

CONFIDENTIAL

Bulletin

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Calendar of Events

Events

March 16-17, 2016

NNA (National Newspaper Assn)
Leadership Summit, Washington DC

April 9, 2016

Associated Press Media Editors
(APME) NewsTrain Workshop
UNL Campus, Lincoln, NE

April 22-23, 2016

NPA Annual Convention
Holiday Inn Convention Center,
Kearney, NE

Webinars

January 7, 2016

Generating Revenue with a
Local Business Honor Roll
(PUB AUX/Online Media
Campus)

January 14, 2016

Instant Sales: Six-Step
Proven Process
(Online Media Campus)

January 15, 2016

A Crash Course to Fact-
Checking Journalism
(Online Media Campus)

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"Here's to a wonderful new year!"

Nebraska Attorney General rules most incident reports relating to juveniles may be withheld

Shawn Renner, Cline Williams/Nebr. Press Assn. Legal Hotline, srenner@clnewilliams.com

In late 2014 and early 2015, the Blair Enterprise sought access under the Nebraska public record laws from the Blair Police Department to incident reports the Department made regarding contact with juveniles. Blair declined to provide the reports, contending that Nebraska law requires that criminal justice records relating to juveniles be kept confidential. The Enterprise asked the Attorney General to review the issue and order Blair to provide access to the incident reports. Unfortunately, in a decision issued on September 8, 2015, the AG largely upheld Blair's decision, although for different reasons.



Some background: While public access to the juvenile justice system has always been somewhat less full than access to the adult system, in the last 10-15 years, as it has rewritten parts of our juvenile code, the Legislature has shut off access to some records and proceedings, and has also required courts to "seal" records in some kinds of cases and has allowed courts discretion to seal other sorts of records. One constant has been a provision of the Criminal History Information Act, which makes "original records of entry such as police blotter, offense reports, or incident reports" public records.

The September, 2015 AG opinion says that incident reports may not be withheld merely because a juvenile is involved. However, it goes on to say that to the extent any given incident report reflects activity which could warrant action by a juvenile court, the city may withhold such report, or redact from

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The *Free Lance-Star* is a 31,700-circulation daily newspaper that serves Fredericksburg and the surrounding four-county area. Print Innovators is a regional/national commercial printing operation that prints The *Free Lance-Star* and a number of other publications in the region. Sandton Capital Partners acquired the assets during bankruptcy proceedings in June 2014.

The *Free Lance-Star* and its predecessors have served the Fredericksburg area since 1885. Print Innovators opened as a production facility in 2010. The flexible presses in Fredericksburg will allow BH Media Group to pursue various printing contracts.

“The *Free Lance-Star* is a strong newspaper in a terrific market, and we’re delighted to be its new owner,” said Terry Kroeger, CEO of BH Media Group. “We welcome the employees of the *Free Lance-Star* and Print Innovators to BH Media Group, and we look forward to working with them as we continue to serve our readers and advertisers in the Fredericksburg region.”

BH Media Group, headquartered in Omaha, is a wholly owned subsidiary of Berkshire Hathaway Co. BH Media Group now owns 32 daily newspapers and related weekly newspapers in Nebraska, Iowa, Texas, Oklahoma, Virginia, North Carolina, South Carolina, Alabama, Florida and New Jersey.

Help promote 2016 NPA Foundation scholarships

The NPA Foundation 2016-17 scholarship applications for current college students and high school seniors are now available. The Foundation will offer up to four total scholarships of \$2,000 each. Preference will be given to students who will be pursuing newspaper journalism education at a Nebraska college or university.

Applications have been mailed to Nebraska high schools, colleges and universities.

We also encourage our members to promote the scholarship in your newspaper(s). Guidelines and application forms are available on the NPA website homepage (scroll down to middle of page), at www.nebpress.com.

Scholarship house ads (print and online) are available through the NPA office and are also available on the NPA website (login to the MEMBERS AREA and to SPECIAL SECTIONS). Contact Susan Watson, nebpress@nebpress.com, to receive house ad PDFs.

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it information which would identify the juvenile. The AG’s rationale is that juvenile court proceedings are civil in nature, not criminal, and thus the provision of the Criminal History Information Act specifying that incident reports are public does not apply in the case of a juvenile whose offense will be processed by a juvenile court.

To the extent an incident report reflects actions that would not be processed by a separate juvenile court, such as a traffic stop or violation, the incident report is public even if it involves a juvenile. However, since most juvenile offenses are dealt with by the Juvenile Court, the opinion allows law enforcement to withhold most incident reports involving juveniles.

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BH Media Group Acquires Fredericksburg Free Lance-Star

Press Release, December 31, 2015

BH Media Group has acquired The *Free Lance-Star* newspaper, Fredericksburg.com and Print Innovators, all located in Fredericksburg, Va., from Sandton Capital Partners.

	<h3>Scholarship Opportunities</h3> <p>\$2,000 Nebraska Press Association Foundation Scholarships</p> <p>Selection based on:</p> <ul style="list-style-type: none">• Scholastic Ability• Good Citizenship in School• Good Citizenship in Community• Preference will be given to students who will be pursuing newspaper journalism education at Nebraska colleges. <p>Applications must be post-marked by February 19, 2016</p> <p>For more information and application form, go to: www.nebpress.com or call 402-476-2851/800-369-2850</p>
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Mary Patricia “Pat” Wolfe, former Omaha World-Herald reporter, dies at 90

Joe Dejka, Omaha World-Herald, Dec. 30, 2015

Mary Patricia “Pat” Wolfe, 90, of Sun City West, AZ, died December 15, 2015, at Serenity Hospice of Peoria, AZ.

Pat worked for 38 years at the *Omaha World-Herald*, retiring in 1988. She began in 1950 as secretary to Fred Ware, managing editor at the time. In 1968, the newspaper’s executive editor described Pat as “a newspaper man’s newspaper woman.” In 1970 she was promoted to editor of the Women’s News section, as it was called then.

The section focused on social news, heavy on recipes, shopping tips, weddings, engagement and advice columns. By the time Pat retired, the section had a new name, “Living Today,” and appealed to a broader audience, with a focus on newsier stories, bigger photos and bolder layouts.

Born in Omaha and raised in Logan, IA, she graduated from the University of Iowa with a degree in journalism and spent more than a year as a reporter-photographer at the *Davenport Times* in Iowa.

Pat’s obituary stated that she “contributed to advancing opportunities for women in the field of journalism that mirrored the progress of the profession nationally.”

Content That Works releases 2016 Heart Health magazine

December 16, 2015

Content That Works has released its latest edition of Body & More, the company’s syndicated health-and-wellness magazine. Heart Health 2016 is the industry leading publication that aims to raise awareness for February’s National Heart Health month.



“This 2016 issue is a unique, 12-page magazine with upbeat, informative and shar-

able articles creating great opportunities for advertisers to show their support for National Heart Health month,” said Matthew M.F. Miller, editorial director for CTW. “Heart Health is a fresh revenue-generating opportunity for any and all advertisers that want to show their support during the month of February.”

The magazine is dedicated to helping readers get heart smart. There are “how-to” articles on staying heart-healthy all year long, surprising facts about sleep patterns, interesting facts on why moving throughout the day is vital and crisp, high-resolution pictures that keep the readers inspired.

Established in 2001, Content That Works creates original editorial features and native advertising that help online, print and broadcast media outlets build their audience and drive new revenue. CTW content reaches more than 30 million homes a month across the U.S. and Canada. **For more information, contact Kaitlyn Nowicki, ph: 886.626.6836, or info@contentthatworks.com**

National “Reporting on Religion” journalism conference, March 14, in Madison, Wisconsin


Registration is now open for a major national journalism conference on reporting on religion. It will be held in Madison on March 14, 2016, and Nebraska newspaper editors and publishers are invited to attend.

“Reporting on Religion: Media, Belief and Public Life” will bring together nationally known journalists to discuss how we can do our jobs better when reporting on religion, and how to see the influence of religion in political, cultural and social life.

The Madison Chapter of the Society of Professional Journalists (SPJ) and the Wisconsin Newspaper Association, are co-sponsors of the event.

Get conference schedule and registration details at <http://reportingonreligion.wisc.edu/index.html#sponsors-section>, or at <http://spjmadison.com/2015/12/16/spj-madison-announces-major-national-conference-reporting-on-religion/>. Follow on Twitter @reportreligion.

Contact Mark Pitsch, Asst. City Editor, Wisconsin State Journal, ph: 608-252-6145/608-206-0219, Twitter: @markpitsch, mpitsch@madison.com with questions.



Upcoming Webinars

PubAux Live - Generating Revenue with a Local Business Honor Roll
Thursday, January 7
Presenter Cecile Krim, Crosby (N.D.) Journal

Instant Sales: Six-Step Proven Process
Thursday, January 14
Presenter Steve Kloyda, the Prospecting Expert

A Crash Course to Fact-Checking Journalism
Friday, January 15
Presenter Jane Elizabeth, American Press Institute

Google Analytics: Finding and reading the data
Thursday, January 21
Presenter Sherri Horton, GateHouse Media

Register at onlinemediacampus.com

High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.

“ Be at war with your vices, at peace with your neighbors, and let every new year find you a better man.
- Benjamin Franklin ”

NSAA high school journalism competition judges needed

The Nebraska School Activities Association is committed in providing quality judges for the preliminary and state NSAA journalism competition. **Preliminary judging is scheduled to occur between the dates of March 2 and March 31, 2016.**

Schools will submit their entries on-line and judges will be provided instructions, to include a passcode, to access the event/entries they are contracted to judge. There will be two classes in each event in which the judge will be responsible for judging separately. The NSAA State Journalism Championships will be in Norfolk at NE Community College on Monday, April 25, 2016.

Previously, judges appeared on site and judged the events they were assigned. NSAA is investigating allowing the judges to perform their judging responsibilities off-site. Judges would be committed to a 2-hour block on that date in which the final submissions would be provided to them electronically to judge. This has yet to be finalized and may be left to the judge's preference.

Events to be judged are:

- Advertising
- Entertainment Review Writing
- Newspaper Column Writing
- Sports/Action Photography
- Newspaper Feature Photography
- Photo/Artistic Illustration
- Newspaper Feature Writing
- Newspaper In-depth News Writing
- Newspaper News Writing
- Informational Graphic Illustration
- Newspaper Layout
- Yearbook Layout
- Yearbook Feature Writing
- Yearbook Theme Copy Writing
- Yearbook Theme Development
- Newspaper Editorial Cartooning
- Newspaper Editorial Writing
- Headline Writing
- Newspaper Sports Feature Writing
- Newspaper Sports News Writing
- Yearbook Sports Feature Writing

Anyone interested in giving back and supporting future journalists please contact NSAA Associate Director, Debra Velder, email: dvelder@nsaahome.org, or 402-489-0386.

Interested judges should indicate their interest in judging either preliminary entries and/or state entries as well as which events they feel the most qualified.

Your support of high school journalism is greatly appreciated!

It's (online) NPA contest time!

Submit entries online now through January 31

The Nebraska Press Association is excited to roll out our switch to an online/digital Call for Entries for the 2016 Better Newspaper Contest.

While the deadline for entries isn't until January 31, we encourage you to start submitting online entries now to get familiar with how the new online process works.

Click on this link to download the 2016 NPA Call for Entries contest rules and instructions: <https://portal.newspapercontest.com/nebraska/rules/ContestRules.pdf>, or download a PDF the NPA website, www.nebpress.com. (Login to MEMBERS area and click on SPECIAL SECTIONS on the drop-down menu). Contact Carolyn Bowman with any contest questions, at cb@nebpress.com.

January 4-8: "National Thank Your Customers Week"

January 4-8 is National Thank Your Customers Week, positioned when one year is ending and another beginning. It's the perfect first-of-the-year promotion to get the first quarter sales ball rolling.



The simple act of thanking your customers can be a powerful and memorable marketing tool, yet often we are too busy to personally acknowledge our customers - the same people who make our growth and prosperity even possible.

There are some basic approaches for the promotion:

- Use it as a promotion to thank your own customers.
- Play host to the theme for your advertisers to say "thank you."
- Expand the week to make it a month-long promotion.

Still bringing communities together!



Classified Advertising Exchange

Jan. 4, 2016

WAREHOUSE/COMMERCIAL/OFFICE SPACE in downtown Lincoln for lease. 6,900 sq. ft. or partial space available. \$1,200-\$3,500 month, inc. utilities. Call 402-430-2559.

FOR SALE: Newspaper layout cabinet, custom built for tabloid size pages, lots of shelving, angled lighted glass top. Could also be used for scrapbooking or artwork. Aprox 5 ft. wide by 4 ft. tall by 20 inches deep. \$150. Call Linda Bryant, 402-540-3322

NEWSPAPER FOR SALE: Bloomfield Monitor in Northeast Nebraska. Profitable weekly newspaper with strong commercial printing department and equipment. Reasonably priced, includes business and real estate. For more information contact Joe or Mary Skrivan, 402-373-2332.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange.

Available through NPA:

**Reporter's Guide to Media Law
and Nebraska Courts (2005)**
\$3.00 ea.

Nebraska Open Meetings Act Booklet (2012)
\$1.00 ea.

(plus postage)

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.