

CONFIDENTIAL

# Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

## Calendar of Events

### Events:

#### September, 2017

Cline Williams Employment Law Forum

- Sept. 14 - in Kearney
- Sept. 19 - in Omaha
- Sept. 27 - in Lincoln

#### October 1-7, 2017

National Newspaper Week

#### October 5-7, 2017

National NNA Convention  
Tulsa, OK

#### November 3, 2017

NPA/NPAS Board Meetings,  
Lincoln, NE

#### November 3, 2017

Nebraska Journalism Hall of Fame Banquet, Nebraska Club,  
Lincoln, NE

### Webinars:

#### August 25, 2017

Automatic InDesign -  
(Russell Viers)  
1:00pm CST  
[www.onlinemediacampus.com](http://www.onlinemediacampus.com)

#### September 6, 2017

The Basics of Selling  
Newspaper Ads (Tim Smith)  
1:00pm CST  
[www.newspaperacademy.com](http://www.newspaperacademy.com)

#### September 14, 2017

The Basics of Newspaper Design  
(Ed Henninger)  
10:00am CST  
[www.newspaperacademy.com](http://www.newspaperacademy.com)

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## Save the date: Nebraska Journalism Hall of Fame banquet is November 3

The 2017 Nebraska Journalism Hall of Fame banquet and induction ceremony will be held Friday evening, November 3, at the Nebraska Club in Lincoln, NE. Banquet invitations and RSVPs will be sent out in early September.

This year, The Nebraska Press Association and the UNL College of Journalism and Mass Communications will honor three inductees: Larry King, Maxine Moul and Eileen Wirth. The Hall of Fame honors persons who have distinguished themselves in print journalism.

**Larry King** retired in 2015 from the Omaha World-Herald after a four-decade career as a reporter, city editor, executive editor, and vice president for news and content.

**Maxine Moul** began her journalism career as a reporter and photographer at the Sioux City Journal, and in 1972, she and her husband, Francis, became co-publishers of the Syracuse Journal-Democrat, which expanded into Maverick Media. She served as Nebraska's lieutenant governor from 1991-93, became director of the NE Department of Economic Development until 1999, was president of the NE Community Foundation from 2001-03, and became head of the USDA program in 2009, retiring in 2016.

**Eileen Wirth** retired in 2016 as chair of Creighton University's Department of Journalism, Media & Computing, after a 25-year career at Creighton. She led the JMC department for 19 years, and taught and mentored hundreds of students over those decades. Before her career at Creighton, Wirth worked at the Omaha World-Herald for 11 years as a reporter. She was one of the first three women writing for city news at the paper.

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. Since the Hall of Fame began, 102 journalists have been inducted.



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Nebraska School Activities Association



[nsaahome](https://www.snapchat.com/add/nsaahome)

[www.nsaahome.org](http://www.nsaahome.org)

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## ***September: Cline Williams Employment Law Forum***

The seminar is free, and all NPA members are invited to attend. A variety of topics will be covered, which are both timely and informative.

### ***Seminar dates and locations:***

- **Kearney - Thurs., Sept. 14**
- **Omaha - Tues., Sept. 19**
- **Lincoln - Wed., Sept. 27**

Cline Williams continues to get employment-related questions from NPA members via the Legal Hotline, which indicates a need for this type of seminar for our members.

***Registration is free, but RSVP is required.  
Registration deadline is Sept. 13.***

To RSVP, contact: Trish Kylo at [tkylo@clinewilliams.com](mailto:tkylo@clinewilliams.com).

***See attached flyer  
for dates, locations & details!***

## **Former publisher, printer, Donald Emanuel, dies at 94**

Donald Emanuel, 94, died August 14, 2017, at Nye Legacy in Fremont, NE.

Emanuel was a longtime Fremont business and community leader, and owned Emanuel Printing until retiring in 1989. Early in his career, Emanuel was owner and publisher of the Leigh World newspaper in Leigh, NE. He also worked as a printer at the Fremont Guide and Tribune and the Fort Collins (CO) Coloradoan prior to owning Emanuel Printing.

Born in rural Nebraska near North Bend, he was a decorated veteran of the U.S. Army Air Force in WWII from 1943-45. As a community leader, he served on the board of the Fremont Chamber of Commerce, the Downtown Business Association, and as a representative of the Eastern Nebraska Human Services Agency.

He is survived by his wife of 71 years, Delores; two sons; six daughters and their families.

Funeral services were held August 18 at St. Patrick's Catholic Church in Fremont, with burial in Calvary Cemetery, Fremont. Memorials are suggested to Archbishop Bergan Catholic Schools Endowment. Online condolences at: [www.mosermemorialchapels.com](http://www.mosermemorialchapels.com).

## **Former publisher is new director of Nebraska Rural Living magazine**

Former Nebraska newspaper co-publisher Bob Willis is the new director of Nebraska Rural Living, an online magazine that promotes the advantages of living and working in rural Nebraska. He takes over the position from founders Betty Sayers and Nancy Herhahn, who started the non-profit organization and website in 2006.

Willis, and his wife Tori, were publishers of the Curtis Frontier Co. Enterprise from 2002 until 2016, when fire destroyed the building and they sold the paper to Cody Gerlach.

In addition to leading the online magazine team of writers and photographers, Willis, who has a background in internet technology, will continue working for IBM remotely as a client enabled services manager, which he has done since 2006.

Nebraska Rural Living is a monthly magazine featuring articles about life, communities, artists and successful entrepreneurs in rural Nebraska. The magazine can be viewed online at [www.nebraskaruralliving.com](http://www.nebraskaruralliving.com).

## Longtime Red Cloud Chief employees are Grand Marshals for 2017 Red Cloud Street Car Days Parade

*Red Cloud Chief, August 9, 2017*

In the spring of 1978, Linda Bartels went to work for Dean and Barbara Furse and Roger at the Red Cloud Chief newspaper as a typesetter, using a keyboard for a punch tape system, along with another typeset employee.

That fall Ron Bartels was asked to join the Furses at The Chief as a commercial printer, using hand set type and the wonderful Heidelberg letter press.

Through the years, newspaper production has seen many changes, and through it all, Linda has remained one busy gal. She still sets type for The Chief, but now it comes up on a computer screen. She does most of the ad composition on that same computer, works up the pictures for publication, takes care of the subscription list, the weekly deposits and generally keeps the office at The Chief purring along.

Shortly after Ron joined the Furses as a commercial printer and helped with the mailing, a new dark room was installed at The Chief, which became Ron's domain for many years until digital cameras and computers made that phase of photography obsolete.



Courtesy Photo

*Ron and Linda Bartels, longtime employees of the Red Cloud Chief, were Grand Marshals for the Red Cloud Street Car Days Parade.*

Ron has covered sports and sports photography for many years and somewhere along the line was dubbed the "Sports Editor." He enjoys taking pictures for the paper, especially 4-H and FFA during fair time, and during Red Cloud's Street Car Days celebrations.

The Bartels have prevailed through five different owners of the Red Cloud Chief, starting with Dean and Barbara Furse, then Bob and Amy Hansen, Doug and Charlene Hoschouer, Dale Worley and the current owners, Jack Krier and Frank Mercer, of Main Street Media.

Together, Ron and Linda Bartels have dedicated a total of almost 80 years to the Red Cloud Chief!

## 220 Minnesota newspapers participate in 'Whiteout' campaign, focus on value of local journalism

August 16 was "Whiteout Day" in Minnesota. Over 220 newspapers in Minnesota - and some in North Dakota - marked the day (or for weeklies, sometime during that week) with a mostly blank front page to show what their readers would miss if it were not for community newspapers, and the work that goes into producing their local paper.

The campaign was held in conjunction with the 150th anniversary of the Minnesota Newspaper Association, with the goal of making readers aware of what an important role the newspaper has in their community.

Over the years, individual newspapers across the country have left their front pages mostly blank to draw attention to local news, but not the widespread participation that Minnesota's campaign had.

If there were no news reported by newspapers...





# Seek Permission Before Publishing Copy Outside Normal Channels

By Michael A. Wendorff  
Publisher of The Callaway Courier  
Aug. 6, 2017

This old editor, my friends and colleagues, has a cautionary tale about protecting one's intellectual property. A tale of how a picture and story originated by The Callaway Courier lent to another newspaper somehow got away and found its way around the state into daily newspapers, websites and even TV stations. We gave permission for one publication to use parts of our story and the picture but it somehow strayed well beyond the borders of permission into, well, we aren't sure how far. Let's start from the beginning.

In a casual conversation with retired pastor Al Seadore at the grocery store in Callaway one day I learned that the remains of his missing older brother, Army Cpl. Richard Seadore, had been identified by scientists of the U.S. Defense Personnel Accounting Agency from a jumbled group of bones returned by North Korea. Cpl. Seadore had died a POW during the Korean War over 65 years ago but his family in Long Pine, Neb., had never received closure the return of his remains would bring until recently. I asked Al if I could sit in on the briefing when Defense Department officials traveled to his home to explain the long process that resulted in his brother's identification, and subsequent plans for return of the remains to the family. It turned out to be a rare, inspiring, bittersweet story I was privileged to write and publish in our June 15 edition. The family has been most gracious in granting access to such a personal moment and we are grateful.

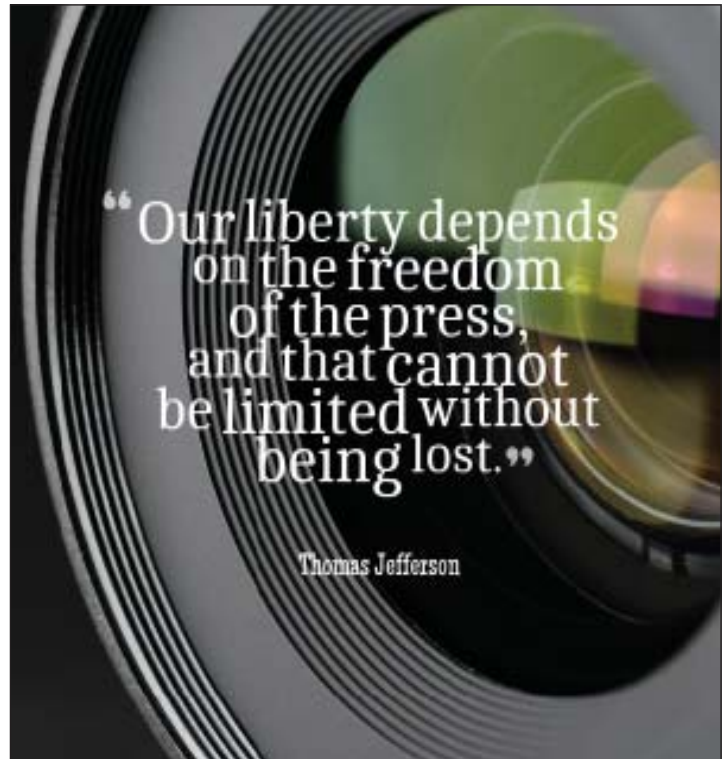
I gave permission for a local paper closer to Long Pine to use the story and photo for its own focus. Out here in the central and western part of the state we small weeklies are generally open to sharing stories, pics, advertisements, etc., as a courtesy to each other. It's something of a poor man's AP newswire because resources are always slim. No need to reinvent the wheel if we can help each other out. Our competitions are generally friendly in nature and we give each other credit.

But this one got away and I found myself both flattered and horrified to see that now famous picture and excerpts of my original story appearing around the state. I've been in this business 29 years and have never had this happen. And here is the rub: I gave permission to only one newspaper to use this story and pic. We were given credit for the photo by many publications but not all. I thought we as an industry were better than that. Our policy at the Courier is to ask for permission from the originating publisher to use news and picture copy whether it is first use, second, third or beyond. And we give credit where credit is due. Implied is that permission is only extended once, unless stipulated otherwise, by the originator of any content. It's only right and ethical. We have enough

problems with misuse of copyright material by others outside our industry without doing it to each other.

Okay, my bad. It is a lesson learned. I committed a sin of omission by not stipulating one use only. It's still possible to be too trusting and naïve even after nearly three decades in the newspaper industry. It was preventable in so many ways but we failed in not using more safeguards. We are not seeking financial redress or apologies. We just want everyone in our industry be made aware while reexamining how we obtain our news copy. Seek permission from the source, for cryin' out loud.

Cpl. Seadore's story is an important one that shows the worst of what humanity can be -- and the best. It shows that while we generally disparage our federal government there are good people within it doing wondrous things on our behalf. It shows that we never stop looking for our missing war dead and we never stop honoring those who gave the ultimate sacrifice for our country. It's a story that belongs to our state. I am, perversely, honored and gratified that my colleagues also found it important and have followed up extensively.



# Classified Advertising Exchange

August 21, 2017

**PRESSMAN:** Full or part time; must have mechanical aptitude, an eye for detail and the ability to lift at least 60 pounds. Experience is helpful, but we are willing to train the right candidate. Interested candidates, send resume to Custer County Chief, PO Box 190, Broken Bow, NE, 68822, or email: [publisher@custercountychief.com](mailto:publisher@custercountychief.com).

**EDITOR:** The Northeast Neb. News Company has an opening for an editor to guide one or two of our community newspapers. Qualified applicant must have solid reporting, editing and organizational skills. Send resume, cover letter to Rob Dump, [ccnews@mac.com](mailto:ccnews@mac.com), or PO Box 977, Hartington, Neb. 68739.

**WRITING/EDITING/PHOTOGRAPHY:** Full-time position opening at progressive weekly newspaper in ag-based Nebraska community. Job involves writing, editing, photography. Competitive wages of \$25-\$35K/yr, DOE, plus benefits. Contact Jennifer Lewis, (402)-729-6141, [jennifer@fairburyjournalnews.com](mailto:jennifer@fairburyjournalnews.com).

**TABLE-TOP WAXER WANTED:** Please contact Stephanie Dawson, The St. Edward Advance, 402-678-2771.

**PLATE DEVELOPER WANTED:** If you know where we could find a plate developer in decent condition, please call the Holdrege Citizen and ask for Dan Jordan. Phone 308-995-4441, or email [holdregecitizennews@gmail.com](mailto:holdregecitizennews@gmail.com).

**FOLDER WANTED:** Looking for a tabletop folder in good condition. Please contact Chris Zavadil, Emanuel Printing, 130 N. Main St., Fremont, NE 68025; ph: 402-721-4421; email: [epbusiness@neb.rr.com](mailto:epbusiness@neb.rr.com)

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange, Cline Williams  
Employment Law Forum Flyer.

## **Nebraska Press Association Polo Shirts**



- \*Page & Tuttle brand
- \*100% polyester jersey, moisture wicking
- \*Embroidered NPA logo
- \*Colors: navy, red
- \*Flat knit collar; button placket; hemmed sleeves; clean finished hem w/side vents
- \*Machine wash/dry

MENS SIZES: L, XL, 2X, 3X

WOMENS SIZES: L, XL, 2X, 3X (runs small)

\$35.50 each (includes 1st Class shipping)

Contact NPA office to order; checks payable to NPA

## **ORDER SAFETY VESTS THROUGH NNA**

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

# CLINE WILLIAMS

Presents the 19th Annual

## EMPLOYMENT LAW FORUM

We invite you and members of your organization to attend our complimentary 2017 Employment Law Forum to learn about the latest developments in labor, employment, and employee benefits laws. Cline Williams' Employment Law Forum is geared toward business owners, executive employees, human resource professionals, and in-house legal counsel.

Attendance at this educational seminar is free. Credit for this seminar has been sought from the Nebraska CLE Commission, Iowa CLE Commission, HR Certification Institute, Society for Human Resource Management, and Nebraska Board of Public Accountancy.

### AGENDA

1:00 - 1:30 p.m.	Employee Benefits Legal Update <a href="#">Michelle L. Sitorius</a> and <a href="#">Katie A. Joseph</a>
1:30 - 2:00 p.m.	The ADA and FMLA: Legal Trends Applied to Real-Life Scenarios <a href="#">Tara A. Stingley</a> and <a href="#">Jason R. Yungtum</a>
2:00 - 2:30 p.m.	Key Developments in Wage and Hour, Labor, and Employment Law <a href="#">Jody N. Duvall</a> and <a href="#">Lily A. Carr</a>
2:30 - 3:00 p.m.	A Pop Culture Primer on Avoiding Employment Claims: Best Practices for Conducting Employee Evaluations, Workplace Investigations, Employee Discipline, and Terminations <a href="#">Henry L. Wiedrich</a> and <a href="#">Jordan R. Hasan</a>
3:00 - 3:20 p.m.	BREAK
3:20 - 3:45 p.m.	Fiduciary Best Practices for Employee Retirement Plans <a href="#">Keith T. Peters</a> and <a href="#">Chris L. Wagner (Lutz)</a>
3:45 - 4:15 p.m.	Top Ten Things Every Employer Should Know About Immigration Law <a href="#">Daniel W. Oldenburg</a>
4:15 - 4:45 p.m.	Catching the Bad Guys Without Punishing the Good Guys: Managing the Information Security Risks of Your Workforce <a href="#">Richard P. Jeffries</a>
4:45 - 5:00 p.m.	Q & A SESSION

### LOCATIONS

#### Kearney

Thursday, September 14, 2017

Younes Conference Center

1:00 - 5:00 p.m.

Registration begins at 12:30 p.m.

[CLICK HERE TO REGISTER](#)

#### Omaha

Tuesday, September 19, 2017

Embassy Suites, La Vista

1:00 - 5:00 p.m.

Registration begins at 12:30 p.m.

[CLICK HERE TO REGISTER](#)

#### Lincoln

Wednesday, September 27, 2017

Nebraska Innovation Campus Auditorium

1:00 - 5:00 p.m.

Registration begins at 12:30 p.m.

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