

CONFIDENTIAL

# Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

## Calendar of Events

### Events

#### April 1, 2016

Omaha Press Club Dinner & Show, Holland Center, Omaha

#### April 9, 2016

Associated Press Media Editors (APME) NewsTrain Workshop UNL Campus, Lincoln, NE

#### April 14, 2016

Panel Discussion - 40th Anniversary of NPA vs Stuart First Amendment Decision Lincoln, NE

#### April 22-23, 2016

NPA Annual Convention Holiday Inn Convention Center, Kearney, NE

### Webinars

#### March 24, 2016

Building Your Graduation Pages

#### March 25, 2016

Growing Your Digital Audience

### Deadlines

#### March 31, 2016

NPA Convention hotel room reservations, Kearney

#### April 1, 2016

OWH Community Service & Service to Ag Awards entry deadline

#### April 8, 2016

Convention registration deadline

#### CONTACT INFO:

Telephone: 800-369-2850 or 402-476-2851

FAX: 402-476-2942

Legal Hotline: 402-474-6900

E-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

Web Site: <http://www.nebpress.com>

## Reasons to attend April 22-23 NPA Convention:

**Tremendous learning opportunities.** The Nebraska Press Association's focus is on engaging newspapers and serving our members in the age of mobile, social and print.

**Meet the experts.** Sessions are packed with top-notch presenters, giving you the opportunity to learn from some of the industry's best and brightest.

**Get inspired.** Take away actionable ideas and solutions that you can implement right away to boost revenue and improve your news content.

**Network with your peers.** Our convention is the largest annual gathering of Nebraska newspaper people.

**Such a deal!** NPA convention registration fees are some of the lowest (if not *the* lowest), compared to other press association conventions. You can't beat the value for the variety of sessions topics and expert presenters.

**Relax, socialize, enjoy.** Join in the Great Idea Exchange, Networking Roundtables, Silent Auction, raffle prizes, awards presentations, NPA Foundation (Thursday night) fundraiser event and more!

## Entry deadline is April 1 for 2016 Omaha World-Herald Community Service and Service to Agriculture Awards

The Omaha World-Herald has increased the prize monies awarded to winners of the 2016 Community Service and Service to Agriculture Awards, which they have sponsored for several years. **Prize amounts will increase to \$1,000 for the daily winner (up from \$250) and \$500 for each weekly class winner (up from \$200 per class) for both the Community Service and the Service to Agriculture Awards.**

**We strongly encourage our members to participate by submitting your entries!** Winners will be announced at the Friday evening awards banquet on April 22 in Kearney during the NPA Annual Convention. **The entry deadline is Friday, April 1.** See the call to entry flyer attached to this Bulletin.

**Convention details and NPA Foundation fundraiser info attached!**

## NPA/NPAS Staff

### **Allen Beermann**

Executive Director  
email: [abeermann@nebpress.com](mailto:abeermann@nebpress.com)

### **Jenelle Plachy**

Office Manager/Bookkeeper  
email: [jp@nebpress.com](mailto:jp@nebpress.com)

### **Rob James**

Sales Manager  
email: [rj@nebpress.com](mailto:rj@nebpress.com)

### **Carolyn Bowman**

Advertising Manager  
email: [cb@nebpress.com](mailto:cb@nebpress.com)

### **Susan Watson**

Admin. Asst./Press Release Coordinator  
email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

### **Violet Spader Kirk**

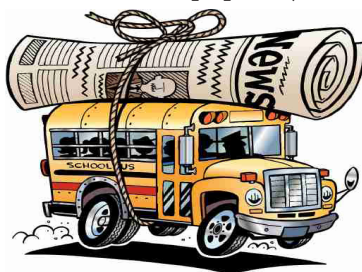
Advertising Sales Assistant  
email: [sales@nebpress.com](mailto:sales@nebpress.com)



## 1/2 price subscription offer to the NIE (Newspaper in Education Institute!)

Please consider subscribing to the NIE Institute on our half-price offer of \$125 or 62.50 for small papers (under 20K circ.). \*

The NIE Institute provides you a FREE subscriber website with over 340 NIE and editorial resources. The site was recently redesigned. Your website also includes Election Central, a Serial Story & Reader's Theater Page (run them in-paper over several weeks), Parent & Student Education Page, and Video & Audio Teacher Training Page.



### **ALL RESOURCES ARE FREE WITH YOUR SUBSCRIPTION!**

Take a look, with the understanding you'll only use the copyrighted materials if you subscribe, at:  
[www.nieteacher.org/testnie](http://www.nieteacher.org/testnie)

Now all materials may also be used as editorial content or as advertising supplements to increase the value of your subscription. Learn more at: [www.nieinstitute.org](http://www.nieinstitute.org)  
To subscribe, just e-mail me your full contact information to Doug Alexander, President, NIE Institute, 202-636-4847, [dalexander@nieinstitute.org](mailto:dalexander@nieinstitute.org)

## Panel discussion to commemorate 40th Anniversary of Nebraska Press Association vs Stuart landmark First Amendment decision

Nebraska newspapers are invited and strongly encouraged to attend a panel discussion commemorating the 40th Anniversary of the landmark First Amendment decision, Nebraska Press Association vs. Stuart.



The June 30, 1974 Supreme Court decision held that prior restraint against the press in the Nebraska case violated the First Amendment of the Constitution.

The panel discussion, hosted by the UNL College of Journalism and Mass Communications and the UNL College of Law, will be held Thursday, April 14, from 11:45am to 1:15pm at the College of Law Hamann Auditorium in Lincoln. Students, media, attorneys, faculty and the general public are invited to attend. A light lunch will be provided during the panel.

The panel includes:

- John Bender, CoJMC professor of Journalism & Mass Media Law
- Steven Burns, 3rd judicial district court judge
- Richard Dooling, College of Law lecturer
- Alan Peterson, Lincoln trial attorney
- Rose Ann Shannon, KETV news director
- Moderator - Bill Kelly, senior producer, NET
- Closing - Nebraska Supreme Court Justice, William Cassel

"The Stuart decision ripples through every aspect of the work done by working journalists, from keeping the courts open to the media through ongoing debates about government secrecy and national security. It's an essential part of protecting press freedom," Kelly said. "This is going to be a fascinating discussion that should help people in the legal community and journalists understand how a four-decade-old court ruling is as fresh and relevant as ever."

For more information about the event, contact Sue Roush, [sroush2@unl.edu](mailto:sroush2@unl.edu), director of marketing and communications for the College of Journalism and Mass Communications or Amber Wolff, [amberwolff@unl.edu](mailto:amberwolff@unl.edu), director of marketing and digital strategy for the College of Law.

**“ I have wondered at times what the Ten Commandments would have looked like if Moses had run them through the US Congress. ”**  
**Ronald Reagan**

## Longtime editor, leader in journalism for women in Nebraska, Helen Green dies at 94

She had a career that spanned 44 years and was a leader in journalism for women in Nebraska and across the nation. Helen Green, 94, passed away at the Heritage Care Center in Fairbury on March 7, 2016.

Green was the longtime women's news editor and associate editor at the *Journal-News* before retiring in 1983. She started working at the Fairbury Journal in 1940 at the age of 18, beginning as personal secretary to W.F. Cramb. Eventually, Green became women's news editor and would be an associate editor for the *Fairbury Journal-News*. She was a past president of the Nebraska Press Women and was presented with a Woman of Distinction award by the group. Green also served as National Press Women's Association head.

A lifelong Fairbury resident, Green worked with four editors in her career, William F. Cramb, L.K. Cramb, Clyde R. Moore and Randy A. Grosse.

Through the years Green covered a variety of events, from New Year babies to birthday parties for 105-year-olds and three murder trials and President Eisenhower, who traveled through Fairbury. Green won several national awards for her writing, including a feature story on men in Daykin processing mint and several awards on historical writing. Multi-talented, Green also won a national award for an advertisement she illustrated.

Services were held March 11 at the First Christian Church in Fairbury, with burial at the Fairbury Cemetery.



## Polish Your Digital Skills

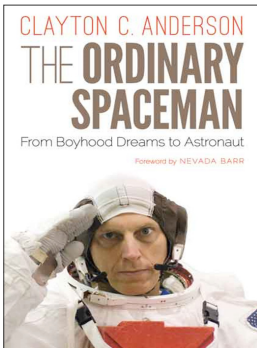
Affordable training in Lincoln



- **What is it?** NewsTrain is a day of journalism training with [Theodore Kim](#) and [Daniel Victor](#), both of The New York Times, and [Matt Wynn](#), of the Omaha World-Herald.
- **What will be covered?** Sessions include maximizing social media for audience engagement, making smart choices in digital storytelling, planning for breaking news in the digital age, writing for mobile and producing data-driven enterprise.
- **Who should attend?** Journalists from print, digital and broadcast newsrooms of all sizes, as well as journalism educators and students.
- **When?** 8:30 a.m. to 5 p.m., Saturday, April 9, 2016
- **Where?** College of Journalism and Mass Communications (CoJMC), University of Nebraska-Lincoln
- **Why attend?** Get training and meals for **just \$75**. Diversity scholarships for journalists of color and discounted hotel rates are available.
- **Registration and more info:** <http://bit.ly/LincolnNewsTrain>
- **Local sponsors:** CoJMC at UNL, Nebraska Press Association, Nebraska Broadcasters Association



## Book "The Ordinary Spaceman" provides opportunity for community service while gaining some good PR



Nebraska's own astronaut, Clayton C. Anderson, has written a book called "The Ordinary Spaceman: From Boyhood Dreams to Astronaut" about his experiences aboard the Space Shuttle and the International Space Station. The book is about more than space, it's about a small town Nebraska boy who followed his dreams, and overcame adversity to achieve his goal of being an astronaut.

For a minimal cost, you can purchase a copy of Clayton's book and donate it to your local library. (Purchase is optional, of course!). *Each copy will be personally autographed by Clayton.* The price, including shipping and tax is \$29.00 per book. **To place an order call Marcia Jusel at 402-691-4557; 402-333-7942, [CRM2662@bn.com](mailto:CRM2662@bn.com) Barnes and Noble Oakview Mall, 3333 Oakview Dr., Omaha, NE 68144.**

# Reducing Page Count

*Latest numbers indicate you may be cutting more than just pages*



Kevin Slimp  
The News Guru

There is a rule of thumb which almost always proves to be true at newspaper conventions: attendance drops drastically on Saturday morning. There are plenty of theories on the subject from “too much fun on Friday night” to “heading home to be with the kids.”

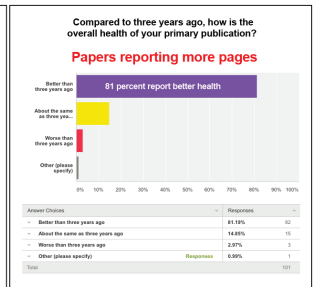
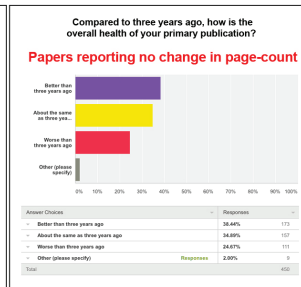
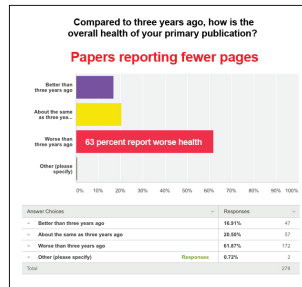
Whatever the cause, you can imagine my surprise when I walked into a room in Des Moines, Iowa, two days ago and realized it would be necessary to add chairs. Honestly, I didn’t expect many folks to show up for a Saturday morning session where we would primarily be looking at numbers, but show up they did.

The topic was “What’s Really Going on in the Newspaper Industry.” My plan was to discuss results from my most recent survey, completed only days before the Des Moines conference. It was obvious the attendees really wanted to know my thoughts on that topic.

After completing a major survey, I attempt to discuss one or two findings in each of my subsequent columns for newspaper industry readers until we have covered the most relevant findings. As with previous studies, there is enough information to write books about the state of the industry, but I will stick to the most interesting discoveries.

Perhaps the most thought-provoking discussion in Des Moines revolved around newspaper ownership. Before sharing survey results, I gave the group a little quiz. Their mission was to guess how North American newspaper publishers responded to the survey. Not to answer the questions in the survey as they related to their own newspapers.

When asked to guess the percentage of newspapers that are independent, not related to any group or other newspapers, most of the attendees guessed the number would be pretty low. They were surprised to learn that 53 percent of newspapers in the U.S. and Canada are independent, without any relationship to



## Newspapers that reduced page count over the past three years reported significantly lower overall health than other newspapers.

even a small group.

I found that most interesting because most of the folks in the room were from independent publications, not part of a larger group. Yet they assume that most of their brethren are from large newspaper groups. And as I discussed in a previous column, independent papers reported better health and more growth than those that are part of a group.

There were several other questions where most publishers guessed their papers were different from most others. When the numbers are broken down, however, we find that ownership plays a bigger role than anything else in determining how newspapers respond. Most independent papers respond very similarly to most questions, as do most small, mid-sized and large group newspapers.

Today, I would like to focus on one interesting correlation: page count vs. newspaper health. Most newspapers, 53 percent, responded their page count was relatively unchanged from three years ago. That is 20 percent higher than the number which reduced the number of pages over the past three years. While 33 percent reported fewer pages, 12 percent answered that they have increased the number of pages.

We could argue all day whether newspapers are healthier as a result of having more pages, or whether healthier papers produce more pages because they are in better shape. I would guess that, as in most topics of disagreement, the truth is somewhere in the middle.

There is, however, no doubt newspa-

pers that report a higher page count than three years ago also report significantly increased health over those same years. An astounding 81 percent of newspapers that increased the number of pages report better overall health than three years ago.

That figure is even more amazing when compared to newspapers with decreased page counts over those same years. Of those, only 17 percent report improved health over the same period.

Among the largest group, made up of papers which report the same number of pages as three years ago, 38 percent indicate improved health since 2013.

This discussion could easily turn into a “Which came first, the chicken or the egg?” conversation. I would suggest there are enough responses to persuade me that one of the indicators of newspaper health is page count as compared to previous years.

For some newspapers, decreasing the number of pages and staff members is a sure way to improve the bottom line. But if these 859 publishers and other newspaper executives can be believed, decreasing the number of pages has a high chance of leading to diminished health, rather than increased profits.

I’ll stop there. If you’re fortunate, or perhaps unfortunate, enough to be in one of my audiences in Rochester, New York; Amarillo, Texas; Pittsburgh, Pennsylvania; or Mitchell, South Dakota, over the next few weeks, I’m sure we’ll find plenty of time to discuss these surveys in more detail.

# Classified Advertising Exchange

March 21, 2016

**RETAIL SALES MANAGER:** A western Nebraska daily newspaper is searching for an innovative retail sales manager to oversee day-to-day retail advertising sales operations. This position will be critical for driving sales, creative and customer service for our retail categories across print, online and niche products. Reporting to the publisher, this position will have direct supervision of our outside retail display advertising sales team and other support staff. The right candidates should possess 2+ years experience in successful outside display advertising sales. Preprint, inserts and direct marketing experience is essential. Candidates must also possess a solid understanding of media sales, including newspaper, TV, online, print sales and event marketing. Solid critical thinking skills and problem solving ability required. Qualified candidates must be detail oriented with excellent communication skills, and possess the ability to multi-task and work under tight deadlines. Bachelor's degree in advertising or marketing preferred. Reliable transportation is required. Please send resume to Nebraska Press Association, 845 "S" Street, Lincoln, NE 68508.

**ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange; Omaha World-Herald Community Service & Service to Ag Awards Flyer; NPA Convention: Agenda, Hotel, Menus, Registration Form, Silent Auction Form, NPA Foundation Classic Car Collection Fundraiser Flyers.

## Available through NPA:

**Reporter's Guide to Media Law  
and Nebraska Courts (2005)**  
\$3.00 ea.

**Nebraska Open Meetings Act Booklet (2012)**  
\$1.00 ea.

*(plus postage)*

*To purchase copies, contact the NPA office,  
402-476-2851/(NE) 800-369-2850,  
or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)*

## ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).



**2016**  
**Omaha World-Herald**  
**Community Service**  
**Award**

**Deadline:**

Must be postmarked by April 1, 2016

**Classes:**

Class A: Up to 859 circulation  
Class B: 860-1,499  
Class C: 1,500-2,499  
Class D: 2,500 and up  
Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. \$1,000 cash prize to Daily winner, \$500 cash prize to Weekly winners.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

**2016**  
**Omaha World-Herald**  
**Service to Agriculture**  
**Award**

**Deadline:**

Must be postmarked by April 1, 2016

**Classes:**

Class A: Up to 859 circulation  
Class B: 860-1,499  
Class C: 1,500-2,499  
Class D: 2,500 and up  
Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. \$1,000 cash prize to Daily winner, \$500 cash prize to Weekly winners.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.



# 2016 NPA Annual Convention Agenda

April 22-23, 2016 Holiday Inn & Convention Center, Kearney, NE

## “Adapt and Advance” *(3/21/16 - agenda subject to change)*

### **THURSDAY, APRIL 21**

**3:00-5:00 p.m.**

NPA & NPAS Board Meetings

**6:00 p.m.**

NPA Foundation Fundraiser Event  
TOUR OF CLASSIC CAR MUSEUM

### **FRIDAY, APRIL 22**

**7:30 a.m.**

Registration Desk Opens

**8:00 a.m.**

Daily Publishers Meeting

**10:00 - 11:00 a.m.**

ASSOCIATED PRESS

Kia Breaux, KS/MO Bureau Chief

**9:00-10:30 a.m.**

NEWSPAPER DESIGN - License to Print Money - Content & design concepts to generate increased revenue  
Ed Henninger

**10:45-11:45 a.m.**

NEWSPAPER DESIGN - 25 Design Things They Say You Can't Do... But You Really Can  
Ed Henninger

**10:45-11:45 a.m.**

SELLING AGAINST SOCIAL - Sales strategies to show the power of print vs social  
Chris Rhoades

**10:45-11:45 a.m.**

RURAL FUTURES INSTITUTE - Learn about RFI, programs they provide & how they engage in rural communities  
Chuck Schroeder

**12:00 Noon-1:30 p.m.**

AWARDS LUNCH

Keynote Speaker: Coach Tim Miles  
Young Journalist, Leadership Awards

**1:45-2:45 p.m.**

NEWSPAPER DESIGN - You Call the Shots - Complete the checklist for design topics to cover - Ed Henninger

**1:45-2:45 p.m.**

NEBRASKA NEWS SERVICE - Five Years & Counting (Panel) - Find out about this free news service available to newspapers, with ready-to-run stories covering

state government topics  
Bureau Chief, Mary Kay Quinlan, student reporters & papers that use the service

**1:30-4:30 p.m.**

Writing Contest  
(Collegiate Only)

**1:30-4:30 p.m.**

Omaha World-Herald  
Photojournalism Contest  
(Collegiate Only)

**3:00-4:00 p.m.**

LEGAL WORKSHOP Q&As  
Shawn Renner, NPA Legal Hotline Attorney

**3:00-4:00 p.m.**

PHOTOGRAPHY - Getting the Most Out of the Camera You Have - Tips for making great photos  
Jeff Bundy & Matt Miller  
Omaha World-Herald

**4:15 p.m.**

NPA Annual Meeting

**4:45 p.m.**

NPAS Annual Meeting

**5:30-6:30 p.m.**

Social Hour-Cash Bar

**6:30 p.m.**

AWARDS BANQUET  
Omaha World-Herald Awards  
Keynote Speaker: Morley Piper  
Hall of Fame Inductees - Announcement  
Master Editor-Publisher Award

**9:30 p.m.**

Master Editor-Publisher Reception

### **SATURDAY, APRIL 23**

**7:30 a.m.**

Registration Desk Opens

**8:00-9:00 a.m.**

GREAT IDEA EXCHANGE  
Share ideas with your colleagues  
(No breakfast)

**9:15-10:15 a.m.**

SALES - Getting Properly Prepared for Your Sales Call  
Mike Centorani

**9:15-10:15 a.m.**

ADOBE - Taking Better Pictures from Any Camera - Russell Viers

**10:30-12 Noon**

SALES - Making the Sale During the Needs Analysis  
Mike Centorani

**10:30-12 Noon**

ADOBE - Photo Processing Tips Using Adobe Bridge & Photoshop  
Russell Viers

**10:30-12 Noon**

NEWS WRITING/REPORTING - Beyond Just the Facts: Telling Stories by Reporting the News -  
Ralph Hanson & Terri Diffenderfer,  
UNK Journalism Professors

**12:00 Noon-1:30 p.m.**

AWARDS LUNCH

NPA Foundation Scholarships, Collegiate Writing & Photojournalism winners

**1:45-2:45 p.m.**

SALES - Developing Effective Solutions & Proposals  
Mike Centorani

**1:45-3:15 p.m.**

ADOBE - InDesign Techniques to Get Your Newspaper Out Faster  
Russell Viers

**1:45-3:15 p.m.**

SOCIAL MEDIA STRATEGY  
Industry trends, what's new in social media & digital marketing  
Chris Rhoades

**3:30 - 5:00 p.m.**

NETWORKING ROUNDTABLES  
Share ideas/solutions with colleagues on a variety of topics:  
Sales, writing/reporting, circulation, postal, etc (move from table to table every 15 minutes for a different topic)

**5:30-6:30 p.m.**

Social Hour-Cash Bar

**6:30 p.m.**

NPA CONTEST AWARDS BANQUET  
BNC Winners, Installation of Officers  
NPA Foundation Raffle Drawing & Silent Auction Winners

## **Make your convention hotel reservations now:**

- **Holiday Inn & Convention Center, 110 So. 2nd Ave/Kearney**
- **NPA Convention standard (group) room rate: \$92.95 p/night + tax** (standard room is 1 King or 2 Queen; room can accommodate 1-4 people; no additional fee p/person)
- Free hotel parking
- Be sure to mention "Nebraska Press Association Convention" when you register to ensure group rate
- **RESERVATIONS:** CALL: 308-237-5971 OR 855-444-5769, option "0" (*no online reservations*)
- **Block room reservations close March 31**  
*NOTE: NPA rate will be honored after 3/31, but subject to availability*



## **2016 NPA Convention - Menu:**

### **Friday - Lunch, 4/22/16:**

*Teriyaki Style Chicken Breast Sandwich* - Grilled chicken breast, marinated in teriyaki sauce, grilled pineapple and green leaf lettuce on a Cuban style baguette. Served with house salad, steak fries, coffee, tea or milk.

### **Friday - Banquet, 4/22/16:**

*Smoked Windsor Loin* - Roasted Windsor loin with balsamic demi-glace reduction. Served with cheese potatoes au gratin, choice of house salad, seasonal vegetables, assorted breads, dessert (carrot cake), coffee, tea or milk.

**(NOTE: No breakfast buffet this year at the Great Idea Exchange on Saturday morning. Instead, grab a coffee at the hotel's "Barista Coffee Shop" before heading to this session).**

### **Saturday - Lunch, 4/23/16:**

*Submarine Sandwich* - Turkey, ham, hard salami, smoked provolone, green leaf lettuce, sliced beefsteak tomato, oregano and red wine vinaigrette on a Cuban style baguette. Served with pasta salad vinaigrette, chips, coffee, tea or milk.

### **Saturday - Banquet, 4/23/16:**

*10 oz. Cut Prime Rib Roast* - Marinated and coated with fresh cracked black pepper and rosemary, slow-roasted and topped with au jus glaze. Served with herb roasted Yukon gold potatoes and whipped horseradish, house salad, seasonal vegetables, assorted breads, dessert (German chocolate cake), coffee, tea or milk.



## ***This year's Apple iPad workshop attendance drawing is sponsored by Black Hills Energy!***

One lucky workshop attendee will win an Apple iPad. For each workshop you attend, if you sign in and complete a workshop evaluation form, your name will be entered in the iPad drawing. The winner will be announced at Saturday night's awards banquet.

*Need not be present to win. Sessions not included in the drawing: Associated Press, Rural Futures Institute and Nebraska News Service).*

***Watch for more convention details coming soon!***



# SUPPORT THE NEBRASKA PRESS ASSOCIATION FOUNDATION 2016 SILENT AUCTION!

Proceeds from the Silent Auction provide support for NPA Foundation scholarships, educational endeavors and programs that benefit NPA members.

**Help make the NPA Foundation auction a success  
by donating an item (or items) for the auction.**

*We appreciate your support!*

(Items will be displayed for bidding April 22 through April 23. Auction ends April 23 at 6:30 p.m.)

**We ask that all items be valued at \$40 or more.**

**Some examples of popular items at past auctions have included:**

- gift baskets/gourmet foods from local businesses
- overnight stays (hotels, bed-and-breakfasts) or admission to local attractions
  - sports/Husker items
  - art work (framed or unframed)
  - newspaper heritage items

## 2016 NEBRASKA PRESS ASSOCIATION FOUNDATION SILENT AUCTION DONATION FORM

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Newspaper: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Auction Item: \_\_\_\_\_ Value: \_\_\_\_\_  
Item Description: \_\_\_\_\_

**Email or fax your completed form to Susan Watson by Friday, April 15, 2016!!**

(email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com); fax: 402-476-2942)

**Bring your item(s) to the NPA Convention Registration Table  
at the Holiday Inn & Convention Center, Kearney, NE,  
before 8:00 a.m., Friday, April 22.**



**Nebraska Press Association with Sponsorship from Nebraska Press Advertising Service**  
 Annual Convention, April 22-23, 2016 - Holiday Inn & Convention Center, Kearney, NE



**REGISTRATION INSTRUCTIONS**

Please read carefully!

1. Each convention registrant (newspaper employee) must pay a registration fee (\$10.00 one day; \$20.00 both days) before meal tickets are purchased.
2. Make check payable to NEBRASKA PRESS ASSOCIATION. Mail THIS FORM and YOUR METHOD OF PAYMENT today. No Convention meals will be billed. Payment at time of registration: Check, Mastercard or Visa.
3. Administrative Processing Fee of \$5.00 charged if you cancel convention reservations or meal tickets prior to April 8.
4. **REMEMBER - Registration and meal deadlines are April 8. \$5.00 late fee for registrations after April 8.**
5. **NO Cancellations after April 8. No refunds after April 8.**
6. Please **CIRCLE** which meals you are attending.
7. If you are attending workshops at the convention, you must submit this registration form and registration fee even if you do not plan to attend any meal functions.
8. Non-newspaper employee spouses and dependent children are exempt from registration fee, but need to register for meals. If non-employee spouses attend any workshops, they need to pay the registration fee. If anyone not registered attends workshops, they will be billed after convention. \$10.00 for one day; \$20.00 for both days. **Affiliate and Associate Members must pay registration fee before meals are purchased.**

<b>Newspaper Name:</b>								
<b>NAME</b> (Please print/type) <b>Please circle your meal selections</b> <b>NO SHOWS WILL BE CHARGED!</b>	<b>Convention Registration</b>		<b>Friday Lunch</b>	<b>Friday Banquet</b>	<b>Sat. Lunch</b>	<b>Sat. Awards Banquet</b>	"X" Here if you are a First-Time Convention Attendee	<b>Total all columns across for each registrant.</b> Each registrant must pay a registration fee.
	Fri.	Sat.	Teriyaki Chicken Breast Sandwich	Smoked Windsor Loin	Submarine Sandwich	Prime Rib		
1)	\$10	\$10	\$18	\$32	\$18	\$40		
2)	\$10	\$10	\$18	\$32	\$18	\$40		
3)	\$10	\$10	\$18	\$32	\$18	\$40		
4)	\$10	\$10	\$18	\$32	\$18	\$40		
5)	\$10	\$10	\$18	\$32	\$18	\$40		
6)	\$10	\$10	\$18	\$32	\$18	\$40		
7)	\$10	\$10	\$18	\$32	\$18	\$40		
8)	\$10	\$10	\$18	\$32	\$18	\$40		
9)	\$10	\$10	\$18	\$32	\$18	\$40		
You may charge your NPA convention registration if your total is over <b>\$200.00</b> VISA _____ Mastercard _____ Expiration date: _____ Card Number: _____ Security Code: _____ Signature: _____ Billing ZIP Code: _____ Print Name as it appears on card: _____							<b>Total</b>	
<b>Please return this registration form and check to:</b> <b>Nebraska Press Association</b> <b>845 "S" Street, Lincoln, NE 68508-1226</b>								

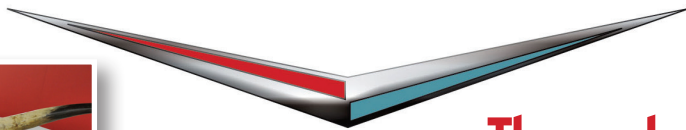
The Nebraska Press Association Foundation & The Kearney Hub

*Invite You to a White Glove Tour*

# OF THE *Classic Car*

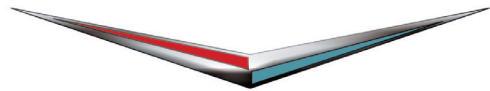
C O L L E C T I O N

FEATURING BERNIE & JANICE TAULBORG AUTOMOBILES



**Thursday, April 21**  
**6:00-8:00pm**

3600 E. Hwy. 30 • (Next to Cabela's)  
TICKET PRICE: \$40



Classic Car Collection features more than 200 historic automobiles from the early 1900s to the modern era including 130 automobiles from the Bernie & Janice Taulborg collection.

The Collection includes several VERY rare vehicles including a one-of-its-kind 1938 Rolls Royce Wraith Limo, two Locomobiles and three Pierce Arrows.

See a 1909 Jonz built in Beatrice, NE - bet you have never seen one of these!

Always dreamed about owning a Muscle Car or a sports car - you won't believe what we have for you to drool over.

*The Finest Car Collection between Chicago and Denver*

Yes, I want to attend the Classic Car Collection tour, April 21, 2016.

No. of tickets \_\_\_\_\_ @ \$40 per person      Total (\$) enclosed \_\_\_\_\_

Name(s) \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Registration deadline no later than April 15, 2016 • Please make your check payable to: NPA FOUNDATION  
Mail your payment & this form to: Nebraska Press Association, 845 "S" St., Lincoln, NE 68508

