

# Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

## Calendar of Events

### Events:

#### **June 23, 2017**

NPA/NPAS Board Meetings  
(11:00am (CST) by conference call)

### Webinars:

#### **June 15, 2017**

How to Start & Market a  
Podcast, 1:00pm CST  
onlinemediacampus.com

#### **June 22, 2017**

Legal Questions Newspapers  
Ask Most Often, 1:00pm CST  
newspaperacademy.com

#### **June 23, 2017**

InDesign: From Zero to Hero  
with Kevin Slimp, 10:00am CST  
newspaperacademy.com

#### **June 29, 2017**

Designing Great Ads with  
Ed Henninger, 10:00am CST  
newspaperacademy.com

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## UNL student journalists win major award for "Wounds of Whiteclay"

*Chris Dunker, Lincoln Journal Star, May 26, 2017*

Eleven students at the University of Nebraska-Lincoln's College of Journalism and Mass Communications took home the grand prize at the Robert F. Kennedy Journalism Awards ceremony, May 23, in Washington, D.C.

It was the first time in the event's 49-year history that the top prize went to a college group. Other division winners included National Geographic, The New Yorker, HBO and Univision.

The students won for their in-depth reporting project "The Wounds of Whiteclay: Nebraska's Shameful Legacy," which covered the issues and impact of alcohol sales in the small community of Whiteclay, population seven.

According to Joe Starita, professor in the journalism college and an editor of the project, the students spent hundreds of hours over the last nine months exposing the many issues surrounding Whiteclay, which sells about 3.5 million cans of beer annually to residents of South Dakota's nearby Pine Ridge Reservation.

Contributors to the project were reporters Chris Bowling, Lauren Brown-Hulme, Vanessa Daves, Marcella Mercer, Alyssa Mae and Natasha Rausch; photographers Amber Baesler, Jake Crandall, Calla Kessler and James Wooldridge; and website designer Matt Hanson. Additional editors were Roger Holmes, research assistant; and Rebecca Herrera-Schlichting, project coordinator.

## McDowells purchase The Ravenna News

Effective June 1, Ravenna residents Bruce and Meredith McDowell are the new owners of The Ravenna News, which lost its co-publisher Nancy Jackson in a car crash in November, 2016. The McDowells purchased the newspaper from Jackson's daughter, Erin Nye of Ravenna, and Ted Gill of Arapahoe.

Bruce has been the systems administrator at the Kearney Hub for the past 1 1/2 years, working in Information Technology and with Adobe products. His last day at the Hub was May 31.

Purchasing the News provided the McDowells the opportunity to keep the business in the community, with a lot of support from local business owners. They are excited to give back to the community and be as involved as possible.

Meredith McDowell, a Kearney Hub regional correspondent for a short time, will help Bruce at the News as needed, but will continue to work full time as a mental health therapist in Broken Bow.

Bruce understands there will be a learning curve in running a weekly newspaper. Several of the current Ravenna News employees will continue to work at the newspaper.

## NPA/NPAS Staff

### **Allen Beermann**

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## Free online training available to NPA membership

Let the learning begin!



All Nebraska Press Association members now have free access to lynda.com, which teaches the latest software, creative and business skills through high-quality online instructional videos featuring recognized industry experts.

You can access the vast lynda.com library by requesting a license from Nebraska Press Association. Licenses are available on a first-come, first-served basis. At this time, licenses are available for a two-week period.

Explore a wide range of subjects, including photography, graphic design and web development. New courses are added every week.

Access the lynda.com library 24/7 from desktops, laptops, smartphones, or tablets. Use the lynda.com app for iPhone, iPad, or Android or log in via the lynda.com mobile site.

Funding for this training opportunity comes from Nebraska Press Association Foundation and Nebraska Press Advertising Service.

## Take the post-convention online survey

Your feedback is important in planning our annual NPA conventions.

*We want to know what we did right,  
and what we could do better.*

**Please take a moment to complete this  
short online survey.**

**Click on this link to take the survey:**

**<https://www.surveymonkey.com/r/NPAConvention>**

*(Survey question #5 is not working properly,  
so please use the comment box on #5 to explain  
your rankings - thanks.)*

## Will your printer be open and printing on Tuesday, July 4?

**If you typically publish on Tuesday, but  
your printer won't be open on July 4 this  
year, you CAN publish on Monday (7/3) or  
Wednesday (7/5) of that week instead,**

***BUT YOU MUST LET YOUR  
POST OFFICE  
KNOW IN ADVANCE!***

*Still have questions?  
Contact the NPA office.*

## ***Husker football tickets available!***

*We have a pair of football tickets for each of  
the following 2017 home games:*

- September 2 - Arkansas State
  - September 16 - Northern Illinois
    - November 4 - Northwestern
  - November 24 - Iowa (Friday game)
- **Cost is \$121.00 for the pair (per game)**
  - **Seats are in the North Stadium, Sec. 39/Row 82**
  - **Pre-payment required (MC or VS only, no checks)**
  - **No holding tickets for later payment**
  - **Contact Jenelle in the NPA office if interested**

# Murphy's Law

Patrick Murphy, *Humphrey Democrat*

Hooray for journalism.

In a world filled with fake news and alternative facts, it took high school students from Pittsburg, KS., to remind us that reporting the facts is not hard, and it is the responsibility of anyone whose job it is to disseminate information to the masses.

Six students — editors and reporters — from the Pittsburg High School newspaper, *The Booster Redux*, did the job school officials failed to do.

They looked into the credentials of newly hired principal, Amy Robertson, a position that was to pay her \$93,000 a year.

What they found is the illegitimacy of the master's and doctorate degrees she received from the now-defunct Corllins University.

Students reported that the U.S. Department of Education could not find proof that Corllins was still operating, and the university is basically a warehouse for degrees.

Need a degree? Contact Corllins, and for a fee they will give you a diploma.

Also, Robertson had been living mostly in Dubai, United Arab Emirates for the past 19 years, serving as CEO of an education consulting firm that operates private, for-profit K-12 English language schools in Dubai.

Furthermore, more simple Google searches by the students revealed Dubai's education association had suspended the license of the Robertson-led Dubai American Scientific School.

Not only that, but the school had received unsatisfactory ratings every year from 2008-12 and was closed in 2013.

Once this information came to light, Robertson resigned.

What school hands out \$93,000 a year salaries without doing a background check?

School officials admitted it did not do enough research before hiring Robertson, but would do so now as they re-open the position.

Thankfully, these high school journalism students did their job.

Lest you think, they had some vendetta against their new principal, the story started off as a simple get-to-know the new principal, a basic feature story.

The story has garnered attention from around the world, with news outlets from the Washington Post and New Times to the BBC and Telegraph of London picking it up.

This makes me happy because it shows me there is real journalism being done in this country.

They may be high school students now, but some day they might be professional journalists tracking down the truth about our elected leaders, corrupt CEOs or better yet, features on some of the people doing good around the world.

Stories like this renew my faith that there are people out there doing the important job of reporting the facts, making sure those who seek to deceive and take advantage of us are caught.

Hooray for these kids, and hooray for journalism.

*This column was published in the April 12, 2017, issue of the Humphrey Democrat, and is reprinted with permission.*

## Longtime Nebraska reporter, writer, Jim Tische, dies at 92

James Tische, age 92, of Papillion, NE, died May 11, 2017. Born in Ainsworth, NE, Jim served in the U.S. Navy and served on the USS Langley aircraft carrier in the Pacific Theatre during WWII. He attended Midland College for a year, and graduated from the University of Nebraska School of Journalism in 1950.

Jim worked as a police reporter for the Lincoln Journal Star, and as a writer for the Scottsbluff Star-Herald, The Kankakee (IL) Daily Journal and the Nebraska

Game & Parks Outdoor Nebraska Magazine (now called Nebraskaland Magazine). He then worked as chief of the Lincoln Journal Star's copy desk, retiring in 1986.

He was preceded in death by his wife of 59 years, Patty Ann, and a son, Kirk. He is survived by daughters Roxanna Miller-Kempkes, Bellevue; and Denise Want, Milford, and their families. At his request, Jim's body was donated to the University of Nebraska Medical School to help train medical students. A memorial service will be held in Lexington at a later date. Memorials can be directed to Children's Hospital and Medical Foundation in Omaha, the University of Nebraska School of Journalism in Lincoln, or the Lex Christian Church in Lexington.

## Former Genoa newspaper publisher, Gordon Stofer, dies at 71

Gordon Stofer, 71, of Grand Island died May 5, 2017, at CHI Health St. Francis in Grand Island. Memorial services were held May 17 at St. Pauls Lutheran Church in Grand Island. Gordon's wishes were to be cremated, with burial at a later date. Military honors were provided by the United Veterans Honor Guard and U.S. Navy Honors Team immediately following the services. Memorials are suggested to the family to be determined later.

Born in Friend, NE, Gordon attended community colleges in Fairbury, NE, San Diego, CA, and Scottsbluff, NE, before graduating from UNL in 1977. He served in the U.S. Navy from 1965-1969, when he was honorably discharged.

Gordon worked in the newspaper business in various Nebraska communities over the years, eventually settling in Genoa, NE, where he was owner/publisher/editor of the Genoa Leader Times. He later moved from journalism to public relations, working with the Central Platte Natural Resources District until his retirement in 1999.

Gordon is survived by his wife, Kay Stofer of Grand Island; two daughters, Kari Stofer and Kristi (Kevin) Fraley, of Grand Island. Online condolences may be directed to the family at [www.apfeluneralhome.com](http://www.apfeluneralhome.com).

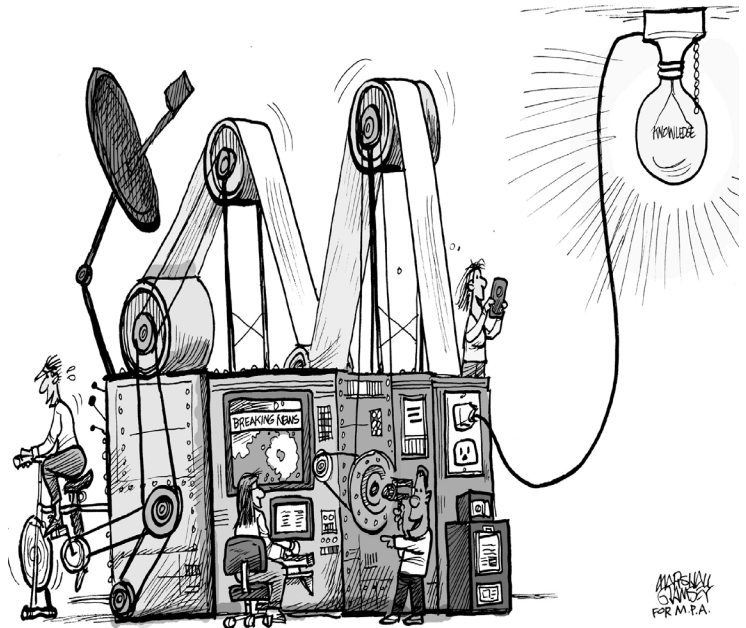
## Harriet Coble, former Nebraska reporter, editor, dies

Harriet Ann Coble, age 83, died April 7, 2017, in Nashville, TN, after a brief illness. Born in Beatrice, NE, Ann graduated from the University of Nebraska in 1956 with a degree in journalism.

Harriet joined the staff of the Lincoln Star in 1956, serving as a reporter and school editor. She spent a year on the public relations staff at the University of Nebraska College of Medicine, returning to the Lincoln Star as a desk editor. In 1962, she became editor of the monthly Nebraska Alumnus magazine, and was elected to three offices in the Cornhusker Editors Association, including president.

After moving to Huntsville, AL, in 1966, she owned a technical writing business for the aerospace industry. A strong supporter of education for women, Harriet was an active member of the American Association of University Women (AAUW) and was president of the Huntsville branch from 1969-1971.

Harriet was preceded in death by her husband, Dr. Harold Coble. She is survived by her son, John (Cara), and daughter Ann (Doug) Oliver, all of Nashville, TN. Donations in Harriet's honor can be made to the AAUW scholarship fund.



THE POWER OF THE PRESS

### Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

#### **Week of 5/22:**

##### **2x2**

- Albion News – Jim Dickerson (paper made \$487.50)
- Blair Enterprise – Loraine Ellis (paper made \$162.50)
- Hebron Journal-Register – Jami Knerl (paper made \$162.50)
- Hickman Voice News – Austin Roper (2 ads) (paper made \$462.50)
- Seward Co. Independent – Brenda Clark (paper made \$150.00)

##### **NCAN**

- Broken Bow Chief – Renae Daniel (paper made \$137.50)
- Holdrege Citizen – Linda Boyll (paper made \$260.00)
- Mullen Tribune – Gerri Peterson (paper made \$112.50)
- Superior Express – Bill Blauvelt (NCAN Special Free Ad)

#### **Week of 5/29:**

##### **2x2**

- Hickman Voice News – Austin Roper (2 ads) (paper made \$600.00)
- Seward Co. Independent – Brenda Clark (paper made \$150.00)
- Tekamah Plaindealer – Kelly Adamson (paper made \$312.50)
- Wayne Herald – Jan Stark (paper made \$487.50)

##### **NCAN**

- Broken Bow Chief – Renae Daniel (paper made \$137.50)
- Holdrege Citizen – Linda Boyll (NCAN Special Free Ad)
- Mullen Tribune – Gerri Peterson (NCAN Special Free Ad)
- Nebraska City News-Press – Erin Johnson (2 ads) (paper made \$225.00)
- Ogallala Keith Co. News – Brian McElvain (paper made \$297.50)

# Classified Advertising Exchange

June 5, 2017

**REPORTER WANTED:** Gatehouse Media is seeking an enthusiastic individual to cover general assignment reporting for its three-publication newspaper group. Newspapers in the group are the Nebraska City News-Press, the Syracuse Journal-Democrat and the Hamburg (Iowa) Reporter. Duties include writing stories, taking photographs and assisting in production of our print and online products. Some evening and weekend hours are required. Candidates should possess good people and communication skills. Gatehouse Media offers competitive benefits (medical, dental and vision), a 401K plan and paid vacation and holidays. Please send resumes and writing clips to Kirt Manion, editor, via email to [kmanion@ncnewspress.com](mailto:kmanion@ncnewspress.com), or by mail to 823 Central Avenue, Nebraska City, NE, 68410.

**SPORTS REPORTER WANTED:** Gatehouse Media is seeking an enthusiastic individual to cover sports for its three-publication newspaper group. Newspapers in the group are the Nebraska City News-Press, the Syracuse Journal-Democrat and the Hamburg (Iowa) Reporter. This is a full-time position. The sports reporter is responsible for producing sports pages, taking photos, covering games, writing stories, editing copy, coordinating with correspondents, posting to the websites and updating Facebook. This job requires night and weekend hours primarily, but not exclusively, and the sports reporter may be asked to perform other duties in the newsroom. Gatehouse Media offers competitive benefits (medical, dental and vision), a 401K plan and paid vacation and holidays. Please send resumes and writing clips to Kirt Manion, editor, via email to [kmanion@ncnewspress.com](mailto:kmanion@ncnewspress.com), or by mail at 823 Central Avenue, Nebraska City, NE, 68410.

**PLATE DEVELOPER WANTED:** If you know where we could find a plate developer in decent condition, please call the Holdrege Citizen and ask for Dan Jordan. Phone 308-995-4441, or email [holdregecitizennews@gmail.com](mailto:holdregecitizennews@gmail.com).

**FOLDER WANTED:** Looking for a tabletop folder in good condition. Please contact Chris Zavadil, Emanuel Printing, 130 N. Main St., Fremont, NE 68025; ph: 402-721-4421; email: [epbusiness@neb.rr.com](mailto:epbusiness@neb.rr.com)

**ATTACHED TO THIS WEEK'S BULLETIN:**  
Classified Advertising Exchange.

## Nebraska Press Association Polo Shirts



- \*Page & Tuttle brand
- \*100% polyester jersey, moisture wicking
- \*Embroidered NPA logo
- \*Colors: navy, red
- \*Flat knit collar; button placket; hemmed sleeves; clean finished hem w/side vents
- \*Machine wash/dry

MENS SIZES: L, XL, 2X, 3X  
WOMENS SIZES: L, XL, 2X, 3X (runs small)  
\$32 (L, XL); \$34 (2X); \$36 (3X) (includes shipping)  
Contact NPA office to order; checks payable to NPA

## Available through NPA:

**Reporter's Guide to Media Law and Nebraska Courts (2005)**  
\$3.00 ea. (plus postage)

**Nebraska Open Meetings Act Booklet (2012)**  
\$1.00 ea. (plus postage)

To purchase copies, contact the NPA office, 402-476-2851/ (NE) 800-369-2850, or [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

## ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).