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Overtime opposition - cont. from pg. 1

If any of your congressional representatives have not signed on as co-sponsors of the legislation (click the links above to see if they are listed as co-sponsors), please contact them to let them know how the huge increase in the threshold will affect your paper, your employees, and your community.

Please also consider contacting your Members who are co-sponsors to let them know you appreciate their support.

The House Education and Workforce Committee has scheduled a hearing on the new rule on Thursday, June 9.

If you oppose the size of the increase in the overtime threshold, it is urgent that you contact your Members of Congress in the next few weeks to build on the momentum for the companion bills.

We also encourage you to meet with your Members when they are back home. The House is scheduled to recess the last week of June, and the Senate is scheduled to take a few days off around the July 4 holiday. Both bodies will also be out of session from July 16 through Labor Day.

Contact: Richard Karpel, NNA Public Policy Advisor (703) 237-9801

RESOURCES:

NNA'S STATEMENT ON THE NEW RULE: <http://www.nnaweb.org/article?articleTitle=new-overtime-rule-may-backfire-into-less-news-and-fewer-jobs-nna-says--1463581271--1366--1-top-story>

Talking Points in support of S. 2707 / H.R. 4773 are attached to this Bulletin.

Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

Week of 5/30:

2x2

Franklin Co. Chronicle — Brandi Garvin (paper made \$162.60)

Hickman Voice News — Linda Bryan (9 ads) (paper made \$3,112.50)

Imperial Republican — Jana Pribbeno (paper made \$487.50)

Norfolk Daily News — Denise Webbert (paper made \$162.50)

Sutherland Courier Times — Trena Seifer (paper made \$150.00)

Tekamah Plaindealer — Joe Zink (paper made \$312.50)

Wayne Herald — Jan Stark (paper made \$127.50 out of state)

NCAN

Broken Bow Chief — Shannon Murray (paper made \$137.50)

Ogallala Keith Co. News — Brian McElvain (paper made \$112.50)

Week of 6/6:

2x2

Albion News — Jim Dickerson (paper made \$162.50)

Beatrice Daily Sun — Janet Harms (paper made \$300.00)

Clarkson News — Tonya Evans (paper made \$162.50)

Falls City Journal — Nikki McKim (paper made \$300.00)

Hickman Voice News — Linda Bryant (6 ads) (paper made \$1,262.50 + \$409.50 out of state)

Sutherland Courier-Times — Trena Seifer (paper made \$150.00)

NCAN

Broken Bow Chief — Renee Daniels (paper made \$137.50)

Ogallala Keith Co. News — Brian McElvain (paper made \$112.50)



**Coffee &
Newspapers**

One wakes you up
One opens your eyes

#newspapersthive

Former Lincoln Journal Star copy editor, Lowell Erickson, dies

Lowell Erickson of Seward, former editor of the *Lincoln Journal Star* from 1969 to the mid-1990s, died May 19, 2016, at age 81.

With degrees from Luther College in Wahoo, NE, and Bethany College in Lindsburg, KS, Erickson began his career in journalism as managing editor of the *Ida Grove Pioneer Record* and the *Seward County Independent*. He later served as chief copy editor for the *Lincoln Journal Star* for over 25 years, and also taught journalism classes at the University of Nebraska-Lincoln. After retirement, he worked at Newslink as a writer and at Concordia University as sports information director and website manager.

Erickson is survived by his wife of 60 years, Valerie; son Tim; daughter Lori, and their families. Funeral services were held May 24, at Living Word Lutheran Church in Seward. Graveside service and interment, Seward Cemetery. Memorials to the Lowell Erickson family for future designation. Funeral arrangements by Zabka Funeral Home, Seward. Condolences: www.zabkafuneralhome.com.

Longtime newspaper publisher, James Seacrest, dies at 78

Former newspaper publisher and philanthropist, James Seacrest of Lincoln, died June 2, 2016, at the age of 78.

Seacrest was in the newspaper business for 40 years, and was president and chairman of the board at Western Publishing Co. in North Platte from 1968 to 2000. Western Publishing Co. owned western Nebraska daily, weekly and shopper newspapers, including the North Platte Telegraph.

Throughout his life Seacrest was involved in numerous nonprofit organizations, fundraising efforts and generous donations to various arts and education programs across the state. He received the Nebraska Press Associations' President's Award in 2005, was inducted into the Nebraska Journalism Hall of Fame in 2012, and in 2014, he and his wife, Rhonda, were awarded the Lincoln Community Foundation's Charity Award for their contributions and participation in several Lincoln nonprofit organizations and fundraisers.

Family members include his wife, Rhonda Seacrest; son Ryan W. Seacrest of Lincoln; and many nieces and nephews.

Private family services will take place at a later date. Memorials are suggested to the University of Nebraska Foundation, 1010 Lincoln Mall, Lincoln, NE 68508 or Mid-Nebraska Community Foundation, PO Box 1321, North Platte, NE 69103.

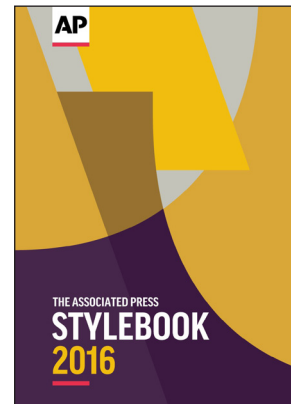
AP Stylebook 2016: No more caps on internet, web

Associated Press, June 1, 2016

The Associated Press today released the 2016 edition of The Associated Press Stylebook and Briefing on Media Law, which includes nearly 250 new or revised entries and the first interior page redesign in decades.

Stylebook editors announced their intention to lowercase internet and web in all instances during the American Copy Editors Society convention in April. The change takes effect today.

There are 36 new and updated entries in the food chapter, from arctic char to whisky/whiskey, and eight new and updated entries in the fashion chapter, including normcore and Uniqlo.



The changes to the 2016 Stylebook also include:

- 50 new and updated technology terms, including emoji, emoticon and metadata
- New entries discouraging the use of child prostitute and mistress; restricting spree to shopping or revelry, not killing; and using the number of firefighters or quantity of equipment sent to a fire, not the number of alarms.
- DJ is now allowed on first reference, and spokesperson is recognized, in addition to spokesman and spokeswoman
- New guidance on the terms marijuana, cannabis and pot; cross dresser and transvestite; accident and crash; notorious and notoriety;
- A new entry on data journalism

The interior page redesign features new typography to make entries easier to find and read and the addition of navigational tabs on the sides of pages.

At about 600 pages, the AP Stylebook is widely used as a writing and editing reference in newsrooms, classrooms and corporate offices worldwide. Updated regularly since its initial publication in 1953, the AP Stylebook provides fundamental guidelines for spelling, language, punctuation, usage and journalistic style. It is the definitive resource for journalists.

The 2016 print edition costs \$18.35 for AP member news organizations and college bookstores and \$22.95 retail. AP Stylebook Online prices are \$26 for individual subscribers for one year and \$20.80 for news organizations that are AP members. The new print edition and digital subscriptions can be ordered online at www.apstylebook.com.

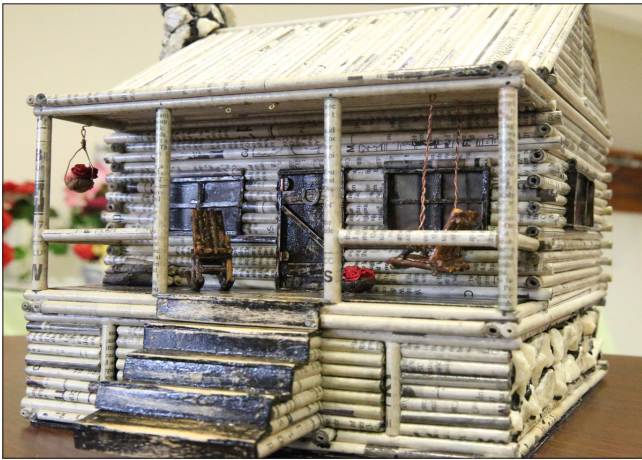
The AP Stylebook is also available as an e-book. The 2015 edition remains available on all major e-book platforms and the 2016 edition is expected to launch soon.

Teahon's newspaper **JEWELRY BOX** is an eye grabber

By Steve Moseley, Associate Editor, York News-Times

A clever and artistically-inclined person could create who-knows-what from 200 feet of newspapers. Who knows, maybe even a jewelry box disguised as a rustic log cabin.

Asked where the plans came from for his unique creation, Nebraska sandhiller and current York resident Tommie Teahon pointed a finger in the direction of his western hat grinned and answered, "Right up here."



News-Times/Steve Moseley

At first, second or even third glance it's unlikely anyone would recognize this log cabin of rolled newspapers for what it really is – a meticulously hand-crafted jewelry box.

Teahon, a former rodeo rough stock rider who has also appeared in a long list of western movies and television shows such as "Little House on the Prairie" and "Seven Brides for Seven Brothers," has built similar pieces in the past, most from wood, and given them to friends and family as gifts. The one pictured here, however, will most likely be offered for sale on eBay, in large part to satisfy Teahon's curiosity about what it might bring.

Each the tiny newspaper log is rolled on a table individually by hand ... Teahon's hand to be specific. When the diameter reaches ¼-inch the log is set aside.

"Ya gotta roll 'em real snug," he said in obvious understatement.

Once construction is complete, Teahon said he applies multiple coats of polyurethane to seal, stiffen and protect his cabin-in-miniature.

Teahon brought the piece to the News-Times on Tuesday to say, "Thanks for the papers." and to show the finished product, which drew an immediate audience of ooh-ing and ahh-ing YNT staff members from throughout the building.

Tipping back the roof reveals a spacious, divided, lift-out jewelry tray. Another storage compartment is hidden behind the front steps, beneath the porch, and still another box is built into the fireplace and chimney.

"The flower pots" on the porch "are acorn tops," he explained. The swing and rocking chair are tiny, but nonetheless required three feet of small tree branches to make.

Teahon said from start to finish the jewelry-box-in-a-cabin consumed more than 50 hours and dozens of work sessions to complete.



York News-Times/Steve Moseley

Tommie Teahon shows how the miniature log cabin he made morphs into a jewelry box once the roof is lifted and the front steps pulled out. There are other compartments, too, in this work Teahon crafted of logs made from tiny rolls of York News-Times newspapers.

This article originally appeared in the April 21, 2016, issue of the York News-Times.

Classified Advertising Exchange

June 6, 2016

SALESPERSON needed for The Fairbury Journal-News. Must have good communication and people skills, be a self motivated individual with sales experience and knowledge of digital sales helpful. Competitive wages, flexible schedule. Send resumes to: Timothy Linscott, timothy.linscott1@gmail.com, or PO Box 415, Fairbury, NE., 68352.

PART-TIME GRAPHIC DESIGNER - Familiar with Adobe InDesign, PhotoShop, Illustrator: We are looking for a creative graphic designer with up-to-date knowledge to interpret our clients needs and to design solutions with high visual impact. You will work on a variety of products, including newspapers, websites, magazines, and you will cooperate with sales and editorial team. Responsibilities:

- Cultivate a solid body of work for the Sun-Telegraph, a five-day-a-week newspaper.
- Work with a wide range of media and use graphic design software, primarily Adobe CS applications.
 - Think creatively and develop design concepts, graphics and layouts
 - Amend final designs to clients comments and gain full approval.
 - Work as part of a team with sales representatives and editorial staff.

Send résumé to: publisher@suntelegraph.com. *No phone calls, please.*

GENERAL ASSIGNMENT REPORTER/NEWS EDITOR:

The Fairbury Journal-News, one of the largest weekly papers in Nebraska, is seeking a general assignment reporter/news editor. Writing, photography and computer experience necessary. Competitive wages, flexible schedule. Send resumes and writing samples to: Timothy Linscott, timothy.linscott1@gmail.com, or PO Box 415, Fairbury, NE., 68352.

PRESS OPERATOR:

- Mechanical ability
- Varied work schedule - days, evenings and weekend shifts
- Work independently
- Lift 60 lbs., stand for prolonged periods, climb ladders

Apply online at www.bhmginc.com, or send resume and cover letter to: Rob Hampton, production manager, North Platte Telegraph, PO Box 370, North Platte, NE 69103.

REPORTER: A reporter, adept at searching out news that's important and not just the usual claptrap, is needed to beef up our news staff at the Sidney Sun-Telegraph, a five-day-a-week daily in the Nebraska Panhandle. We are looking for a team player with good writing skills and a knack for taking photos that grab the reader's attention. Send résumé and writing samples to: publisher@suntelegraph.com. *No phone calls please.*

PRINTING EQUIPMENT FOR SALE: Ryobi 3302M printing press and a numbering machine "Count" Numbermatic M121 for sale. Contact Chris and Maureen Zavadil at Emanuel Printing, 130 N. Main St., Fremont, NE 68025. Ph: 402-721-4421. Email: epbusiness@neb.rr.com.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange, Online Media Campus Webinar Flyers, NNA Overtime Opposition Talking Points.

Available through NPA:

Reporter's Guide to Media Law and Nebraska Courts (2005)

\$3.00 ea.

Nebraska Open Meetings Act Booklet (2012)

\$1.00 ea.

(plus postage)

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

NNA TALKING POINTS ON S. 2707 / H.R. 4773

The National Newspaper Association (NNA) supports S. 2707 / H.R. 4773, and opposes the Department of Labor's (DOL) enormous increase in the overtime threshold, for the following reasons:

- NNA supports the right of all workers to be fairly compensated. That right is especially important today, in light of our slow-growing economy. However, DOL's proposal to double the minimum salary level for exempt employees would have a harmful impact on the community newspapers NNA represents as well as the workers the increase is designed to help.

- An update to the minimum-salary level is warranted, but doubling it is imprudent because businesses generally cannot make such dramatic adjustments in such a short period of time. The new threshold will hurt the operational and economic sustainability of NNA's community newspapers, most of which are small family-owned businesses. Many operate in rural areas where costs of living are lower than in urban areas.

- DOL's analysis of the impact of the new rule focused primarily on national employment and income data. The agency failed to properly evaluate whether small businesses like community newspapers have the capacity to give raises and/or to add staff.

- Many community newspapers are in areas with stagnant economies. In addition, they lost significant advertising from auto dealers and local banks that closed during the recession, and they are facing serious challenges replacing that revenue. Neither their remaining advertisers nor their subscribers will pay more, so they will be unable to cover the cost of overtime.

- While \$47,476 might make sense as the minimum salary level in places like New York City and Washington, D.C., it is way too high for the small towns and rural areas where most NNA papers are located. In fact, \$47,476 is significantly higher than the median household income in the vast majority of NNA-member markets.

- In many markets, editors, managers, sales people and some specialized reporters who work for community newspapers are exempt employees who earn less than \$47,476. Most of these employees are professionals who have never thought of themselves as hourly workers. Under the new rule, they will be required to punch a clock and will suffer the loss of freedom and independence they now enjoy to determine when and how they perform their work. For people covering the news, the work is difficult to standardize to a particular time frame, which is one of the key tests for exempt employees.

- If the new rule is allowed to take effect, according to an NNA survey, more than 30 percent of community newspapers would be forced to eliminate staff positions, 33 percent would reduce news coverage, and 42 percent would hire more part-time workers to replace full-time positions, according to an NNA survey. Rather than the increased wages DOL seeks, the result in small communities will be a degradation in the quality and quantity of local news reported by community newspapers. It will also limit career growth opportunities for reporters, who typically hope to build a reputation at a small newspaper so they can move to bigger markets.

- Requiring community newspapers to pay additional overtime or diminish their product will place a significant burden on the reporting of local news in small communities. Over 83 percent of community newspapers believe the requirement will be a "huge" or very significant problem for their business.

- For all of these reasons, Congress should require DOL to withdraw the rule and go back to the drawing board to study the impact that changing the threshold will have on small businesses and the rural communities where most NNA members operate.



High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.



Watchdog Reporting for all Newsrooms

Thursday, June 23

2:00-3:00 p.m. EDT

1:00-2:00 p.m. CDT

Registration fee: \$35
Registration Deadline:
June 20

*Group discounts are available. Visit our website for more information.
Registrations submitted after the deadline date are subject to a \$10 late fee.*

In this webinar...

Think you don't have enough time for watchdog journalism? Stretched way too thin for investigations? Overwhelmed with keeping the daily machine running? We've all been there.

Chris Coates, the watchdog and investigations editor for The News Journal in Wilmington, Del., will offer practical advice for creating a newsroom culture that values public service and accountability reporting, no matter the staff size.

The discussion will focus on instilling enterprise journalism into daily routine and leveraging limited resources to create the biggest impact. We'll also examine why staying organized is critical to success and where to get ideas for high-impact content that drives audience growth.

This session is intended for editors and newsroom leaders, as well as reporters looking to take their watchdog skills to the next level.

The presenter...

Chris Coates



Chris Coates is the watchdog and investigations editor for The News Journal in Wilmington, Del. Previously, Coates was executive editor of the Sioux City Journal in Iowa.

A graduate of Columbia College Chicago, Coates has worked for the Los Angeles Downtown News, San Fernando Valley Business Journal and Suburban Journals of Greater St. Louis.

Presented in partnership with:

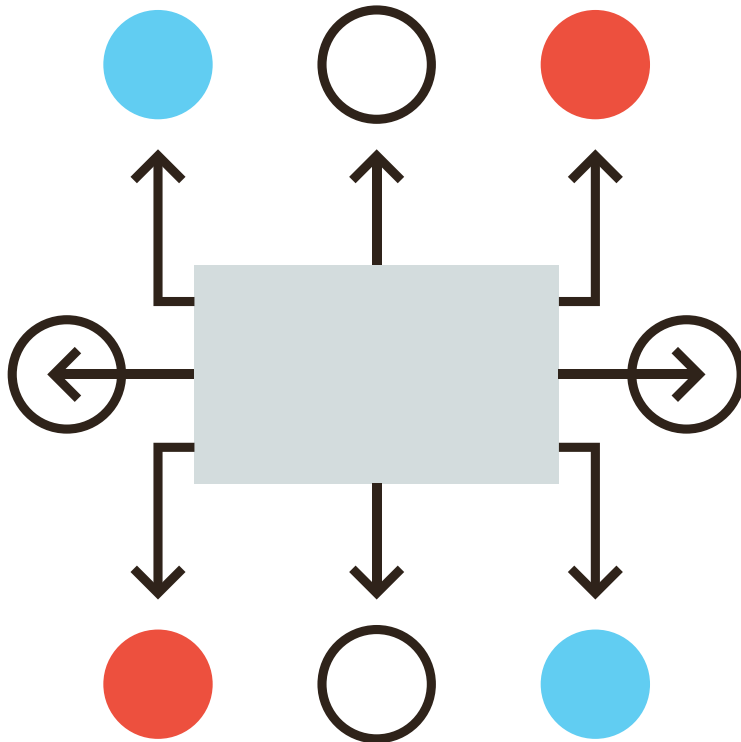


CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.

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High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.



Best Practices for Digital Planning

Friday, June 24

2:00-3:00 p.m. EDT

1:00-2:00 p.m. CDT

Registration fee: \$35
Registration Deadline:
June 21

Presented
by:



In this webinar...

Do you have a digital posting schedule? You should. We've compiled lessons, tips and best practices from three of GateHouse's top digital editors, on how they plan for web, mobile and social posting. By using analytics and maximizing use of your best content, you can drive audience and build a loyal reader following.

*Group discounts are available. Visit our website for more information.
Registrations submitted after the deadline date are subject to a \$10 late fee.*

Presented in partnership with:

CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.

The presenter...

Tim Schmitt



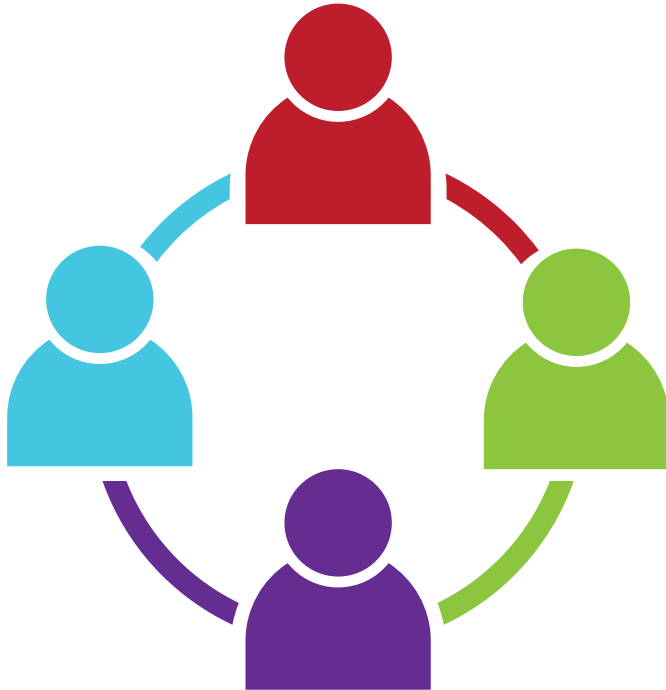
Tim Schmitt has spent decades in various newsrooms — some print and some broadcast. He was a sports reporter, news reporter, and then managing editor of his hometown paper, the Tonawanda (N.Y.) News, where he led an award-winning editorial page. He's worked as an editor, staffer or longtime contributor with the Arizona Daily Sun, the Mesa Tribune, the Arizona Republic, the Buffalo Current, and the Niagara Falls Gazette, where he was executive sports editor over four dailies — spearheading coverage of the Buffalo Bills and Sabres. He moved to Austin to join GateHouse in early 2015.



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High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.



Goal-Based Networking

How to Turn Your Social Life into Profitable Relationships

Friday, July 8

2:00-3:00 p.m. EDT

1:00-2:00 p.m. CDT

Registration fee: \$35

Registration Deadline:

July 5

*Group discounts are available. Visit our website for more information.
Registrations submitted after the deadline date are subject to a \$10 late fee.*

In this webinar...

Networking has never been more important, yet most professionals don't do a great job of it. The successful professionals are the ones who cut through all the noise in today's frenzied world and find ways to build trusting relationships with clients, colleagues and persons of influence. Now is the time to get out and meet new people!

This session will introduce you to "goal-based networking," a technique that sharply focuses your communication efforts. You will learn what to say, when to say it and to whom you should say it. You will also learn how to synthesize social media with traditional networking. Once you master goal-based networking, your colleagues will be left wondering just how you became so well connected both locally and within your profession.

The presenter...

Jeff Beals



Jeff Beals is focused on helping your company find better prospects and close more deals. Beals is an international award-winning author, keynote speaker and radio talk-show host. When he's not speaking, teaching or consulting, Beals works as executive vice president at World Group Commercial Real Estate where he's in charge of sales and marketing. A frequent media guest, Beals has been featured in Investor's Business Daily, USA Today, Men's Health, Chicago Tribune and New York Times Online as well as on a number of television and radio stations across the country.

Presented in partnership with:

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