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Reminder: Dues Payments

- Please pay your NPA/NNA dues together on one check
- Please pay your digital and CapView payments together on a check separate from the NPA/NNA dues
- Both go to different corporations, different banks

Newspapers asked to support new NE Endangered Missing Advisory as important public service

Last week, Governor Ricketts and NE Attorney General Peterson announced the creation of a new Nebraska Endangered Missing Advisory (EMA) System, to assist in the recovery of vulnerable, missing persons.

Papers are encouraged to support and participate in this new EMA plan as an important public service when needed. The Nebraska Broadcasters Association is also distributing this information to their members.

To support and participate in this new EMA system:

- Please consider publishing the media release below as a service to your readers.
- Sign up for EMAs directly from the Nebraska State Patrol at the link below:

<http://statepatrol.nebraska.gov/vnews/display.v/ART/5a201cc89bd7a>

- **Sign and return the attached (PDF) NE AMBER & EMA PLANS-AGREEMENT FORM to the Nebr Press Assn office by Monday, February 12, 2018 (extended deadline).**
- Nebraska Press Association will then forward the signed forms that we receive to the appropriate (NE) government office.

Media release below:

Gov. Ricketts, Attorney General Peterson Unveil Endangered Missing Advisory System

LINCOLN (1/23/18) – Today, Governor Pete Ricketts, Attorney General Doug Peterson, and Nebraska State Patrol (NSP) Superintendent Colonel John Bolduc announced the creation of the Endangered Missing Advisory (EMA) to assist in the recovery of vulnerable, missing persons.

“Nebraskans are involved in their communities, and
cont. pg. 3

NPA Foundation scholarships

The NPA Foundation 2018 scholarship guidelines and application forms have been distributed to all Nebraska colleges, universities and high schools. The Foundation will offer up to four total scholarships of \$2,000 each. Preference will be given to students who will be pursuing



\$2,000 Scholarships
Nebraska Press Association Foundation

Selection based on:

- Scholastic Ability
- Good Citizenship in School
- Good Citizenship in Community
- Preference will be given to students who will be pursuing newspaper journalism education at Nebraska colleges.

Applications must be post-marked by February 16, 2018
For more information and application form, go to: www.nebpress.com or call 402-476-2851/800-369-2850

newspaper journalism education at a Nebraska college or university. Guidelines and application forms are available on the NPA website. (On home page, scroll down to middle of page under NPA NEWS at www.nebpress.com). **Application deadline is February 16, 2018. Print and online house ads are available to help promote scholarships. (For house ads, log in to MEMBER AREA, click on SPECIAL SECTIONS).**

New EMA - cont. from 2

are always willing and able to help their neighbors,” said Governor Ricketts. “With new technology, we’re now able to look out for our most vulnerable neighbors in new ways. The Endangered Missing Advisory, or EMA, delivers information to law enforcement and the media when vulnerable Nebraskans go missing. It relies on the media to spread information about a vulnerable, missing person, and the public to be an additional set of eyes for law enforcement in a critical situation.”

The EMA is a system designed to disseminate information about a missing and endangered person to law enforcement, media, and the public.

The process to trigger an EMA starts at the local level with a request from local law enforcement for the State Patrol to issue the alert. The missing person must be considered to be in danger based a variety of factors, including age, health, mental or physical disability, environment, weather conditions, or if the person is in the company of a potentially dangerous person.

Last night, the EMA system deployed its first alert and supported efforts to find Kenneth Brummond of Rosalie, who was reported missing. Kenneth was found safe near his home this morning. Local and state law enforcement used the EMA system to spread the word of Kenneth’s status.

“NSP has worked with local law enforcement and the media on the AMBER Alert system for years,” said Colonel Bolduc. “That partnership was instrumental in identifying the need for a secondary alert for cases that don’t qualify to an AMBER Alert, but rise to the level that we think the public could be the key in locating a vulnerable, missing person.”

“Nebraska’s radio and TV stations stand ready to partner with local law enforcement to alert the public of missing people through Endangered Missing Alerts on the air, online and through social media,” said Jim Timm, executive director of the Nebraska Broadcasters Association. “These localized alerts will bring attention where needed without over-alerting the public in parts of the state where such an alert is not pertinent.”

AMBER Alerts are only issued if specific guidelines are met, including the abduction of a child under the age of 18. The Endangered Missing Advisory has no age limit and does not require an abduction. There are also key differences in how the two alerts are sent to the public:

AMBER Alerts

- Issued statewide
- Activate Emergency Alert System
- Utilize Wireless Emergency Alerts

Endangered Missing Advisory

- Issued based on NSP Troop Area Map
- Does not activate EAS or WEA
- Relies on local media to spread information

The purpose of the news conference call was to help members of the media and the public understand how EMA alerts are deployed.

Jim Headley new publisher of Alliance Times-Herald

Alliance Times-Herald, Jan. 27, 2018

Jim Headley has been named the new publisher of the Alliance Times-Herald. He replaces Kyle Cummings, who served as sports editor and as director of operations before taking the role of publisher in August, 2017.

Headley, a native of Sidney, comes to Alliance after four years with the Hastings Tribune. He started as a reporter at The Tribune in a planned transition to director of customer relations and circulation.

Headley knows the Panhandle well. He started his journalism career in Sidney as a sports editor in 1988, and years later returned to serve as editor of the paper. He went on to publish the Gering Courier, and eventually founded his own newspaper, the Gering Citizen.

Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we’ve included the amount of money each newspaper made in selling these ads.

Week of 1/8:

2x2

Hickman Voice News – Darren Ivy (2 ads) (paper made \$312.50)
Kearney Hub – Becky Hilsabeck (paper made \$325.00)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$137.50)
Nebraska City News-Press – Erin Johnson (paper made \$112.50)
Ogallala News – Brian McElvain (NCAN Special Free Ad)

Week of 1/15:

2x2

Crete News – Jennifer Zapata (paper made \$150.00)
Hickman Voice News – Meghan Haggerty (2 ads) (paper made \$475.00)
Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$137.50)

Week of 1/22:

2x2

Crete News – Jennifer Zapata (paper made \$150.00)
Hickman Voice News – Darren Ivy (paper made \$312.50)
Lexington Clipper-Herald – Pat Hart Tysdal (paper made \$312.50)
Norfolk Daily News – Suzie Wachter (paper made \$162.50)
Tekamah Plaindealer – Deanna Ray (paper made \$162.50)

NCAN

Aurora News-Register – Dani Lemburg (paper made \$162.50)
Broken Bow Chief – Renae Daniel (paper made \$137.50)
Nebraska City News-Press – Erin Johnson (paper made \$112.50)

Week of 1/29:

2x2

Fremont Tribune – Kourtney Muller (paper made \$487.50)
Hickman Voice News – Darren Ivy (2 ads) (paper made \$1,275.00)
Hickman Voice News – Meghan Haggerty (2 ads) (paper made \$1,287.50 + \$88.00 out of state)

Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

Wymore Arbor State – Tiffany Henrichs (paper made \$487.50)

NCAN

Aurora News-Register – Dani Lemberg (paper made \$162.50)
Broken Bow Chief – Renae Daniel (paper made \$137.50)
Spalding Enterprise – Kim Schilousky (paper made \$147.50)
Sutton Clay Co. News – Tory Duncan (paper made \$117.50)

Kid Scoop offers Olympics fun for readers of all ages



This February, the world - including the teachers, kids and, well, nearly everyone in your circulation area—will be turning their attention to PyeongChang and the 2018 Winter Olympics.

They will be looking for information about the Games, the host country, South Korea and even the Mascots. Take advantage of their interest in all things Olympics by offering two Kid Scoop pages. There is even a spot to generate sponsorship revenue. Go for the Gold with Kid Scoop!

Call Dan Dalton for details at 909-793-9890, or email him at patiodan@kidscoop.com.

Find Kid Scoop on Facebook

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2018 Winter Olympics

This month, the world turns its eyes on the South Korean region of PyeongChang.

Over 2,500 athletes from nearly 90 countries will compete in winter sports like skiing, skating, curling, ice hockey, ski jumping snowboarding and more!

WINTER OLYMPICS SCHEDULE

Use the information below to complete the calendar to show when some of the most popular competitions begin. Cut out each event stamp and paste it on the calendar where it belongs.

Bobsled starts 9 days after the Opening Ceremonies. **Speed Skating** starts 8 days before Bobsled. **Figure Skating** starts 1 day before Speed Skating. **Alpine Skiing** starts 2 days after Figure Skating.

Meet the Mascots

Soohorang is the mascot of the Olympic Winter Games in PyeongChang 2018. Soohorang is a white tiger, which represents Korea's guardian.

In Korean, **Sooho** means protection. This part of the name was chosen to show that the _____ will offer protection to the athletes, spectators and other participants in the 2018 Games. **Rang** comes from the middle letter of **Ho-rang-i**, the Korean word for tiger.

The Paralympic Games

Bandabi is the mascot of the Winter Paralympic Games. It is a black bear. The bear is a symbol of strength and will _____ in Korea.

Bunda means half-moon, which is the shape of the white mark on the bear's chest and it means to celebrate the Games.

The Winter Paralympic Games is an international sporting event where _____ with physical disabilities compete. The Winter Paralympic Games are held every four years directly following the Winter Olympic Games.

Quiz a Friend

Quiz a friend or family member about the Olympics.

Olympic Trivia Challenge

- What do the five rings of the Olympics mean?
 - Five Cities
 - Five Countries
 - Five Continents
- What does the Olympic Motto "Citius, Altius, Fortius" mean?
 - Harder, Stronger, Faster
 - Swifter, Higher, Stronger
 - Better, Bigger, Bolder
- According to the Olympic Creed, the most important thing in the Olympic Games is not to win but
 - to play fair
 - to win big
 - to take part
- Where is the Olympic torch first lit?
 - Athens
 - Greece
 - Olympia
- Women were first allowed to compete in the Olympics in what year?
 - 1800
 - 1900
 - 2000
- The 2020 Summer Olympic Games will be held in
 - Paris
 - Tokyo
 - Los Angeles
- Which of the following is NOT a color of the Olympic rings?
 - Blue
 - Purple
 - Black

February 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9 OPENING CEREMONIES	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25 CLOSING CEREMONIES	26	27	28			

For a full schedule of events go to: pyeongchang2018.com/en/schedule

Pictograms

Can you read these pictograms? Do the math to match each pictogram to the name of the sport it represents.

21

29

24

26

28

27-3 = LUGE
31-5 = SNOWBOARDING
37-9 = SKI JUMPING

29-8 = CURLING
39-10 = ICE HOCKEY

Kid Scoop Puzzler

Can you trace the lines of the skater's path without going back along any lines? Score yourself and have a friend try. Under 2 minutes: 10 POINTS. Over 2 minutes: 5 POINTS.

Your score: _____

Friend's score: _____

Kid Scoop Word Search

Find the words by looking up, down, backwards, forwards, sideways and diagonally.

SOOHORANG
ATHLETES
SYMBOL
WORLD
GAMES
BANDABI
WINTER
SKATING
HOCKEY
LUGE
BOBSLED
SKI
ICE
NAME
FOUR
SPEED

F B O B S L E D L S
O S E M A G T U W O
U K Y L K O G T B O
R A I M Y E K C O H
E T K W B E M A N O
T I S J W O R L D R
N N S E T E L H T A
I G C S P E E D K N
W I B A N D A B I G

Write On!

The Spirit of the Olympics

Some people talk about the "spirit of the Olympics." What do you think that means?

Find Kid Scoop on Facebook

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PyeongChang 2018

People around the world are now following the excitement of the 2018 Winter Olympic Games in PyeongChang, South Korea.

At right is the flag of South Korea. Unscramble the words to find out what each symbol on the flag represents.

What time is it in PyeongChang?

There is a 17 hour time difference between PyeongChang and California. If it is 8:00 a.m. Monday in PyeongChang, it is 3:00 p.m. on Sunday in California.

PACIFIC

MOUNTAIN

CENTRAL

EASTERN

Benjamin lives in San Francisco, California, which is in the Pacific Time Zone. His pen pal Tessa, lives in Atlanta, Georgia, which is in the Eastern Time Zone. Their pal Charlotte lives in Denver, Colorado, which is in the Mountain Time Zone. Charlotte's cousin Megan lives in New Orleans, Louisiana, which is in the Central Time Zone.

Complete the clocks below so they show what time it is in each city.

San Francisco

Denver

New Orleans

Atlanta

Put a Spin On It

Olympic figure skaters make it look easy to jump in the air and spin. But make no mistake, leaping into the air, twirling and landing gracefully takes hours of practice and a knowledge of science.

In order to twirl well, a skater needs velocity or speed. A skater uses his or her feet to push off the ice to accelerate. Once the right velocity is reached the skater will jump and twirl. The more velocity a skater gets for the jump, the higher he or she will go.

To get more spins, a skater needs to twirl as fast as possible. To increase their twirling speed, a skater starts a twirl with arms out wide. Keeping the body straight and bringing the arms in close to the body causes a skater to twirl faster. This is a scientific principle called the conservation of angular momentum.

Kid Scoop Puzzler

Connect the dots to find the machine that cleans the ice.

Kid Scoop Word Search

Find the words by looking up, down, backwards, forwards, sideways and diagonally.

VELOCITY
MOUNTAIN
PRACTICE
ATLANTA
GEORGIA
SKATERS
SYMBOL
SOUTH
KOREA
TWIRL
MEGAN
SPIN
JUMP
YANG
YIN

W P I N A G E M A N
S T R E N S R A I L
K O L A P I T P G O
A M Y I C N H M R B
T E N I A T N O U M
E P R L U W I J E Y
R I T O N I Y C G S
S A S C K R G A E M
Y T I C O L E V E S

Write On!

Hold That Poo!

Find a photograph in the sports section showing somebody in action. Try to hold the pose of the person in the photograph, and hold it as long as you can. Smile while doing it!

Write On!

What happens when ice cream gets mad?

Write On!

Fitness Favorite

What is your favorite way to exercise? Why?

AD SPACE

AD SPACE

Classified Advertising Exchange

Jan. 29, 2018

FREE LIGHT TABLE: Old large wooden angled light table; FREE to a good home. Measures: 70" tall in the back, then angles to 40" tall in the front; 28.5" deep. Three (3) drawers along the top with 27 pull-out shelves underneath, with a storage compartment on the left side. If interested, contact Tonya Evans at Clarkson Colfax Co. Press, ccpress@qwestoffice.net, or call 402-892-3544.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; Nebr. Endangered Missing Advisory System Sign-Up Form.

Available through NPA:

**Reporter's Guide to Media Law
and Nebraska Courts (2005)**
\$3.00 ea.

Nebraska Open Meetings Act Booklet (2012)
\$1.00 ea.

(plus postage)

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 573-777-4980.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.



State of Nebraska AMBER and EMA Plans Memorandum of Understanding Between Nebraska Law Enforcement, Nebraska Media and the Nebraska AMBER/EMA Plan Committee

This agreement governs the use of both the Nebraska AMBER and EMA Plans – a collaborative effort between Nebraska law enforcement agencies, broadcast and print media, and the Nebraska AMBER/EMA Plan Committee to respond to the abduction of children and the recovery of endangered missing children and adults. “AMBER” is an acronym for America’s Missing: Broadcast Emergency Response, and is a protocol for alerting the public of a child abduction to solicit information useful in the investigation and recovery of abducted children. “EMA” is an acronym for Endangered Missing Advisory and is a protocol for alerting the public of an endangered missing child or adult to solicit information useful in the investigation and safe recovery of vulnerable persons who do not meet all elements of the AMBER Alert criteria but who are otherwise missing and at risk of serious bodily injury or death.

REQUIREMENTS FOR PARTICIPATION BY LAW ENFORCEMENT AGENCIES

Participation in the Nebraska AMBER / EMA Plans by law enforcement agencies is voluntary and is permitted upon satisfaction of the following requirements:

1. The Agency has established a *Standard Operating Procedure* governing the use of the Nebraska AMBER Plan; AND
2. The Agency has established a *Standard Operating Procedure* governing the use of the Nebraska EMA Plan; AND
3. The Agency’s representative(s) has completed Nebraska State Patrol (“NSP”) training regarding AMBER Alert and Endangered Missing Advisory activation and review processes; AND
4. The Agency agrees to submit requests for AMBER Alerts and Endangered Missing Advisories (“EMAs”) to the NSP with the understanding that a NSP AMBER Alert / EMA Verification Officer will then confirm satisfaction of AMBER Alert or Endangered Missing Advisory criteria before issuing the Alert or Advisory; AND
5. The Agency agrees not to refer to any alert or advisory as an “AMBER alert,” an “Endangered Missing Person Advisory,” an “Endangered Missing Advisory,” or an “EMA” unless and until all criteria as outlined in the AMBER / EMA plans have been satisfied and verified to the Agency’s representative by NSP; AND
6. The Agency maintains trained officer(s) on staff to activate the Nebraska AMBER / EMA Plans and has provided the Nebraska AMBER/EMA Plan Committee with the officer(s)’ contact information.

REQUIREMENTS FOR PARTICIPATION BY MEDIA ENTITIES

Participation in the Nebraska AMBER / EMA Plans by Nebraska media entities is voluntary and is permitted upon satisfaction of the following requirements:

1. The Broadcast Station has established a *Standard Operating Procedure* governing the receipt and broadcast of AMBER Alerts; AND
2. The Media Entity, if a broadcast station, agrees to broadcast AMBER Alerts received by Nebraska State Patrol as received through the Emergency Alert System (“EAS”); AND
3. The Media Entity agrees not to refer to any alert or advisory as an “AMBER alert,” an “Endangered Missing Person Advisory,” an “Endangered Missing Advisory,” or an “EMA” by broadcast, social media, or any other means until verified and activated by the Nebraska State Patrol (“NSP”); AND
4. The Media Entity agrees to broadcast or disseminate through its website and respective social media platforms all Endangered Missing Advisories verified by NSP within its designated geographic region(s).

(Continued)

Responsibilities of the NEBRASKA AMBER / EMA Plan Committee

The AMBER / EMA Plan Committee:

1. Agrees to monitor the Nebraska AMBER / EMA Plan from the Nebraska Attorney General's Office, and to review all issued alerts and advisories at least quarterly to ensure compliance with the criteria, AND:
2. Agrees to maintain the conduit through which to file suggestions or grievances pertaining to the use of the Nebraska AMBER / EMA Plan, AND:
3. Agrees to act as liaison with Nebraska media, Nebraska State Patrol, state emergency management agencies, county and municipal law enforcement, telecommunications entities, federal agencies and other relevant organizations and officials to administer the Nebraska AMBER / EMA Plan.

EFFECTIVE DATE

The terms and conditions of this agreement shall become effective on the date that the representative of the requesting party signs this agreement. The provisions of this agreement shall remain in full force and effect until such time that this agreement is modified or terminated by the parties.

SIGNATURES

Agency / Entity Name

Agency / Entity Representative Signature (Title/Position)

Date

Nebraska AMBER/EMA Plan Committee Chair

Date

****If your agency / entity has its own Standard Operating Procedure, please attach a copy to this Memorandum.***