

CONFIDENTIAL

Bulletin

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Calendar of Events

Events:

June 29, 2018

NPA/NPAS Summer Board Meetings (by conference call)
Time: TBA

September 27-29, 2018

NNA Annual Convention
Norfolk, VA

October 19, 2018

NPA/NPAS Fall Board Meetings,
Lincoln, NE

October 19, 2018

Journalism Hall of Fame Banquet
Cornhusker Marriott, Lincoln, NE

October 26-27, 2018

Mobile Me & You Conference
Univ. of Nebr., Lincoln, NE

Webinars:

May 17, 2018

AP Style Refresher
Ryan Martinez/Gatehouse Media
1:00pm CDT
www.onlinemediacampus.com

May 23, 2018

Become a Photoshop Guru from Scratch - Kevin Slimp
2:00pm CDT
www.newspaperacademy.com

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Online convention survey coming soon!

Newly elected NPA, NPAS officers and board members for 2018-19:

At the April 20-21 Annual Convention in Lincoln, Kevin Zadina, publisher of the Seward County Independent, was elected president of the Nebraska Press Association. Kevin succeeds Peggy Year of the Hartington Cedar Co. News, who will serve as immediate past president.

Other officers elected were, Terrie Baker, general manager of the Grand Island Independent, as vice president; and Amy Johnson, publisher of the Springview Herald, as treasurer.

Continuing their terms as board of directors of NPA are: Kevin Peterson, publisher of the Wayne Herald; Willis Mahannah, editor of

the West Point News; and Brooke Robertson, general manager of the Grant Tribune-Sentinel.

New to the NPA board for a three-year term are Dee Klein, publisher of the North Platte Telegraph and Marcia Hora, publisher of the Stapleton Enterprise.

Officers elected by NPAS are President, Chris Rhoades, general manager of the (Blair) Enterprise Media Group; and Nathan Arneal, publisher of the North Bend Eagle, as vice president.

Continuing their terms on the board of directors of NPAS are: Randy Sadd, publisher of the Doniphan Herald; and Vickie Hrbank, advertising manager of the Norfolk Daily News. Tory Duncan, managing editor of the Sutton Clay Co. News will serve as immediate past president.

View the NPA 2018 Better Newspaper Contest video!

Link to view the video:

<https://www.dropbox.com/sh/7btd16j3jhmxinl/AAAfhC-HgzUQ09fIc2wk7Ega?dl=0>

Watch for convention photos, winners & highlights
in the post-convention issue of the Nebraska Newspaper!

NPA/NPAS Staff

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Omaha World-Herald publisher, Terry Kroeger, elected chairman of News Media Alliance

News Media Alliance, May 1, 2018

The News Media Alliance has elected Terry Kroeger, President and CEO of BH Media Group, as its Chairman of the Board of Directors. Kroeger, who previously served as Vice Chairman, succeeds Michael Klingensmith, Publisher and CEO of Star Tribune.

As the news media industry continues to evolve, Kroeger and the Board of Directors will vigorously advocate on behalf of the industry and the Alliance membership.

Kroeger is also Publisher of The Omaha World-Herald. He has been with the company for over 30 years. He became President and Chief Operating Officer in 2005 and Chief Executive Officer in 2008. BH Media is the ninth-largest newspaper group in the nation.

The News Media Alliance is a nonprofit organization representing more than 2,000 news organizations in the U.S. and globally. Alliance members include print, digital and mobile publishers of original news content. Headquartered near Washington, D.C., in Arlington, VA, the association focuses on ensuring the future of news media through communication, research, advocacy and innovation. For more information, go to www.newsmediaalliance.org.

Winner of the Workshop Attendance Drawing for the Apple iPad:

LYNN MCBRIDE

Shelton Clipper

Winner of FREE 2019 CONVENTION REGISTRATION (\$20 value) April 5-6, in Kearney:

JESSICA CRIMMINS

Oakland Independent

NPA Foundation amount raised at convention:

- Raffle ticket sales
- Tesla Test Drive event
- Live auction sales
- Paul Fell (caricatures) donation jar

Net amount raised (after expenses) for 2018: \$2,445.00
(Amount raised in 2017: \$2,117.00)

Convention raffle prize winners:

- Apple iPad (\$360 value)
John Edgcombe, Jr., Geneva
- Pr. Husker Women's Volleyball Tickets Package (\$275 value)
PLUS one night's lodging at Cornhusker Marriott in Lincoln AND breakfast for two at The Cafe at the Cornhusker
Bonnie Westfall, Grand Island
- Pr. Husker Home Football Tickets Package (\$220 value)
PLUS dinner for two at Granite City Food & Brewery in Lincoln AND a \$50 gas card
Doreen Droge, Hickman Voice News
- Pr. Husker Men's Basketball Tickets (suite seats) (\$160 value)
Mary Le Arneal, North Bend Eagle

Saturday banquet live auction winners:

Rob Dump & Peggy Year, Hartington Cedar Co. News, donated three Husker items that were auctioned off, with proceeds toward NPA Foundation scholarships. All Husker item photos were taken by Cedar Co. News photographer, Jeremy Buss. **Thanks to Russ Pankonin, publisher of the Imperial Republican, for lending his auctioneer skills!**

- Gallery wrap Husker football helmet photo
Chris Rhoades, Blair
- Autographed Marcus Newby Husker football photo
Rob Dump, Hartington
- Husker women's volleyball package: three matted photos, 2018 calendar & 2017 Media Guide
Amy Struthers, UNL J-School

(One additional Husker football helmet photo sold after convention to Rod Worrell, Valentine Midland News)

Can you help? National Newspaper Association (NNA) is looking for contest judges!

- Judging is done online and is extremely user-friendly.
- Their Better Newspaper Contest consists of about 1,700 total entries. **Judges will be assigned in early May and the deadline to complete the judging will be late May.**
- Feel free to share this with anyone on your staff that you believe would be qualified to help out. The more judges NNA gets, the less of a workload each judge has.

Sign up to be a NNA judge here:

<https://nna.formstack.com/forms/judgenna2018>

Questions? Contact Lynne Lance, lynne@nna.org, or 217-241-1400, EXT. 300. Thank you!

Keep us in the loop!

Please notify our office when you have changes:

- New/changed email address(es)
 - New phone/fax numbers
- Staff changes (publishers, managers, editors, advertising contacts)
- Advertising/color rate changes
- New mailing or delivery address
- Publication day change or format changes

Thank you!

“ Great minds discuss ideas; average minds discuss events; small minds discuss people. ”

- Eleanor Roosevelt

Beef Month articles, photos now available

The Nebraska Beef Council has provided NPA with Beef Month articles, photos & graphics. If you're planning a Beef Month section in your paper, you can access this information at the link below:

<http://www.nebpress.com/specialsections/Beef%20Month%202018-Articles-Photos-Graphics/>

You can also access the information on the NPA website, www.nebpress.com. Login to the **MEMBERS AREA** of the site (red bar at very top of homepage); click on **SPECIAL SECTIONS**; click on **BEEF MONTH 2018** folder.

Kid Scoop offers 12-week summer reading program: Summer Slide

Check out Kid Scoop's summer reading series: <http://newspapers.kidscoop.com/products/summer-reading-series/> as part of Kid Scoop Weekly to help stem the Summer Slide. It's a good opportunity for newspapers to partner with their local libraries and cross-promote one another.



BEWARE THE "SUMMER SLIDE": Kids can lose two months of learning during summer break.

This is known as the **SUMMER SLIDE**.

How can you help? Join hundreds of newspapers across North America that use Kid Scoop's **Summer Reading Program** to keep kids engaged. And you get:

- A perfect partnership with your local library to cross-promote.
- Topics that appeal to local sponsors!
- A reason for families to subscribe to your paper!

KID SCOOP WILL FEATURE THESE FUN, ENGAGING TOPICS IN THIS SUMMER SERIES:

- | | | |
|----------------------|-----------------------------|------------------------|
| • Trip to the Museum | • Water Park | • Build a Fort |
| • Hike in the Forest | • 4th of July Parade | • Let's Go to the Fair |
| • Road Trip Fun | • Amusement Park | • A Day at the Beach |
| • A Day at the Zoo | • A Great Sleepover Mystery | • STEM Camp Out Fun |

Dan "Patio" Dalton • 909-793-9890

Community newspapers fear newsprint tariffs will put some of them out of business

By Al Cross, *Institute for Rural Journalism and Community Issues*, April 9, 2018

WASHINGTON—Rural newspaper publishers from all over the country came to Washington in March to plead their case against new tariffs that will increase the cost of newsprint—still a key cost for newspapers, which depend on print advertising even as they try to increase their digital revenue.

“My fear is for the community newspapers that don’t see this coming. This is a tidal wave that could wipe out a lot of community newspapers,” Tony Smithson, vice president of printing for Bliss Communications in Janesville, WI, told the publishers as they headed for Capitol Hill. As a publisher and printer in House Speaker Paul Ryan’s hometown, Smithson is a point man for the newsprint efforts of the National Newspaper Association, which organizes a lobbying blitz by community newspaper publishers every March.

This year’s gathering began the day after the Department of Commerce announced preliminary “anti-dumping” duties as high as 22.16 percent on Canadian imports of untreated groundwood paper, such as newsprint. The new tariffs are in addition to a first round announced Jan. 9, ranging from 4.4 percent to 9.9 percent. “Newspapers could see an 8 percent to 10 percent increase in production costs in the short term,” Smithson told the publishers.

The tariffs were prompted by a petition from a newsprint mill in Washington state, recently bought by a hedge fund. The International Trade Commission is expected to make a recommendation for final action by Commerce Secretary Wilbur Ross in September.

Newspapers can’t offer testimony to the ITC, “but members of Congress can,” said Tonda Rush, NNA’s director of public policy. The News Media Alliance, comprising mainly daily newspapers, has created a lobbying coalition on the issue, but Rush said the case to Congress is “focused more on small papers because it’s hard to get sympathy for the larger ones.”

Now available: ads to fight newsprint tariffs

The News Media Alliance and the Stop Tariffs on Printers & Publishers (STOPP) Coalition have provided several new ads for newspapers to run in their publications. The ads educate readers on the negative consequences of the recent tariffs imposed on Canadian imports of uncoated groundwood paper, which includes newsprint used by newspapers.

More info at:

<https://www.stopnewsprinttariffs.org/>

These tariffs, set by the Department of Commerce, can run up to 32 percent combined, and newspapers are already feeling the pain of the added costs and disruptions in supply. An ITC investigation is now underway, but we need your help to get the word out about these unwarranted tariffs.

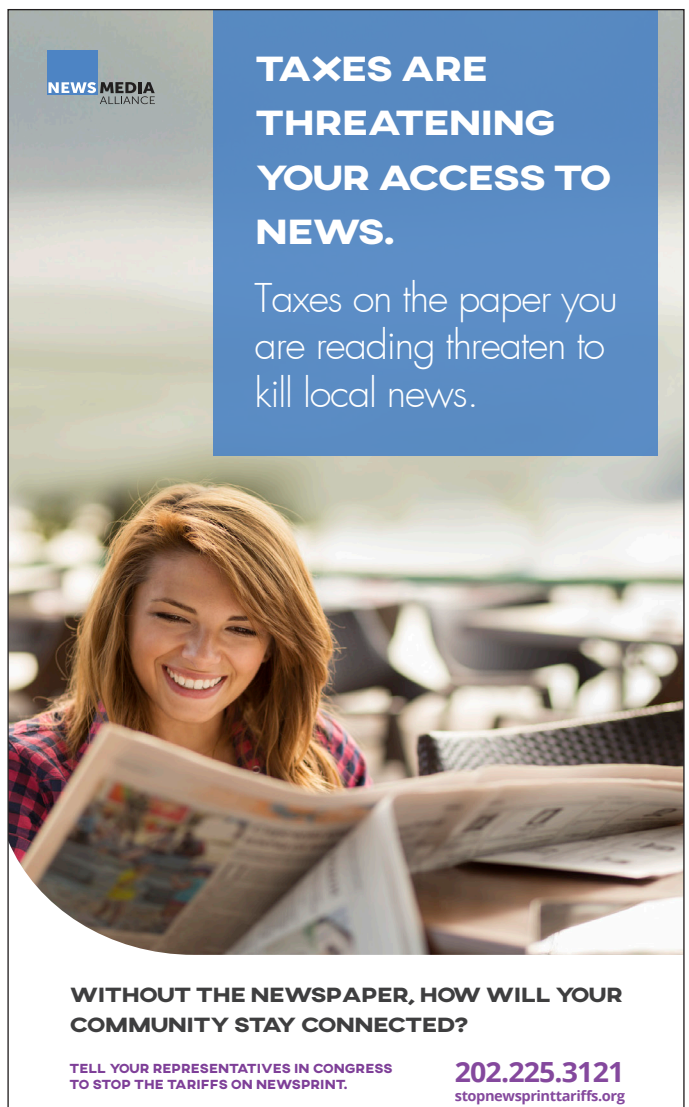
Run the Alliance and STOPP ads in your publications and encourage your readers to stand up to protect their access to news, as well as jobs in their own community. The ads are available in full- and quarter-page sizes, in PDF and EPS formats. **You can customize the ads with your newspaper’s logo and contact information.**

Get the ads at:

https://www.newsmediaalliance.org/research_tools/newsprint-tariff-ads/

If you have questions or would like more information, contact:

News Media Alliance
membership@newsmediaalliance.org
Or call: 571-366-1000



NEWS MEDIA ALLIANCE

TAXES ARE THREATENING YOUR ACCESS TO NEWS.

Taxes on the paper you are reading threaten to kill local news.

WITHOUT THE NEWSPAPER, HOW WILL YOUR COMMUNITY STAY CONNECTED?

TELL YOUR REPRESENTATIVES IN CONGRESS TO STOP THE TARIFFS ON NEWSPRINT.

202.225.3121
stopnewsprinttariffs.org

Classified Advertising Exchange

May 7, 2018

NEWSPAPER FOR SALE - THE PAWNEE REPUBLICAN, a weekly newspaper, is for sale. Located in Southeast Nebraska this historic newspaper is the oldest continually published weekly newspaper in Nebraska. As seen by its longevity, the Pawnee Republican is important to the community. It is also the oldest continually operating business in Pawnee County. A profitable business, there is potential for growth with the proposed establishment of the Elk Creek Niobium mine about 10 miles north of Pawnee City. The business is located in a large two story building which can also be purchased and renovated to create living quarters or be income-generating. For more information contact publisher Ron Puhalla at 402-239-3192 or at ronald@pawneenews.com.

NEWSPAPER FOR SALE - THE NEWMAN GROVE REPORTER, a weekly newspaper located in southwest Madison County is for sale. Profitable with large potential for growth in a thriving community. For more information contact publisher Patrick Murphy at (402)-910-8603 or at hydemo@eaglecom.net.

NEWSPAPER FOR SALE - THE STANTON REGISTER, an historic county seat newspaper for sale in northeast Nebraska! This weekly newspaper has a good subscriber base and printing clientele with room for exponential growth. Prime business location on main street of thriving small town, minutes from Norfolk. Archives dating back to 1879 included with sale. Building has livable accommodations in back (bath, kitchen, living area, bedroom and private office). Building, office equipment and printing supplies included. If interested, contact Brian at (402) 640-7723, or email registersports@stanton.net with the subject line, "Register for sale."

ATTACHED TO THIS WEEK'S BULLETIN:
Classified Advertising Exchange.

Available through NPA:

**Reporter's Guide to Media Law
and Nebraska Courts (2005)**
\$3.00 ea.

Nebraska Open Meetings Act Booklet (2012)
\$1.00 ea.

(plus postage)

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.