styles and other techniques that will allow you to create, place and format text quickly and with more exciting designs than you might be doing now. Some of what you'll learn:

- Creating basic Character and Paragraph Styles.
- Format an entire page or ad in seconds with Next Styles.
- Amplify your designs -- and save time -- with Nested Styles.
- Much more!

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#### **InDesign 301: Working with Images and Graphics**

**Thursday, August 21 • 2-3 p.m. EDT ~ 1-2 p.m. CDT**

InDesign offers MUCH more than just placing photos. Are you interested in taking your ads and editorial pages to the next level of design? Then this class is for you. You'll also see some of the many features that integrate InDesign with Illustrator and Photoshop for additional power. Some of what you'll learn:

- Working with Photoshop files in InDesign.
- Using Illustrator files and tools in InDesign.
- Cool design tricks that are fun and easy.

**Registration deadline August 18**

***Pick the session(s) best suited for you or better yet ... take them all!***

**Registration fee:  
\$35 per session**

***Group discounts are available. Visit our website for more information. Registrations submitted after the deadline date are subject to a \$10 late fee.***

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#### **The presenter...**



#### **Russell Viers**

Russell Viers started his career as a staff writer/photographer in 1981, at the age of 16, for his local daily newspaper. Since then, he has been involved in most facets of the newspaper business, as well as printing and publishing. For the past 11 years he has shared his vast knowledge of publishing production techniques as speaker, trainer and workflow consultant. As an Adobe Certified Instructor, his expertise is in teaching publishers how to use Adobe and Quark software to create better documents faster.

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