



Nebraska Press Association

Nebraska Press Advertising Service

MEMO FROM THE DESK OF:
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RELEASE: After 9:00 p.m., Saturday, April 23, 2016

KEARNEY — Sweepstakes winners in the Nebraska Press Association's Better Newspaper Contest are the weekly Gering Courier and the daily Grand Island Independent.

By placing first among all the Nebraska weeklies entered, the Gering Courier will display the Loral Johnson Community Weekly Sweepstakes Award for one year. This year marks the 13th annual presentation of the Loral Johnson Community Newspaper Sweepstakes Award. Loral had a passion for community journalism throughout his life, and this award is given in memory of his enthusiasm. The Gering Courier finished with 19 first-place awards, 13 judged second best awards and 6 judged third best awards. This is their sixth year to win this award, and they beat out the second place winner by 137 points. The Gering Courier has won this award in 2005, 2006, 2009, 2014 and 2015.

The Grand Island Independent was the winner in the daily category, which excludes dailies in Omaha and Lincoln. It finished with 9 first-place awards, 11 for second and 9 for third. The Grand Island Independent has won this award in 1996, 1997, 2000, 2003, 2004, 2005, 2006, 2007, 2009, 2011 and 2015. The dailies are judged in 50 categories, and the weeklies in 50 categories. Both focused on writing, photography, advertising, digital, design and creativity.

Other weeklies in the top three were, second, Seward County Independent, and the Aurora News-Register, third.

Finishing second in the daily category was the Norfolk Daily News with the Kearney Hub, third.

More than 4,100 separate entries, representing 9 dailies and 69 weeklies, were judged by members of the Arkansas Press Association.

First, second and third place winners were announced Saturday night at an Awards Banquet at the Holiday Inn in Kearney, where more than 190 journalists attended.

2016 Newspaper Winners

01 - Use of Computer Graphics - Produced In House

Class A

1st Place

Petersburg Press

Title: West Nile Virus cases 2010-14

By: Julie Dickerson

2nd Place

Gering Courier

Title: Entry fees

By: Brad Staman

3rd Place

Petersburg Press

Title: Petersburg Downtown Park Graph

By: Julie Dickerson

01 - Use of Computer Graphics - Produced In House

Class B

1st Place

Grant Tribune-Sentinel

Title: Thanksgiving letters

By: Samantha Goff

2nd Place

Grant Tribune-Sentinel

Title: Water usage graph

By: Shari Friedel

3rd Place

North Bend Eagle

Title: Old Settlers Parade shortened

By: Nathan Arneal

01 - Use of Computer Graphics - Produced In House

Class C

1st Place

Chadron Record

Title: Go, Do! Spring 2015

By: Jason Hofer
2nd Place
Elkhorn Douglas Co. Post-Gazette
Title: Bennington 10-acre park
By: Amanda Van Gerpen
3rd Place
Elkhorn Douglas Co. Post-Gazette
Title: Schoolhouse Graphic
By: Darcy Iske

01 - Use of Computer Graphics - Produced In House
Class D

1st Place
Blair Pilot-Tribune
Title: The Flying Farmer
By: Sandra Diaz
2nd Place
Blair Pilot-Tribune
Title: Pioneer or fraud
By: Alyssa Bouc
3rd Place
Blair Pilot-Tribune
Title: Organizing history
By: Alyssa Bouc

01 - Use of Computer Graphics - Produced In House
Daily

1st Place
York News-Times
Title: Sports Year in Review Photo Graphics
By: Kerri Pankratz
2nd Place
York News-Times
By: Kerri Pankratz
3rd Place
Norfolk Daily News
Title: NEMA/FEMA breakdown
By: Chris Bowling

02 - Building Circulation

Class A
1st Place
Ralston Recorder
Title: You Give We Give
By: Melissa Vanek & Shon Barenklau
2nd Place
Gering Courier
Title: Student painted news racks
By: Staff
3rd Place
Callaway Courier
Title: Digital Edition Ad
By: Michael A. Wendorff

02 - Building Circulation

Class B
1st Place

Milford Times
Title: End of Summer Sale
By: Brenda Clark, Nichole Jivorsky
2nd Place
Gretna Breeze
Title: Vala's Subscription Offer
By: Staff
3rd Place
Wilber Republican
Title: Up to Snow Good
By: Brenda Clark, Nichole Javorsky

02 - Building Circulation

Class C
1st Place
Hartington Cedar County News
Title: Promoting Newspapers and Digital news
By: Megan Lammers
2nd Place
Geneva Nebraska Signal
Title: Since 1881
By: Julie Sulzbach
3rd Place
Sutton Clay County News
Title: Even Santa reads the news!
By: Karla Fehr

02 - Building Circulation

Class D
1st Place
Hickman Voice News
Title: Think Outside the Box - Give the Gift of News
By: Tess Williams
2nd Place
Seward County Independent
Title: Friday the 13th
By: Brenda Clark, Nichole Javorsky
3rd Place
Seward County Independent
Title: Peter Piper
By: Brenda Clark, Nichole Javorsky

02 - Building Circulation

Daily
1st Place
North Platte Telegraph
Title: Grinch on the Fourth of July
By: Joe Volcek Amy Estrada
2nd Place
North Platte Telegraph
Title: Bowling for Orders
By: Joe Volcek, Amy Estrada
3rd Place
Grand Island Independent
Title: All Access Pass; digital eblast and digital flyer
By: Pat Brown

03 - Reader Interaction/Contest
Class A
1st Place
Doniphan Herald
By: Christine Hollister, Randy Sadd, Jodi Sadd
2nd Place
Friend Sentinel
Title: Roundball Rumble
By: Brenda Clark, Patrick Checketts, Lindsay Wasser
3rd Place
Wausa Gazette
Title: Wausa's Greatest Dad Contest
By: Shannon Knox

03 - Reader Interaction/Contest
Class B
1st Place
Ashland Gazette
Title: My 2 Cents
By: Suzi Nelson
2nd Place
Wilber Republican
Title: Parade of Sweethearts
By: Brenda Clark, Tammy Leff
3rd Place
Gretna Guide & News
Title: Color Contest
By: Staff

03 - Reader Interaction/Contest
Class C
1st Place
Aurora News-Register
Title: Amateur photo contest
By: Staff
2nd Place
Gothenburg Times
Title: Best Feature Story Contest
By: Staff
3rd Place
Imperial Republican
Title: Father's Day, Logomania, Mother's Day, Quest for Imperial Gem
By: Jana Pribbeno, Karen Hayes, Chris Fidler

03 - Reader Interaction/Contest
Class D
1st Place
Hickman Voice News
Title: Voice of the Salt Valley Guide Photo Contest
By: Staff
2nd Place
Seward County Independent
Title: Salute to Veterans
By: Brenda Clark, Tammy Leff, Nichole Javorsky
3rd Place
Bellevue Leader

Title: Sarpy County People's Choice
By: Staff

03 - Reader Interaction/Contest
Daily
1st Place
Norfolk Daily News
Title: Person of the Year
By: Staff
2nd Place
Kearney Hub
Title: Freedom Awards
By: Staff
3rd Place
Hastings Tribune
Title: People Yule Know
By: Kathy Avis

04 - Community Promotion Advertisement
Class A
1st Place
Gering Courier
Title: Gering Arts Festival
By: Ilene Anderson
2nd Place
Petersburg Press
Title: Bash in the Burg
By: Julie Dickerson
3rd Place
Friend Sentinel
Title: Milligan June Jubilee
By: Brenda Clark, Lindsay Wasser

04 - Community Promotion Advertisement
Class B
1st Place
Wilber Republican
Title: DeWitt 4th of July
By: Shanae Yeackley, Patrick Checketts
2nd Place
Ashland Gazette
Title: Hometown Christmas
By: Sandy Hutson, Cheryl Ludvik
3rd Place
Milford Times
Title: Shop Your Hometown
By: Brenda Clark, Pat Daehling

04 - Community Promotion Advertisement
Class C
1st Place
Gothenburg Times
Title: Building a Community
By: Staff
2nd Place
Elkhorn Douglas Co. Post-Gazette
Title: Bennington Daze

By: Amanda VanGerpen
3rd Place
Papillion Times -LaVista Sun
Title: Celebrate America's Freedom
By: Kathy Nice

04 - Community Promotion Advertisement

Class D
1st Place
Hickman Voice News
Title: Santa's Coming to Town
By: Tess Williams

2nd Place
Wahoo Newspaper
Title: Wahoo Hometown Holidays
By: Sandy Hutson, Cheryl Ludvik
3rd Place
Cozad Tri-City Tribune
Title: 2015 Dawson County Fair
By: Staff

04 - Community Promotion Advertisement

Daily
1st Place
Grand Island Independent
Title: Go Big Give
By: Staff
2nd Place
Scottsbluff Star-Herald
Title: Kidz Explore
By: Kelly Zwetzig, Connie Ernest and KC Heath
3rd Place
McCook Gazette
Title: No Excuses - Get it Done
By: Staff

05 - Agricultural Advertisement

Class A
1st Place
Gering Courier
Title: Best Beef
By: Dalene Loudon
2nd Place
Oakland Independent
Title: Unapologetically Rural
By: Alyssa Cates, Zach Hall
3rd Place
Friend Sentinel
Title: Citizens State Bank - We are committed
By: Brenda Clark, Patrick Checketts

05 - Agricultural Advertisement

Class B
1st Place
Elgin Review
Title: Bank of Elgin - Farming

By: Lynell Morgan
2nd Place
Ravenna News
Title: Town & Country Bank ad
By: Nancy Jackson
3rd Place
Milford Times
Title: Green Realty
By: Shanae Yeackley, Patrick Checketts

05 - Agricultural Advertisement

Class C
1st Place
West Point News
Title: F&M Bank Mark Beef
By: Dorothy Litz and Karlie Cole
2nd Place
Elkhorn Douglas Co. Post-Gazette
Title: Hayden Outdoor
By: Mike Overmann
3rd Place
Plattsmouth Journal
Title: Cass County Bank Agriculture Ad
By: Jill Bedell

05 - Agricultural Advertisement

Class D
1st Place
Hickman Voice News
Title: On the Hill Ag
By: Austin Roper
2nd Place
Blair Enterprise
Title: Agwerx
By: Zach Hall & Alyssa Cates
3rd Place
Seward County Independent
Title: Kirby Roth
By: Shanae Yeackley, Pat Daehling

05 - Agricultural Advertisement

Daily
1st Place
Kearney Hub
Title: Dowhy Advertisement
By: Rebecca Parish & Rita Woodside
2nd Place
Scottsbluff Star-Herald
Title: Kelley Bean Supporting the County Fair
By: Kim Mendez and Dalene Loudon
3rd Place
Hastings Tribune
Title: CPI - Preharvest
By: Carla Carda

06 - Small Ad - Under 1/4 page or less than 3 x 10 1/2"
Class A
1st Place
Ralston Recorder
Title: Get Your Meat On! Ralston VFW Post 373 Meat Raffle
By: Alisa Muckey
2nd Place
Clearwater-Ewing Record-News
Title: Ninety Is The New Forty
By: LuAnn Schindler
3rd Place
Hemingford Ledger
Title: Gregory's Insurance Thank You
By: Dalene Louden

06 - Small Ad - Under 1/4 page or less than 3 x 10 1/2"
Class B
1st Place
Grant Tribune-Sentinel
Title: Halloween
By: Samantha Goff
2nd Place
Milford Times
Title: Milford Chamber - Minions
By: Brenda Clark, Pat Daehling
2nd Place
Gretna Breeze
Title: Vote Yes! Gretna School Bond
By: Michaela Clarke
3rd Place
Milford Times
Title: Seward County Ag Society - Salsa
By: Brenda Clark, Patrick Checketts

06 - Small Ad - Under 1/4 page or less than 3 x 10 1/2"
Class C
1st Place
Plattsmouth Journal
Title: Honeyman Rental
By: Jill Bedell
2nd Place
Imperial Republican
Title: Hospital Childbirth Classes
By: Jana Pribbeno, Karen Hayes, Chris Fidler
3rd Place
Aurora News-Register
Title: Not a creature was stirring
By: Dave Bradley, Karla Senff

06 - Small Ad - Under 1/4 page or less than 3 x 10 1/2"
Class D
1st Place
Seward County Independent
Title: The Quonset Halloween
By: Shanae Yeackley, Pat Daehling
2nd Place
Seward County Independent

Title: Four Corners West Nile
By: Brenda Clark, Patrick Checketts
3rd Place
Seward County Independent
Title: Wild Chiropractic
By: Brenda Clark, Pat Daehling

06 - Small Ad - Under 1/4 page or less than 3 x 10 1/2"
Daily
1st Place
Norfolk Daily News
Title: Norfolk Ear, Nose & Throat
By: Pam Zoucha, Kelli Ganskow
2nd Place
Scottsbluff Star-Herald
Title: Bentley Donovan
By: Bill Rauert and KC Heath
3rd Place
Norfolk Daily News
Title: Hearing Care Centers
By: Brandi Lanman, Cheyanne Fowlkes

07 - Signature Page
Class A
1st Place
Gering Courier
Title: Sugar Valley Rally
By: Ilene Anderson
2nd Place
Ralston Recorder
Title: Spring Home & Yard
By: Echo Bronk
3rd Place
Oakland Independent
Title: How to Cook a Turkey
By: Staff

07 - Signature Page
Class B
1st Place
Gretna Breeze
Title: Teacher Appreciation
By: Micaela Clarke
2nd Place
Milford Times
Title: Cross Country State Champs
By: Shanae Yeackley, Pat Daehling, Stephanie Croston
3rd Place
Ravenna News
Title: Women in Business
By: Sherry Thom, Nancy Jackson

07 - Signature Page
Class C
1st Place
Tecumseh Chieftain
Title: Thank You--prison riot

By: Elaine Karel
2nd Place
Albion News
Title: FFA/Ag Week
By: Bethany Rachow
3rd Place
Albion News
Title: FFA Week
By: Bethany Rachow

07 - Signature Page
Class D
1st Place
Hickman Voice News
Title: Holidays in the Railyard/HayMarket
By: Lauren Cooper
2nd Place
Bellevue Leader
Title: Offutt Career Fair
By: Micaela Clarke
3rd Place
Blair Enterprise
Title: Holiday Gift Card Page
By: Blair Art Staff

07 - Signature Page
Daily
1st Place
Scottsbluff Star-Herald
Title: Christmas A to Z
By: Staff
2nd Place
Scottsbluff Star-Herald
Title: Veteran's Pages
By: Staff
3rd Place
Kearney Hub
Title: National Boating and Fishing Week
By: Laura Buehner

08 - Classified Section
Class A
1st Place
Wauneta Breeze
By: Staff
2nd Place
Petersburg Press
By: Julie Dickerson, Bethany Rachow
3rd Place
Callaway Courier
By: Michael A. Wendorff

08 - Classified Section
Class B
1st Place
Grant Tribune-Sentinel

By: Shari Friedel
2nd Place
Creighton News
By: Sandy Schroth
3rd Place
Gretna Guide & News
By: Staff

08 - Classified Section
Class C
1st Place
Imperial Republican
By: Staff
2nd Place
Plattsmouth Journal
By: Jill Bedell
3rd Place
Aurora News-Register
By: Paula Johnson

08 - Classified Section
Class D
1st Place
Cozad Tri-City Tribune
By: Staff
2nd Place
Seward County Independent
By: Staff
3rd Place
Fairbury Journal-News
By: Jennifer Lewis

08 - Classified Section
Daily
1st Place
Hastings Tribune
By: Staff
2nd Place
Beatrice Daily Sun
By: Staff
3rd Place
Scottsbluff Star-Herald
By: Staff

09 - Advertising Campaign
Class A
1st Place
Friend Sentinel
Title: Citizens State Bank
By: Brenda Clark, Patrick Checketts
2nd Place
Friend Sentinel
Title: Generations Bank
By: Brenda Clark, Patrick Checketts
3rd Place
Gering Courier

Title: Connecting Point
By: Ilene Anderson

09 - Advertising Campaign
Class B

1st Place
Gretna Guide & News
Title: Advertising Campaign
2nd Place
Gering Citizen
Title: Red Barn
By: Cathy McDaniel/Lisa Betz
3rd Place
Neligh News & Leader
Title: Annexation
By: Joan Wright

09 - Advertising Campaign
Class C

1st Place
Lexington Clipper-Herald
Title: Pinnacle Agency - Mario
By: Heather Heinemann, Casey Paine, Dan Voris
2nd Place
Imperial Republican
Title: Harchelroads Grand Opening
By: Staff
3rd Place
Imperial Republican
Title: Adams Lumber Clue Game
By: Staff

09 - Advertising Campaign
Class D

1st Place
Blair Pilot-Tribune
Title: Siffring Landscaping
By: Lynette Hansen & Alyssa Cates
2nd Place
Ogallala Keith County News
Title: Bloodmobile
By: Marilee Perlinger
3rd Place
Ogallala Keith County News
Title: Ogallala Community Hospital
By: Marilee Perlinger

09 - Advertising Campaign
Daily

1st Place
Hastings Tribune
Title: Vohn Dane
By: Josh King
2nd Place
Norfolk Daily News
Title: Nucor Steel
By: Denise Webbert, Kelli Ganskow

3rd Place
York News-Times
Title: Difference Makers
By: Cheri Knoell, Jason Vogt, and Caleb Groves

10 - Single Retail Advertising Idea - Color
Class A

1st Place
Friend Sentinel
Title: Friend Insurance
By: Brenda Clark, Patrick Checketts
2nd Place
Ralston Recorder
Title: The Omaha Tree
By: Ann Hinrichs
3rd Place
Wauneta Breeze
Title: Large or Small, We Handle Them All!
By: Sheri Hink-Wagner

10 - Single Retail Advertising Idea - Color
Class B

1st Place
Gering Citizen
Title: Benzel Pest
By: Cathy McDaniel/Lisa Betz
2nd Place
Gretna Breeze
Title: ProCare3
By: Natalie Troutman
10 - Single Retail Advertising Idea - Color
Gering Citizen
Title: Bridal Affair
By: Cathy McDaniel/Lisa Betz

10 - Single Retail Advertising Idea - Color
Class C

1st Place
Papillion Times -LaVista Sun
Title: Spook & Sip
By: Jennifer Carter
2nd Place
Lexington Clipper-Herald
Title: U-Save Pharmacy
By: Casey Paine, Heather Heinemann
3rd Place
Aurora News-Register
Title: Race into your local dealer
By: Dani Lemburg

10 - Single Retail Advertising Idea - Color
Class D

1st Place
Blair Pilot-Tribune
Title: Country Tire
By: Jahde Osborn & Jen Stolz
2nd Place

Seward County Independent
Title: Seward Lumber
By: Brenda Clark, Patrick Checketts
3rd Place
Blair Pilot-Tribune
Title: Cottonwood Cove
By: Lynette Hansen & Jen Stolz

10 - Single Retail Advertising Idea - Color
Daily
1st Place
North Platte Telegraph
Title: Holy Smokes - Connie and Key
By: Julie Murrish and Amy Estrada
2nd Place
York News-Times
Title: Green Realty
By: Caleb Groves
3rd Place
Beatrice Daily Sun
Title: Doggie Swim Day
By: Advertising Staff

11 - Single Retail Advertising Idea - Black and White
Class A
1st Place
Hemingford Ledger
Title: Scrap Tire Disposal Event
By: Dalene Louden
2nd Place
Lyons Mirror-Sun
Title: Oakland Mercy Hospital
By: Alyssa Cates
3rd Place
Petersburg Press
Title: Ice Fishing
By: Bethany Rachow

11 - Single Retail Advertising Idea - Black and White
Class B
1st Place
Grant Tribune-Sentinel
Title: In and Out
By: Shari Friedel
2nd Place
Wilber Republican
Title: Ken's Pharmacy
By: Shanae Yeackley, Patrick Checketts
3rd Place
Elgin Review
Title: Busted - Dog licensing
By: Lynell Morgan

11 - Single Retail Advertising Idea - Black and White
Class C
1st Place

Aurora News-Register
Title: Gear up for winter
By: Karla Senff, Kurt Johnson
2nd Place
Lexington Clipper-Herald
Title: Plum Creek Medical Group
By: Casey Paine, Pat Tysdal
3rd Place
Gothenburg Times
Title: Heroes Walk for Live
By: Kathi Viergutz

11 - Single Retail Advertising Idea - Black and White
Class D
1st Place
Fairbury Journal-News
Title: Lily's Holiday Open House
By: Jennifer Lewis
2nd Place
Blair Enterprise
Title: Washington County Fair
By: Lynette Hansen & Alyssa Cates
3rd Place
Seward County Independent
Title: Davisson - Celebrate Winter
By: Brenda Clark, Shanae Yeackley, Pat Daehling

11 - Single Retail Advertising Idea - Black and White
Daily
1st Place
Kearney Hub
Title: Kearney Clinic
By: Andrea Dzingle & Bridgett Lavene
2nd Place
Beatrice Daily Sun
Title: Steal her heart
By: Advertising staff
3rd Place
Scottsbluff Star-Herald
Title: Moxie Salon and Spa
By: Carianne White and KC Heath

12 - Single Classified Advertising Idea - Color (DAILIES
ONLY)
Daily
1st Place
North Platte Telegraph
Title: Coldwell Banker
By: Mahaila Botts and Adam Goodwin
2nd Place
Scottsbluff Star-Herald
Title: Team Chevrolet
By: Kim Mendez and Dalene Louden
3rd Place
North Platte Telegraph
Title: Gateway Realty
By: Renee Jones and Apryl Lee

13 - Single Classified Advertising Idea - Black and White
Class A
1st Place
Gering Courier
Title: Western Nebraska Veterans Home
By: Peggi Carabajal
2nd Place
Wauneta Breeze
Title: Night Nurses Needed
By: Susan K. Jones
3rd Place
Wauneta Breeze
Title: "Do you like to cook?"
By: Staff

13 - Single Classified Advertising Idea - Black and White
Class B
1st Place
Milford Times
Title: Stelling Carpentry
By: Pat Daehling
2nd Place
Milford Times
Title: Seward Co. Dept. of Roads
By: Shanae Yeackley, Patrick Checketts
3rd Place
Elgin Review
Title: That had to Hurt
By: Lynell Morgan

13 - Single Classified Advertising Idea - Black and White
Class C
1st Place
Tecumseh Chieftain
Title: Join the Team
By: Beverly Puhalla
2nd Place
Elkhorn Douglas Co. Post-Gazette
Title: Life Care Center
By: Penny Overmann, Amanda VanGerpen
3rd Place
Gothenburg Times
Title: Full Time Cook
By: Staff

13 - Single Classified Advertising Idea - Black and White
Class D
1st Place
Hickman Voice News
Title: Southlake Village
By: Austin Roper
2nd Place
Seward County Independent
Title: Drivers Wanted
By: Shanae Yeackley, Pat Daehling
3rd Place
Seward County Independent

Title: Crestview - Looking For...
By: Brenda Clark, Pat Daehling

13 - Single Classified Advertising Idea - Black and White
Daily
1st Place
Beatrice Daily Sun
Title: Heritage Heart
By: Mark Fauber
2nd Place
Grand Island Independent
Title: Casey's
By: Cheri Scow, Penny Galliard
3rd Place
Scottsbluff Star-Herald
Title: Kim Bowman
By: Bill Rauert and Dalene Louden

14 - Creative Ad Writing
Class A
1st Place
Gering Courier
Title: Bumper to Bumper Collision Repair
By: Ilene Anderson
2nd Place (TIE)
Gering Courier
Title: Marching Band
By: Ilene Anderson
2nd Place (TIE)
Friend Sentinel
Title: Citizens State A+, Citizens State Opportunity, Orvs
Grocery
By: Brenda Clark, Patrick Checketts

14 - Creative Ad Writing
Class B
1st Place
Milford Times
Title: Berns, Milford Times, Oak Prairie
By: Brenda Clark, Patrick Checketts, Pat Daehling
2nd Place
Neligh News & Leader
Title: Lock In Ad
By: Joan Wright
3rd Place
Gretna Guide & News
Title: GP Fleck Greetings
By: Mike Overmann

14 - Creative Ad Writing
Class C
1st Place
Gordon Sheridan Co. Journal-Star
Title: The Closet
By: Jordan Huether
2nd Place

Sutton Clay County News
Title: Astra - Dreaming Baby
By: Karla Fehr
3rd Place
Chadron Record
Title: Bruce Hill Fur Trade Days
By: Julie Pfister and Jason Hofer

14 - Creative Ad Writing
Class D
1st Place
Hickman Voice News
Title: Pop Open a Rewarding Career
By: Tess Williams
2nd Place
Seward County Independent
Title: Seward Lumber, Nates, PacNSave Pharmacy
By: Brenda Clark, Shanae Yeackley, Patrick Checketts
3rd Place
Omaha Catholic Voice
Title: Strategic Legacy; Pilgrimage; Blood Drive
By: Randy A. Grosse

14 - Creative Ad Writing
Daily
1st Place
Norfolk Daily News
Title: Norfolk Daily News
By: Janet Morris, Vickie Hrabanek
2nd Place
North Platte Telegraph
Title: Big Red Liquor
By: Samantha Young and Adam Goodwin
3rd Place
Norfolk Daily News
Title: Nucor Steel
By: Denise Webbert, Kelli Ganskow

15 - Best New Idea – Ads/Marketing
Class A
1st Place
Gering Courier
Title: Stop Bullying
By: Ilene Anderson
2nd Place
Gering Courier
Title: Christmas Wishes
By: Ilene Anderson
Only 2 Entries received.

15 - Best New Idea – Ads/Marketing
Class B
1st Place
Grant Tribune-Sentinel
Title: PCHS News Page
By: Staff
2nd Place

Ashland Gazette
Title: Small Business Saturday
By: Staff
3rd Place
Gretna Guide & News
Title: Women in Business
By: Staff

15 - Best New Idea – Ads/Marketing
Class C
1st Place
Lexington Clipper-Herald
Title: Summer Road Trip Gas Giveaway
By: Staff
Only 1 Entry received.

15 – Best New Idea – Ads/Marketing
Class D
1st Place
Seward County Independent
Title: I Heart Dad
By: Staff
Only 1 Entry received.

15 - Best New Idea – Ads/Marketing
Daily
1st Place
Grand Island Independent
Title: Tom Dinsdale Automotive
By: Carrie Colburn, Lora Ruzicka, Amanda Johnson
2nd Place
Norfolk Daily News
Title: Community Conversation
By: Kent Warneke, Kelli Ganskow
3rd Place
Kearney Hub
Title: Community Heroes Advertisement
By: Staff

16 - Sports Action Photo
Class A
1st Place
Gering Courier
Title: Lady Dawgs
By: Morgan Wallace
2nd Place
Arlington Citizen
Title: Plattsmouth ends Arlington's season at districts
By: Tyler Dahlgren
3rd Place
Lyons Mirror-Sun
Title: Mariah Jessen
By: James Schrock

16 - Sports Action Photo
Class B

1st Place
 Wisner News-Chronicle
 Title: Mario
 By: Jeff Recker
 2nd Place
 Stromsburg Polk County News
 Title: Air Andrew
 By: Erin Dickey
 3rd Place
 Grant Tribune-Sentinel
 Title: Wrestling
 By: Alan Carman

16 - Sports Action Photo
 Class C
 1st Place
 Tecumseh Chieftain
 Title: Tecumseh Junior Legion -- Collision
 By: Paula Jasa
 2nd Place
 South Sioux City Dakota Co. Star
 Title: Lady Cardinals
 By: Blake Branch
 3rd Place
 Hartington Cedar County News
 Title: Winning Moves
 By: Rob Dump

16 - Sports Action Photo
 Class D
 1st Place
 Bellevue Leader
 Title: Slam dunk
 By: Joey Waller
 2nd Place
 Wahoo Newspaper
 Title: Big Night for Freshman
 By: Lisa Brichacek
 3rd Place
 Hickman Voice News
 Title: Freeman was all smiles
 By: Jimmy Rash

16 - Sports Action Photo
 Daily
 1st Place
 Norfolk Daily News
 Title: Bull leap
 By: Darin Epperly
 2nd Place
 Scottsbluff Star-Herald
 Title: WNCC Katy Ernest celebrate
 By: Jeff Fielder
 3rd Place
 Scottsbluff Star-Herald
 Title: Rodeo
 By: Mark Rein

17 - Sports Feature Photo
 Class A
 1st Place
 Friend Sentinel
 Title: Championship celebration
 By: Stephanie Croston
 2nd Place
 Clearwater-Ewing Record-News
 Title: Celebrate Good Times
 By: Tina Snider
 3rd Place
 Wausa Gazette
 Title: Season Opener
 By: Rob Dump

17 - Sports Feature Photo
 Class B
 1st Place
 Wisner News-Chronicle
 Title: Celebration
 By: Jeff Recker
 2nd Place
 Wisner News-Chronicle
 Title: How Sweet
 By: Jeff Recker
 3rd Place
 Wilber Republican
 Title: TC Football Trevin on field
 By: Jane White

17 - Sports Feature Photo
 Class C
 1st Place
 Geneva Nebraska Signal
 Title: E-M Jensen Cuts Net
 By: Greg Scellin
 2nd Place
 South Sioux City Dakota Co. Star
 Title: One & Done
 By: Blake Branch
 3rd Place
 Papillion Times -LaVista Sun
 Title: Marvelous Monarchs
 By: Joey Waller

17 - Sports Feature Photo
 Class D
 1st Place
 Cozad Tri-City Tribune
 Title: Celebrating with the Cozad Contingency
 By: Kelly Ninas
 2nd Place
 Wahoo Newspaper
 Title: Time to Celebrate
 By: Jason Unger
 3rd Place

Blair Pilot-Tribune
Title: Sweet Victory
By: Joe Burns

17 - Sports Feature Photo
Daily

1st Place
Hastings Tribune
Title: State Volleyball
By: Amy Roh

2nd Place
Grand Island Independent
Title: Enjoying Nebraska
By: Barrett Stinson
3rd Place
Hastings Tribune
Title: Muddy rodeo
By: Laura Beahm

18 - Sports Page
Class A

1st Place
Arlington Citizen
By: Tyler Dahlgren
2nd Place
Hemingford Ledger
By: Staff
3rd Place
Friend Sentinel
By: Stephanie Croston

18 - Sports Page
Class B

1st Place
Gering Citizen
By: Frank Marquez and Lisa Betz
2nd Place
North Bend Eagle
By: Nathan Arneal
3rd Place
Gretna Guide & News
By: Mike Fischer

18 - Sports Page
Class C

1st Place
Gothenburg Times
By: Staff
2nd Place
Papillion Times -LaVista Sun
By: Staff
3rd Place
Albion News
By: Joe Flanagan

18 - Sports Page
Class D

1st Place
Wahoo Newspaper
By: Staff
2nd Place

Ogallala Keith County News
By: Herb Teter
3rd Place
Fairbury Journal-News
By: Jim Phelps

18 - Sports Page
Daily

1st Place
Norfolk Daily News
By: Jay Prauner
2nd Place
Hastings Tribune
By: Staff
3rd Place
Beatrice Daily Sun
By: Luke Nichols

19 - Sports Column
Class A

1st Place
Arlington Citizen
Title: Painting the Black: Baseball tops list of pageantry;
Nebraska didn't make mistake
By: Tyler Dahlgren
2nd Place
Wauneta Breeze
Title: Hitching a ride on the Winnebago bandwagon
By: Diane Stamm

3rd Place
Oakland Independent
Title: What the heck, Bo? What the heck, girl's wrestling?
By: Lyle Pille

19 - Sports Column
Class B

1st Place
North Bend Eagle
Title: State scheduling/ Early potential
By: Nathan Arneal
2nd Place
Gering Citizen
Title: All Points West
By: Frank Marquez
3rd Place
Tekamah Burt Co. Plaindealer
Title: The Chair
By: Mark Jackson

19 - Sports Column
Class C

1st Place
Crete News
Title: Jan. 28, Oct. 7
By: Andy McCallister
2nd Place
West Point News
Title: Berg deserving of title / Ridder finishes what started
By: Mike O'Brien
3rd Place
Papillion Times -LaVista Sun
Title: All-Star week stirs up the fun
By: Brody Hilgenkamp

19 - Sports Column
Class D
1st Place
Fairbury Journal-News
Title: Why the change, Hello are you there
By: Trevor Gill
2nd Place
Hickman Voice News
Title: Straight Out of Left
By: Robert Vencil
3rd Place
Blair Enterprise
Title: Painting the black: Taking the Royals for granted;
Soaking in a World Series
By: Tyler Dahlgren

19 - Sports Column
Daily
1st Place
Norfolk Daily News
Title: NSAA system 'unfair'; Incident provides teaching
moment
By: Nick Benes
2nd Place
Scottsbluff Star-Herald
Title: Selvey
By: Jeff Fielder
3rd Place
Beatrice Daily Sun
Title: Royals win brings out child in me
By: Luke Nichols

20 - Sports Writing
Class A
1st Place
Arlington Citizen
Title: A Team to Remember
By: Tyler Dahlgren
2nd Place
Arlington Citizen
Title: One foot in front of the other
By: Tyler Dahlgren
3rd Place
Friend Sentinel

Title: Season reflections: Friend wrestlers look back on a
season of success
By: Stephanie Croston

20 - Sports Writing
Class B
1st Place
North Bend Eagle
Title: Dickschneider throws herself to the top of the state
By: Nathan Arneal
2nd Place
Tekamah Burt Co. Plaindealer
Title: Brothers ready to apply mat skills to life
By: Mark Jackson
3rd Place
Pender Times
Title: Dream job for Belt as Boyd Epley and Cornhuskers
come calling
By: Mark Vrbicky

20 - Sports Writing
Class C
1st Place
Aurora News-Register
Title: A dream week on the PGA Tour
By: Richard Rhoden
2nd Place
West Point News
Title: Road to recovery
By: Mike O'Brien
3rd Place
Papillion Times -LaVista Sun
Title: Striking gold: PLV grad, Canadian team embrace
underdog role, win Pan Am Games
By: Brody Hilgenkamp

Class D
1st Place
Seward County Independent
Title: Road to recovery
By: Stephanie Croston
2nd Place
Blair Enterprise
Title: Luck strikes thrice
By: Tyler Dahlgren
3rd Place
Blair Enterprise
Title: The Eighth Bear
By: Tyler Dahlgren

20 - Sports Writing
Daily
1st Place
Kearney Hub
Title: Faith, Family Fight/One Step at a Time
By: Connor O'Gara
2nd Place

Norfolk Daily News
Title: An eye on Rio
By: Randy Pospishil
3rd Place
Hastings Tribune
Title: Storybook ending comes true for Tegtmeier
By: Nick Blasnitz

21 - Photo Page
Class A
1st Place
Gering Courier
Title: Students travel back to 1888
By: Brad Staman
2nd Place
Gering Courier
Title: Jumping for the heart
By: Brad Staman
3rd Place
Gering Courier
Title: Discovering outdoor adventures
By: Brad Staman

21 - Photo Page
Class B
1st Place
Wilber Republican
Title: Czech Days page
By: Jane White
2nd Place
North Bend Eagle
Title: NBC Class of 2015 graduates
By: Nathan Arneal
3rd Place
North Bend Eagle
Title: Images of Old Settlers 2015
By: Nathan Arneal

21 - Photo Page
Class C
1st Place
South Sioux City Dakota Co. Star
Title: Dirty Bird is the word
By: Blake Branch
2nd Place
Sutton Clay County News
Title: May 20, 2015
By: Tory Duncan and Ashley D. Swanson
3rd Place
Gothenburg Times
Title: Spills, Suspense
By: Elizabeth Barrett

21 - Photo Page
Class D
1st Place
Seward County Independent

Title: Burning down the house
By: Emily Hemphill
2nd Place
Blair Enterprise
Title: Fitness Fridays
By: Joe Burns
3rd Place
Cozad Tri-City Tribune
Title: Pony Express Rodeo
By: Staff

21 - Photo Page
Daily
1st Place
Grand Island Independent
Title: Fun, fun everywhere
By: Matt Dixon and Barrett Stinson
2nd Place
Hastings Tribune
Title: State Volleyball
By: Amy Roh
3rd Place
Grand Island Independent
Title: Fun with learning
By: Matt Dixon and Barrett Stinson

22 - Feature Photography
Class A
1st Place
Callaway Courier
Title: Birth of Baby Jesus Depicted
By: Michael A. Wendorff
2nd Place
Gering Courier
Title: Traveling back in time
By: Brad Staman
3rd Place
Gering Courier
Title: Students race pigs
By: Brad Staman

22 - Feature Photography
Class B
1st Place
North Bend Eagle
Title: Jumping Beavers
By: Nathan Arneal
2nd Place
Pender Times
Title: Fire Raged in Pender
By: Jason Sturek
3rd Place
Wisner News-Chronicle
Title: Snow boarding
By: Jeff Recker

22 - Feature Photography
Class C
1st Place
Hartington Cedar County News
Title: Tractor Drive
By: Will Ravenstein
2nd Place
Papillion Times -LaVista Sun
Title: Clownin' around
By: Eric Taylor
3rd Place
South Sioux City Dakota Co. Star
Title: Reflection
By: Alexandra Krula

22 - Feature Photography
Class D
1st Place
Blair Enterprise
Title: Batter up
By: Joe Burns
2nd Place
Hickman Voice News
Title: Sterling, Palmyra, Freeman hold commencement ceremonies -Throwing Hats in Air
By: Darren Ivy
3rd Place
Seward County Independent
Title: Mutton bustin'
By: Jill Martin

22 - Feature Photography
Daily
1st Place
Grand Island Independent
Title: Mutton Bustin
By: Matt Dixon
2nd Place
Grand Island Independent
Title: Growing river wise
By: Barrett Stinson
3rd Place
Hastings Tribune
Title: Cookie contest
By: Amy Roh

23 - News Photography
Class A
1st Place
Randolph Times
Title: The Last Day
By: Calla Kessler
2nd Place
Gering Courier
Title: Student teacher gets a haircut
By: Brad Staman
3rd Place

Lyons Mirror-Sun
Title: Graduation Hugs
By: Jamie Horter

23 - News Photography
Class B
1st Place
Neligh News & Leader
Title: Final Call Given
By: DeManda McGowen
2nd Place
Wilber Republican
Title: Lauterbach boat
By: Jane White
3rd Place
Wilber Republican
Title: Moving In Day Legends
By: Jane White

23 - News Photography
Class C
1st Place
Hartington Cedar County News
Title: Veterans Day
By: Rob Dump
2nd Place
West Point News
Title: Firemen silhouetted
By: Willis Mahannah
3rd Place
West Point News
Title: Rescue drill
By: Willis Mahannah

23 - News Photography
Class D
1st Place
Wahoo Newspaper
Title: Bath Time
By: Sam Farmer
2nd Place
Cozad Tri-City Tribune
Title: Heavy rains trumped by Volunteers
By: Kelly Ninas
3rd Place
Bellevue Leader
Title: Graduation day
By: Eric Taylor

23 - News Photography
Daily
1st Place
Grand Island Independent
Title: Farms of the future
By: Barrett Stinson
2nd Place
North Platte Telegraph

Title: Car Recovered
By: Kamie Stephen
3rd Place
Grand Island Independent
Title: Goldilocks walks
By: Barrett Stinson

24 - Breaking News Photography
Class A
1st Place

Hemingford Ledger
Title: Down and Out
By: Amber Ningen
2nd Place
Hemingford Ledger
Title: HVFD responds to combine fire
By: Lyle Fodnes
3rd Place
Gering Courier
Title: Accident
By: Brad Staman

24 - Breaking News Photography
Class B
1st Place

Neligh News & Leader
Title: Bees
By: DeManda McGowen
2nd Place
Ashland Gazette
Title: Water Ride
By: Suzi Nelson
3rd Place
Wilber Republican
Title: Swanton couple in boat
By: Jane White

24 - Breaking News Photography
Class C
1st Place

Aurora News-Register
Title: Heavy winds damage trees
By: Kurt Johnson
2nd Place
Lexington Clipper-Herald
Title: Arson
By: Carol Meyer
3rd Place
Elkhorn Douglas Co. Post-Gazette
Title: Truck Accident
By: Mary Lou Rodgers

24 - Breaking News Photography
Class D
1st Place

Seward County Independent
Title: Accidental Parking

By: Emily Hemphill
2nd Place
Hickman Voice News

Title: Snowstorn
By: Brad Moser
3rd Place
Wahoo Newspaper
Title: Watching It Burn
By: Sam Farmer

24 - Breaking News Photography
Daily

1st Place
Scottsbluff Star-Herald
Title: Moose
By: Bart Schaneman
2nd Place
York News-Times
Title: McCool flood
By: Steve Moseley
3rd Place
York News-Times
Title: Fiery crash
By: Eric Eckert

25W - Use of Color — News - WEEKLIES ONLY
Class A

1st Place
Arlington Citizen
Title: A look back at 2014
By: Leeanna Ellis
2nd Place
Gering Courier
Title: Orange Friday
By: Brad Staman
No 3rd Place Awarded.

25W - Use of Color — News - WEEKLIES ONLY
Class B

1st Place
Pender Times
Title: Watermelon Days
By: Staff
2nd Place
Milford Times
Title: Milford High School Seniors 2015
By: Staff
3rd Place
Milford Times
Title: Memorial Day: remember those who served
By: Staff

25W - Use of Color — News - WEEKLIES ONLY
Class C

1st Place
Plattsmouth Journal
Title: Fall Festival

By: Patti Jo Peterson

2nd Place

Lexington Clipper-Herald

Title: 4th of July

By: Paul Pack, Casey Paine

3rd Place

O'Neill Holt Co. Independent

Title: Multiple uses of color in headlines

By: Amanda (Greger) Sindelar

25W - Use of Color — News - WEEKLIES ONLY

Class D

1st Place

Cozad Tri-City Tribune

By: Staff

2nd Place

Fairbury Journal-News

Title: Hundreds Respond To Sunday Blaze

By: Fred Arnold

3rd Place

Blair Enterprise

Title: 12.25 Enterprise

By: Staff

26 - Personal Column

Class A

1st Place

Callaway Courier

Title: Meanderings

By: Michael A. Wendorff

2nd Place

Doniphan Herald

By: Mandy Sullivan

3rd Place

Clearwater-Ewing Record-News

Title: Nebraskaisms

By: LuAnn Schindler

26 - Personal Column

Class B

1st Place

Gering Citizen

Title: Curtain Call: A Song for a Friend; Charlie Brown's

Christmas Miracle

By: Jerry Purvis

2nd Place

Milford Times

Title: Weapons, murder don't belong on school stage;

Volunteers make up heart of Seward County

By: Emily Hemphill

3rd Place

Neligh News & Leader

Title: Sense and Common Sense

By: Joan Wright

26 - Personal Column

Class C

1st Place

Gothenburg Times

By: Elizabeth Barrett

2nd Place

Aurora News-Register

Title: Birthday gifts; Job titles

By: Butch Furse

3rd Place

Sutton Clay County News

Title: It's a Small World & Life in Rowen's Eyes

By: Tory Duncan

26 - Personal Column

Class D

1st Place

Ogallala Keith County News

Title: Meeting the Mormons, The other side

By: Jordan Shearer

2nd Place

Bellevue Leader

By: Eugene Curtin

3rd Place

Bellevue Leader

By: Ron Petak

26 - Personal Column

Daily

1st Place

Scottsbluff Star-Herald

By: Bart Schaneman

2nd Place

Scottsbluff Star-Herald

By: Irene North

3rd Place

Grand Island Independent

Title: Solitary confinement wasn't fun; Thailand filled with monkeys

By: Jeff Bahr

27 - Breaking News

Class A

1st Place

Gering Courier

Title: Curtain falls for Mr. D

By: Brad Staman

2nd Place

Arlington Citizen

Title: Bystander saves drowning girl at Arlington Pool

By: Leeanna Ellis

3rd Place

Lyons Mirror-Sun

Title: Sparks Ignite Tire

By: Jamie Horter

27 - Breaking News

Class B

1st Place
Grant Tribune-Sentinel
Title: Deputy remains in Colorado hospital
By: Becky Uehling
2nd Place
Ashland Gazette
Title: Worst flooding since 1993 hits Ashland
By: Suzi Nelson
3rd Place
Ashland Gazette
Title: Five departments battle grass fire
By: Suzi Nelson

27 - Breaking News
Class C
1st Place
West Point News
Title: Land O'Frost leaving
By: Willis Mahannah
2nd Place
Chadron Record
Title: Plane Crash Claims Life
By: Kerri Rempp
3rd Place
Chadron Record
Title: Boating Accident Fatal
By: Kerri Rempp

27 - Breaking News
Class D
1st Place
Blair Enterprise
Title: 'You're going to get to know me, son'
By: Katie Rohman
2nd Place
Blair Enterprise
Title: Deputies make two arrests in Fort Calhoun shooting
By: Leeanna Ellis, Tammy Bain
3rd Place
Fairbury Journal-News
Title: Hundreds Respond To Sunday Blaze, Odorant leak sparks quick response, Evacuated
By: Fred Arnold, Shaun Friedrichsen

27 - Breaking News
Daily
1st Place
York News-Times
Title: Standoff
By: Melanie Wilkinson
2nd Place
Kearney Hub
Title: Held up, beat up, but no hookup for man
By: Kim Schmidt
3rd Place
Norfolk Daily News
Title: 'A long journey' to arrive in Norfolk

By: Jerry Guenther

28 - Feature Series
Class A
1st Place
Arlington Citizen
Title: Remember When ...
By: Leeanna Ellis
2nd Place
Doniphan Herald
Title: Life in a New Land
By: Christine Hollister
3rd Place
Gering Courier
Title: Ashlynn's battle
By: Brad Staman

28 - Feature Series
Class B
1st Place
Grant Tribune-Sentinel
Title: Pioneering Perkins County Families series
By: Tim Linscott, Jan Rahn
2nd Place
Grant Tribune-Sentinel
Title: Love series
By: Tim Linscott
3rd Place
Gretna Breeze
Title: Bond issue
By: Susan Skinner

28 - Feature Series
Class C
1st Place
Aurora News-Register
Title: Where are they now
By: Tessa Burgener, Kurt Johnson
2nd Place
Lexington Clipper-Herald
Title: Just text me; Technology and cost of rural health care
By: Ben Schwartz
3rd Place
Lexington Clipper-Herald
Title: Rikli retiring after 21 years with Lexington schools
By: Kevin Zelaya

28 - Feature Series
Class D
1st Place
Omaha Catholic Voice
Title: Lent
By: Staff
2nd Place
Blair Pilot-Tribune
Title: Washington County: A final resting place
By: Leeanna Ellis

3rd Place
Falls City Journal
Title: Jaycees Distinguished Service Award Winners
By: Nikki McKim & Jason Schock

28 - Feature Series
Daily
1st Place
Norfolk Daily News
Title: One-year anniversary of tornadoes in Northeast
Nebraska

By: Staff

2nd Place
Scottsbluff Star-Herald
Title: Medicaid series
By: Irene North

3rd Place
Grand Island Independent
Title: State Fair preview
By: Staff

29 - Single Feature Story
Class A
1st Place
Clearwater-Ewing Record-News

Title: PTDS
By: LuAnn Schindler

2nd Place
Ralston Recorder
Title: Ralston vet not slowing after 47 years
By: Katherine Leszczynski

3rd Place
Doniphan Herald
Title: Dale Fischer earned two Purple Hearts in Vietnam
By: Christine Hollister

29 - Single Feature Story
Class B
1st Place
Waverly News
Title: Waverly woman saves raptors, one at a time

By: Michael Wunder

2nd Place
Gering Citizen
Title: 'Dream it, Be It' empowers girls
By: Frank Marquez

3rd Place
Grant Tribune-Sentinel
Title: Gone but not forgotten
By: Becky Uehling

29 - Single Feature Story
Class C
1st Place
West Point News

Title: World War II Veteran
By: Bev Wieler

2nd Place
Albion News
Title: Primrose tornado anniversary
By: Jim Dickerson

3rd Place
Hartington Cedar County News
Title: One Year Later
By: Deanna Anderson and Calla Kessler

29 - Single Feature Story
Class D

1st Place
Omaha Catholic Voice
Title: Green efforts
By: David Gouger

2nd Place
Blair Pilot-Tribune
Title: Carved with Care
By: Jessica Gibbs

3rd Place
Seward County Independent
Title: Eberspachers persevere after tornado destroys barn,
injures horses
By: Stephanie Croston

29 - Single Feature Story
Daily
1st Place
Beatrice Daily Sun

Title: Autism twins overcoming the odds
By: Scott Koperski

2nd Place
Kearney Hub
Title: Hammond one of 'Chosin Few' to survive Korean War
battle

By: Kim Schmidt
3rd Place
Norfolk Daily News
Title: The search for Jeniffer
By: Grace Petersen

30 - In-depth Writing
Class A
1st Place
Doniphan Herald
Title: Proposed washout stirs up local community
By: Christine Hollister, Randy Sadd

2nd Place
Clearwater-Ewing Record-News
Title: Six Options Discussed
By: LuAnn Schindler
3rd Place
Mullen Hooker County Tribune
Title: Pastor Shanon Williams is Sandhills Someone Special
By: Gerri Peterson

30 - In-depth Writing
Class B
1st Place
Gering Citizen
Title: Human Trafficking spreading in Nebraska
By: Frank Marquez
2nd Place
Milford Times
Title: Plans presented...; Comments heard...; County faces...;
Commission finds...
By: Amanda Woita
3rd Place
Creighton News
Title: CoOpportunity Health Certification Suspended By
Nebraska
By: Sandy Schroth

30 - In-depth Writing
Class C
1st Place
Tecumseh Chieftain
Title: Riot at Tecumseh State Correctional Institution
By: Ann Wickett, Ray Kappel, Beverly Puhalla
2nd Place
Chadron Record
Title: Citizens fight Injection Well
By: Kerri Rempp
3rd Place
Chadron Record
Title: VA Healthcare in Hot Springs
By: Kerri Rempp

30 - In-depth Writing
Class D
1st Place
Hickman Voice News
Title: Wind Energy in Gage and Lancaster County
By: Amanda Whitlatch, Ivy Harper, Shelby Knott
2nd Place
Blair Enterprise
Title: Should Blair close another school?
By: Katie Rohman
3rd Place
Blair Enterprise
Title: 'A terrible loss'
By: Leeanna Ellis

30 - In-depth Writing
Daily
1st Place
Norfolk Daily News
Title: Political landscape shifted; Will other follow;
Contrasting views
By: Chris Bowling
2nd Place
Scottsbluff Star-Herald
Title: Fracking wastewater coverage

By: Bart Schaneman
3rd Place
Scottsbluff Star-Herald
Title: Hiram Scott
By: Steve Frederick

31 - Public Notice and Its Promotion
Class A
1st Place
Gering Courier
Title: Public notices are important
By: Brad Staman and Casey Harvey
2nd Place
Petersburg Press
Title: Money Matters
By: Julie Dickerson
No 3rd Place Awarded.

31 - Public Notice and Its Promotion
Class B
1st Place
Elgin Review
Title: What If America Didn't Notice?
By: Lynell Morgan
2nd Place
Ashland Gazette
Title: Right to Know
By: Suzi Nelson
3rd Place
Grant Tribune-Sentinel
Title: Public Notice
By: Shari Friedel

31 - Public Notice and Its Promotion
Class C
1st Place
Aurora News-Register
Title: Cyberspace challenge; Depth and detail
By: Kurt Johnson
2nd Place
Elkhorn Douglas Co. Post-Gazette
By: Mike Overmann
No 3rd Place Awarded

31 - Public Notice and Its Promotion
Class D
1st Place
Blair Pilot-Tribune
Title: Washington County Pilot-Tribune: Public Notice and
Its Promotion
By: staff
2nd Place
Ogallala Keith County News
Title: Jan. 19, July 15
By: Jeff Headley
3rd Place
Hickman Voice News

Title: Promotion of Legal Notices By: Staff	2nd Place Fairbury Journal-News By: Fred Arnold, Shaun Friedrichsen, Timothy Linscott
31 - Public Notice and Its Promotion Daily 1st Place Kearney Hub Title: "Who should be reading ..." and "Public notices belong in newspapers" By: Penny Parker and Mike Konz	3rd Place Blair Enterprise By: Staff
2nd Place Grand Island Independent Title: Public notices from Aug, 7, 21 By: Staff No 3rd Place Awarded.	32 - Editorial Page Daily 1st Place Norfolk Daily News By: Kent Warneke
32 - Editorial Page Class A 1st Place Gering Courier By: Staff	2nd Place Grand Island Independent By: Bette Pore and Jim Faddis
2nd Place Oakland Independent By: Staff	3rd Place York News-Times By: Staff
3rd Place Clearwater-Ewing Record-News By: LuAnn Schindler	33 - Editorial Class A 1st Place Gering Courier Title: Our View By: Brad Staman
32 - Editorial Page Class B 1st Place Elgin Review By: Dennis Morgan	2nd Place Oakland Independent Title: Where's the cents..., School Consolidation, It's not our problem to fix By: Curt Hinline
2nd Place Gering Citizen By: Editorial staff	3rd Place Lyons Mirror-Sun Title: 1st Amendment Rights By: Jamie Horter
3rd Place Grant Tribune-Sentinel By: Staff	33 - Editorial Class B 1st Place Gering Citizen Title: Our View By: Editorial staff
32 - Editorial Page Class C 1st Place Imperial Republican By: Staff	2nd Place Tekamah Burt Co. Plaindealer Title: Editorials By: Mark Jackson
2nd Place West Point News By: Willis Mahannah	3rd Place Pender Times Title: Pender Times editorials - Jason Sturek By: Jason Sturek
3rd Place Aurora News-Register By: Tessa Burgener	33 - Editorial Class C 1st Place Hartington Cedar County News Title: April 29 Aug 19 Nov 25 By: Rob Dump and Peggy Year
32 - Editorial Page Class D 1st Place Bellevue Leader By: Staff	2nd Place

South Sioux City Dakota Co. Star
Title: Pilot Program/Millis Beach/Veterans Drive funds
By: Staff
3rd Place
West Point News
Title: Hog slaughter... / West Point will move forward... /
Postcards...
By: Willis Mahannah

33 - Editorial
Class D
1st Place
Blair Enterprise
Title: Enterprise Editorial
By: Staff
2nd Place
Bellevue Leader
Title: Bellevue Leader
By: Staff
3rd Place
Fairbury Journal-News
Title: Editorials #33
By: Fred Arnold, Tim Linscott

33 - Editorial
Daily
1st Place
Kearney Hub
Title: Opinion Page, Kearney Hub
By: Mike Konz
2nd Place
Grand Island Independent
Title: A new chapter; 'Bee-ing' natural; Council wrong
By: Don Smith, Jim Faddis, Bette Pore
3rd Place
Hastings Tribune
Title: Hastings Tribune Editorials
By: Darran Fowler, Amy Palser

34 - News Writing
Class A
1st Place
Clearwater-Ewing Record-News
Title: Controversial Final Route Announced
By: LuAnn Schindler
2nd Place
Gering Courier
Title: Council members met with investors
By: Brad Staman
3rd Place
Ralston Recorder
Title: RPD bike patrol built for two
By: Katherine Leszczynski

34 - News Writing
Class B
1st Place

Pender Times
Title: Supreme Court will hear tribal boundary case
By: Jason Sturek
2nd Place
Ashland Gazette
Title: Grand opening celebrates ACRC
By: Suzi Nelson
3rd Place
Wisner News-Chronicle
Title: 2024 Not Soon Enough!
By: Jeff Recker

34 - News Writing
Class C
1st Place
Chadron Record
Title: Whiteclay solutions elusive
By: Kerri Rempp
2nd Place
O'Neill Holt Co. Independent
Title: TransCanada Work Camp Proposed In Holt County
By: Amanda (Greger) Sindelar
3rd Place
Lexington Clipper-Herald
Title: Council denies Islamic Center request
By: Ben Schwartz

34 - News Writing
Class D
1st Place
Bellevue Leader
Title: Grading system under fire
By: Kristan Gray
2nd Place
Falls City Journal
Title: Payback, not proof, basis for charges against former
cop.
By: Jason Schock
3rd Place
Hickman Voice News
Title: NPPD plans to switch to coal unit 2 to hydrogen at
Sheldon Station
By: Jane White

34 - News Writing
Daily
1st Place
Scottsbluff Star-Herald
Title: Farmer finds barrel
By: Maunette Loeks
2nd Place
Grand Island Independent
Title: End of an era
By: Jeff Bahr and Harold Reutter
3rd Place
Scottsbluff Star-Herald
Title: Justice for Juliette

By: Maunette Loeks

35 - Best New Idea – News

Class A

1st Place

Doniphan Herald

Title: Senior Spotlight

By: Jodi Sadd

2nd Place

Gering Courier

Title: Students' writings

By: Staff

Only 2 entries received.

35 - Best New Idea – News

Class B

1st Place

Grant Tribune-Sentinel

Title: Citizens on Central

By: Brooke Pankonin

Only 1 entry received.

35 - Best New Idea – News

Class C

1st Place

Aurora News-Register

Title: Soundslides features

By: Staff

2nd Place

Hartington Cedar County News

Title: Thone-Burney Award

By: Rob Dump and Peggy Year

Only 2 entries received.

35 - Best New Idea – News

Class D

1st Place

Fairbury Journal-News

Title: National Newspaper Week Story

By: Staff

Only 1 entry received.

35 - Best New Idea – News

Daily

1st Place

Kearney Hub

Title: State of the Schools online data map project

By: Josh Moody

2nd Place

Norfolk Daily News

Title: Editor for a day

By: Staff

3rd Place

Grand Island Independent

Title: Heartland Living magazine

By: Staff

36 - Headline Writing

Class A

1st Place

Arlington Citizen

By: Leeanna Ellis

2nd Place

Clearwater-Ewing Record-News

By: LuAnn Schindler

3rd Place

Lyons Mirror-Sun

By: Jamie Horter, James Schrock

36 - Headline Writing

Class B

1st Place

Ashland Gazette

By: Suzi Nelson

2nd Place

Gering Citizen

By: Frank Marquez

3rd Place

Neligh News & Leader

By: DeManda McGowen, Joan Wright

36 - Headline Writing

Class C

1st Place

Geneva Nebraska Signal

By: Greg Scellin

2nd Place

Lexington Clipper-Herald

By: Ben Schwartz, Kevin Zelaya, Paul Pack

3rd Place

West Point News

By: Willis Mahannah

36 - Headline Writing

Class D

1st Place

Bellevue Leader

By: Staff

2nd Place

Blair Pilot-Tribune

By: Staff

3rd Place

Blair Enterprise

By: Katie Rohman

36 - Headline Writing

Daily

1st Place

Norfolk Daily News

By: Tim Pearson

2nd Place

Scottsbluff Star-Herald

By: Bart Schaneman, Steve Frederick

3rd Place

Hastings Tribune
By: Tami Humphreys

37 - Front Page
Class A
1st Place
Gering Courier
Title: Thursday, August 27, 2015
By: Staff
2nd Place
Arlington Citizen
Title: 10.15 Arlington Citizen
By: Sandra Diaz
3rd Place
Wausa Gazette
By: Staff

37 - Front Page
Class B
1st Place
Pawnee Republican
By: Staff
2nd Place
Gering Citizen
By: Frank Marquez
3rd Place
Wilber Republican
Title: Flooding in Saline County
By: Jane White

37 - Front Page
Class C
1st Place
Gothenburg Times
Title: Aug. 19
By: Staff
2nd Place
West Point News
By: Willis Mahannah
3rd Place
Crete News
Title: The Crete News, March 18, 2015
By: Staff

37 - Front Page
Class D
1st Place
Omaha Catholic Voice
Title: Happy greetings ... quiet prayer
By: Staff
2nd Place
Hickman Voice News
Title: Sept. 17, 2015 Front Page
By: Cassie Ivy
3rd Place
Blair Pilot-Tribune
Title: 10.27 Pilot-Tribune

By: Staff

37 - Front Page
Daily
1st Place
Beatrice Daily Sun
Title: Flood Coverage
By: Staff
2nd Place
Grand Island Independent
Title: Front page from Feb. 5
By: Bette Pore
3rd Place
Kearney Hub
Title: Page 1A, Feb. 17, 2015
By: Staff

38 - General Excellence
Class A
1st Place
Oakland Independent
By: Staff
2nd Place
Arlington Citizen
By: Staff
3rd Place
Gering Courier
By: Staff

38 - General Excellence
Class B
1st Place
Gretna Breeze
By: Staff
2nd Place
Milford Times
By: Staff
3rd Place
Pawnee Republican
By: Staff

38 - General Excellence
Class C
1st Place
Aurora News-Register
By: Staff
2nd Place
Gothenburg Times
By: Staff
3rd Place
O'Neill Holt Co. Independent
By: Terry Miles, Amanda (Greger) Sindelar

38 - General Excellence
Class D
1st Place

Bellevue Leader
By: Staff
2nd Place
Seward County Independent
By: Staff
3rd Place
Blair Enterprise
By: Staff

38 - General Excellence
Daily
1st Place
Grand Island Independent
By: Staff
2nd Place
Kearney Hub
By: Staff
3rd Place
Hastings Tribune
By: Staff

39 - Lifestyles
Class A
1st Place
Gering Courier
Title: Snapshots
By: Keltie Imus and Brad Staman
2nd Place
Arlington Citizen
Title: Lifestyles
By: Staff
3rd Place
Wauneta Breeze
Title: Milestones - June 11, 2015, Nov. 5, 2015, Dec. 3, 2015
By: Staff

39 - Lifestyles
Class B
1st Place
Grant Tribune-Sentinel
Title: Community Pages
By: Staff
2nd Place
North Bend Eagle
Title: Lifestyles
By: Mary Le Arneal, Molly Nicola
Only 2 entries received.

39 - Lifestyles
Class C
1st Place
Aurora News-Register
Title: Aurora News-Register LIFE
By: Tessa Burgener
2nd Place
South Sioux City Dakota Co. Star
Title: Cardinal Festival Days, Prom, Veterans Day

By: Staff
3rd Place
Chadron Record
Title: Living
By: Staff

39 - Lifestyles
Class D
1st Place
Wahoo Newspaper
Title: Trends Sections March 19, June 4, Jan. 29
By: Staff
2nd Place
Blair Pilot-Tribune
Title: Lifestyles
By: Staff
No 3rd Place Awarded.

39 - Lifestyles
Daily
1st Place
Grand Island Independent
Title: Lifestyle sections from Dec. 6, March 4, Nov. 18
By: Terri Hahn and Pete Letheby
2nd Place
Norfolk Daily News
Title: Lifestyle pages
By: Sheryl Schmeckpeper
3rd Place
Kearney Hub
Title: Weekend, Feb. 14-15, 2015; Weekend, July 18-19, 2015; Weekend, Oct. 10-11, 2015
By: Staff

40 - Special Single Section
Class A
1st Place
Gering Courier
Title: Oregon Trail Days
By: Staff
2nd Place
Osmond Republican
Title: June 24 Q125 section
By: Staff
3rd Place
Hemingford Ledger
Title: Hemingford Ledger Christmas Edition
By: Staff

40 - Special Single Section
Class B
1st Place
Wilber Republican
Title: Czech Days Preview
By: Jane White
2nd Place
Arapahoe Public Mirror

Title: Furnas County Fair
By: Staff
3rd Place
Gretna Guide & News
Title: Progress and Newcomer's Guide
By: Staff

40 - Special Single Section
Class C
1st Place

Chadron Record
Title: It's Fair Time
By: Staff
2nd Place
Hartington Cedar County News
Title: Belden Q125
By: Staff
3rd Place
West Point News
Title: Progress edition
By: Staff

40 - Special Single Section

Class D
1st Place
Blair Enterprise
Title: Progress
By: Staff
2nd Place
Ogallala Keith County News
Title: Lake McConaughy, Ogallala 2015 area travel and tour
guide
By: Jeff Headley
3rd Place
Hickman Voice News
Title: Salt Valley Lake Guide
By: Staff

40 - Special Single Section

Daily
1st Place
Grand Island Independent
Title: Heartland Living
By: Staff
2nd Place
Hastings Tribune
Title: Tribland Outlook
By: Andy Raun
3rd Place
Hastings Tribune
Title: Century of Caring
By: Staff

41 - Special Section (Multiple Publication Days)

Class A
1st Place
Gering Courier
Title: Profile

By: staff
2nd Place
Hemingford Ledger
Title: Hemingford Progress editions
By: Staff
3rd Place
Gering Courier
Title: Posters
By: Staff

41 - Special Section (Multiple Publication Days)

Class B
1st Place
North Bend Eagle
Title: Cont. 41
By: Nathan Arneal
Only 1 entry received.

41 - Special Section (Multiple Publication Days)

Class C
1st Place
Chadron Record
Title: Progress
By: Staff
2nd Place
Aurora News-Register
Title: Sports preview sections
By: Rich Rhoden, Steve Marik
3rd Place
Chadron Record
Title: Go, Do!
By: Staff

41 - Special Section (Multiple Publication Days)

Class D
1st Place
Blair Pilot-Tribune
Title: Home & Acreage
By: Staff
2nd Place
Blair Enterprise
Title: Retirement Lifestyles
By: Staff
3rd Place
Hickman Voice News
Title: Salute to Agriculture Feb. 19, March 19, Aug. 20, Sept.
19
By: Staff

41 - Special Section (Multiple Publication Days)

Daily
1st Place
Hastings Tribune
Title: Fall & Winter Sports Guides
By: Nick Blasnitz, Mike Zimmerman
2nd Place
Norfolk Daily News

Title: Insight

By: Staff

3rd Place

Kearney Hub

Title: UNK Today

By: Staff

42 - Youth Coverage

Class A

1st Place

Gering Courier

By: Staff

2nd Place

Friend Sentinel

By: Staff

3rd Place

Arlington Citizen

By: Staff

42 - Youth Coverage

Class B

1st Place

Grant Tribune-Sentinel

By: Staff

2nd Place

Milford Times

By: Staff

3rd Place

Wilber Republican

By: Jane White

42 - Youth Coverage

Class C

1st Place

Aurora News-Register

By: Tessa Burgener, Richard Rhoden

2nd Place

West Point News

By: Staff

3rd Place

Chadron Record

By: Staff

42 - Youth Coverage

Class D

1st Place

Seward County Independent

By: Staff

2nd Place

Hickman Voice News

By: Staff

3rd Place

Blair Pilot-Tribune

By: Staff

42 - Youth Coverage

Daily

1st Place

Kearney Hub

By: Staff

2nd Place

Grand Island Independent

By: Staff

No 3rd Place Awarded.

43 - Specialty Pages

Class A

1st Place

Gering Courier

Title: Bulldog Profile

By: Staff

2nd Place

Lyons Mirror-Sun

Title: Local Business Showcase

By: Jamie Horter, Alta Wolf

3rd Place

Hemingford Ledger

Title: Hemingford Ledger specialty pages

By: Amber Ningen

43 - Specialty Pages

Class B

1st Place

Elgin Review

Title: Salute to Agriculture

By: Lynell Morgan

2nd Place

Arapahoe Public Mirror

Title: Church Page

By: Staff

3rd Place

Ponca Nebraska Journal-Leader

Title: Sanctity of Life

By: Judy Volkman

43 - Specialty Pages

Class C

1st Place

Plattsmouth Journal

Title: Plattsmouth Journal Specialty pages

By: Patti Jo Peterson

2nd Place

Aurora News-Register

Title: Aurora News-Register specialty pages

By: Staff

3rd Place

Papillion Times -LaVista Sun

Title: Papillion Times specialty page

By: Staff

43 - Specialty Pages

Class D

1st Place

Wahoo Newspaper

Title: Specialty Pages April 30, May 14, Oct. 29

By: Staff
2nd Place
Hickman Voice News
Title: Speciality Pages - Mature Living, Home and Garden,
Salute to Agriculture
By: Staff
3rd Place
Blair Enterprise
Title: Specialty Page: Breast Cancer Awareness Month
By: staff

43 - Specialty Pages
Daily
1st Place
Kearney Hub
Title: Marketplace, May 2-3, 2015; Agriculture, Oct. 10-11,
2015; Marketplace, Nov. 7-8, 2015
By: Staff
2nd Place
Scottsbluff Star-Herald
Title: Specialty Pages
By: Staff
3rd Place
Norfolk Daily News
Title: Specialty pages
By: Staff

44 - FREEDOM OF INFORMATION
Grand Island Independent
By: Staff

45 - BEST NIE PROGRAM
Norfolk Daily News
By: Staff

46 - Web Sites
Class A
1st Place
Wauneta Breeze
By: Staff
2nd Place
Oakland Independent
By: Staff
3rd Place
Hemingford Ledger
By: Staff

46 - Web Sites
Class B
1st Place
Ashland Gazette
By: Suzi Nelson, Lisa Brichacek
2nd Place
Creighton News
Title: Creighton News Website
By: Naoma Macke, Judy Forbes, Sandy Schroth
3rd Place

Grant Tribune-Sentinel
By: Samantha Goff

46 - Web Sites
Class C
1st Place
Imperial Republican
By: Staff
2nd Place
Chadron Record
By: Staff
3rd Place
Crete News
By: Staff

46 - Web Sites
Class D
1st Place
Blair Enterprise
By: Staff
2nd Place
Seward County Independent
By: Staff
3rd Place
Cozad Tri-City Tribune
By: Staff

46 - Web Sites
Daily
1st Place
Norfolk Daily News
By: Staff
2nd Place
Grand Island Independent
By: Staff
3rd Place
North Platte Telegraph
By: Staff

47 - Online Video
Class A
1st Place
Arlington Citizen
Title: Flying with Dondi Eckert
By: Leeanna Ellis, Joe Burns
2nd Place
Mitchell Index
Title: Morrill Public Schools demolition of old cafeteria
building
By: Chabella Guzman
3rd Place
Mitchell Index
Title: Fourth Graders visit Legacy of the Plains
By: Chabella Guzman

47 - Online Video
Class B

1st Place
Pender Times
Title: Pendragon Recap (October 2015)
By: Mark Vrbicky

2nd Place
Pender Times
Title: Shelby Roth signs with WSC
By: Mark Vrbicky

3rd Place
North Bend Eagle
Title: NBC pole vaulters enjoy historic day at districts
By: Nathan Arneal

47 - Online Video
Class C
1st Place
Gordon Sheridan Co. Journal-Star
Title: Sheridan County Journal Star videos
By: Jordan Huether, Clint Andersen
Only 1 entry received.

47 - Online Video
Class D
1st Place
Blair Pilot-Tribune
Title: One year of eligibility
By: Staff
2nd Place
Fairbury Journal-News
Title: Chromebook Initiative at Fairbury Public Schools
By: Staff
3rd Place
Blair Pilot-Tribune
Title: Shop with a Cop
By: Katie Rohman

47 - Online Video
Daily
1st Place
Kearney Hub
Title: Faith. Family. Football.
By: Jeff Damron, Tyler Jacobs, Heather Riggelman
2nd Place
York News-Times
Title: A Ride in the Wienermobile
By: Eric J Eckert
3rd Place
Grand Island Independent
Title: Aurora man to sell his car collection
By: Zach Mayhew

48 - Online Coverage of Breaking News
Class A
1st Place
Arlington Citizen
By: Leeanna Ellis, Joe Burns

2nd Place
Gering Courier
Title: Mr. D's death
By: Staff
Only 2 Entries received.

48 – Online Coverage of Breaking News
Class B
No Entries Received in Class B.

48 - Online Coverage of Breaking News
Class C
1st Place
West Point News
Title: Sapp Brothers Explosion
By: Mike O'Brien
Only 1 Entry received.

48 - Online Coverage of Breaking News
Class D
1st Place
Fairbury Journal-News
Title: Armed Standoff
By: Staff
2nd Place
Blair Pilot-Tribune
By: Katie Rohman
3rd Place
Fairbury Journal-News
Title: Person Who Escaped From the Sheriff
By: Staff

48 - Online Coverage of Breaking News
Daily
1st Place
Norfolk Daily News
Title: West Point explosion
By: Staff
2nd Place
Grand Island Independent
Title: Centennial Towers fire
By: Staff
3rd Place
Scottsbluff Star-Herald
Title: Suspect robs local pharmacy
By: Maunette Loeks, Marina McCreary

49 - Best Use of Social Media
Class A
1st Place
Gering Courier
Title: This Week's Gering Courier
By: Staff
2nd Place
Gering Courier
Title: Mr. D's death

By: Staff
3rd Place
Arlington Citizen
By: Staff

49 – Best Use of Social Media
Class B
No Entries Received in Class B.

49 - Best Use of Social Media
Class C
1st Place
Aurora News-Register
Title: Aurora News-Register Veteran's Day flags
By: Tessa Burgener

2nd Place
Lexington Clipper-Herald
Title: Majestic Theater pictures
By: Paul Pack

3rd Place
West Point News
Title: Cuming County Fair
By: Mike O'Brien / Willis Mahannah

49 - Best Use of Social Media

Class D
1st Place
Fairbury Journal-News
Title: May 7 Flood Coverage
By: Trevor Gill

2nd Place
Fairbury Journal-News
Title: Mercedes Morrison
By: Trevor Gill

3rd Place
Fairbury Journal-News
Title: Fairbury Homecoming 2015
By: Trevor Gill

49 - Best Use of Social Media
Daily
1st Place
Kearney Hub
Title: Cancer couldn't take the coach out of Ravenna's Paul Beranek

By: Jessica Kokesh, Buck Mahoney, Amanda Push
2nd Place

Grand Island Independent
Title: Spot Todd
By: Todd Birchard, Stephanie Romanski, Zach Mayhew
3rd Place

North Platte Telegraph
Title: Moose on the Loose
By: Staff

50 - Best Digital Ad Idea
Class A
1st Place

Friend Sentinel
Title: MH Paint & Body
By: Lindsay Wasser, Brenda Clark
Only 1 Entry Received.

50 - Best Digital Ad Idea
Class B
1st Place
Wilber Republican
Title: Saline County Fair
By: Patrick Checketts, Brenda Clark
2nd Place
Milford Times
Title: Milford Chiropractic - "How to achieve optimum"
By: Pat Daehling, Brenda Clark
3rd Place
Wilber Republican
Title: Jefferson Community Health Center - Grand Opening/
Open House
By: Patrick Checketts, Shanae Yeackley

50 - Best Digital Ad Idea
Class C
1st Place
Lexington Clipper-Herald
Title: Plum Creek Rodeo
By: Staff
2nd Place
Lexington Clipper-Herald
Title: Lexington Chamber Events
By: Staff
3rd Place
Lexington Clipper-Herald
Title: Servicemaster
By: Casey Paine, Pat Tysdal

50 - Best Digital Ad Idea
Class D
1st Place
Seward County Independent
Title: Seward Chamber of Commerce - Duck Races
By: Patrick Checketts, Brenda Clark
2nd Place
Seward County Independent
Title: Seward Jazzercise - "FREE Days" Promotion
By: Lindsay Wasser, Brenda Clark

3rd Place
Seward County Independent
Title: Nates on the Nine - Easter Dinner
By: Lindsay Wasser, Shanae Yeackley

50 - Best Digital Ad Idea
Daily
1st Place
Grand Island Independent
Title: Dinsdale BMW
By: Bryanne Swerczek
2nd Place

Norfolk Daily News
Title: Downtown Norfolk Black Tuesday Shopping
By: Denise Webbert, Kelli Ganskow
3rd Place
Grand Island Independent
Title: Feel Fit
By: Bryanne Swerczek

PHOTO OF THE YEAR

Mutton Bustin'
By: Matt Dixon
Grand Island Independent

EDITORIAL OF THE YEAR

News is Never Free
By: Staff
Blair Enterprise

CLASS A SWEEPSTAKES:

1st Place: Gering Courier
2nd Place: Arlington Citizen
3rd Place: Friend Sentinel

CLASS B SWEEPSTAKES:

1st Place: Grant Tribune-Sentinel
2nd Place: Milford Times
3rd Place: Gering Citizen

CLASS C SWEEPSTAKES:

1st Place: Aurora News-Register
2nd Place: West Point News
3rd Place: Lexington Clipper-Herald

CLASS D SWEEPSTAKES:

1st Place: Seward County Independent
2nd Place: Hickman Voice News
3rd Place: Blair Enterprise

WEEKLY SWEEPSTAKES AWARD:

1st Place: Gering Courier
2nd Place: Seward County Independent
3rd Place: Aurora News-Register

DAILY SWEEPSTAKES AWARD:

1st Place: Grand Island Independent
2nd Place: Norfolk Daily News
3rd Place: Kearney Hub