





## OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

The Outstanding Young Nebraska Journalist Award was created and funded by Zean and Marilyn Carney in 2001. The Carneys are former publishers of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press. Nominees are judged on their professionalism, creativity, comments or statements on goals, impact of their work on print journalism and the community of journalistic excellence. The awards were presented Friday, April 22, during the NPA Annual Convention in Kearney, NE.

Presenting the awards were (l to r): NPA President, Dennis Morgan, Zean and Marilyn Carney, and their son, Jeff Carney, Corporate Director/Digital Content Development, for BH Media Group.



### **FIRST - DAILY CATEGORY:**

**KYLE CUMMINGS - ALLIANCE TIMES-HERALD**  
In May, 2015, Kyle returned to his home town of Alliance to become Sports Editor at The Times-Herald.

One of his nominating letters states: "In an age when many young people leave Alliance and other rural communities, never to return, Kyle bucked that trend and is dedicated to his craft and involved in his community."



### **SECOND - DAILY CATEGORY:**

**KAMIE STEPHEN-NORTH PLATTE TELEGRAPH**  
Kamie has been a reporter at The Telegraph since 2014, working various beats including health, education, government and community. Judge's comment: "Kamie Stephen is another fine example of the value of good community journalists."



### **FIRST - WEEKLY CATEGORY:**

**TESSA BURGNER - AURORA NEWS-REGISTER**  
Tessa has been the News Editor at The News-Register for nearly two years, stepping fresh out of college to replace a 38-year veteran editor.

One of her nominating letters states: "She hit the ground running with solid journalism skills and has shown maturity beyond her years, earning the respect of her co-workers and readers alike."

### **SECOND - WEEKLY CATEGORY:**

**MARK VRBICKY - PENDER TIMES**  
Mark has been an editor, reporter and photographer at The Times since 2013. Judge's comment: "Mark graduated from college hoping for a radio job. Fortunately for newspaper journalism and The Times, he chose a job in print media that gave him the opportunity to utilize his multimedia talents."





## 2016 NEBRASKA JOURNALISM HALL OF FAME INDUCTEES

The 2016 Nebraska Journalism Hall of Fame inductees were announced at Friday evening's awards banquet. The Hall of Fame honors persons who have distinguished themselves in print journalism. This year's inductees are: Sharron Hollen, Matt Waite, G. Woodson "Woody" Howe and J.P. O'Furey (posthumously). The inductees will be honored during banquet ceremonies on October 21, 2016, at The Nebraska Club in Lincoln, NE. The Journalism Hall of Fame Awards are sponsored by the Nebraska Press Association and the UNL College of Journalism and Mass Communications.



**SHARRON HOLLEN** worked at the North Platte Telegraph for 48 years as a reporter. She wrote her "Reporter at Large" column by traveling to 17 countries and writing about people, places and things. She started at The Telegraph right out of high school, in 1962, and continued as a reporter until her retirement in 2011.



**MATT WAITE** is a professor of practice at the University of Nebraska College of Journalism and Mass Communications, and started the first drone journalism program in 2011. The Drone Journalism Lab, under his direction, has been at the forefront of the changing regulations for drones in the U.S. Prior to joining the faculty, he was the senior news technologist for the St. Petersburg (FL) Times, and a principal developer of the Pulitzer Prize-winning PolitiFact. Waite is also a graduate of the UNL College of Journalism and Mass Communications.



(Rob Dump, co-publisher of the Hartington Cedar Co. News, accepted J.P. O'Furey's posthumous inductee letter on behalf of O'Furey's relatives). **J.P. O'FUREY** started his Nebraska newspaper career in 1915, when he purchased the Cedar Co. News, after a nearly 20-year career as a reporter and circulation manager at several Ohio newspapers. In 1932, O'Furey was elected to the Nebraska State Senate, representing the 10th District. He died in 1937 at the age of 61.

**G. WOODSON "WOODY" HOWE'S** career at the Omaha World-Herald spanned 36 years, serving 24 years as a member of the company's board of directors. He joined The World-Herald as a reporter in 1962, and went on to serve as city editor, editor and senior VP for news. Woody led a legal effort in Nebraska that resulted in a landmark First Amendment case, Nebraska Press Association vs. Hugh Stuart. (Howe was unable to attend the April 22 banquet).

## 2016 NPA Foundation Scholarship Recipients



Four Nebraska students were selected to each receive a \$2,000 scholarship from the Nebraska Press Association Foundation for the 2016-17 school year. The Foundation board members selected the scholarship winners from over 30 submitted applications. Scholarships are awarded to Nebraska high school and college students that plan to pursue a career in print journalism.

This year's recipients are: Cy Cannon, Senior-Osceola High School, from Silver Creek, NE; Cadrien Livingston, Senior-Clearwater/Orchard High School, from Orchard, NE; David Mueller, Junior-UNK, from Shelton, NE; and Lauren Wagner, Freshman-Doane College, from Ceresco, NE. Recipients were honored at the Saturday, April 23, awards luncheon. Presenting their certificates was NPA Foundation President, Rob Dump. (David Mueller and Lauren Wagner were unable to attend the luncheon).



## Different Perspective

Friday night's keynote speaker during the annual Nebraska Press Association Convention, this year in Kearney, was a World War II veteran.

In June of 1944, 19-year-old Morley Piper was climbing down a rickety rope ladder into a Higgins boat just 10 miles off the shore of Omaha Beach.

Cramped shoulder-to-shoulder with 30 or so other soldiers, with the sea rolling and nerves high, they set course to storm Normandy.

However, their storming wouldn't go exactly as planned. Due to weather, planes could not bomb the beach to create craters for the soldiers to take cover in. Germans had the upper hand, posted high in the hills with direct access to the beach.

Piper said they reached the beach earlier than originally planned, and they watched as some didn't make it out of the water. Some drowned, others were shot.

With no cover and no way to escape the beach—their backs to the rolling sea and their faces to guns and enemy lines—their thoughts instantly turned to personal survival.

At 19-years-old, Morley Piper was fighting for our country and being put into situations where the possibility of getting out alive was incredibly low. He watched his fellow soldiers in his unit fall beside him. He watched medics and wounded soldiers get blown to pieces by land mines, while others were shredded by large guns.

When he first enlisted, he said boys would come through, with wide, fearful eyes, and there was never really a chance to get to know them, as they were wounded or killed only days later.

For 50 years, he didn't talk about the war, only thought about it. But following a trip back to Omaha Beach and other areas in France/Europe, and with heavy persuasion from family and friends, he began sharing his past with others.

In my life, I've heard several war stories—even written about some—but never once have I heard a story be told in such detail, in such depth. Mr. Piper's story is tragic, emotional, and one he shares with so many others who are either still alive or have since passed away.

He recalled going back overseas at the 70th anniversary and visiting the Normandy cemetery filled with U.S. soldiers, which overlooks Omaha Beach. Crosses follow each other in rows, each of them facing west toward home, but never really returning home. Mr. Piper said their death rate was at 150 percent, with more than 20,000 soldiers falling.

Behind the cemetery sits Omaha Beach, with white sand and pebbles, "a far cry from what it used to be," Mr. Piper said.

While listening to his story, to the way he recalled parts of his past, it made me think of all the things we take for granted, of all the things we complain about on a day-to-day basis.

At 19-years-old, he was literally putting his life on the line. At 19-years-old, I was complaining I didn't want to get out of bed to go to a class at 8 a.m.

We are constantly complaining about little things like that annoying coworker, the house not being clean all the time, or even about the lawn not being mowed.

We are constantly worrying about tomorrow—will this be done? When will I have time for this and that? What will we have for supper the rest of the week?

Just from hearing Mr. Piper's story, he and the others around him weren't thinking about tomorrow or the remaining week. They were thinking about the next few seconds—would they be able to make it across the beach and find cover? Would they be shot? Would they die?

His story and any other story ever told about war, puts your mind into a different perspective. We get so caught up in the busy schedules and focusing on what's wrong in our lives that we don't stop and think about the things we take for granted, including those people we're lucky to have in our lives.

Take a minute to stop and just breathe. Take a minute to clear your mind and stop worrying about tomorrow—even that is a luxury all its own.

*This column originally appeared in the April 27, 2016, issue of the Sutton Clay Co. News.*



**By Ashley Swanson,**  
Sutton  
Clay Co. News

ADAPT  
ADVANCE

### The Nebraska Newspaper

Published twice a year by the Nebraska Press Association

845 "S" Street, Lincoln, NE 68508

website: [www.nebpress.com](http://www.nebpress.com)

Ph: 402-476-2851/(NE) 800-369-2850; Fax: 402-476-2942

email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)



## Morley Piper gives stirring keynote address, receives Quilt of Valor



As a 19-year-old second lieutenant in the Army, Morley Piper served during the WWII D-Day invasion in Normandy, an epic battle that changed the course of the war.

During his Friday night keynote address, Piper presented a stirring account of his experiences when he answered the call of duty.

Following his address, he was presented with a handmade quilt from the Quilts of Valor Foundation, a volunteer organization that makes quilts for veterans and service members touched by war. Since it's founding 13 years ago, more than 135,000 Quilts of Valor have been awarded nationally. The quilt presented to Piper was made by Hanna Morrison, age 18, a 4-H member from Nebraska City.



Presenting the quilt (right) are Dr. Sara Kenny, the Nebraska State Coordinator for Quilts of Valor Foundation, her husband Tim of Lincoln, and NPA Executive Director, Allen Beermann.

Piper, 91, is the retired executive director of the New England Newspaper Association, a post he held for 45 years, retiring in 2009.

He currently serves as clerk for the Newspaper Association Managers (NAM).



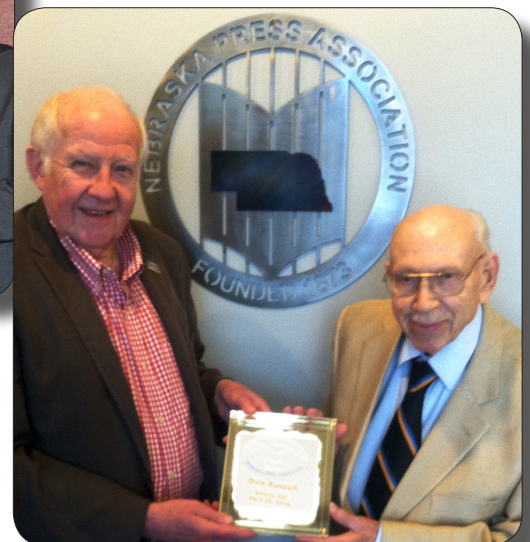
## NEBRASKA PRESS ASSOCIATION LIFETIME MEMBERS



At the Friday night banquet, six Nebraska Press Association affiliate members were presented with Honorary Lifetime Membership plaques. Lifetime memberships are directed by the NPA board of directors, by recommendation or nomination, and usually reserved for those who are retired, have been inducted into the Journalism Hall of Fame and/or received designation of Master Editor-Publisher. Consideration is also given for active continued service in many ways, to our membership and association.

Presenting the plaques was NPA President, Dennis Morgan. Receiving lifetime memberships were (l to r): Ken Rhoades, Blair; Butch Furse, Aurora; Bill Nuckolls, Lincoln; Don Russell, Sutton; and Zean Carney, Lincoln.

(Right): Gil Savery, Lincoln, was unable to attend Friday's banquet, so his lifetime membership plaque was presented to him after convention at the NPA/NPAS office, by Executive Director, Allen Beermann.





# They love what they do, and it shows

By Amy Johnson, publisher and editor, Springview Herald

This week is the 142nd Annual Nebraska Press Convention, a gathering of over 200 reporters, editors, sports writers, news-getters, photographers and publishers. Represented will be 17 daily Nebraska newspapers and 152 weeklies. The NPA is the state's oldest trade association, founded in 1873.

Being among veteran reporters, seasoned publishers, and what I would consider to be experts in their field, is both rewarding and enlightening. At each session, social event and workshop, I am surrounded by a wealth of knowledge and compassion. These people love what they do, and it shows.

What amazes me is that each of them are so willing to help out a fellow publisher and editor like myself. They don't hesitate to mentor their peers to ensure that each newspaper in this great state is doing as well as

the next. There's no sense of competition or race to be at the top, simply a sense of unity.

By the end of the conference it will be reinforced how important community newspapers are and how much they matter to the areas they serve. There will be new concepts to implement, and ideas on how to make them become reality. I will gain new connections in the newspaper industry that will enhance the weekly periodical that I strive to make better every single issue.

If someone were to walk into this convention and say that "newspapers are a thing of the past," they might need to hone up on their debate skills, because these 200 plus editors and publishers will beg to differ.

*This column originally appeared in the April 20, 2016, issue of the Springview Herald.*



## DIGITAL PRESERVATION

**UNIVERSAL**  
INFORMATION SERVICES, INC.

A long-time partner of the NPA, Universal can digitize and prepare your publication archive for the future.

Handling of film, video, paper and other media

**BEST-IN-CLASS** handling and process

**TIMELY** completion of all projects

Funding and monetization **IDEAS**

FREE CONSULTATION FOR SCOPE AND COST

We're here to help preserve and restore relevancy to your bound editions, loose hard copies or microfilm files.

DIGITIZE | DISCOVER | ENGAGE

402-342-3178 • 800-408-3178  
universal-info.com

The NPA/NPAS partner for the Nebraska Digitization project

# Digital Preservation Speaks VOLUMES

**Protect and Share**  
Digitally preserve  
your newspapers  
and bound volumes

[www.ArchiveInABox.com](http://www.ArchiveInABox.com)

The newspaper archive scanning service from SmallTownPapers™



# NPA's 2016 BETTER NEWSPAPER CONTEST

The Weekly Class Awards are sponsored by the Ken Rhoades family. The Community Newspaper Award is sponsored by Elna and the late Loral Johnson.



**Editorial of the Year - News is Never Free  
Blair Washington Co. Enterprise**

Accepting the award for The Enterprise is Editor, Katie Rohman. Presenting the award (l to r): NPA President, Dennis Morgan; and NPA Convention Committee Co-Chairs, Mike Konz and Tory Duncan.



**Class D Sweepstakes - 1st Place  
Seward County Independent**

Accepting the award for The Independent is (l to r): Publisher, Kevin Zadina; Editor, Jill Martin; Sports/Asst Editor, Stephanie Croston; and Advertising Manager, Patrick Checketts.



**Class B Sweepstakes - 1st Place  
Grant Tribune-Sentinel**

Accepting the award are (left) Production Manager, Samantha Goff and Advertising Manager, Brooke Pankonin.

**Community Newspaper Sweepstakes 1st Place  
Gering Courier**

**DAILY - Sweepstakes 1st Place  
Grand Island Independent**

**Photo of the Year - Mutton Bustin'  
Matt Dixon - Grand Island Independent**

**Class C Sweepstakes - 1st Place  
Aurora News-Register**

**Class A Sweepstakes - 1st Place  
Gering Courier**

**Summertime  
is cashtime!**

**nebraska  
LOTTERY**

[nelottery.com](http://nelottery.com)  
Must be 19. Please play responsibly.  
Problem Gambling Help Line: 800-522-4700.

**\$50,000  
TOP PRIZE!**  
**50X  
THE CASH**

**\$20,000  
TOP PRIZE!**  
**20X  
THE CASH**

**\$10,000  
TOP PRIZE!**  
**10X  
THE CASH**  
**WIN UP TO \$10,000!**



# OMAHA WORLD-HERALD COMMUNITY SERVICE AND SERVICE TO AGRICULTURE AWARDS

Presenting the awards at the Friday night banquet were Nebraska Governor Pete Ricketts; Publisher, Omaha World-Herald, Terry Kroeger; and NPA President, Dennis Morgan



**COMMUNITY SERVICE AWARD DAILY:**  
Norfolk Daily News - Editor, Kent Warneke



**SERVICE TO AGRICULTURE AWARD DAILY:** Kearney Hub - Publisher, Julie Speirs; and Managing Editor, Mike Konz



**COMMUNITY SERVICE & SERVICE TO AGRICULTURE AWARD - CLASS D, WEEKLY:** Blair Washington Co. Enterprise & Blair Washington Co. Pilot-Tribune - Publisher, Mark Rhoades; and Managing Editor, Katie Rohman



**COMMUNITY SERVICE AWARD CLASS C, WEEKLY:** Aurora News-Register - Co-Publisher, Kurt Johnson



**SERVICE TO AGRICULTURE AWARD - CLASS C, WEEKLY:** West Point News - Editor, Willis Mahannah



**SERVICE TO AGRICULTURE AWARD CLASS B, WEEKLY:** Chadron Record - Editor, Kerri Remp



**SERVICE TO AGRICULTURE AWARD - CLASS A, WEEKLY:** Arlington Citizen - Publisher, Mark Rhoades; and News Editor, Leeanna Ellis

*No Class B weekly entries were submitted for Community Service; no award was issued by judges for Class A weekly Service to Agriculture*



# NPA/NPAS officers begin new terms for 2016-17



Outgoing NPA President, Dennis Morgan, hands off the mega gavel to incoming NPA President, Jason Frederick.

Jason Frederick, co-publisher of the Trenton Hitchcock Co. News and the Benkelman Post & News-Chronicle, has been elected president of the Nebraska Press Association for the 2016-17 term. Frederick who succeeds Dennis Morgan, was elected at the NPA annual meeting, held April 22, during the annual press convention in Kearney.

Other officers elected were, Peggy Year, co-publisher of the Hartington Cedar Co. News, as vice president and Kevin Zardina, publisher of the Seward

Co. Independent, as treasurer.

New to the board for a three-year term is Willis Mahannah, editor of the West Point News. Dennis Morgan, publisher of the Elgin Review, will serve as immediate past president.

Continuing their terms as board of directors of NPA are: Tom Shaal, publisher of the Alliance Times-Herald; Lori Pankonin, co-publisher of the Imperial Republican; Terrie Baker, publisher of the North Platte Telegraph; Kevin Peterson, publisher of the Wayne Herald; and Amy Johnson, publisher of the Springview Herald.

Elected by the Nebraska Press Advertising Service (NPAS) were: President, Gerri Peterson, publisher of the Mullen Hooker Co. Tribune, and Tory Duncan, managing editor of the Sutton Clay Co. News, as vice president.

New to the board for a three-year term is Randy Sadd, publisher of the Doniphan Herald.

Continuing their terms on the board of directors of NPAS are: Chris Rhoades, general manager of the South Sioux City Dakota Co. Star, and

Nathan Arneal, publisher of the North Bend Eagle. Shary Skiles, publisher of the McCook Gazette, will serve as immediate past president.

Allen J. Beermann is executive director of both organizations.

The Nebraska Press Association membership includes 169 weekly and daily newspapers with a total paid circulation in excess of 480,000. The NPA was founded in 1873. NPAS includes all of the NPA membership and was founded in 1951.

## LIBEL INSURANCE

ENDORSED BY

NEBRASKA PRESS ASSOCIATION  
&  
NNA

1-800-638-8791

**WALTERRY** INSURANCE BROKERS

7411 OLD BRANCH AVE., P.O. BOX 128  
CLINTON, MARYLAND 20735  
301-868-7200 800-638-8791

## Friday luncheon speaker, UNL Men's Basketball Head Coach, Tim Miles

If UNL Men's Basketball Head Coach Tim Miles ever decides to quit his day job, he may just decide to go back to working at a newspaper. Okay, maybe not, but his enthusiasm as he reminisced about growing up in a newspaper family was certainly amusing and inspiring. His parents published a small weekly in South Dakota and Miles kept Friday's luncheon attendees entertained with his 45-minute talk (no notes) that included stories about growing up doing odd jobs at his parent's newspaper, and how watching their role as publishers in their community influenced his life.



## April 15, 1994...

While digging through a few momentos this past Sunday, I ran across a letter from my father, yes, a real letter, mailed and all, not an email, but a letter.

The letter, dated April 15, 1994, preceded what would be my dad's final Nebraska Press Association Convention held that year in Lincoln.

In the letter, he wrote: Dear Tory, I write this letter to you, just coming off a chemo treatment... Your mom and I head to press convention at The Cornhusker in Lincoln this weekend and I'm truly



**Doug Duncan**

finding myself wondering if this will be my last convention I ever take in, while on this Earth... I feel really good and my spirits are up, but I often times find myself wondering how much time I have.

I have truly enjoyed the life I have lived, even if I have missed

things that you and your sisters have taken part in over your lives, but I really wonder what I am feeling heading to this press convention and wondering if it's the last time I will see many of the people that are truly in the trenches of the newspaper business with me and your mother.

I just wanted you to know that I wish I could share this press convention with you because I really doubt that I will be around for another one, given the diagnosis that I am dealing with.

Love dad.

Those are the words my dad shared with me just three months short of his passing, and just days before he was to receive the distinguished master editor-publisher award in 1994. Perhaps the highest and most distinguished award that any newspaper person could ever receive.

Dad didn't know, at the time, that I was going to be at convention, because I knew at the time I received his letter that he was going to receive this honor. He didn't know what I knew then, but I also knew where he was at in his own thoughts...I knew that he was staring death right in the face.

His thoughts in that letter were one of worry and doubt. Is everyone going to be okay after he's gone...He always put his family first, then came his own thoughts.



**By  
Tory  
Duncan,  
Managing  
Editor,  
Sutton Clay  
Co. News**

The night that he received the honor as Master Editor-Publisher, when he stood on stage and watched as my sisters and I, as well as so many of his extended family, coming around the corner just seconds after being honored as the master editor-publisher, never once did I see tears come out of a man's face, especially my dad's face. But on that given night, with mortality facing him straight in the eyes, even with a smile on his face, it was a moment that was absolutely priceless.

So as I head to press convention this week, I will forever hold this letter very near and dear to my heart, because at the time I don't think he truly felt his deep mortality, but more importantly to him, he felt the true brotherhood of what the

Nebraska Press Association was to him. Even bigger to Dad was what the small-town community newspaper truly meant to his heart.

While I'll never pretend to put myself on the same level of a newspaper man that Doug Duncan was, I would like to think that his ability to be fair, NOT micro-manage and trust each and every one of his employees is some what like me, but I'll let others be the judge of that. Dad was (still is) a one of a kind that will never be duplicated.

He certainly is very much alive within me, as I often times look to him for guidance in dealing with any given day.

While in his letter, he was certainly sharing his thoughts of his own mortality, but even in facing the end of his life at the age of 50, he still remained positive. He built up his family, his employees and never once degraded, or embarrassed a soul with his ways.

Yep, he'll be right at my side this weekend in Kearney.

*This column originally appeared in the April 20, 2016, issue of the Sutton Clay Co. News.*

ADAPT  
ADVANCE



# White Glove Tour of Classic Car Collection



This year's NPA Foundation fundraiser event was held Thursday evening, April 21, at the Classic Car Collection in Kearney, which features more than 200 historic and one-of-a-kind automobiles from the early 1900s to the modern era.

The Kearney Hub hosted the White Glove Tour event, giving over 30 members and guests that attended a chance to touch and sit in the classic cars, and have a photo taken in their dream car.

Proceeds from the event go toward NPA Foundation scholarships - awarded to Nebraska high school and college students who plan to pursue careers in print journalism.



(Left): What do these four car enthusiasts have in common besides classic cars? They have each served as president of the National Newspaper Association (NNA).

(l to r): John Edgecombe, Jr., publisher, Geneva Nebraska Signal; Chip Hutcherson, current NNA president and publisher of the Princeton (KY) Times Leader; Steve Haynes, publisher, Oberlin (KS) Herald; and Ken Rhoades, former publisher of the Enterprise Publishing Co. newspapers, Blair.

# Nebraska trip ignites memories of first car

By Chip Hutcheson, President, National Newspaper Association

There's something about classic cars that stirs emotions and memories. Admittedly I am not a car buff, but there is something special about seeing cars manufactured 40, 50 or 60 years ago that are in pristine condition.

We have a number of those vehicles in our area, and the local car club (Lakeland Cruisers) has the opportunity to exhibit cars on various occasions. Those are the type shows we've been accustomed to seeing, but had a new experience last week by visiting the Classic Car Collection in Kearney, Neb., home to 210 cars — the oldest we saw dated back to 1904.

Billed as Mid-America's "premier attraction for all things automobile," the exhibit features 210 automobiles that are in such superb condition that the attraction does not permit people to touch them. That wasn't the case for our group — each person was given a white glove so they could touch the vehicles. The exhibit is so popular that it has drawn visitors from all 50 states as well as 59 foreign countries.

We learned that there have been 1,600 automobile manufacturers over the past century, and many of those were represented in the exhibit — even though we had never heard of some of them, such as Moon, Gardner, Maxwell, Jewett, Gray and Metz.

There were two cars there that were of particular interest to me.

One was a 1938 Rolls Royce limo — a special order — and there was not another one made like this one. So being a one-of-a-kind naturally carries a hefty pricetag — this one is valued at more than \$1 million.

The other was a 1964 Chevrolet Corvair Monza, and immediately it rekindled memories. I learned to drive on a three-speed burgundy 1963 Corvair. Like the car my parents owned, the Corvair on exhibit had bucket seats in the front with the stick shift between them. It was truly a remarkable car because it took a fair share of abuse from me, but it never failed to operate as it should.

As far as I knew at that time, the Corvair was a good car to have. No one ever pointed at ours and said "why are you

driving something like that?" It was clean and crisp and got high marks from the Road and Track publication, but not from consumer advocate Ralph Nader, who said it was the "leading candidate for the unsafest car title." The Corvair was introduced in 1960, was a best seller by 1961, but sales declined in the latter part of the decade and production of the vehicle ceased in 1969. History would show that the Corvair was important because it demonstrated that the American automobile industry was willing to step outside tradition and create a distinctive new class of cars. Later it would be said that the Corvair was the car world's most successful failure.



•••••

Other reflections from our Nebraska visit ...

We found plenty of things we like about the way the Nebraska Press Association operates. And we found a number of newspapers in that state that are doing well, even though they serve communities which don't have large population figures. Some of those newspapers are located in communities of less than 1,000 people.

One of the most interesting stories involves Fred Arnold, who owns the weekly Fairbury Journal-News. He not only publishes a newspaper, but has an operation that manufactures American flags.

He explains that most of the flags available for sale in the U.S. carry the "Made in China" label. He had purchased an old sewing factory with plans to convert it into use for his commercial printing plant, but got the idea that he could start producing American-made flags. Fortunately the infrastructure to run a sewing operation was still in the plant, and there were even sewing machines in storage at the building. He employed seamstresses who work to manufacture various sizes of U.S. flags.

That shows not only the patriotism, but the entrepreneurial spirit of people in our business.

*Chip Hutcheson is publisher of the Princeton (KY) Times Leader. This column originally appeared in the April 27, 2016, issue.*

# ADAPT ADVANCE

1-800-969-3435

- Aerosols
- Adhesives
- Blanket & Roller Modifiers
- Blanket & Roller Washes
- Pre-Press Supplies
- Environmental
- Fountain Concentrates
- Ink Additives
- Inks & Varnishes
- Plate Cleaners & Chemicals

## Field Paper & Hurst Graphics



*Hurst Graphics brand pressroom supplies. Quality Products for Brilliant Impressions*



# ADAPT ADVANCE



**Workshops provided ideas, techniques and solutions to help newspapers “adapt and advance”**



Russell Viers (above), an Adobe Certified Trainer, led three popular sessions on Saturday on Photoshop, Illustrator and InDesign tips and techniques.

The Great Idea Exchange, moderated by NNA President Chip Hutcheson, offered newspapers an opportunity to share ideas with their colleagues on newspaper promotions, special sections, advertising products and community events.

Friday and Saturday workshop sessions provided many ideas, solutions and techniques that attendees could take back to their newspapers to implement right away. Topics included advertising sales, newspaper design, InDesign and Adobe tips and tricks, social media, sports photography, news writing/reporting and legal topic Q&A.

**Convention photos courtesy of Rob Dump, Hartington Cedar Co. News and Tory Duncan, Sutton Clay Co. News**

## Make Sales Soar Like Magic

Improve your close ratios to 70% or more with the **New MIAD**

## WIZARD!

**It's a fact that spec ads help close more sales**— and yet spec ads are used less than 20% of the time. Now, with the real-world magic of MiAD Wizard, personalizing and presenting spec ads for EVERY prospect is as easy as 1-2-3!

**No training.  
No time wasted.  
No more tough sells.**

**Go to [miadwizard.com](http://miadwizard.com) and see the magic for yourself!**

**METRO**  
CREATE. SELL. PROFIT.

800.223.1600  
service@metro-email.com  
metrocreativeconnection.com



**Thank you to our 2016 NPA Convention sponsors for their continued support of the Nebraska Press Association!**

- Athlon Sports Communications (TN)
  - Associated Press
  - Black Hills Energy
  - J. Alan Cramer
- Butch & Nancy Furse Foundation
  - Roger Galloway, CLU
  - Kearney Hub
- Metro Creative Graphics (NY)
  - Nebraska Corn Board
  - Nebraska Digital
  - Nebraska Farm Bureau
- Nebraska Investment Finance Authority
  - Nebraska Pork Producers
  - Omaha World-Herald
  - Emil Reutzel
- Universal Information Services

**Also, a BIG thank you to:**

- **Better Newspaper Contest tab design/printing:**  
McBattas Packaging & Printing, Fairbury - Fred Arnold & staff
- **Better Newspaper Contest video:**  
Production/Voice-over - Mark Cramer, Cramertivity  
Voice-over - Violet Kirk, NPAS
- **Convention logo and notebook cover art:**  
Enterprise Publishing Co. - Chris Rhoades & staff
- **Convention program/notebooks printing:**  
Broken Bow Custer Co. Chief - Bill Parsons & staff
- **Foundation raffle ticket printing:**  
Ainsworth Star-Journal - Rob Worrell
- **Convention photographers:**  
Rob Dump, Hartington Cedar Co. News &  
Tory Duncan, Sutton Clay Co. News
- **Collegiate Writing Competition facilitator:**  
Josh Moody, Kearney Hub
- **Collegiate Photojournalism Competition facilitators:**  
Matt Miller & Jeff Bundy, Omaha World-Herald



# In Memoriam



The Nebraska Press Association mourns the death of 24 members and associates during the past year.  
(January 2015 - April 2016).

Their loss is shared by their communities and the newspaper profession which they so ably served during their lifetimes. Their civic and professional service and achievements remain as a permanent tribute. Their names are recorded here as an expression of remembrance and respect:

## **Diana Lambson**

*Regional Correspondent, Writer, Reporter -  
Hastings Tribune  
March 26, 2016*

## **Eric “Benny” Benson**

*Longtime Friend of Newspapers,  
Office Equipment Sales -  
Western Typewriter  
March 14, 2016*

## **Richard Holman**

*Reporter, Columnist - Lincoln Journal Star,  
Wall Street Journal  
March 7, 2016*

## **Helen Green**

*Women’s News Editor, Assc. Editor -  
Fairbury Journal-News  
March 7, 2016*

## **James Clemon**

*Reporter, Editor - Omaha World-Herald  
March 7, 2016*

## **Jerry Fricke**

*Writer, Sports Writer, Editor, Publisher - David City  
Banner-Press, Madison Star-Mail, Norfolk Daily News,  
Omaha World-Herald  
February 27, 2016*

## **Bob Brehm**

*Press Room Mgr. - Lincoln Journal Star  
February 11, 2016*

## **LaVonne Clap**

*Proof Reader, Circulation, Advertising Sales -  
McCook Gazette  
January 13, 2016*

## **Harold “Andy” Andersen**

*Publisher, Chief Executive, Reporter -  
Omaha World-Herald  
December 17, 2015*

## **Mary Patricia “Pat” Wolfe**

*Reporter - Omaha World-Herald  
December 15, 2015*

## **Bill Sand**

*Publisher, Editor - Odell Oracle, Wymore Arbor State,  
York Republican, O’Neill Frontier, Fairbury Journal,  
Beatrice Times, Blue Valley Blade, Fillmore Co. News,  
Friend Sentinel  
December 4, 2015*

## **Margaret Trysla**

*Life-long H.S./College Educator and wife of Henry  
Trysla, longtime editor of the South Sioux City  
Dakota Co. Star  
November 13, 2015*

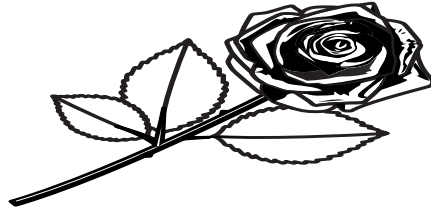
## **Dick Herman**

*Editorial Writer, Statehouse Reporter, Editorial Page  
Editor - Lincoln Journal Star  
October 28, 2015*

## **Helen Prosser**

*Bookkeeper, Office Mgr. - Crawford Clipper  
September 15, 2015*

# In Memoriam



*(Continued - Page 2)*

The Nebraska Press Association mourns the death of 24 members and associates during the past year.  
**(January 2015 - April 2016).**

## ***Ben Kuroki***

*Owner/Publisher, Editor, Reporter -  
York (NE) Republican, Blackfoot (ID) Daily Bulletin,  
North Platte (NE) Telegraph-Bulletin, Williamston (MI)  
Enterprise, Ventura (CA) Star Free-Press  
September 1, 2015*

## ***Mike Avok***

*Writer, Editor - Norfolk Daily News, Omaha World-  
Herald, Huron Plainsman, Pierre Capital Journal  
July 30, 2015*

## ***Shirley Brown Bogue***

*Writer, Editor, Publisher -  
Oakland Independent, Madison Star, West Point  
Republican, Lyons Mirror Sun, Craig News  
June 24, 2015*

## ***Gilbert "Gil" Bailey***

*Assistant to the Publisher - Scottsbluff Star-Herald  
May 13, 2015*

## ***Harley Lofton***

*Linotype Operator/Pressman, Ad Mgr., Business Mgr.,  
Assc. Publisher, General Mgr. - Holdrege Daily Citizen  
April 30, 2015*

## ***David Stern***

*Business Mgr., Purchasing Agent, Property Mgr. -  
Omaha World-Herald  
April 27, 2015*

## ***Barb Penrod***

*Advertising Manager - Holdrege Daily Citizen  
April 21, 2015*

## ***Cecil "Jack" Tillman***

*Columnist, "Our Town" - Wahoo Newspaper  
April 17, 2015*

## ***Daryl "Shad" Killough***

*Owner/Publisher, Newspaperman - Beaver City  
Times-Tribune, Red Cloud Commercial Advertiser,  
Broken Bow Custer Co. Chief  
April 11, 2015*

## ***Ron Sohl***

*Adv. Manager - Beatrice Daily Sun  
January 13, 2015*

## ***Jerry Pickerell***

*Owner/Publisher, Printer, Editor - Bruning Thayer Co.  
Banner-Journal, Kearney Hub, Holdrege Citizen,  
Geneva Nebraska Signal  
January 11, 2015*

## ***Statement of Tribute***

*The officers, directors, and members of the Nebraska Press Association wish to remember the lives of these departed in such a way that their legacy will always be for us a time to remember, refresh, and renew, as we continue our lives in such a manner that brings dignity to all.*