

CONFIDENTIAL

Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

Calendar of Events

Events:

June 29, 2018

NPA/NPAS Summer Board Meetings (by conference call)
Time: TBA

September 27-29, 2018

NNA Annual Convention
Norfolk, VA

October 19, 2018

NPA/NPAS Fall Board Meetings,
Lincoln, NE

October 19, 2018

Journalism Hall of Fame Banquet
Cornhusker Marriott, Lincoln, NE

October 26-27, 2018

Mobile Me & You Conference
Univ. of Nebr., Lincoln, NE

Webinars:

May 7, 2018

Tim Smith - Building Your Advertising Client Base: Getting Newspaper Customers
1:00pm CDT
www.newspaperacademy.com

May 17, 2018

Ryan Martinez/Gatehouse Media - AP Style Refresher
1:00pm CDT
www.onlinemediacampus.com

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Watch for an online convention survey coming soon!

Reminders for entering the NPA Better Newspaper Contest next year:

1. **Advertising Categories** – MUST submit full-page tearsheet, CANNOT just submit the ad pdf alone.
2. **Photo Categories** – MUST submit full-page tearsheet containing photo with that photo clearly identified. You CANNOT just submit the jpg of the photo alone. Also, you cannot submit a page of photos without identifying the one photo you're entering in the hopes the judges will judge from all the photos on the page.
3. **All Categories** – You CANNOT enter the same thing twice, you can only enter it in one category. For example, if you enter the story in the Breaking News category, you cannot enter it in the Online Breaking News category also.
4. **All Categories** – You CANNOT submit a cover letter, unless that category specifically requests one.
5. **All Categories** – Make sure you submit your entries in the correct Class/Division.

Failure to follow these rules will result in your entry being disqualified, and you being disappointed.

Please contact Carolyn Bowman at cb@nebpress.com if you have any questions. Thank you!

Watch for convention photos, winners & highlights in the post-convention issue of the Nebraska Newspaper!

NPA/NPAS Staff

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Advertising Sales Assistant
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Can you help? National Newspaper Association (NNA) is looking for contest judges!

- Judging is done online and is extremely user-friendly.
- Their Better Newspaper Contest consists of about 1,700 total entries. **Judges will be assigned in early May and the deadline to complete the judging will be late May.**
- Feel free to share this with anyone on your staff that you believe would be qualified to help out. The more judges NNA gets, the less of a workload each judge has.

Sign up to be a NNA judge here:

<https://nna.formstack.com/forms/judgenna2018>

Questions? Contact Lynne Lance, lynne@nna.org, or 217-241-1400, EXT. 300. Thank you!

“

To plant a garden is to believe in tomorrow.

”

- Audrey Hepburn

Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

Week of 4/2:

2x2

Fremont Tribune – Julie Veskerna (paper made \$487.50)
Grant Tribune-Sentinel – Samantha Goff (paper made \$150.00)
Hickman Voice News – Wendy Doyle (6 ads) (paper made \$1,350.00)
Hickman Voice News – Darren Ivy (paper made \$150.00)
Seward Co. Independent – Brenda Clark (paper made \$162.50)
Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$137.50)
Sutton Clay Co. News – Tory Duncan (paper made \$135.00)

Week of 4/9:

2x2

Cambridge Clarion – Cody Gerlach (paper made \$487.50)
Fremont Tribune – Julie Veskerna (2 ads) (paper made \$975.00)
Hickman Voice News – Wendy Doyle (5 ads) (paper made \$1,375.00)
Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$137.50)
Sutton Clay Co. News – Tory Duncan (paper made \$135.00)

Week of 4/16:

2x2

Fremont Tribune – Julie Veskerna (2 ads) (paper made \$975.00)
Hickman Voice News – Danice Brod (paper made \$150.00)
Hickman Voice News – Wendy Doyle (3 ads) (paper made \$1,075.00)
Kearney Hub – Becky Hilsabeck (paper made \$487.50)
Nebraska City News-Press – Erin Johnson (paper made \$975.00)
Seward Co. Independent – Pat Checketts (paper made \$150.00)
Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$137.50)
Kearney Hub – Gayle Smallcomb (paper made \$112.50)
Sutton Clay Co. News – Tory Duncan (NCAN Special Free Ad)

Week of 4/23:

2x2

Fremont Tribune – Julie Veskerna (2 ads) (paper made \$975.00)
Hickman Voice News – Wendy Doyle (7 ads) (paper made \$1,675.00)
Seward Co. Independent – Pat Checketts (paper made \$150.00)
Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$137.50)

Holdrege Citizen publisher, newspaper receive chamber's Lifetime Achievement Award

On April 6, longtime publisher, Bob King, and his newspaper, the Holdrege Citizen, were awarded The Lifetime Achievement Award by the Holdrege Area Chamber of Commerce at their 2018 Annual Community Celebration Banquet. The Lifetime Achievement Award is given to a long time chamber member who has gone above and beyond in their support of the chamber and their community.

After graduating from UNL in May, 1973 with a Bachelor's Degree in Journalism, Bob returned home to help his parents operate the family business, the Holdrege Daily Citizen. Together, Bob and his father, H. Dwight King, owned and managed the newspaper until Dwight's death in 1995. Bob and his mother, Ruth King, then managed the paper until her death in 2007. Bob has served as circulation manager, reporter, associate editor, sports editor and publisher.

NNA Call for Nominations: Amos, McKinney and Phillips Awards

Every year, the National Newspaper Association announces the Call for Nominations for the Amos, McKinney & Phillips Awards, which are the highest honors awarded to working and retired newspapermen and women who have exhibited distinguished service to the community press.

The General James O. Amos Award was established in 1938 by E.C. Amos, publisher of The Sidney Daily News, to honor his father, General James O. Amos, a pioneer Ohio journalist and an early-day member of the National Editorial Association.

The Emma C. McKinney Award was created in 1966 to honor Emma C. McKinney, co-publisher and editor of the Hillsboro (OR) Argus for 58 years. In 1954 Mrs. McKinney was named dean of Oregon newspapermen and women and in 1957 received the Amos Voorhies Award, the highest state honor that can be awarded to an Oregon newspaper person. Mrs. McKinney was inducted into the Oregon Journalism Hall of Fame in 1982.

The Daniel M. Phillips Leadership Award was established in 2007 to honor Daniel Morris "Dan" Phillips, an award-winning writer and photographer who passed away in 2005 at the age of 47.

Nomination deadline for all three awards is May 21, 2018. The awards will be presented on the morning of September 29, 2018 in Norfolk, VA (NNA Convention & Trade Show).

For information, award criteria and nomination forms, go to: <http://www.nnaweb.org/contests-awards>.

NNA Amos Award - Nebraska recipients:

Jack Tarr, David City, 1993
Kenneth H. Rhoades, Blair, 2008
Zean Carney, Lincoln, 2012

NNA McKinney Award - Nebraska recipients:

Elna Johnson, Imperial, 1990
Beverly Buck Pollock, Ogallala, 2002

NNA Phillips Award - Nebraska recipients:

Jim Edgecombe, Minden, 2008
Gerri Peterson, Mullen, 2011
Chris Rhoades, Blair, 2016

Kid Scoop offers 12-week summer reading program: Summer Slide

Check out Kid Scoop's summer reading series: <http://newspapers.kidscoop.com/products/summer-reading-series/> as part of Kid Scoop Weekly to help stem the Summer Slide. It's a good opportunity for newspapers to partner with their local libraries and cross-promote one another.



BEWARE THE "SUMMER SLIDE": Kids can lose two months of learning during summer break.

This is known as the **SUMMER SLIDE**.

How can you help? Join hundreds of newspapers across North America that use Kid Scoop's **Summer Reading Program** to keep kids engaged. And you get:

- A perfect partnership with your local library to cross-promote.
- Topics that appeal to local sponsors!
- A reason for families to subscribe to your paper!

KID SCOOP WILL FEATURE THESE FUN, ENGAGING TOPICS IN THIS SUMMER SERIES:

- | | | |
|----------------------|-----------------------------|------------------------|
| • Trip to the Museum | • Water Park | • Build a Fort |
| • Hike in the Forest | • 4th of July Parade | • Let's Go to the Fair |
| • Road Trip Fun | • Amusement Park | • A Day at the Beach |
| • A Day at the Zoo | • A Great Sleepover Mystery | • STEM Camp Out Fun |

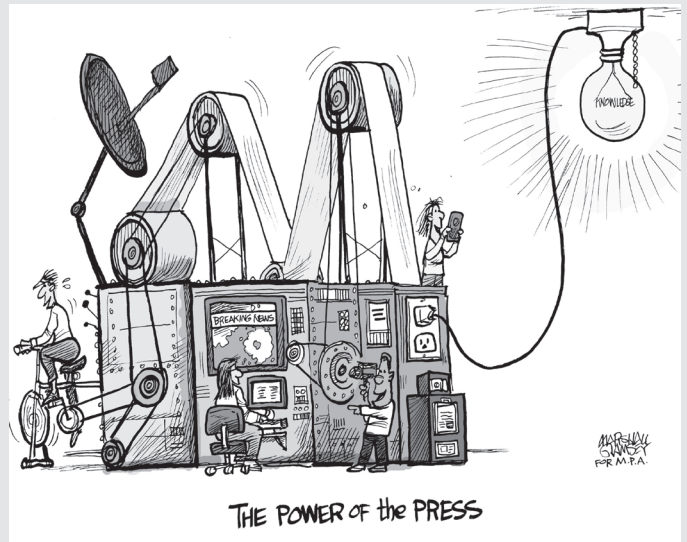
Dan "Patio" Dalton • 909-793-9890

Go to Washington, help defeat newsprint tariffs

Publishers and other newspaper executives know more than anyone about the detrimental effects of the “preliminary” newsprint tariffs on newspapers’ continued ability to provide news and information to local communities. You are in the best position to explain the impact on your business, employees, advertisers and readers.

That is why we are asking you to participate in a Washington “Fly-In” on Thursday, June 14 to meet with Members of Congress and explain the unintended consequences on newsprint tariffs on newspaper operations, news coverage and jobs in your local community. The objective is to encourage policymakers to protect consumers’ access to local news by calling on the International Trade Commission to reject the NORPAC newsprint trade case and reverse these tariffs.

Please join the News Media Alliance in Washington for a show of strength and solidarity in our industry. **RSVPs can be sent to Paul Boyle at paul@newsmediaalliance.org.**



Now available: ads to fight newsprint tariffs

The News Media Alliance and the Stop Tariffs on Printers & Publishers (STOPP) Coalition have provided several new ads for newspapers to run in their publications. The ads educate readers on the negative consequences of the recent tariffs imposed on Canadian imports of uncoated groundwood paper, which includes newsprint used by newspapers.

More info at:

<https://www.stopnewsprinttariffs.org/>

These tariffs, set by the Department of Commerce, can run up to 32 percent combined, and newspapers are already feeling the pain of the added costs and disruptions in supply. An ITC investigation is now underway, but we need your help to get the word out about these unwarranted tariffs.

Run the Alliance and STOPP ads in your publications and encourage your readers to stand up to protect their access to news, as well as jobs in their own community. The ads are available in full- and quarter-page sizes, in PDF and EPS formats. **You can customize the ads with your newspaper’s logo and contact information.**

Get the ads at:

https://www.newsmediaalliance.org/research_tools/newsprint-tariff-ads/

If you have questions or would like more information, contact:

News Media Alliance
membership@newsmediaalliance.org
Or call: 571-366-1000

A single newsprint company has convinced our government to tax the paper that is used in newspapers, books and other publications. The rest of the industry opposes this new tax.

Now, increased paper costs are threatening thousands of jobs in the printing and publishing industry. Is this how our trade laws should be used?

Abuse of Our Trade Laws

Will Kill American Jobs.

Tell your representatives in Congress to stop the new paper tariffs and protect American jobs.

202.225.3121
stopnewsprinttariffs.org

Classified Advertising Exchange

Apr. 30, 2018

NEWSPAPER FOR SALE - THE PAWNEE REPUBLICAN, a weekly newspaper, is for sale. Located in Southeast Nebraska this historic newspaper is the oldest continually published weekly newspaper in Nebraska. As seen by its longevity, the Pawnee Republican is important to the community. It is also the oldest continually operating business in Pawnee County. A profitable business, there is potential for growth with the proposed establishment of the Elk Creek Niobium mine about 10 miles north of Pawnee City. The business is located in a large two story building which can also be purchased and renovated to create living quarters or be income-generating. For more information contact publisher Ron Puhalla at 402-239-3192 or at ronald@pawneenews.com.

NEWSPAPER FOR SALE - THE NEWMAN GROVE REPORTER, a weekly newspaper located in southwest Madison County is for sale. Profitable with large potential for growth in a thriving community. For more information contact publisher Patrick Murphy at (402)-910-8603 or at hydemo@eaglecom.net.

NEWSPAPER FOR SALE - THE STANTON REGISTER, an historic county seat newspaper for sale in northeast Nebraska! This weekly newspaper has a good subscriber base and printing clientele with room for exponential growth. Prime business location on main street of thriving small town, minutes from Norfolk. Archives dating back to 1879 included with sale. Building has livable accommodations in back (bath, kitchen, living area, bedroom and private office). Building, office equipment and printing supplies included. If interested, contact Brian at (402) 640-7723, or email registersports@stanton.net with the subject line, "Register for sale."

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; NNA Nomination Forms for Amos, McKinney & Phillips 2018 Awards.

Available through NPA:

**Reporter's Guide to Media Law
and Nebraska Courts (2005)**
\$3.00 ea.

Nebraska Open Meetings Act Booklet (2012)
\$1.00 ea.

(plus postage)

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

James O. Amos Award

2018 Nomination Form

Nominee Name:

Position:

NNA member in good standing?

Newspaper:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Nominator's Name

Position:

Affiliation:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Professional Achievement: Describe the nominee's professional background, achievements, awards and activities that illustrate how the nominee exemplifies the best in journalism and serves as an inspiration to others. (Overall career achievement summary)

Community Leadership and Service: Describe how the nominee is an advocate for his community—how he serves the community on a local, state and/or regional level. Provide specific examples of projects in areas of community service and outcomes. (Highlight nominee's leadership and service in his community—outside as well as within the newspaper—describing community projects instigated by the newspaper and/or nominee).

NNA/National Involvement: Recognizing that a nominee may have moved beyond local or state involvement to a broader level, include service to NNA and other regional/national/international service organizations or causes in which the nominee has been involved. Evidence of NNA service required (e.g., serving on NNA board, NNA committee, as NNA state chair, regularly attending NNA conferences, active in communicating with elected officials on issues championed by NNA, ...)

Please return the following by **May 21, 2018** to:

1. This form
2. Letter of nomination
3. Three [3] letters to support the nomination from community leaders and/or professional peers
4. Documentation to support nomination criteria
5. Biographical sketch of nominee
6. Photo (if available)

Amos Award, National Newspaper Association,
900 Community Dr., Springfield, IL 62703 **OR**
e-mail lynne@nna.org.



Emma C. McKinney Award

2018 Nomination Form

Nominee Name:

Position:

NNA member in good standing?

Newspaper:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Nominator's Name

Position:

Affiliation:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Professional Achievement: Describe the nominee's professional background, achievements, awards and activities that illustrate how the nominee exemplifies the best in journalism and serves as an inspiration to others. (Overall career achievement summary)

Community Leadership and Service: Describe how the nominee is an advocate for his community—how he serves the community on a local, state and/or regional level. Provide specific examples of projects in areas of community service and outcomes. (Highlight nominee's leadership and service in his community—outside as well as within the newspaper—describing community projects instigated by the newspaper and/or nominee).

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6. Photo (if available)

Amos Award, National Newspaper Association,
900 Community Dr., Springfield, IL 62703 **OR**
e-mail lynne@nna.org.



Daniel M. Phillips Leadership Award

2018 Nomination Form

Nominee Name:

Position:

NNA member in good standing?

Newspaper:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Nominator's Name

Position:

Affiliation:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Professional Achievement: Describe the nominee's professional background, achievements, awards and activities that illustrate how the nominee exemplifies the best in journalism and serves as an inspiration to others. (Overall career achievement summary)

Community Leadership and Service: Describe how the nominee is an advocate for his community—how he serves the community on a local, state and/or regional level. Provide specific examples of projects in areas of community service and outcomes. (Highlight nominee's leadership and service in his community—outside as well as within the newspaper—describing community projects instigated by the newspaper and/or nominee).

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Amos Award, National Newspaper Association,
900 Community Dr., Springfield, IL 62703 **OR**
e-mail lynne@nna.org.

