

CONFIDENTIAL

# Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

## Calendar of Events

### Events

**March 16-17, 2016**

NNA (National Newspaper Assn)  
Leadership Summit, Washington DC

**April 9, 2016**

Associated Press Media Editors  
(APME) NewsTrain Workshop  
UNL Campus, Lincoln, NE

**April 22-23, 2016**

NPA Annual Convention  
Holiday Inn Convention Center,  
Kearney, NE

### Webinars

**February 12, 2016**

Social Journalism: Keys to  
Connecting With Your  
Audience  
(Online Media Campus)

**February 25, 2016**

Resisting Regurgitation:  
Proactive Storytelling for  
Today's Readers  
(Online Media Campus)

**February 26, 2016**

Personalizing the Customer  
Journey  
(Online Media Campus)

### Deadlines

NPA Award Nominations

**Submit nominee forms by:  
February 19, 2016**

NPA Foundation Scholarships

**Submit applications by:  
February 19, 2016**

#### CONTACT INFO:

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402-476-2851

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Web Site: <http://www.nebpress.com>

## Great line up planned for NPA Convention, April 22-23, in Kearney!

Save April 22-23 on your calendars for the NPA Convention at the Holiday Inn and Convention Center in Kearney. Here's your chance to learn from the best, with sessions on newspaper design, advertising sales, Adobe products and more:

### Newspaper Design - Ed Henninger, Henninger Consulting



Ed has been an independent newspaper consultant since 1989 and a leading design consultant for community newspapers.

Ed will lead three Friday workshop sessions:

- "25 Design Things They Say You Can't Do...But You Really Can"
- "License to Print Money" (design ideas to generate revenue)
- "You Call the Shots (bring your design questions!)"

### Sales Training - Mike Centorani, Sales Transformation Now



A sales training and sales management consultant, Mike has over 25 years of print media and digital/search engine marketing expertise. Mike is known for his "real world" approach to the sales call process.

Mike will lead three Saturday workshop sessions:

- "Getting Properly Trained for Your Sales Call"
- "Making the Sale During the Needs Analysis"
- "Developing Effective Solutions & Proposals"

### Adobe InDesign, Photoshop & Illustrator - Russell Viers



Russell is an Adobe Certified Instructor who specializes in print production. A professional trainer since 1997, he shares his expertise with newspaper and magazine professionals to help them work faster and create better files. Russell will lead three Saturday workshop sessions:

- "InDesign Techniques to Get Your Newspaper Out Faster"
- "Quality Photos From Any Camera"
- "Photoshop"

**Plus:** sessions on social media, legal Q&A, news writing/headline writing, Great Idea Exchange, UNL's Nebraska News Service, Networking Roundtables and more!

Don't miss the chance to network and catch up with colleagues, learn about industry trends and take away new ideas on a number of topics that you can implement at your newspaper. More convention details will be announced soon. We look forward to seeing you April 22-23 in Kearney.

## **NPA/NPAS Staff**

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## **NewsTrain workshop in Lincoln, April 9**

The Associated Press Media Editor's (APME) NewsTrain will bring its high-quality, affordable training for journalists, journalism educators and students to Lincoln on April 9. The University of Nebraska-Lincoln is one of four sites chosen for the \$75 workshops in 2016. The others are Lexington, Kentucky, Halifax, Nova Scotia and Murfreesboro, Tennessee.

Peggy Year, publisher of the Northeast Nebraska News Co., is the Nebraska Press Association representative on the local host committee, which was formed to bring the training to the region.

The workshops will focus on both digital and traditional skills needed by journalists today. The host committee has been conducting an assessment of newsroom needs in the region. The workshop's agenda is set, and the workshop is now posted for registration <<http://bit.ly/LincolnNewsTrain>>.

For just \$75, you can get a full day of digital training, including meals, at the University of Nebraska-Lincoln.

Sessions include:

- maximizing your social media for personal branding and audience engagement
- making smart choices in digital storytelling
- planning for breaking news in the digital age
- writing for mobile
- producing data-driven enterprise stories off your beat

**The first 25 to register will receive a free AP Stylebook, a \$20.95 value, courtesy of Dale Leach, AP's central regional director.**

Competitive scholarships that cover the \$75 registration fee are available for journalists, journalism educators and journalism students from diverse backgrounds. The scholarships are funded by the APME Foundation. Apply here <<http://bit.ly/LincolnNewsTrain>>.

Discounted hotel rooms -- an eight-minute walk from the workshop venue -- are available for \$129 a night, plus tax.

## **“Reporting on Religion” journalism conference, March 14, Madison, WI**

A major national journalism conference on reporting on religion will be held in Madison, WI, on March 14, and Nebraska newspaper editors and publishers are invited to attend. “Reporting on Religion: Media, Belief and Public Life” will bring together nationally known journalists to discuss how we can do our jobs better when reporting on religion, and how to see the influence of religion in political, cultural and social life. Co-sponsors of the event are the Madison Chapter of the Society of Professional Journalists (SPJ) and the Wisconsin Newspaper Association.

Register at <http://reportingonreligion.wisc.edu/index.html#sponsors-section>, or at <http://spjmadison.com/2015/12/16/spj-madison-announces-major-national-conference-reporting-on-religion/> or contact Mark Pitsch, Wisconsin State Journal, 608-252-6145/608-206-0219, [MPitsch@madison.com](mailto:MPitsch@madison.com).

## **Reynolds Journalism Institute hosting Potter Conference for community newspapers, April 14-15**

At this year's conference, April 14-15, attendees will learn how community news organizations -- weeklies, small dailies, and their websites - went from overwhelmed to overjoyed as they successfully tackled new opportunities.

Attendees will have the opportunity to not only learn the basics of social media but build a page for their organization with the help of the University of Missouri School of Journalism. Also learn how a family-owned group of weeklies brought in \$400,000 in business in just 10 days.

**Since newspapers have limited budgets, there is no charge for the conference itself, and Reynolds Journalism Institute will pay for a hotel room at The Tiger Hotel for up to 40 papers (one room per organization) that register by March 31.**

For more information: <https://www.rjionline.org/events/potter16>.



## **NPA Foundation scholarship application deadline is February 19!**

The NPA Foundation 2016-17 scholarship applications for current college students and high school seniors are now available. The Foundation will offer up to four total scholarships of \$2,000 each. Preference will be given to students who will be pursuing newspaper journalism education at a Nebraska college or university.

Applications have been mailed to Nebraska high schools, colleges and universities. We also encourage our members to promote the scholarship in your newspaper(s). Guidelines and application forms are available on the NPA website homepage (scroll down to middle of page), at [www.nebpress.com](http://www.nebpress.com).

**Scholarship house ads (print and online) are available through the NPA office and are also available on the NPA website (login to the MEMBERS AREA and to SPECIAL SECTIONS). Contact Susan Watson, [nebpress@nebpress.com](mailto:nebpress@nebpress.com), to receive house ad PDFs.**

### **Scholarship | Opportunities**

**\$2,000 Nebraska Press Association Foundation Scholarships**

#### **Selection based on:**

- Scholastic Ability • Good Citizenship in School
- Good Citizenship in Community • Preference will be given to students who will be pursuing newspaper journalism education at Nebraska colleges.



**Applications must be post-marked by  
February 19, 2016**

**For more information and application form, go to:  
[www.nebpress.com](http://www.nebpress.com) or call 402-476-2851/800-369-2850**

## **Prize money increased for 2016 Omaha World-Herald Community Service and Service to Agriculture Awards**

The Omaha World-Herald has increased the prize monies awarded to winners of the 2016 Community Service and Service to Agriculture Awards, which they have sponsored for several years.

**Prize amounts will increase to \$1,000 for the daily winner (up from \$250) and \$500 for each weekly class winner (up from \$200 per class) for both the Community Service and the Service to Agriculture Awards.**



Over the past few years the number of entries submitted for these awards have declined. This year's increase in prize monies will hopefully inspire an increase in participation and in the number of daily and weekly entries.

**The entry deadline has been extended this year until April 1.** See the call to entry flyer attached to this Bulletin.

Winners will be announced at the Friday evening awards banquet on April 22 in Kearney during the NPA Annual Convention.

NPA wants to thank the Omaha World-Herald for their continued support and sponsorship of these awards. We strongly encourage our members to participate by submitting your entries!

## **Byars named V.P. of Advertising for Omaha World-Herald**

Keely Byars has been named Vice President of Advertising for the *Omaha World-Herald*. Most recently, she was the Publisher of BH Media Group's newspaper, *The Daily Progress* in Charlottesville, VA. Byars has an extensive newspaper background in advertising, circulation and production. BH Media is the parent company of the Omaha World-Herald.

Prior to her move to Charlottesville in 2014, she was general manager of the *Quad City Times* in Davenport, IA. She also served as that newspaper's advertising director for five years with a special focus on digital products and platforms.

A native of Lincoln, NE, and a graduate of Doane College, Byars is looking forward to returning to her home state.

## ***NPA awards nominations deadline is February 19!***

Submit nominations for:

- \*Journalism Hall of Fame
- \*Master-Editor Publisher
- \*Outstanding Young Nebraska Journalist
- \*Leadership Nebraska (Harpst)
- \*Golden Pica Pole

*Nomination forms available on the NPA website homepage,  
or contact [nebpress@nebpress.com](mailto:nebpress@nebpress.com)*

## **NNA Newspaper Leadership Summit, March 16-18**

Members of the National Newspaper Association will travel to Capitol Hill to present issues important to community newspapers to congressional leaders. Overtime pay, ad taxes and postal reform will be top issues at this year's Summit. The Summit is March 16-18 at the Crystal City Marriott in Arlington, VA.



We encourage our members to attend this event. It's important that NPA has a strong delegation attend the Summit as we meet with our congressional leaders to discuss issues important to our newspapers and our state.

**To register for the Summit, make hotel reservations or view the agenda, go to: <http://www.nnaweb.org/events?eventTitle=nna-s-leadership-summit--1436909099--220>.**

## **Your voice needed on Capitol Hill**

*By Carol Pierce, NNA (Natl. Newspaper Assn.) Washington Office; carol@nna.org; 703-237-9801*

Dear NNA member,

It's an election year. The onslaught of debates, TV ads and the like have already begun. If you're like a lot of us, you're wondering whether the entertainment media are going to help the public sort out the facts from the flair and spin.

But we know that answer. Of course not. Newspapers are still the cog that makes the democratic gears work. A year like this one will present ample evidence.

That is why defending our industry is the National Newspaper Association's critical mission. It is why we need you. On March 16-17, we will take our voices to Capitol Hill to make sure congressional delegations understand how important community newspapers are—particularly in this election year.

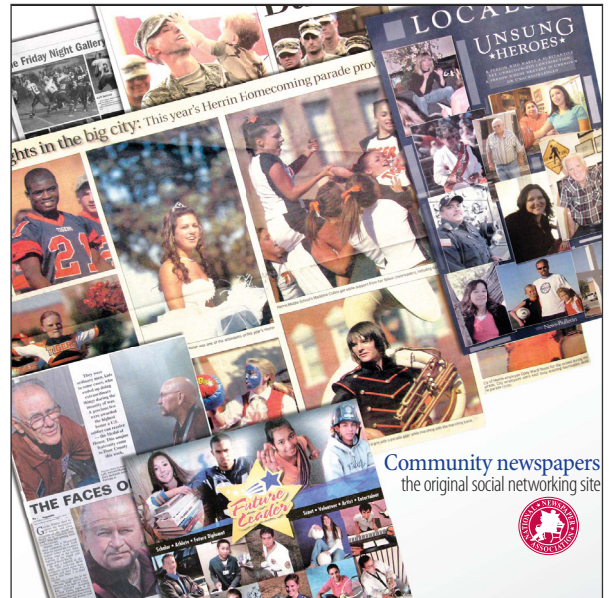
Here is what we need to tell them:

1. Advertising taxes would hurt Main Street. Overall, advertising drives \$5.8 trillion in economic output in America. But Congress continues to consider taking away a business's ability to deduct all of its advertising expense and may instead make them amortize their expenses over a period of years. This proposal would simply create a tax on advertising and damage local economies.

2. Small-town America and the American public need reliable mail service. Many problems are created when the U.S. Postal Service cuts back on its mail processing. Yet another big cut is headed our way unless we can get legislation passed imminently.

3. The Obama administration has taken a big swing at small businesses by proposing to more than double the base salary of employees in order to be considered salaried, exempt professionals. While perhaps a well-meaning attempt to bring more workers into overtime eligibility, the dramatic increase will turn many news professionals into clock-punchers, force employers to eliminate jobs and cost the community access to the news and information.

If you have attended NNA's Day on the Hill in the past, you know that we have a mighty voice for our size. Again and again, we have made things happen for community newspapers. Please consider joining us this year. You are the voice for your industry. Without you, Washington can go on its sometimes blind path to believing what it sees on TV.



## **Practical workshop for printers responsible for newspaper mailing, March 16 in D.C.**

A hard-hitting educational workshop for printers and publishers who prepare Periodicals newspapers has been announced by the National Newspaper Association for March 16, 2016, in Washington.

Practical and detailed, the event will focus on mail preparation techniques to help newspapers improve on-time delivery in the mail. This educational program is one of many steps NNA is taking to address an outbreak of subscriber complaints about mail delivery.

NNA President Chip Hutcheson, publisher of The Times Leader in Princeton, KY, said attendees should come prepared to dig into the details of creating bundles and containers, targeting critical entry times so newspapers do not miss transportation opportunities and utilizing new U.S. Postal Service service hubs. They should also bring their own concerns for top USPS officials to address. NNA will unravel some of the complexity surrounding electronic documentation and Full-Service IMb.

**cont. pg. 5**

## Copyright Registration of Newspapers

*This article was written by Shawn Renner, NPA's Legal Hotline attorney with the Cline Williams law firm in Lincoln, NE.*

Over the past six months or so, NPA has been working with libraries to raise awareness of newspapers' ownership of rights relating to information they create and publish. As libraries attempt to digitize their periodical collections, various issues about how the public can access and copy newspaper materials held by libraries have risen. As we have worked through those issues, it has become apparent that one particular aspect of copyright law is not very well-known in Nebraska newspaper circles.

Generally, when someone creates and publishes a writing, photograph or graphics, that person owns the "copyright" in that material whether or not he provides notice of the copyright claim (usually by affixing "©" with the date of publication) or registers the copyright material with the U.S. Copyright Office. However, under federal law, before a copyright holder can sue another for copyright infringement, the owner must register the copyright. And if the copyright has not been registered before the actual infringement takes place, the remedies available to the copyright holder are less effective. Specifically, if a copyright holder has not registered the copyright in a given work before infringement, he cannot collect "statutory damages" but must instead prove actual loss in order to recover money from the infringer and cannot require the infringer to pay his attorney fees.

Registering a copyright requires completion of a form created by the U.S. Copyright Office and paying a fee. Both are done on-line. Different forms and fees apply to weekly and daily newspapers, and both weeklies and

dailies can register each publication individually, or register a group of publications in a single filing. Both forms of registration require the copyright holder to deposit with the Copyright Office a copy of the issue or issues of the newspaper being registered.

A summary of the registration requirements and copies of detailed "circulars" put out by the Copyright Office are available through NPA.

In general terms, group registration for weekly newspapers can be done every three months. Each group registration costs \$25. The filing fee for group registration of a daily newspaper is \$80 per filing, and there are somewhat different deposit requirement details.

This matters only to the extent that your newspaper would have to sue someone for copyright infringement. That is a rare, but not-unheard-of, situation. The vast majority of Nebraska weeklies do not register their copyrights, and that has not caused any serious problems. However, while a copyright holder could get an injunction (a court order to cease using the copyrighted material) even without having registered the copyright, he could probably not realistically obtain substantial damages for the infringement.

4836-7752-8876, v. 1

***A more detailed description of the copyright registration process, including two circulars from the U.S. Copyright Office, is available on the NPA website. This information provides guidance for the online registration process. To access these documents, log in to the members area of the NPA website, [www.nebpress.com](http://www.nebpress.com), and click on SPECIAL SECTIONS on the drop-down menu.***

### ***NNA workshop - cont. from pg. 4***

Hutcheson said, "We expect this workshop to be pretty specific about best practices, but it also will be general enough that publishers who have so far found postal a somewhat inaccessible topic will get a lot out of these sessions."

The Postal Service also learns from interactions with newspaper printers and publishers, NNA Postal Committee Chair Max Heath said. The workshop will capture follow-up tasks coming from question-and-answer sessions for NNA or USPS to improve newspaper mail.

"NNA has been engaged for the past year in kaizen (continuous improvement) studies designed to dive into the problems newspapers face in mail processing. We have to be honest with ourselves. While USPS can improve, some of the problems are created by us as we prepare mail. The mail system has changed, and newspapers have sometimes not kept up. At the same time, we have to ask for what we need from the Postal Service. We can, and we will.

"I urge newspaper printers to send someone to this event. I guarantee you will learn something critical to your business," he said. "Attendees are also invited to register for the Community Newspaper Leadership Summit the next day so we can carry our concerns to Capitol Hill in time to pass a bill that will prevent further deterioration in service."

The event will begin with lunch at 11:30 a.m. March 16 at USPS Headquarters in Washington. **Attendees must be registered before March 11, 2016, to be approved for admittance by USPS security. Cost is \$75 for NNA members, \$150 for non-members. To register for the workshop, go to <https://nna.formstack.com/forms/printersworkshop>.**

“ Bad politicians are sent to Washington by good people who don't vote. ”

- William E. Simon

# Classified Advertising Exchange

Feb. 8, 2016

**PRINTING EQUIPMENT FOR SALE:** Rosbach 6-station collator, stapler, 3-knife trimmer; Consolidated 18 1/2 by 24 1/2 Pearl offset press; 10 x 15 Heidelberg letter-press; Rosbach perforator, model 220A; Morrison wire stitcher; Challenge 1-hole paper drill; Wing mailer and other antiques from hot-type days. Lee Ostdiek, Ostdiek Printing, Blue Hill, NE. Phone 402-756-2097.

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange; Omaha World-Herald Community Service & Service to Agriculture Awards Call to Entry, NPA Awards Nomination Forms.

### **2016 NNA calendar strips available**

If you'd like additional strips contact the NPA office.

### **Available through NPA:**

**Reporter's Guide to Media Law  
and Nebraska Courts (2005)**  
\$3.00 ea.

**Nebraska Open Meetings Act Booklet (2012)**  
\$1.00 ea.

*(plus postage)*

*To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)*

### **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



**2016**  
**Omaha World-Herald**  
**Community Service**  
**Award**

**Deadline:**

Must be postmarked by April 1, 2016

**Classes:**

Class A: Up to 859 circulation

Class B: 860-1,499

Class C: 1,500-2,499

Class D: 2,500 and up

Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. \$1,000 cash prize to Daily winner, \$500 cash prize to Weekly winners.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

**2016**  
**Omaha World-Herald**  
**Service to Agriculture**  
**Award**

**Deadline:**

Must be postmarked by April 1, 2016

**Classes:**

Class A: Up to 859 circulation

Class B: 860-1,499

Class C: 1,500-2,499

Class D: 2,500 and up

Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. \$1,000 cash prize to Daily winner, \$500 cash prize to Weekly winners.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.



Nebraska Press Association  
 Master Editor-Publisher Award  
 Nomination Form

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The Best of  
**THE BEST**  


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 2016

**Eligibility:** This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska Newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper which is a member of the NPA; however, no family member may nominate another family member.

**The selection procedure:** The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

The selection shall be made, sometime after the New Year and at least a month prior to the annual state convention.

No committee member may be among the nominees. This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily.

The committee members will vote for the person they wish to receive the award based on this criteria:

- The nominee has worked hard and lived honorably;
- The nominee has thought soundly and influenced unselfishly;
- The nominee, through his or her newspaper connections, has been active in a variety of ways in his or her community or in the state or nation. This may or may not include being active in press association affairs;
- The nominee has been a practitioner of his or her craft in the production of a quality newspaper product.

Nominations will be retained for three years. After that an individual must be nominated again or dropped from consideration.

**I nominate:**

**Nominated by:**

\_\_\_\_\_  
 (name)

\_\_\_\_\_  
 (your name)

\_\_\_\_\_  
 (newspaper)

\_\_\_\_\_  
 (newspaper)

\_\_\_\_\_  
 (address)

\_\_\_\_\_  
 (address)

\_\_\_\_\_  
 (city, state zip)

\_\_\_\_\_  
 (city, state zip)

**Please include a biography and any letters of recommendation along with this nomination form to supply information that will be helpful in deciding the award winner. Information should be as complete as possible.**

**Deadline for entries is February 19, 2016.** The recipient will be announced at the Friday banquet at the NPA Annual Convention in April. Please complete and return this form to:

**Susan Watson  
 Nebraska Press Association  
 845 "S" St.  
 Lincoln, NE 68508.**





# Nebraska Newspaper Hall of Fame

Deadline for nominations is February 19, 2016.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor.

Here are the rules:

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

Some other considerations of importance:

- Winners of the Master Editor-Publisher Award are **not** automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

**Nominations must include** a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the University of Nebraska Journalism College, and one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

**Send nominations to: Susan Watson, Nebr. Press Assn, 845 "S" St., Lincoln, NE 68508-1226**

**Previous winners include:** Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Edgar Howard, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, James E. Lawrence, Dick Lindberg, Jack Lowe, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, John G. Nieghardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Jack Thompson, Henry Trysla, Paul F. Wagner, Lester A. Walker, Kent Warneke, Lee Warneke, H. J. Wisner and Asa B. Wood.

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## What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, 95 journalists have been inducted.

# NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

YOUR NEWSPAPER: \_\_\_\_\_

NAME OF NOMINEE: \_\_\_\_\_

NEWSPAPER: \_\_\_\_\_

NOMINEE'S ADDRESS: \_\_\_\_\_

CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION: \_\_\_\_\_

NOMINEE OR CONTACT TELEPHONE: \_\_\_\_\_

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2016

**Nominations must be received by February 19, 2016.**



# OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

## NEBRASKA PRESS ASSOCIATION



### PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded by Zean & Marilyn Carney, former publishers of four Nebraska newspapers and past president of the Nebraska Press Association. Both the Nebraska Press Association and the Nebraska Press Advertising Service will sponsor the award competition each year. Carney noted that “money isn’t the only thing a journalist is after, they’re after recognition of their craft and work.” Others noted that this award is one way to nourish and keep our young journalists in community newspapers.

Each year two nominees will be selected from the weekly newspaper field and two nominees from the daily field with the first place nominees receiving a \$500 check and a plaque. The second place nominees will receive a plaque. Note, only weekly newspaper nominees will be considered in the weekly category, and only daily newspaper nominees will be considered in the daily category.

### AWARD CRITERIA

The nominee must be a reporter, editor, photographer, graphic designer, production or advertising professional who has worked for at least one year with a legal Nebraska newspaper and for his or her current employer in Nebraska.

The young journalist nominee must be under the age of thirty (30) years as of December 31 the year prior to award presentation (contest year).

The nominee is not eligible to apply the following year after winning first place in the competition.

A select panel of judges appointed by the Executive Director of NPA/NPAS will consider among other items, the nominee’s professionalism, creativity, comments or statements on goals, impact of their work on print journalism, the community or journalistic excellence.

### NOMINATION GUIDELINES

1. The Young Nebraska Journalist candidate or his or her editor or publisher may submit entry nominations. The nominee newspapers, publishers or executives must be members of the Nebraska Press Association.

2. Entrant nominees must submit six examples of their work product within the past two years along with a statement from the editor or publisher, and a statement from a person of the nominee’s choice attesting to the nominee’s qualifications.

3. Each entry must include a statement of not less than 150 words written by the nominee telling of his or her journalistic goals and this statement must be included with all other entry materials. The nominee must also submit a photocopy of their Nebraska drivers license.

4. All entries should be sent to the NPA office at the Lincoln address noted below in a 9 X 12 envelope and labeled “Outstanding Young Nebraska Journalist Award.”

5. If certain entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of the nominees, may be used for education or instructional purposes by NPA/NPAS.

6. It is considered that the winning nominees give permission to NPA to have the samples or examples of their work published in contest newspapers that may be produced for conventions, or shown in any convention contest videos or presentations.

7. The deadline for contest entries by nominees will be on **February 19, 2016.**

8. Information, instructions, guidelines and inquiries will be available from the Nebraska Press Association/Nebraska Press Advertising Service office located at 845 “S” St., Lincoln, NE 68508. The office can be reached by calling 1-800-369-2850 or 402-476-2851, or by fax at 402-476-2942. The e-mail address is [nebpress@nebpress.com](mailto:nebpress@nebpress.com). Information can be found and downloaded from the web site: [www.nebpress.com](http://www.nebpress.com)

**Deadline for nominations is February 19, 2016!**



# THE LEADERSHIP NEBRASKA AWARD

## Nebraska Press Association



**AWARD PROMOTES LEADERSHIP:** With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

**The deadline for submission of nominees will be February 19, 2016.**

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

### THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

### PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes “that this award be given to the best newspaper coverage for future and present community leaders”.

### AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- \*photo essay
- \*editorial or series of editorials
- \*news articles
- \*feature story or stories
- \*promotional activities
- \*reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors “believe it is important to develop leaders in Nebraska at all levels”.

### NOMINATION GUIDELINES

- 1. Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.**
- 2. Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.**
- 3. No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encouraged.**
- 4. Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.**
- 5. Any Nebraska Press Association member can submit a nomination.**
- 6. Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.**
- 7. No entry fee shall be required.**

### JUDGES

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

### AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought “The Indianola Reporter” in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a “note and a prayer”! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

**Deadline is February 19, 2016**



# Nebraska Press Association Golden Pica Pole Award

(50 or more years service to Nebraska newspapers)



## Nomination Form

Name of nominee: \_\_\_\_\_ Phone: \_\_\_\_\_

Current Mailing address of nominee: \_\_\_\_\_

\_\_\_\_\_

Number of years employed in newspaper business: \_\_\_\_\_

Locations Worked:

No. of Years:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2016

Is the nominee presently employed? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, where presently employed? \_\_\_\_\_

Present job title: \_\_\_\_\_

Nomination submitted by: \_\_\_\_\_

Title: \_\_\_\_\_

Newspaper: \_\_\_\_\_

Date: \_\_\_\_\_

**Return this form by February 19, 2016 to:**



Nebraska Press Association  
Attn: Susan Watson  
845 "S" Street, Lincoln, NE 68508-1226  
(402)476-2851, NE: (800)369-2850, FAX: (402)476-2942  
e-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)