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## Kirsty Dunbar joins Broken Bow Custer Co. Chief staff

Kirsty Dunbar joined the *Custer Co. Chief* on June 6 as a full-time reporter. A Taylor, NE, native, Dunbar will graduate from the University of Nebraska-Kearney at the end of the summer with a major in journalism. She brings experience in writing, photography, interviewing and layout.

## Wisner News-Chronicle adds Laci Fitch to staff

Laci Fitch of Bancroft, NE, joined the *News-Chronicle* staff in early June. Prior to joining the *News-Chronicle*, Fitch was the marketing manager at Thurston Manufacturing. Her experience includes social media, research, graphic design, copy editing, ad planning and corporate communications.

“ In politics stupidity is not a handicap. ”

- Napoleon Bonaparte

## McCook Gazette sports editor, Steve Kodad, dies at 61

*McCook Gazette* sports editor Steve Kodad, died June 27, 2016, at CHI Good Samaritan Hospital in Kearney following a stroke.

Kodad graduated from Schuyler High School and Wayne State College. Prior to joining the *Gazette* in 2009, he had worked at the *Columbus Telegram* and the *Uinta Co. Herald* in Evanston, WY.

“Steve did an outstanding job as sports editor for the *Gazette*,” said publisher, Shary Skiles. “He set high standards for pages, and it showed through the stories and photographs published on a daily basis. He loved sports, he loved prep college athletics, and that passion showed through his work. We were lucky to have him on staff.”

Kodad was preceded in death by his parents and his brother, Terry. He is survived by his sister-in-law, Betty Jo Kodad of Columbus and a niece and nephews.

Memorial services were held Friday, July 1, at Kraci Funeral Chapel in Schuyler. Memorials may be made in care of the family. Online condolences may be left for the family at [www.revbluejeans.com](http://www.revbluejeans.com).

## Former editor, reporter, Charles “Charlie” Hein, dies at 83

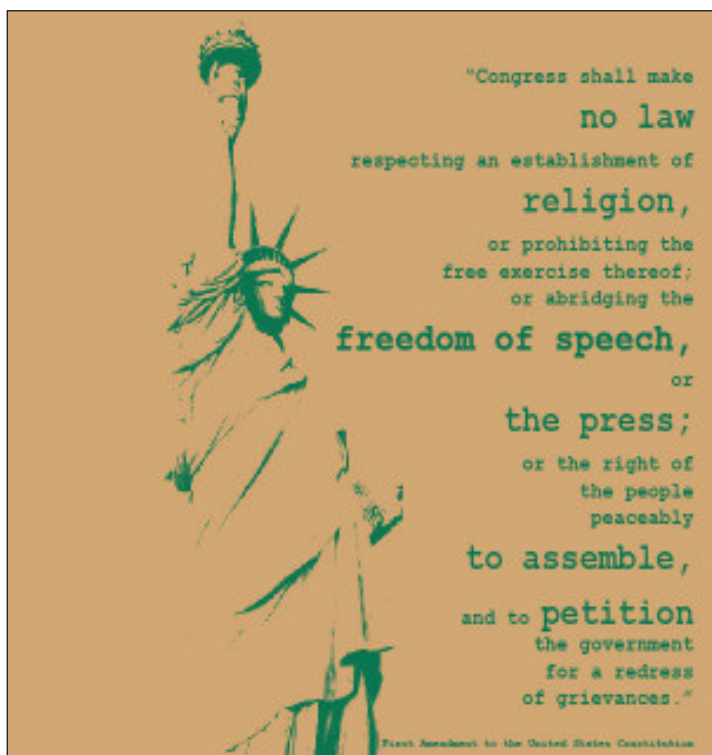
Charlie Hein of Sabetha, KS, died June 10, 2016 at the age of 83.

Born in Yutan, NE, Hein earned his bachelor of arts degree from Wayne State College. As a graduate student at UNL, he worked with R. Neale Copple as a researcher for the full-length history of Lincoln, NE, *Tower on the Plains*, published in 1959 for the Lincoln Centennial celebration. He became an editor and writer for Northwestern Bell Telephone Co. in Omaha, and was also a special features editor and general assignment reporter for the *Lincoln Evening Journal*. From 1962 to 1968, Hein was a reporter, editor and managing editor for the *Sun Newspaper* in Omaha.

Following his newspaper career, Hein transitioned to working in higher education in various executive positions at Doane College in Crete, NE, University of Nebraska-Omaha, University of Nebraska-Lincoln, Kansas State University, Manhattan, KS, and Cloud Co. Community College, Concordia, KS.

He was preceded in death by his wife of 48 years, Peggy. He is survived by son Charles Hein II of Omaha, daughter Jennifer Hein, of Ann Arbor, MI, and their families.

A private family service will take place at a later date. Donations may be made in Charlie’s memory to the Apostolic Christian Retirement Village or the Sabetha Community Hospital, sent in care of Popkess Mortuary, 823 Virginia, Sabetha, KS 66534, [www.popkessmortuaries.com](http://www.popkessmortuaries.com).



## **CAMAS Publishing purchases Curtis Frontier Co. Enterprise**

*Cambridge Clarion, July 7, 2016*

CAMAS Publishing, LLC, based in Cambridge, NE, announced last week that it has purchased the *Curtis Frontier County Enterprise*. The Enterprise had been owned and operated since 2003 by Bob and Tori Willis of Curtis. With this purchase, CAMAS owner Cody Gerlach now owns three weekly newspapers, including the *Cambridge Clarion* and the *Oxford Standard*.

"It's a tremendous addition to the newspapers that CAMAS currently operates, and gives us the opportunity to continue to improve our regional news coverage and help our advertisers as well," owner Cody Gerlach said. "While the papers will each continue to operate independently of each other, our staff has grown, which gives us more opportunities to serve our readers to the degree of coverage they deserve."

The *Frontier Co. Enterprise*, formerly the *Hi-Line Enterprise*, which has been in operation since 1886, suffered a fire on April 17, 2016, that destroyed the building and its contents. The Willis family had been in discussions about selling the paper before the fire, and the rebuild afterwards accelerated the process. CAMAS Publishing has owned the Clarion and Standard since November, 2014. They also bought out the *Beaver City Blazin' Trails Tribune* and the *Indianola News* and consolidated those with the papers in Oxford and Cambridge in the past 10 months.

"It's been a bit crazy and unnerving and exciting all at the same time," Gerlach said. "These are moves that have happened, but weren't necessarily planned or expected, but we're excited about growth as we transition to what we hope are bigger and better things ahead."

## **Wymore Arbor State has new owners**

Dale Crawford, owner and publisher of the *Wymore Arbor State*, has announced the sale of the newspaper to Tiffany and Matthew Henrichs of Wymore, effective July 1, 2016.

Tiffany has been the associate editor of the *Arbor State* since February of this year, and previously had her own photography business in Wymore.

Crawford had been owner/publisher of the newspaper since 2003.

## **Newspaper in Education Institute: buy a 1-year subscription, get 4 years free\***

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## **2016 Husker home game football tickets still available!**

NPAS has a pair of football tickets to each of the following 2016 Husker home games.

AVAILABLE TICKETS:

**September 10-WYOMING;**  
**November 12-MINNESOTA;**  
**November 19-MARYLAND**

- Cost is \$123.00 for the pair per game. Tickets are in the North Stadium, Section 39, Row 82, Seats 9-10.
  - Pre-payment required by Visa or MasterCard only. No checks. No holding tickets for later payment.
  - Limit is one pair per newspaper/group.
- Contact Jenelle in the NPA office (800-369-2850) to purchase any of these tickets.



## NPA members invited to day of training with Kevin Slimp, August 4 in Pierre, South Dakota

Newspaper technology trainer and speaker Kevin Slimp will present on Thursday, Aug. 4, at the Ramkota in Pierre, S.D. The cost is \$50 per person and includes lunch. The workshop will run from 10 a.m. to 4:30 p.m.

Slimp will cover photo editing (Photoshop), basic and advanced InDesign and dealing with printing/PDF issues. He will also address specific questions and issues that participants may have.



To register, send an email to [sdna@sdna.com](mailto:sdna@sdna.com) or call SDNA at 1-800-658-3697. **The pre-registration deadline is July 22.** Press Association members from neighboring states are invited to register and attend.

## First-ever Best Practices in Public Notice Conference, Sept. 22, in conjunction with NNA Convention

Efforts by government officials to move public notices from local newspapers to government websites pick up steam every year. State press associations are battling on several fronts to preserve newspaper notice and to protect the public's right to know.

Are the newspapers that publish legal notices upholding their end of the bargain? Are they treating the notices with care and taking steps to promote their visibility and readership? Are they following best practices to ensure that publishing notices in newspapers remains the best way to inform the public about official actions?

**BEST PRACTICES  
IN PUBLIC NOTICE**

**Sept 22, 2016**  
**NNA CONVENTION  
AND TRADE SHOW**  
**Franklin, Tennessee**

Hosted by  
**Public Notice Resource Center**

The Public Notice Resource Center (PNRC) will identify those best practices and share tips on how to improve the industry's position at its first-ever symposium on Best Practices in Public Notice on Sept. 22, held in conjunction with the National Newspaper Association's 130th annual convention at the Marriott Cool Springs in

Franklin, Tenn. The half-day conference will begin at 11:30 a.m. and conclude by 4:30 p.m., immediately prior to the welcome reception that opens the NNA convention.

The symposium will feature a series of presentations and panel discussions based on the official Best Practices in

Public Notices recently adopted by the PNRC Board of Directors. The program will help newspapers understand how to increase readership of public notices and to provide the kind of customer service to their clients that will support industry efforts to keep them in print. The symposium will also focus on ad design -- Ed Henninger will present ideas on how to make public notices visible and readable -- legislative strategies and the role of digital notices in furthering the public interest.

Illinois Press Association and Tecnavia are both sponsoring the symposium. The early-bird registration fee, which includes lunch, is only \$25. **The deadline for early registration fee, available on the NNA Convention website, is Aug. 26.**

PNRC is an educational non-profit organization jointly supported by American Court and Commercial Newspapers, NNA and state press associations, including NAME OF STATE PRESS ASSOCIATION. Its mission is to educate the industry, the public and policymakers on the public's right to know.

Registration: <https://nna.formstack.com/forms/nnaconvention2016>

Information about the symposium: <http://www.pnrc.net/best-practices-in-public-notice/>

## Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

### Week of 7/4:

#### 2x2

Blair Enterprise - Loraine Ellis (paper made \$162.50)  
Fairbury Journal News - Jennifer Lewis (paper made \$300.00)  
Hickman Voice News - Linda Bryant (3 ads) (paper made \$787.50)  
Kearney Hub - Kirby Johnson (paper made \$325.00)  
Sutherland Courier-Times - Trena Seifer (paper made \$150.00)  
**NCAN**  
Broken Bow Chief - Renee Daniels (paper made \$137.50)  
Kearney Hub - Becky Hilsabeck (paper made \$112.50)  
Neligh News & Leader - Joan Wright (paper made \$112.50)  
Fremont Tribune - Katy Reznicek (2 ads) (paper made \$162.50)

### Week of 7/11:

#### 2x2

Blair Enterprise - Lynette Hansen (paper made \$312.50)  
Hickman Voice News - Linda Bryant (5 ads) (paper made \$1,775.00)  
Imperial Republican - Jana Pribbeno (paper made \$487.50)  
Sutherland Courier-Times - Trena Seifer (paper made \$150.00)  
Tekamah Plaindealer - Deanna Ray (paper made \$312.50)  
Wahoo Newspaper - Grant Fiedler (paper made \$312.50)  
Wayne Herald - Jan Stark (paper made \$487.50)  
West Point News - Karey Rahn (paper made \$325.00)  
**NCAN**

Broken Bow Chief - Renee Daniels (paper made \$137.50)  
Fremont Tribune - Katy Reznicek (2 ads) (paper made \$162.50)  
Hebron Journal-Register - Jami Knerl (paper made \$112.50)  
Neligh News & Leader - Joan Wright (paper made \$112.50)

# The FAA's drone rules are here: What does it mean for journalists?

By Matt Waite, UNL CoJMC, June 23, 2016

In 60 days, drone journalism will be legally possible in any newsroom in the United States. That's not to say it will be easy, but it will be legally possible in ways that it has never been before.

Today, the FAA released Part 107 of the Federal Aviation Regulations, which encompasses the new rules covering Unmanned Aerial Systems or drones or flying robots or whatever you want to call them. You can read all 600+ pages of it here or you can opt for the summary here. For journalists, this breaks down into three categories: Who, What, and Where.

## Who:

Under Part 107, you'll have to be 16 years old, understand English and, most importantly, you have to have a Part 107 operators certificate. What does it take to get one? You have to take a knowledge test "that includes knowledge of airspace, airspace operating requirements, and the use of aeronautical charts" among other things. Generally, the FAA's tests are 40 questions, multiple choice and you have to get a 70 percent to pass. Because I'm a college professor I have to say this: The test is not hard IF YOU STUDY. Really study. Learn what you need to learn. I missed one question on my knowledge test and I was angry that I missed it. Anyone committed to learning the material can pass the test. And you can take it again. But: The manned aircraft test costs \$150 to take. I couldn't find a cost anywhere, but I would assume it will be the same. Retaking gets expensive fast.

## What:

The What rules are pretty much what we have been expecting since last February when the FAA started the process. There are a few tweaks here and there.

- No flight above 400 feet. Initially, it was 500 feet, but 400 aligns more with current restrictions and theoretically provides a 100-foot buffer between the lowest flying aircraft and the highest flying drone.
- No night flying. Initially, this was day flight only, but like everything in aviation, there are specific rules about what Day and Night are and Day does not include sunrise or sunset – the Golden Hour so beloved by photographers. It is now possible to fly in that golden hour.
- No flight over people. This remains unspecified, which means there's no specified buffer around people. It means what it means – no flying over people. BUT, that also means it's open to interpretation, because ...
- No reckless or careless operation. No flight over people plus no reckless or careless flight without specifics about what either of those means gives the FAA wide latitude to go after pilots they feel are operating poorly. So for journalists wanting to use drones to cover big protest marches, it means you're going to have to rope off a space set back from the main group, keep people out of it, and do not leave that spot. And make sure you document what you've done to keep you drone from flying over people and keep them safe for when the FAA inspector comes calling.

- Flight in restricted airspace requires Air Traffic Control (ATC) permission. If you are within 5 miles of an airport with a tower, you will have to get permission from that tower to fly. That means large chunks of cities are going to require ATC permission first, and then you have to worry about the above flight over people restriction. How do you get ATC permission? That's not clear yet, and it is being worked out. However, one nice change is that if you are near a small airport without a tower (Class G airspace) you do NOT need permission mostly because most Class G airports don't have a tower.
- You are not required to have a visual observer, but if you're going to use First Person View cameras, then you need one.
- The drone has to be within the pilot's line of sight at all times.

Under these rules, just about any story that isn't breaking news can use drones without a ton of effort (provided you already have a licensed operator). Breaking news coverage in cities with drones will require some work. It will require newsrooms to meet with and discuss what they want with the local air traffic control facility in advance. In some places, operators have been able to get agreements from ATC where so long as the operator stays below an even lower altitude and operates under a set of heavier restrictions, then ATC gives them blanket permission to operate. Letters of agreement, as they're called, are possible. Requiring pilots to have radios and be in contact with ATC is possible, but not likely because air traffic radio is busy already with manned aircraft. Or, this might just end up as a web form at the airport's website, as is the case in Tampa and Phoenix. The fact is, we just don't know how permission in controlled airspace will happen, and it will require local effort to work through it.

## Where:

I've touched on this, but it bears repeating. Flight in Class B, C, D and E airspace will require permission from ATC. What does that mean? We'll, those airspace designations will be on the test, but the simplest thing to do if you are in the United States is to go here. Do you see all those circles? Those are airports with restricted airspace around them. If the circle is a fuzzy purple, then you don't need permission, you just have to be smart and avoid the airport. Or, take a look at the airspace around Lincoln, Neb. A large chunk of the city is in Class C airspace, which is common around the US. Only the largest airports are Class B airspace (think: Chicago, Atlanta, Minneapolis, Newark, etc). Inside of five miles from the airport in Lincoln, which includes my office, I'll need to get permission. Anywhere around here, outside of those five miles, I'm free to operate without ATC clearance.

So the day we've been waiting for is here. The news is reasonably good. There are still challenges, and we haven't even talked about state and local laws that have been piling up while the FAA lumbered toward today. But the future of drones in journalism is much brighter today than it has ever been.

<http://www.dronejournalism.org/post/146262852202/the-faas-drone-rules-are-here-what-does-it-mean>

# Classified Advertising Exchange

July 11, 2016

**OLD COMPUTER PARTS NEEDED** to fix the old computer we have. Need parts for an iMac 400 or iMac 350. Please contact Sharon Wheelock at [gcn@neb-sandhills.net](mailto:gcn@neb-sandhills.net).

**GENERAL ASSIGNMENT REPORTER:** Sidney Sun-Telegraph, a five day a week daily in Nebraska's Panhandle is seeking a general assignment reporter. Reporting on city government, and events around town as assigned, must be competent photographer, and computer experience necessary. Must be a team player. Competitive wages, flexible schedule. Send resume and writing samples to: Don Ogle, editor at: [editor@suntelegraph.com](mailto:editor@suntelegraph.com).

**SALESPERSON** needed for The Fairbury Journal-News. Must have good communication and people skills, be a self motivated individual with sales experience and knowledge of digital sales helpful. Competitive wages, flexible schedule. Send resumes to: Timothy Linscott, [timothy.linscott1@gmail.com](mailto:timothy.linscott1@gmail.com), or PO Box 415, Fairbury, NE., 68352.

**PRINTING EQUIPMENT FOR SALE:** Ryobi 3302M printing press and a numbering machine "Count" Numbermatic M121 for sale. Contact Chris and Maureen Zavadil at Emanuel Printing, 130 N. Main St., Fremont, NE 68025. Ph: 402-721-4421. Email: [epbusiness@neb.rr.com](mailto:epbusiness@neb.rr.com).

**ATTACHED TO THIS WEEK'S BULLETIN:**  
Classified Advertising Exchange.

## **Available through NPA:**

**Reporter's Guide to Media Law  
and Nebraska Courts (2005)**  
\$3.00 ea.

**Nebraska Open Meetings Act Booklet (2012)**  
\$1.00 ea.

*(plus postage)*

*To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)*

## **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).





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## Strategies to Increase Reader Engagement

**Thursday, July 28**

**2:00-3:00 p.m. EDT**

**1:00-2:00 p.m. CDT**

**Registration fee: \$35**  
**Registration Deadline:**  
**July 25**



*Group discounts are available. Visit our website for more information.  
Registrations submitted after the deadline date are subject to a \$10 late fee.*

### ***In this webinar...***

Are you wondering how to make your coverage more successful in ways that will grow audience and engagement? In this session, Liz Worthington, content strategy program manager for the American Press Institute, will highlight **research from 50+ publishers** across the country that have made **strategic decisions to cover content differently**.

Worthington says the audience is in charge and that changing consumer habits indicate one group in particular — Millennials — is leading the way to new business models. This presentation will also showcase findings from **API's Metrics for News program**, which unlike conventional analytics, can **help publishers build empirical, modern news strategies** by quantifying the nature of the content they produce as well as how and why audiences engage with it.

### ***The presenter...***

#### **Liz Worthington**



Liz Worthington is the content strategy program manager for the American Press Institute. She manages API's program to help publishers create data-driven content strategies.

Worthington joined API after nearly 10 years as a reporter and editor for various newspapers and digital platforms. Immediately prior to that, she was the senior editorial trainer for Patch.com where she built an editorial curriculum focused on enhancing the field's digital news, social media and audience development skills.

***Presented in partnership with:***

**CANCELLATION POLICY:** Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.



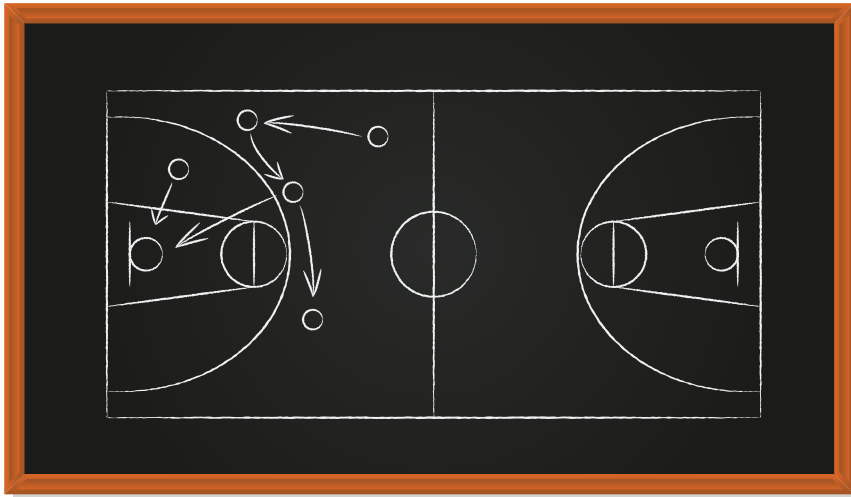
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## Revamping Your High School Sports Coverage



**Friday, July 29**

**2:00-3:00 p.m. EDT**

**1:00-2:00 p.m. CDT**

**Registration fee: \$35**  
**Registration Deadline:**  
**July 26**

**Presented  
by:**



### *In this webinar...*

While game stories are important, adding new features and better coordination to your overall prep coverage plan can help maximize your resources. In this session, we'll discuss devising a weekly schedule and implementing alternate story formats. We'll also offer strategies on how to beef up sections with a limited staff.

*Group discounts are available. Visit our website for more information.  
Registrations submitted after the deadline date are subject to a \$10 late fee.*

***Presented in partnership with:***

**CANCELLATION POLICY:** Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.

### *The presenter...*

#### **Tim Schmitt**



Tim Schmitt has spent decades in various newsrooms — some print and some broadcast. He was a sports reporter, news reporter, and then managing editor of his hometown paper, the Tonawanda (N.Y.) News, where he led an award-winning editorial page. He's worked as an editor, staffer or longtime contributor with the Arizona Daily Sun, the Mesa Tribune, the Arizona Republic, the Buffalo Current, and the Niagara Falls Gazette, where he was executive sports editor over four dailies — spearheading coverage of the Buffalo Bills and Sabres. He moved to Austin to join GateHouse in early 2015.



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