

CONFIDENTIAL

# Bulletin

Nebraska Press Association • Nebraska Press Advertising Service • Nebraska Press Association • Nebraska Press Advertising Service  
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Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

## Calendar of Events

### Events

**March 16-17, 2016**

NNA (National Newspaper Assn)  
Leadership Summit, Washington DC

**April 9, 2016**

Associated Press Media Editors  
(APME) NewsTrain Workshop  
UNL Campus, Lincoln, NE

**April 22-23, 2016**

NPA Annual Convention  
Holiday Inn Convention Center,  
Kearney, NE

### Webinars

**February 12, 2016**

Social Journalism: Keys to  
Connecting With Your  
Audience  
(Online Media Campus)

**February 18, 2016**

Personalizing the Customer  
Journey  
(Online Media Campus)

**February 25, 2016**

Resisting Regurgitation:  
Proactive Storytelling for  
Today's Readers  
(Online Media Campus)

### Deadlines

NPA Better Newspaper Contest

**Entry deadline:**

**January 31, 2016**

NPA Award Nominations

**Submit nominee forms by:**

**February 19, 2016**

NPA Foundation Scholarships

**Submit applications by:**

**February 19, 2016**

#### CONTACT INFO:

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402-476-2851

FAX: 402-476-2942

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E-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

Web Site: <http://www.nebpress.com>

## Prize money increased for 2016 Omaha World-Herald Community Service and Service to Agriculture Awards

The Omaha World-Herald has increased the prize monies awarded to winners of the 2016 Community Service and Service to Agriculture Awards, which they have sponsored for several years.

**Prize amounts will increase to \$1,000 for the daily winner (up from \$250) and \$500 for each weekly class winner (up from \$200 per class) for both the Community Service and the Service to Agriculture Awards.**



Over the past few years the number of entries submitted for these awards have declined. This year's increase in prize monies will hopefully inspire an increase in participation and in the number of daily and weekly entries.

**The entry deadline has been extended this year until April 1.** See the call to entry flyer attached to this Bulletin.

**NPA wants to thank the Omaha World-Herald for their continued support and sponsorship of these awards. We strongly encourage our members to participate by submitting your entries!**

Winners will be announced at the Friday evening awards banquet on April 22 in Kearney during the NPA Annual Convention.

## NPA awards nominations accepted through February 19

**\*Journalism Hall of Fame**

**\*Master-Editor Publisher**

**\*Outstanding Young Nebraska Journalist**

**\*Leadership Nebraska (Harpst)**

**\*Golden Pica Pole**

Deadline to submit nominations is Friday, February 19!

Nomination forms attached to this Bulletin.

**Better Newspaper Contest deadline is January 31!**

## NPA/NPAS Staff

### **Allen Beermann**

Executive Director  
email: [abeermann@nebpress.com](mailto:abeermann@nebpress.com)

### **Jenelle Plachy**

Office Manager/Bookkeeper  
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### **Susan Watson**

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email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

### **Violet Spader Kirk**

Advertising Sales Assistant  
email: [sales@nebpress.com](mailto:sales@nebpress.com)



## Restrictions apply to unauthorized use of the words “Super Bowl”

Running promotions or ads designed to create the appearance of a relationship between the newspaper and/or its advertisers and the NFL or Super Bowl is risky and possibly illegal.

The NFL controls all marketing and proprietary rights with respect to the Super Bowl.

Without the express permission of the NFL, **marketers and advertisers may not use these terms in their promotions:**

### **Ads cannot contain:**

- “Super Bowl”
- “Super Sunday”
- “National Football League” (NFL)
- “National Football Conference” (NFC)
- “American Football Conference” (AFC)
- Any NFL logo or uniform
- Any specific team name or nickname

### **Ads can contain:**

- “The Big Game”
- “The Football Championship Game”
- The date of the game
- The names of the team’s home cities
- A generic football picture or graphic

## New sports editor joins Gothenburg Times

Scott Foster is the new sports editor of the *Gothenburg Times*, effective January 11. Foster has lived in Gothenburg for 17 years and for the past 13 years has worked out of town. His most recent job was at KRVN in Lexington, where he was a broadcaster and copywriter.

A native of Neligh, NE, Foster has a secondary education degree, and has taught middle school and high school courses in history and journalism in Colorado and Nebraska, including schools in Cozad, Battle Creek and Gothenburg. He has also coached every sport in both genders except wrestling.

As the Times sports editor, Foster will photograph and cover local sporting events and some general assignment reporting, design pages and improve the newspaper’s social networking footprint.

## Hartington Cedar Co. News to partner with new television station

*Cedar Co. News, January 6, 2016*

The *Hartington Cedar County News* announced earlier this month that they have begun producing video segments to air on its [hartington.net](http://hartington.net) website and on the new News Channel Nebraska television station.

According to a recent article in the Cedar Co. News, publishers Rob Dump and Peggy Year have been in discussions with station owner Mike Flood since he visited Hartington last June about working together with the television station.

The local video segments, as well as news, weather and sports segments from News Channel Nebraska reporters, can be found in a new news widget toward the top of the [hartington.net](http://hartington.net) web page. The news widget is constantly updated throughout the day.

Flood picked Hartington as one of several key communities for the station at the insistence of Hartelco’s Mike Becker. Hartelco was one of the first cable TV companies in the region to carry the station, which can be found on Hartelco channel 3.

The Norfolk-based television station first went on the air in September with high school sports broadcasts and began broadcasting daily local and state news programs in October.

“We’ve always been in the business of gathering and distributing news. Our commitment to that is never going to change. The only thing that is changing is our way of distributing some of the news we gather,” News co-publisher Rob Dump said in the article.

## Help promote 2016 NPA Foundation scholarships

The NPA Foundation 2016-17 scholarship applications for current college students and high school seniors are now available. The Foundation will offer up to four total scholarships of \$2,000 each. Preference will be given to students who will be pursuing newspaper journalism education at a Nebraska college or university.

Applications have been mailed to Nebraska high schools, colleges and universities. We also encourage our members to promote the scholarship in your newspaper(s). Guidelines and application forms are available on the NPA website homepage (scroll down to middle of page), at [www.nebpress.com](http://www.nebpress.com).

**Scholarship house ads (print and online) are available through the NPA office and are also available on the NPA website (login to the MEMBERS AREA and to SPECIAL SECTIONS). Contact Susan Watson, [nebpress@nebpress.com](mailto:nebpress@nebpress.com), to receive house ad PDFs.**

### Scholarship | Opportunities

\$2,000 Nebraska Press Association Foundation Scholarships

#### Selection based on:

- Scholastic Ability • Good Citizenship in School
- Good Citizenship in Community • Preference will be given to students who will be pursuing newspaper journalism education at Nebraska colleges.



Applications must be post-marked by  
February 19, 2016

For more information and application form, go to:  
[www.nebpress.com](http://www.nebpress.com) or call 402-476-2851/800-369-2850

## NNA president says Congressional action is needed NOW to preserve small-town mail service

Tonda Rush, [tonda@nna.org](mailto:tonda@nna.org), January 21, 2016

If Congress does not act quickly to reform the U.S. Postal Service, small-town America can expect a further slowdown of the mail, said Chip Hutcheson, publisher of The Times-Leader in Princeton, KY, when he testified to a U.S. Senate committee Jan. 21.

Hutcheson, president of the 130-year-old National Newspaper Association, told the Senate Committee on Homeland Security and Governmental Affairs that the closing of many mail processing plants by the troubled Postal Service over the last decade has already hurt mail service, which in turn damages local economies. He said a survey of his 2,300-member association of community newspapers indicated more than 92 percent said they have had recent problems getting newspapers through the mail on time. Nearly half report problems with First-Class or Priority Mail as well. NNA represents community newspapers, including more than 2,000 weeklies that largely depend upon mail distribution to reach readers.

Congress has been trying since 2008 to reach agreement on legislation to help the Postal Service address falling mail volumes, but still serve every household in America. Postmaster General Megan Brennan testified that the Postal Service had incurred \$56.8 billion in net losses since 2007.

The testimony was offered by NNA in a hearing called by Committee Chair Ron Johnson, R-WI, entitled "Laying Out the Reality Of the Postal Service." Johnson and his committee are being asked by a coalition of businesses that use the mail and of postal workers to prevent further mail cutbacks.

Sen. Thomas Carper, D-DE, has introduced the Improving Postal Operations, Service and Transparency (iPOST) Act, to prompt action on Capitol Hill. Hutcheson told the committee the bill could serve as a foundation for congressional action this year, but urged Congress to act before April, when USPS finances are expected to worsen by \$1 billion because of a court-ordered postage rollback.

One aspect of iPOST is to end the double-funding of retiree health benefits for postal workers, both funded by postage payments. iPOST would shift postal retirees onto Medicare upon retirement, to which postage-payers contribute on workers' behalf. A separate federal health care package for postal workers is also supported by postage payments. USPS employee groups have supported the shift to Medicare integration to help USPS address its financial troubles. By streamlining the payments, USPS would no longer be required to pay into the separate benefit fund, mailers would not have to support a dual track system and more money would be available to support postal operations.



Hutcheson said the change would give the Postal Service the relief it needs to keep the mailing system fluid and effective without damaging taxpayers. He objected to the current funding mandate, which he said makes small businesses like his contribute extra postage payments while struggling to provide benefits for their own workers.

"The taxpayers have benefitted for some years now by our extra postage obligations. It is time for Congress to end this unfair hit on small businesses," he said.

Finding financial solutions for USPS such as the Medicare integration is critical, Hutcheson said, so that more service cutbacks can be avoided, which he called particularly damaging for smaller communities.

**cont. pg. 4**



## **Long-time McCook Gazette employee, LaVonne Clapp, dies at 84**

LaVonne Clapp, who worked at the *McCook Gazette* for 50 years, died January 13, 2016, at Community Hospital in McCook at the age of 84.

The Gazette's Publisher Emeritus, Allen Strunk, hired LaVonne in 1961 and worked with her until he sold the newspaper in 1986. She did a little bit of everything at the newspaper, from proof-reading, dummied the paper, keeping track of circulation and working in sales and advertising, until she retired in 2011.

Her commitment to the Gazette, and her friendship with fellow employees, earned her the unofficial title of Queen of the Gazette.

Born in Hampton, NE, she moved to McCook at an early age and graduated from McCook High School.

LaVonne is survived by her son, Jim, and his family of McCook. She was preceded in death by her husband, Chester.

Funeral services were held January 16, at the Peach Lutheran Church in McCook, with interment at Memorial Park Cemetery. Memorials may be given in her name to the McCook Humane Society or KNGN Radio. Herrmann-Jones Funeral Chapel was in charge of arrangements, [www.herrmannfh.com](http://www.herrmannfh.com).

**mail service - cont. from pg. 3**

Hutcheson addressed the digital divide, in which a third of rural residents do not have broadband service. Dependence upon print communications and the mail in general is heavy among minorities, the poor and in rural areas, he said. Where newspapers are concerned, the printed newspaper in the mail supplies the revenue to support the digital news that younger and more affluent readers may use.

"All of this makes the mail absolutely critical. In small-town America, we need it for medicines, to apply for jobs, to vote and to receive the newspaper," he told the committee. He commended the Postal Service for initiating a new study to measure on-time delivery for rural areas, and said NNA looks forward to the results of the study this year.

In April, USPS is under court order to lower postage rates so it is no longer collecting extra funds permitted during the Great Recession. The rollback is expected to deepen the agency's financial woes. Hutcheson said his organization had reluctantly concluded that the rollback should not occur and urged the committee to pass legislation in time to prevent it.

"NNA's support for suspending the mandate to roll back postage rates in April is contingent upon the Postal Service's commitment to enact no further systematic service cuts and to live within its means without more exigency increases. To us, that translates into suspending further plant closings and continuing the postmaster general's commendable efforts to trim costs without risking more mail volume loss through service cuts," Hutcheson said. A copy of the publisher's full statement is available at [www.nnaweb.org](http://www.nnaweb.org).

## **Public Notice Resource Center now accepting entries for the 2015 Public Notice Journalism Award**

State press associations are urged to begin reviewing their Better Newspaper Contest entries to nominate stories for the 2015 Public Notice Journalism Award. Stories from 2014 or 2015 are eligible. Editorials are not considered.

Entries should be news or feature stories that highlight the importance of public notices. Judges give positive weight to the use or linking of the public notice involved when there was one. The award is sponsored by the Public Notice Resource Center.

**Entries may be any time before February 1 to [carolpierce@americanpressworks.com](mailto:carolpierce@americanpressworks.com).**

The award – including a \$700 prize – will be presented in Washington, DC, on March 17, 2016.



### **Upcoming Webinars**

**PubAux Live -  
Bumper Sticker Contest**  
Thursday, February 11

**Social Journalism:  
The keys to connecting  
with your audience**  
Friday, February 12  
*Presenter Dr. Carrie Brown,  
City University of New York*

**Personalizing the  
Customer Journey**  
Thursday, February 18  
*Presenter Allan Barmak,  
The Barmak Group*

**Resisting Regurgitation:  
Proactive storytelling for  
today's readers**  
Thursday, February 25  
*Presenter Tim Schmitt,  
GateHouse Media*

**Register at  
[onlinemediacampus.com](http://onlinemediacampus.com)**

*High-quality, low-cost web conferences  
that help media professionals develop  
new job skills without leaving their offices.*

## **NNA Newspaper Leadership Summit, March 16-18 in D.C.**

Members of the National Newspaper Association will travel to Capitol Hill to present issues important to community newspapers to congressional leaders. Overtime pay, ad taxes and postal reform will be top issues at this year's Summit. The Summit is March 16-18 at the Crystal City Marriott in Arlington, VA.

It's important that Nebraska have a strong delegation attend the Summit as we meet with our congressional leaders to discuss issues important to our newspapers and our state. We encourage our members to plan to attend this event.

To register for the Summit, make hotel reservations or view the agenda, go to: <http://www.nnaweb.org/events?eventTitle=nna-s-leadership-summit--1436909099--220>

There will also be a workshop on March 16 for printers who mail Periodicals Class Mail newspapers. Space is limited, and the registration deadline for the workshop is March 11. To learn more about the printers workshop, go to: <http://www.nnaweb.org/article?articleTitle=nna-announces-practical-workshop-for-printers-responsible-for-newspaper-mailing--1450285753--1246--1top-story>

## **NewsTrain workshops coming to Nebraska in 2016**

Associated Press Media Editor's (APME) NewsTrain will bring its high-quality, affordable training for journalists, journalism educators and students to Lincoln on April 9.

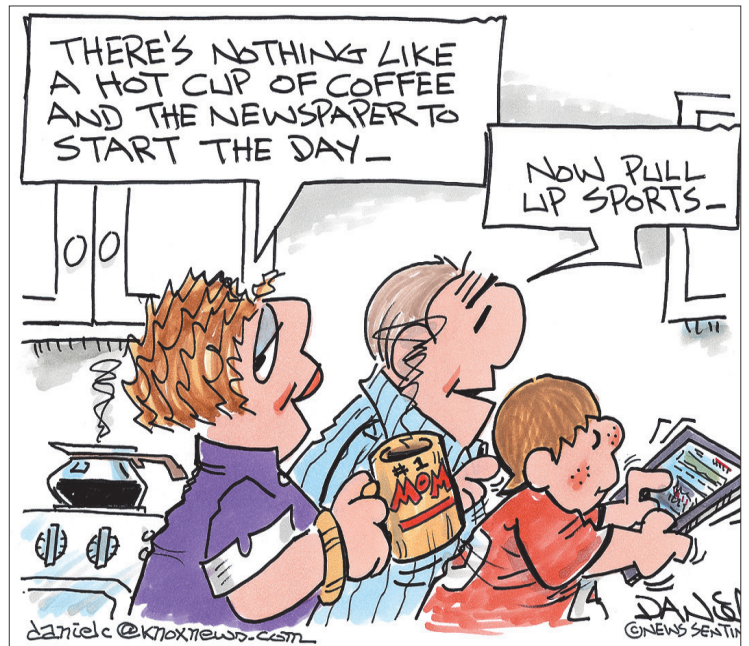
The University of Nebraska-Lincoln is one of four sites chosen for the \$75 workshops in 2016. The others are Lexington, Kentucky, Halifax, Nova Scotia and Murfreesboro, Tennessee.

Peggy Year, publisher of the Northeast Nebraska News Co., is the Nebraska Press Association representative on the local host committee, which was formed to bring the training to the region.

The workshops will focus on both digital and traditional skills needed by journalists today. The host committee has been conducting an assessment of newsroom needs in the region and a detailed workshop lineup will be announced after the first of the year.

**For NewsTrain details and to sign up to be emailed when more information becomes available on the agenda. Go to: <http://www.apme.com/?page=NewsTrain>**

NewsTrain's low tuition – \$75 – is made possible by donors, big and small, who in 2015 included Advance Local, The Ethics & Excellence in Journalism Foundation, The Associated Press, The APME Foundation, Scripps Howard Foundation, the Gannett Foundation, GateHouse Media, the Samuel I. Newhouse Foundation and APME past and present board members.



## **NSAA high school journalism competition judges needed**

The Nebraska School Activities Association is committed in providing quality judges for the preliminary and state NSAA journalism competition. **Preliminary judging is scheduled to occur between the dates of March 2 and March 31, 2016.**

Schools will submit their entries on-line and judges will be provided instructions, to include a passcode, to access the event/entries they are contracted to judge. There will be two classes in each event in which the judge will be responsible for judging separately.

The NSAA State Journalism Championships will be in Norfolk at NE Community College on Monday, April 25, 2016.

Previously, judges appeared on site and judged the events they were assigned. NSAA is investigating allowing the judges to perform their judging responsibilities off-site. Judges would be committed to a 2-hour block on that date in which the final submissions would be provided to them electronically to judge. This has yet to be finalized and may be left to the judge's preference.

Anyone interested in giving back and supporting future journalists please contact NSAA Associate Director, Debra Velder, email: [dvelder@nsaahome.org](mailto:dvelder@nsaahome.org), or 402-489-0386.

**Interested judges should indicate their interest in judging either preliminary entries and/or state entries as well as which events they feel the most qualified.** Your support of high school journalism is greatly appreciated!

# Classified Advertising Exchange

Jan. 25, 2016

**ADVERTISING DESIGNER:** We want a creative self-starter for graphic arts/advertising design position, full time, with some writing possible. Good typing, computer and organization skills, writing, grammar and spelling. Qualified applicants only. Will train the right candidate. Competitive wages/benefits. Contact: Jim or Julie Dickerson, Albion News, Albion, NE. Email: [albnnuz@frontiernet.net](mailto:albnnuz@frontiernet.net); phone: 402-395-2115.

**FOR SALE:** Custom layout table (used before pagination) will work great for a newspaper or for scrapbooking or other paper projects, lighted, angled top, lots of 11x17 shelves, drawers, \$150. approx 5 ft. wide x 18 in. deep by 4.5 tall. Call 402-540-3322.

**WAREHOUSE/COMMERCIAL/OFFICE SPACE:** in downtown Lincoln for lease. 6,900 sq. ft. or partial space available. \$1,200-\$3,500 month, inc. utilities. Call 402-430-2559.

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange; Omaha World-Herald Community Service & Service to Agriculture Awards Call to Entry, 2016 NPA Awards Nomination Forms.

## **Available through NPA:**

**Reporter's Guide to Media Law  
and Nebraska Courts (2005)**  
\$3.00 ea.

**Nebraska Open Meetings Act Booklet (2012)**  
\$1.00 ea.

*(plus postage)*

*To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)*

## **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



**2016**  
**Omaha World-Herald**  
**Community Service**  
**Award**

**Deadline:**

Must be postmarked by April 1, 2016

**Classes:**

Class A: Up to 859 circulation

Class B: 860-1,499

Class C: 1,500-2,499

Class D: 2,500 and up

Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. \$1,000 cash prize to Daily winner, \$500 cash prize to Weekly winners.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

**2016**  
**Omaha World-Herald**  
**Service to Agriculture**  
**Award**

**Deadline:**

Must be postmarked by April 1, 2016

**Classes:**

Class A: Up to 859 circulation

Class B: 860-1,499

Class C: 1,500-2,499

Class D: 2,500 and up

Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. \$1,000 cash prize to Daily winner, \$500 cash prize to Weekly winners.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.





Nebraska Press Association  
 Master Editor-Publisher Award  
 Nomination Form

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The Best of  
**THE BEST**  


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 2016

**Eligibility:** This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska Newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper which is a member of the NPA; however, no family member may nominate another family member.

**The selection procedure:** The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

The selection shall be made, sometime after the New Year and at least a month prior to the annual state convention.

No committee member may be among the nominees. This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily.

The committee members will vote for the person they wish to receive the award based on this criteria:

- The nominee has worked hard and lived honorably;
- The nominee has thought soundly and influenced unselfishly;
- The nominee, through his or her newspaper connections, has been active in a variety of ways in his or her community or in the state or nation. This may or may not include being active in press association affairs;
- The nominee has been a practitioner of his or her craft in the production of a quality newspaper product.

Nominations will be retained for three years. After that an individual must be nominated again or dropped from consideration.

**I nominate:**

**Nominated by:**

\_\_\_\_\_

(name)

\_\_\_\_\_

(your name)

\_\_\_\_\_

(newspaper)

\_\_\_\_\_

(newspaper)

\_\_\_\_\_

(address)

\_\_\_\_\_

(address)

\_\_\_\_\_

(city, state zip)

\_\_\_\_\_

(city, state zip)

**Please include a biography and any letters of recommendation along with this nomination form to supply information that will be helpful in deciding the award winner. Information should be as complete as possible.**

**Deadline for entries is February 19, 2016.** The recipient will be announced at the Friday banquet at the NPA Annual Convention in April. Please complete and return this form to:

**Susan Watson  
 Nebraska Press Association  
 845 "S" St.  
 Lincoln, NE 68508.**





# Nebraska Newspaper Hall of Fame

Deadline for nominations is February 19, 2016.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor.

Here are the rules:

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

Some other considerations of importance:

- Winners of the Master Editor-Publisher Award are **not** automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

**Nominations must include** a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the University of Nebraska Journalism College, and one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

**Send nominations to: Susan Watson, Nebr. Press Assn, 845 "S" St., Lincoln, NE 68508-1226**

**Previous winners include:** Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Edgar Howard, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, James E. Lawrence, Dick Lindberg, Jack Lowe, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, John G. Nieghardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Jack Thompson, Henry Trysla, Paul F. Wagner, Lester A. Walker, Kent Warneke, Lee Warneke, H. J. Wisner and Asa B. Wood.

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## What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, 95 journalists have been inducted.

# NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

YOUR NEWSPAPER: \_\_\_\_\_

NAME OF NOMINEE: \_\_\_\_\_

NEWSPAPER: \_\_\_\_\_

NOMINEE'S ADDRESS: \_\_\_\_\_

CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION: \_\_\_\_\_

NOMINEE OR CONTACT TELEPHONE: \_\_\_\_\_

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2016

**Nominations must be received by February 19, 2016.**



# OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

## NEBRASKA PRESS ASSOCIATION



### PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded by Zean & Marilyn Carney, former publishers of four Nebraska newspapers and past president of the Nebraska Press Association. Both the Nebraska Press Association and the Nebraska Press Advertising Service will sponsor the award competition each year. Carney noted that “money isn’t the only thing a journalist is after, they’re after recognition of their craft and work.” Others noted that this award is one way to nourish and keep our young journalists in community newspapers.

Each year two nominees will be selected from the weekly newspaper field and two nominees from the daily field with the first place nominees receiving a \$500 check and a plaque. The second place nominees will receive a plaque. Note, only weekly newspaper nominees will be considered in the weekly category, and only daily newspaper nominees will be considered in the daily category.

### AWARD CRITERIA

The nominee must be a reporter, editor, photographer, graphic designer, production or advertising professional who has worked for at least one year with a legal Nebraska newspaper and for his or her current employer in Nebraska.

The young journalist nominee must be under the age of thirty (30) years as of December 31 the year prior to award presentation (contest year).

The nominee is not eligible to apply the following year after winning first place in the competition.

A select panel of judges appointed by the Executive Director of NPA/NPAS will consider among other items, the nominee’s professionalism, creativity, comments or statements on goals, impact of their work on print journalism, the community or journalistic excellence.

### NOMINATION GUIDELINES

1. The Young Nebraska Journalist candidate or his or her editor or publisher may submit entry nominations. The nominee newspapers, publishers or executives must be members of the Nebraska Press Association.
2. Entrant nominees must submit six examples of their work product within the past two years along with a statement from the editor or publisher, and a statement from a person of the nominee’s choice attesting to the nominee’s qualifications.
3. Each entry must include a statement of not less than 150 words written by the nominee telling of his or her journalistic goals and this statement must be included with all other entry materials. The nominee must also submit a photocopy of their Nebraska drivers license.
4. All entries should be sent to the NPA office at the Lincoln address noted below in a 9 X 12 envelope and labeled “Outstanding Young Nebraska Journalist Award.”
5. If certain entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of the nominees, may be used for education or instructional purposes by NPA/NPAS.
6. It is considered that the winning nominees give permission to NPA to have the samples or examples of their work published in contest newspapers that may be produced for conventions, or shown in any convention contest videos or presentations.
7. The deadline for contest entries by nominees will be on **February 19, 2016.**
8. Information, instructions, guidelines and inquiries will be available from the Nebraska Press Association/Nebraska Press Advertising Service office located at 845 “S” St., Lincoln, NE 68508. The office can be reached by calling 1-800-369-2850 or 402-476-2851, or by fax at 402-476-2942. The e-mail address is [nebpress@nebpress.com](mailto:nebpress@nebpress.com). Information can be found and downloaded from the web site: [www.nebpress.com](http://www.nebpress.com)

**Deadline for nominations is February 19, 2016!**



# THE LEADERSHIP NEBRASKA AWARD

## Nebraska Press Association



**AWARD PROMOTES LEADERSHIP:** With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

**The deadline for submission of nominees will be February 19, 2016.**

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

### THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

### PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes "that this award be given to the best newspaper coverage for future and present community leaders".

### AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- \*photo essay
- \*editorial or series of editorials
- \*news articles
- \*feature story or stories
- \*promotional activities
- \*reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels".

### NOMINATION GUIDELINES

- 1. Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.**
- 2. Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.**
- 3. No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encouraged.**
- 4. Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.**
- 5. Any Nebraska Press Association member can submit a nomination.**
- 6. Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.**
- 7. No entry fee shall be required.**

### JUDGES

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

### AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought "The Indianola Reporter" in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a "note and a prayer"! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

**Deadline is February 19, 2016**





# Nebraska Press Association Golden Pica Pole Award

(50 or more years service to Nebraska newspapers)



## Nomination Form

Name of nominee: \_\_\_\_\_ Phone: \_\_\_\_\_

Current Mailing address of nominee: \_\_\_\_\_

\_\_\_\_\_

Number of years employed in newspaper business: \_\_\_\_\_

Locations Worked:

No. of Years:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2016

Is the nominee presently employed? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, where presently employed? \_\_\_\_\_

Present job title: \_\_\_\_\_

Nomination submitted by: \_\_\_\_\_

Title: \_\_\_\_\_

Newspaper: \_\_\_\_\_

Date: \_\_\_\_\_

**Return this form by February 19, 2016 to:**



Nebraska Press Association  
Attn: Susan Watson  
845 "S" Street, Lincoln, NE 68508-1226  
(402)476-2851, NE: (800)369-2850, FAX: (402)476-2942  
e-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)