

CONFIDENTIAL

# Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

## Calendar of Events

### Events:

#### **February 10, 2017**

NPA/NPAS Winter Board Meeting (Conference Call)

#### **March 15-17, 2017**

NNA Community Newspaper Leadership Summit  
Arlington, VA

#### **April 21-22, 2017**

NPA Annual Convention,  
Country Inn & Suites-North,  
Lincoln, NE

### Deadlines:

#### **January 27, 2017**

NPA Better Newspaper Contest (online) entry deadline

#### **February 17, 2017**

NPA Foundation scholarship applications (postmarked by)

#### **February 24, 2017**

NPA awards nominations deadline

#### **March 31, 2017**

Omaha World-Herald Community Service & Service to Agriculture Awards entry deadline (postmarked by)

## NPA Awards nominations now being accepted through February 24!

Nomination forms and details are attached to the Bulletin:

- **Journalism Hall of Fame**
- **Master-Editor Publisher**
- **Outstanding Young Nebraska Journalist**
- **Leadership Nebraska (Harpst)**
- **Golden Pica Pole**

*Deadline to submit nominations is Friday, February 24, 2017!*

## Better Newspaper Contest deadline is January 27!

This will be year two of Nebraska Press Association's switch to an online/digital entry system for the NPA Better Newspaper Contest.

**The deadline for entries is January 27**, and we encourage you to start submitting online entries now to re-familiarize yourself with how the online entry process works.

**Download PDF from the NPA website,  
[www.nebpress.com](http://www.nebpress.com):**

- **Login to MEMBERS area**
- **Click on MEMBER DOWNLOADS**
- **Select SPECIAL SECTIONS on drop-down menu**



Questions? Contact Carolyn Bowman at [cb@nebpress.com](mailto:cb@nebpress.com).

## *Save the dates!*

**Nebraska Press Association Annual Convention  
April 21-22, 2017  
Country Inn & Suites-North, Lincoln, NE**

**CONTACT INFO:**  
 Telephone: 800-369-2850 or  
 402-476-2851  
 FAX: 402-476-2942  
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 E-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)  
 Web Site: <http://www.nebpress.com>

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## Homestead newspaper exhibit highlights changes over time

*By Annie Bohling, Beatrice Daily Sun, Jan. 8, 2017*

Earlier this month, a new exhibit at the Homestead National Monument of America was installed featuring art and articles from 1880s eastern United States publications that illustrate westward expansion.

“The pieces show how westward expansion was interpreted by easterners,” said Homestead museum technician Robin Matty. Several of the framed pages are from Harper’s Weekly first published in 1857 in New York City.

The exhibit, called “The Way They Saw Us,” is on loan from the South Dakota State Historical Society and will be on display through July. The 25 framed images will give visitors an idea of what methods of advertising were used to encourage people to head westward. They also depict struggles settlers faced in the Dakotas. It was through these works that the idea of the ‘American Wild West’ was born.

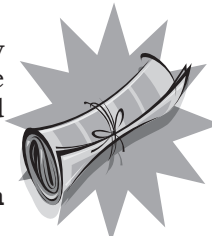
Homestead staff said they believe this is the first time the collection has traveled outside of its home in South Dakota. “Historic newspapers are an invaluable resource for historians,” said park Superintendent Mark Engler. “This collection does a great job of highlighting not only the historical but also the artistic value of newspapers.”

## *Call for entries!*

### 2017 Omaha World-Herald Community Service and Service to Ag

Last year, The World-Herald increased the prize amounts for these awards to encourage increased participation in the number of daily and weekly entries.

Prize amounts for both the Community Service and the Service to Agriculture Awards are \$1,000 for the daily winner and \$500 for each weekly class winner.



**Entries must be postmarked by March 31, 2017.**

Thank you to the Omaha World-Herald for their continued support and sponsorship of these awards. We strongly encourage our members to participate by submitting your entries!

Winners will be announced at the Friday evening awards banquet on April 21, 2017, during the NPA Annual Convention in Lincoln, NE.

## *Keep us in the loop!*

Please notify our office when you have changes:

- New/changed email address(es)
  - New phone/fax numbers
- Staff changes (publishers, managers, editors, advertising contacts)
  - Advertising/color rate changes
  - New mailing or delivery address
- Publication day change or format changes

***Thank you!***

## Warren Buffett documentary airs January 30 on HBO

Legendary investor Warren Buffett will be profiled by HBO Docs on January 30 in the film, “Becoming Warren Buffett,” which looks at the modest and humble lifestyle of the 86-year-old billionaire who made his fortune through his holding company, Berkshire Hathaway.

The documentary, produced and directed by Peter Kunhardt, who has produced several documentaries for HBO and PBS, features interviews with Buffett’s friends, including Bill Gates, founder of Microsoft, documents his rise to riches, and details Buffett’s pledge to give away 99% of his fortune to various philanthropies, including the Bill and Melinda Gates Foundation.

## A newsworthy proposal

By Katie Rohman, Washington Co. Pilot-Tribune & Enterprise, Dec. 30, 2016  
Tyler Dahlgren, a 2008 Blair High School graduate and former Enterprise sports editor, went back to where it all began when he decided to ask the love of his life to marry him.

He proposed to his girlfriend, Alyssa Bouc (pronounced "Boats"), outside of the Enterprise Publishing office in Blair on Saturday night. The couple met while working at the newspaper, where Alyssa, a Valparaiso native, was a design specialist.

"One of my favorite things about Alyssa is how happy even the smallest of things can make her," Tyler said. "So I knew I wanted to propose to her in a simple but meaningful way. Working together at the Enterprise not only introduced us, but gave us several memories together. It's kind of where it all started, so I knew it's where I wanted this new chapter in our lives to start, too."

Prior to the proposal, the couple was celebrating Christmas with family at the home of Tyler's grandmother, Dona Warren. "In my head, the whole process seemed like it'd be pretty simple," Tyler said. "But Christmas Eve was one of the longest days ever. We spent it at my grandma's in town, and then my brother and I left to take a load of presents home."

Then, his mother, Molly Dahlgren, told Alyssa that Tyler called to say his car stalled near George's Tavern. "Alyssa hopped in my mom's car, who unexpectedly drove her to the Enterprise, where I was waiting near the front door," Tyler said.

When Alyssa, Molly and Tyler's sister, Emily Dahlgren, arrived at the Enterprise parking lot, Tyler was waiting inside the entrance door with a bouquet of roses. One of their favorite songs, Willie Nelson's version of "The Scientist," was playing.

"When we would work Sundays together (I told her I had to be in the office, even if I didn't have anything to do), I was usually the YouTube DJ," Tyler said. "There was one song in particular that kind of came to be ours.

"From there, I don't really remember — I blacked out," he said. "But I must have said something, because, after gathering herself, she said 'yes.'"

"I was super surprised," Alyssa said of the proposal.

The couple, who began dating in May and now live in Lincoln, worked at the Enterprise until recently. Tyler was the sports editor from December 2014 until October. He was also a part-time sports reporter for a few months in 2013. Alyssa was employed at the Enterprise from June 2015 until November.



COURTESY EMILY DAHLGREN

BACK STORY - provided by Mark Rhoades, president/owner, (Blair) Enterprise Publishing Company:

"Two years ago, during our NPA Foundation scholarship awards, I sat at a table with Alyssa Bouc, a Doane College student at the time, and a winner of one of our scholarships. I visited with her over lunch and was impressed with her as a person, and also her journalism skills and activities at Doane. I gave her my card and told her that if she's looking for a job when she graduated the following year, to give me a call. The next year she called, and as luck would have it, we had an opening in our design department and she joined our staff a few weeks later. A few months after starting at the Enterprise, she and our sports editor began dating. Just recently he proposed to her, near the front door of the Enterprise. Shows you just how valuable an NPA Foundation scholarship can be, not only did she find a job, but a husband!"

## Upcoming webinars at Newspaper Academy

InDesign guru, Kevin Slimp's latest venture is <http://newspaperacademy.com>, an online community for newspapers. The Newspaper Academy offers webinars, live broadcasts and podcasts.

### UPCOMING WEBINARS:

#### **Tim Smith - Time & Territory Management**

Thurs., Feb. 2 at 11:00 a.m. Central (50 minutes)  
Normal Price: \$49; Assn. Discounted Price: \$39

#### **Kevin Slimp - Getting People to Pick Up Your Paper**

Thurs., Feb. 2 at 2:00 p.m. Central (35 minutes)  
Normal Price: \$40; Assn. Discounted Price: \$32

#### **Ed Henninger - License to Print Money**

Wed., Feb. 15 at 2:00 p.m. Central (50 minutes)  
Normal Price: \$49; Assn. Discounted Price: \$39

**For webinar descriptions and to register using the discounted rate, go to:**

<http://newspaperacademy.com/association/>

## Restrictions apply to unauthorized use of the words "Super Bowl"

Running promotions or ads designed to create the appearance of a relationship between the newspaper and/or its advertisers and the NFL or Super Bowl is risky and possibly illegal. The NFL controls all marketing and proprietary rights with respect to the Super Bowl. Without the express permission of the NFL, marketers and advertisers may not use the terms below in their promotions:



### **Ads cannot contain:**

"Super Bowl"

"Super Sunday"

"National Football League" (NFL)

"National Football Conference" (NFC)

"American Football Conference" (AFC)

Any NFL logo or uniform

Any specific team name or nickname

### **Ads can contain:**

"The Big Game"

"The Football Championship Game"

The date of the game

The names of the team's home cities

A generic football picture or graphic

# Help promote NPA Foundation scholarships

The NPA Foundation 2016-17 scholarship applications for current college students and high school seniors are now available.

The Foundation will offer up to four total scholarships of \$2,000 each. Preference will be given to students who will be pursuing newspaper journalism education at a Nebraska college or university.

Applications have been mailed to Nebraska high schools, colleges and universities. We also encourage our members to promote the scholarship in your newspaper(s). Guidelines and application forms are available on the

NPA website homepage (scroll down to middle of page), at [www.nebpress.com](http://www.nebpress.com).

**Scholarship house ads (print and online) are available through the NPA office and are also available on the NPA website (login to the MEMBERS AREA, click on MEMBER DOWNLOADS, on drop-down menu, click on SPECIAL SECTIONS). Contact Susan Watson, [nebpress@nebpress.com](mailto:nebpress@nebpress.com), to receive house ad PDFs.**

# Free public notice ads from News Media Alliance

*News Media Alliance, Jan. 10, 2017*

Throughout our nation's history, government agencies have been required to alert citizens of certain government activities that may impact a local community, providing citizens with an opportunity to stay informed and take action when necessary. Newspapers have long partnered with government agencies by publishing public notices, enabling the government to be fully transparent and accountable to citizen taxpayers. In recent years, state legislatures – most recently in New Jersey – have proposed to move public notices out of printed newspapers and onto government-run websites.

Publishing public notices in newspapers informs a wide audience in a local community of a government agency's action; reaching citizens that are passive information seekers that would not be aware of the fact that notices impacting the community are on a government agency's website. Publishing public notices through the local newspaper also serves an important audit role as the newspaper acts as an independent third party able to legally verify that the government agency has given the public notice.

The News Media Alliance has created ads highlighting the importance of keeping public notices in newspapers. We encourage you to run these advertisements in your newspaper over time to help educate the public. **Ads can be published as is, or you can add your own logo. Access the ads at [https://www.newsmediaalliance.org/email-gate/?submit=/research tools/public-notice-ad/?gatval](https://www.newsmediaalliance.org/email-gate/?submit=/research%20tools/public-notice-ad/?gatval).**

If you have any questions about the ads, please email Lindsey Loving at [lindsey@newsmediaalliance.org](mailto:lindsey@newsmediaalliance.org).

## Nebraska Supreme Court approves court recording

*Lincoln Journal Star, Dec. 24, 2016*

In December, 2016, the Nebraska Supreme Court approved a rule change to allow for news cameras and tweeting in Nebraska trial courts.

The new rule goes into effect March 1, 2017, and says expanded media coverage shall be permitted in county and district courtrooms in Nebraska, with limited exceptions such as juvenile court, grand juries and jury selection.

Expanded media coverage includes broadcasting, recording, photographing and live tweeting of judicial proceedings by the news media.

It replaces a 1992 rule that prohibited media coverage in courtrooms and the immediate area unless approved.

Nebraska judges and attorneys have been working on this issue since May 2015. Other states, including neighboring Iowa, have had cameras in courtrooms for years.



## Next Generation Nebraska to address issues of future generations of Nebraskans

On January 6, 2017, Nebraska Senators Adam Morfeld and Brett Lindstrom announced the launch of 'Next Generation Nebraska,' a bipartisan group of eleven state senators under age 40, to look at legislative issues facing Nebraska millennials and future generations.

They are joining the Millennial Action Project's national movement of young elected officials collaborating to exchange ideas and best practices. Nebraska is the 15th state to officially join the Millennial Action Project.

Connecting Young Nebraskans (CYN), a statewide network designed to connect, empower and retain young Nebraskans, and a program of the Rural Futures Institute at the University of Nebraska, was invited to attend an opening round-table discussion with the senators and other Nebraska young professionals groups to discuss the launch of Next Generation Nebraska.

**For more information, go to:**

[www.millennialaction.org](http://www.millennialaction.org)

<http://ruralfutures.nebraska.edu/connecting-young-nebraskans/>

## What's your idea? Apply now for 2017-2018 Reynolds Journalism Institute Fellowships

The Donald W. Reynolds Journalism Institute invites proposals from people and institutions to collaborate with us on innovative ideas and projects to improve the practice or understanding of journalism. We're giving special consideration this year to ideas and projects focused on solving problems created by filter bubbles, fake news and mistrust of the news media; however, we also invite submission of other ideas and projects that could strengthen democracy through better journalism.



Successful collaborations are often in one of three categories, but are not limited to the following:

- Transformation of an idea into a market-tested prototype.
- Development and deployment of a prototyped product or service into a substantial market test to prepare it for angel or venture investment or a full product launch.
- Scholarly research that leads to publication of new understandings about the practice of journalism.

There are three types of RJI Fellowships for 2017-2018: residential, nonresidential and institutional. For fellowship details, and to apply, go to: <https://www.rjionline.org/fellowships>. RJI Fellowships are open to U.S. citizens and foreign journalists. **The deadline to apply is Feb. 1, 2017.**

Questions? Contact Jennifer Nelson, Donald W. Reynolds Journalism Institute, [nelsonjenn@rjionline.org](mailto:nelsonjenn@rjionline.org), 573-884-5599.

## Submit editorial cartoons, columnists for Sunshine Week 2017

If you're an editorial cartoonist or writer, the American Society of News Editors hopes you'll contribute a cartoon or column for this year's Sunshine Week, March 12-18.



The special content will be made available for use that week by participating organizations to promote a dialogue about the importance of open government and freedom of information.

To submit a cartoon or column, please send them to ASNE Communications Coordinator Jiyong Won at [sunshineweek@asne.org](mailto:sunshineweek@asne.org).

ASNE launched Sunshine Week in 2005 as a national initiative. Since 2012, ASNE has partnered with the Reporters Committee for Freedom of the Press to provide support for news organizations, libraries, universities, civic groups, nonprofits and others who want to promote open government and access to information.

For more information about Sunshine Week, visit [www.sunshineweek.org](http://www.sunshineweek.org).



## Small Town America: What's Being Sold?

When was the last time you opened a phone book? The Yellow Pages? Dex? Don't worry, we couldn't tell you either.

Since the rise of smart phones, and the ability to search for information on the go, the decrease in value of phone books has been enormous. But to keep those books coming, and to stay relevant, these two businesses, more so the former of the two have integrated digital marketing services with their packages. Notably offering new websites and targeted marketing.

Though you need to be wary, and extremely cautious when it comes to their services and overall intentions, they strike small town USA with sales reps rolling through and sweeping towns in a week to sell these services. How do we know this? Well, we've dealt with numerous businesses who have been a victim.

Websites they create aren't optimized, responsive or mobile friendly. There have even been times where services haven't been fulfilled. The turnover rate on sales reps is unprecedentedly high. But more importantly, it's the contracts they sign you up to. In order to keep the phone book afloat, reps sign up businesses to lengthy, expensive contracts that force you to place ads and information in the books, packaging that together with their "digital services."

This ultimately comes down to doing your due diligence and fully understanding what is being sold to you. Read through and understand the contracts; see examples of their work before committing. Also work on educating those in your communities about these services, and not to get trapped into a contract that, from our experience, is incredibly difficult and almost impossible to cancel.

There are a number of great digital marketing companies out there that can offer outstanding, and reliable services. Don't get sucked in by the phone books trying to stay relevant. Take the time to research, and find the company that'll provide the best service.

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To contact the Digital Marketing Hotline, you can call us at Courtside Marketing, at 402-590-8093 ext. 702, or email us at [chris@courtside-marketing.com](mailto:chris@courtside-marketing.com).

# Classified Advertising Exchange

Jan. 23, 2017

**NEWS EDITOR/REPORTER** - Full-time position opening at progressive weekly newspaper in Fairbury, NE. Job involves writing, editing, photography, social media and page design. Contact Timothy Linscott, The Fairbury Journal-News, P.O. Box 415, Fairbury, NE 68352 or email: [timothylinscott1@gmail.com](mailto:timothylinscott1@gmail.com).

**CLASSIFIED ADVERTISING MANAGER** - We are seeking an innovative, high-energy leader with a proven record in sales and management to assist advertisers, grow revenues, coach and develop our 4-person sales staff, and build brand integrity. The Grand Island Independent is a Berkshire-Hathaway Media Group newspaper. Compensation commensurate with experience. Send resume to [molly.holcher@theindependent.com](mailto:molly.holcher@theindependent.com).

**REPORTER** - Enjoy meeting people and working in a fast-paced environment? The Syracuse Journal-Democrat and Nebraska City News-Press are looking for a general assignment reporter who enjoys a job with a variety of duties. Duties include writing stories, taking photographs and assisting in production of our print and online products. Some evening and weekend hours are required. Candidate should possess good people and communication skills. Submit resume/samples to: Tammy Schumacher, general manager, Nebraska City News Press, Inc., 823 Central Ave., Nebraska City, NE 68410, or email [tschumacher@ncnewspress.com](mailto:tschumacher@ncnewspress.com).

**NEWSPAPER FOR SALE** - Northeast Nebraska Newspaper. Solid weekly newspaper with commercial printing. Good client base and room for growth with new businesses in town and jobs coming to community. Motivated sellers and price reduced. Bloomfield Monitor contact Joe Skrivan, 402-373-2332 or 402-841-1027. Includes business, real estate and all equipment.

**NEWSPAPER FOR SALE** - Want to be your own boss? Good mom and pop newspaper for sale. Great community, with great support, located two hours from Lincoln. Run it right and you will make a good profit. Inquire: Box X, Nebraska Press Association office, 845 "S" St., Lincoln, NE 68508, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange, NPA Awards Nomination Forms (Master Editor-Publisher, Hall of Fame, Harpst Leadership, Outstanding Young Nebr Journalist, Pica Pole).

## **Available through NPA:**

### **Reporter's Guide to Media Law and Nebraska Courts (2005)**

\$3.00 ea.

### **Nebraska Open Meetings Act Booklet (2012)**

\$1.00 ea.

*(plus postage)*

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

## **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

## **Nominations for NPA awards accepted through February 24, 2017**

### **NPA Hall of Fame**

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame has started, it has inducted 100 journalists. It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession, to our state, and nation. Here are the rules:

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities, state and/or nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

### **Master Editor-Publisher Award**

Eligibility: This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper, which is a member of the NPA; however, no family member may nominate another family member. The selection procedure: The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

### **Golden Pica Pole Award**

If you know someone who has worked in the newspaper business for more than 50 years, they are eligible to receive the Golden Pica Pole Award.

### **Outstanding Young Nebraska Journalist Award**

The Outstanding Young Nebraska Journalist Award was created and funded by Zean & Marilyn Carney, former publishers of four Nebraska newspapers and past president of the Nebraska Press Association. Both the Nebraska Press Association and the Nebraska Press Advertising Service will sponsor the award competition each year. Carney noted that “money isn’t the only thing a journalist is after, they’re after recognition of their craft and work.” Others noted that this award is one way to nourish and keep our young journalists in community newspapers.

Each year two nominees will be selected from the weekly newspaper field and two nominees from the daily field with the first place nominees receiving a \$500 check and a plaque. The second place nominees will receive a plaque. Note, only weekly newspaper nominees will be considered in the weekly category, and only daily newspaper nominees will be considered in the daily category.

The nominee must be a reporter, editor, photographer, graphic designer, production or advertising professional who has worked for at least one year with a legal Nebraska newspaper and for his or her current employer in Nebraska. The young journalist nominee must be under the age of thirty (30) years as of December 31 the year prior to award presentation (contest year). The nominee is not eligible to apply the following year after winning first place in the competition.

### **Leadership Nebraska Award**

The Leadership Nebraska Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes “that this award be given to the best newspaper coverage for future and present community leaders.”

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors “believe it is important to develop leaders in Nebraska at all levels” and this “is consistent with Governor Heineman’s leadership program that is active in many Nebraska communities and is a further incentive for our newspapers to promote and develop future leaders.”

**Deadline to submit nominations is February 24, 2017.** Contact Susan Watson, [nebpress@nebpress.com](mailto:nebpress@nebpress.com) with questions. Forms are also available at [www.nebpress.com](http://www.nebpress.com). (On NPA website, log into MEMBER LOGIN and click on MEMBER NEWS (under QUICK LINKS)).





Nebraska Press Association  
 Master Editor-Publisher Award  
 Nomination Form

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The Best of  
**THE BEST**  


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 2017

**Eligibility:** This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska Newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper which is a member of the NPA; however, no family member may nominate another family member.

**The selection procedure:** The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

The selection shall be made, sometime after the New Year and at least a month prior to the annual state convention.

No committee member may be among the nominees. This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily.

The committee members will vote for the person they wish to receive the award based on this criteria:

- The nominee has worked hard and lived honorably;
- The nominee has thought soundly and influenced unselfishly;
- The nominee, through his or her newspaper connections, has been active in a variety of ways in his or her community or in the state or nation. This may or may not include being active in press association affairs;
- The nominee has been a practitioner of his or her craft in the production of a quality newspaper product.

Nominations will be retained for three years. After that an individual must be nominated again or dropped from consideration.

**I nominate:**

**Nominated by:**

\_\_\_\_\_

(name)

\_\_\_\_\_

(your name)

\_\_\_\_\_

(newspaper)

\_\_\_\_\_

(newspaper)

\_\_\_\_\_

(address)

\_\_\_\_\_

(address)

\_\_\_\_\_

(city, state zip)

\_\_\_\_\_

(city, state zip)

**Please include a biography and any letters of recommendation along with this nomination form to supply information that will be helpful in deciding the award winner. Information should be as complete as possible.**

**Deadline for entries is February 24, 2017.** The recipient will be announced at the Friday banquet at the NPA Annual Convention in April. Please complete and return this form to:

**Susan Watson  
 Nebraska Press Association  
 845 "S" St.  
 Lincoln, NE 68508.**



# Nebraska Newspaper Hall of Fame

Deadline for nominations is February 24, 2017.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor.

Here are the rules:

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

Some other considerations of importance:

- Winners of the Master Editor-Publisher Award are **not** automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

**Nominations must include** a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the University of Nebraska Journalism College, and one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

**Previous winners include:** Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgcombe, John Edgcombe, Sr., Tyler Edgcombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Sharron Hollen, Edgar Howard, G. Woodson "Woody" Howe, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, James E. Lawrence, Dick Lindberg, Jack Lowe, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, John G. Nieghardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, J.P. O'Furey, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Jack Thompson, Henry Trysla, Paul F. Wagner, Matt Waite, Lester A. Walker, Kent Warneke, Lee Warneke, H. J. Wisner and Asa B. Wood.

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## What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, 100 journalists have been inducted.

# NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

YOUR NEWSPAPER: \_\_\_\_\_

NAME OF NOMINEE: \_\_\_\_\_

NEWSPAPER: \_\_\_\_\_

NOMINEE'S ADDRESS: \_\_\_\_\_

CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION: \_\_\_\_\_

NOMINEE OR CONTACT TELEPHONE: \_\_\_\_\_

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2017

**Send nominations to:**  
**Susan Watson, Nebraska Press**  
**Association, 845 "S" St., Lincoln,**  
**NE 68508**

**Nominations must be received by February 24, 2017.**



# THE LEADERSHIP NEBRASKA AWARD

## Nebraska Press Association



**AWARD PROMOTES LEADERSHIP:** With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

**The deadline for submission of nominees will be February 24, 2017.**

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

### THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

### PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes "that this award be given to the best newspaper coverage for future and present community leaders".

### AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- \*photo essay
- \*editorial or series of editorials
- \*news articles
- \*feature story or stories
- \*promotional activities
- \*reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels".

### NOMINATION GUIDELINES

- 1. Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.**
- 2. Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.**
- 3. No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encouraged.**
- 4. Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.**
- 5. Any Nebraska Press Association member can submit a nomination.**
- 6. Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.**
- 7. No entry fee shall be required.**

### JUDGES

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

### AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought "The Indianola Reporter" in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a "note and a prayer"! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

**Deadline is February 24, 2017**



# OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

## NEBRASKA PRESS ASSOCIATION



### PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded by Zean & Marilyn Carney, former publishers of four Nebraska newspapers and past president of the Nebraska Press Association. Both the Nebraska Press Association and the Nebraska Press Advertising Service will sponsor the award competition each year. Carney noted that “money isn’t the only thing a journalist is after, they’re after recognition of their craft and work.” Others noted that this award is one way to nourish and keep our young journalists in community newspapers.

Each year two nominees will be selected from the weekly newspaper field and two nominees from the daily field with the first place nominees receiving a \$500 check and a plaque. The second place nominees will receive a plaque. Note, only weekly newspaper nominees will be considered in the weekly category, and only daily newspaper nominees will be considered in the daily category.

### AWARD CRITERIA

The nominee must be a reporter, editor, photographer, graphic designer, production or advertising professional who has worked for at least one year with a legal Nebraska newspaper and for his or her current employer in Nebraska.

The young journalist nominee must be under the age of thirty (30) years as of December 31 the year prior to award presentation (contest year).

The nominee is not eligible to apply the following year after winning first place in the competition.

A select panel of judges appointed by the Executive Director of NPA/NPAS will consider among other items, the nominee’s professionalism, creativity, comments or statements on goals, impact of their work on print journalism, the community or journalistic excellence.

### NOMINATION GUIDELINES

1. The Young Nebraska Journalist candidate or his or her editor or publisher may submit entry nominations. The nominee newspapers, publishers or executives must be members of the Nebraska Press Association.
2. Entrant nominees must submit six examples of their work product within the past two years along with a statement from the editor or publisher, and a statement from a person of the nominee’s choice attesting to the nominee’s qualifications.
3. Each entry must include a statement of not less than 150 words written by the nominee telling of his or her journalistic goals and this statement must be included with all other entry materials. The nominee must also submit a photocopy of their Nebraska drivers license.
4. All entries should be sent to the NPA office at the Lincoln address noted below in a 9 X 12 envelope and labeled “Outstanding Young Nebraska Journalist Award.”
5. If certain entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of the nominees, may be used for education or instructional purposes by NPA/NPAS.
6. It is considered that the winning nominees give permission to NPA to have the samples or examples of their work published in contest newspapers that may be produced for conventions, or shown in any convention contest videos or presentations.
7. **The deadline for contest entries by nominees will be on February 24, 2017.**
8. Information, instructions, guidelines and inquiries will be available from the Nebraska Press Association/Nebraska Press Advertising Service office located at 845 “S” St., Lincoln, NE 68508. The office can be reached by calling 1-800-369-2850 or 402-476-2851, or by fax at 402-476-2942. The e-mail address is [nebpress@nebpress.com](mailto:nebpress@nebpress.com). Information can be found and downloaded from the web site: [www.nebpress.com](http://www.nebpress.com)

**Deadline for nominations is February 24, 2017!**



# Nebraska Press Association Golden Pica Pole Award

(50 or more years service to Nebraska newspapers)



## Nomination Form

Name of nominee: \_\_\_\_\_ Phone: \_\_\_\_\_

Current Mailing address of nominee: \_\_\_\_\_  
\_\_\_\_\_

Number of years employed in newspaper business: \_\_\_\_\_

Locations Worked:

No. of Years:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Is the nominee presently employed? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, where presently employed? \_\_\_\_\_

Present job title: \_\_\_\_\_

Nomination submitted by: \_\_\_\_\_

Title: \_\_\_\_\_

Newspaper: \_\_\_\_\_

Date: \_\_\_\_\_

Return this form by February 24, 2017 to:



Nebraska Press Association  
Attn: Susan Watson  
845 "S" Street, Lincoln, NE 68508-1226  
(402)476-2851, NE: (800)369-2850, FAX: (402)476-2942  
e-mail: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)