

Calendar of Events

Events:

- August 15, 2018**
NSAA Meet & Greet,
2:30pm - NSAA office in Lincoln
- September 27-29, 2018**
NNA Annual Convention
Norfolk, VA
- October 7-13, 2018**
National Newspaper Week
- October 19, 2018**
NPA/NPAS Fall Board Meetings,
Lincoln, NE
- October 19, 2018**
Journalism Hall of Fame Banquet
Cornhusker Marriott, Lincoln, NE

Webinars:

- July 26, 2018**
Ryan Dohrn - How to Turn
Facebook's Changes Into Big
Ad Dollars - 1:00pm CDT
www.onlinemediacampus.com
- July 27, 2018**
Summer Moore/Gatehouse Media
Don't Forget About Social!
1:00pm CDT
www.onlinemediacampus.com

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Petition opposing newsprint tariffs has nearly 11,000 signatures

As of Tuesday, July 10, a petition opposing newsprint tariffs had 10,637 signatures, according to Paul Doyle, senior vice president of public policy for the News Media Alliance.

The Alliance and the STOPP Coalition, of which the NPA is a member, plan to file the petition with the International Trade Committee prior to the July 17 hearing.



SIGN PETITION: <https://www.stopnewsprinttariffs.org/>

Signatures by state (as of 7/10):

Alabama - 78	Louisiana - 13	Oregon - 38
Alaska - 6	Maine - 10	Pennsylvania - 442
Arizona - 35	Maryland - 169	Rhode Island - 23
Arkansas - 34	Massachusetts - 64	South Carolina - 324
California - 249	Michigan - 187	South Dakota - 225
Colorado - 335	Minnesota - 158	Tennessee - 254
Connecticut - 50	Mississippi - 78	Texas - 367
Delaware - 4	Missouri - 100	Utah - 6
Florida - 1,078	Montana - 11	Vermont - 28
Georgia - 248	Nebraska - 215	Virginia - 325
Hawaii - 4	Nevada - 20	Washington - 129
Idaho - 9	New Hampshire - 47	West Virginia - 46
Illinois - 259	New Jersey - 130	Wisconsin - 302
Indiana - 293	New Mexico - 370	Wyoming - 19
Iowa - 446	New York - 363	<u>Non-States</u>
Kansas - 39	North Carolina - 604	District of Columbia - 7
Kentucky - 1,273	North Dakota - 50	Ontario - 26
	Ohio - 177	
	Oklahoma - 232	

NPA/NPAS April meeting minutes available

Minutes from the April 19 NPA/NPAS board meetings and the April 20 NPA/NPAS annual (convention) business meetings are now available. If any NPA member would like to receive a copy of the meeting minutes, contact Susan Watson in the NPA office, nebpress@nebpress.com.

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media platforms, the campaign will help educate Nebraskans about the five freedoms guaranteed in the First Amendment.

The campaign components feature five Nebraskans, each highlighting one of the five freedoms. Those five Nebraskans represent a diverse cross-section of the state and include a farmer, a college student, a health care professional, a journalist and a pastor.

To specifically reach younger Nebraskans, the campaign will use statewide social media, including Snapchat, Instagram and YouTube. Online postings will present facts on the First Amendment and encourage sharing those facts. These messages will be presented by Nebraskans aged 17-24.

Newspapers are encouraged to continue promoting the campaign with house print and online ads, which you can download at www.nebpress.com. Login to MEMBER LOGIN, click MEMBER DOWNLOADS, click on SPECIAL SECTIONS & THINK FIRST folder.

Learn more about the campaign by visiting the website www.ThinkFirstAmendment.org.

View the video/audio of the 6/28 news conference, courtesy of KOLN/KGIN TV:

<https://www.dropbox.com/s/7dc6rc1wuvwp253/First%20Amendment%20Project.mov?dl=0>

**Think F1rst social media hashtags:
#thinkfirstamendment
#fivefreedoms**

Thank you for promoting the THINK F1RST campaign!

Several newspapers have published columns or articles announcing the launch of Media of Nebraska's Think F1rst campaign, and several papers have also published Think F1rst house ads.



The campaign launched July 4 and will run through September 30 on statewide radio/television stations, statewide newspapers and on websites and social media platforms.

The foundations of the Nebraska Broadcasters Association and Nebraska Press Association, which are members of Media of Nebraska, mutually agreed to fund the multimedia creative elements of the campaign, which were created by Clark Creative Group of Omaha. Clark Creative Group made a significant donation of time and services as part of their commitment to the project.

Think F1rst is a campaign designed to express a simple directive: to encourage all Nebraskans to think about the First Amendment. Using various statewide



Understanding the First Amendment is key to protecting our free society.

Freedom of Speech • Freedom of Religion • Freedom of the Press
Freedom to Assemble Peacefully • Freedom to Petition the Government



Sponsored by Media of Nebraska.

There's a reason why our nation's forefathers made this one first

The older I get, the more I appreciate the things my dad said as we were growing up, his little pearls of wisdom, as it were.

As a kid, we watched the world race by on the evening news with Walter Cronkite. We saw the fighting in Viet Nam, the Peace Movement in San Francisco, the sit-ins, the marches of the Civil Rights movement and the protestors at the 1968 Democratic convention.

Dad would sit and shake his head at all of the turmoil as he turned to look at his youngest daughter to comment on how bad things were.

Through it all, though, he always repeated the same phrase — a phrase I will never forget.

He said he fought (and some of his buddies died) for those people to express their opinions, but that meant the other guy had the same right — whether you liked his opinion or not.

That was my first introduction to the Bill of Rights, more specifically the First Amendment.

I grew up in an era when people were quick to practice the five rights guaranteed in the First Amendment: Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances. Good Grief, you saw it every night on the news.

For the past year, in my capacity as president of the Nebraska Press Association, I have served on the board of directors of Media of Nebraska, best known as a legislative watchdog, to make sure there is transparency in government and the laws it contemplates and passes.

In one of our meetings, the public's lack of knowledge of the First Amendment was being discussed. Many of us sadly shook our heads and lamented the situation. Finally someone said, "Let's do something about it!" and Think First was born.

OK, it took a little longer than that: a lot of meetings, some very creative and talented input and a great deal of conviction.

Our mission was simple. We wanted to make the public aware of the rights highlighted in the First Amendment — rights we unconsciously use every day.



Peggy Year

*Publisher,
Hartington
Cedar Co.
News*

The end result is an excellent tool for everyone to use as a refresher course or maybe a source of new information. The graphics are great and the message is right on target.

One of the surveys cited shows 31% of respondents think the First Amendment goes too far in the rights it guarantees.

As I contemplated this, I realized each of these rights cited was something denied to one or all of the framers of the Constitution, so it makes sense that this was the first item on their wish list of freedoms.

These were rights for which they and many of their friends and family members had fought and died.

Then I applied it to my life.

Freedom to practice my own religion and to respect someone else's:

When my mother was introduced decades ago to one of my dad's relatives, he pretended not to see her; she didn't exist. She was Catholic and he was a German Lutheran minister. Not an excuse, just an explanation.

Freedom of speech and/or the press. Well, that's pretty much a given, I practice that every day.

The right to peaceably assemble: A sunshiny day watching the flags blow in the wind during the annual Cedar County Courthouse Memorial Day services comes to mind.

The right to petition the government. On a local level, I occasionally attend City Council meetings and am known to express an opinion or two, and recently, on behalf of the Nebraska Press Association, I spent several days in D.C. talking to our representatives about national and statewide issues.

I've been practicing my rights, sometimes daily.

How about you?

Which ones are you willing to go without?

So here you go Dad, a late Father's Day message: I listened to your opinions, and thank you for listening to mine (sometimes), but more importantly, thank you for letting me know I had a right to those opinions and a right to express them, even when you didn't like what I was saying.

This column was published in the Cedar Co. News on July 4, 2018, and is reprinted with permission.



Bridgeport News-Blade welcomes new editor

Bridgeport native Jenelle Kesterson is the new editor of the Bridgeport News-Blade.

Jenelle attended Chadron State College, and graduated in December 2016 with a bachelor's degree in communication arts-journalism.

While at Chadron, she worked for CSC's student-run newspaper, The Eagle, where she began writing sports, was promoted to lifestyles editor and then opinion editor.

3 new employees join North Platte Telegraph

The North Platte Telegraph welcomed Todd von Kampen, Susan Szuch and Hope Richardson to their editorial and digital staffs effective July 9.

This will be von Kampen's third full-time stint as a Telegraph reporter, though he has been writing freelance stories for the paper since his wife, Joan, became the Telegraph's managing editor in 2016. As special projects reporter, von Kampen will report to Publisher Dee Klein.

An Ogallala native, von Kampen began his journalism career at the Keith County News. He worked for The Telegraph from 1987-88 and from 1995-97. He has also been a reporter for the Des Moines Register, Scottsbluff Star-Herald and Omaha World-Herald.

Von Kampen wrote full-time for The World-Herald from 1999-2009, then continued to write for them as a freelancer.

Susan Szuch is a recent graduate of the University of Illinois at Urbana-Champaign, and has been involved in journalism for eight years. She joins The Telegraph's news staff as a copy editor and page designer.

After Szuch was accepted to the University of Illinois at Urbana-Champaign, she worked for The Daily Illini, the independent student newspaper, as a reporter, copy editor and copy chief. While there, she discovered a love for science journalism and was a public affairs intern for the National Center for Supercomputing Applications.

Hope Richardson of Cozad joins the advertising digital department as a digital support specialist. She is currently working on her bachelor's degree in graphic arts.

Good work!

The following newspapers sold network ads. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

Week of 6/18/18:

2x2

Hickman Voice News – Wendy Doyle (3 ads) (paper made \$750.00)

Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

Week of 6/25/18:

2x2

Beatrice Daily Sun – Janet Harms (paper made \$300.00)

Hickman Voice News – Wendy Doyle (3 ads) (paper made \$900.00)

Norfolk Daily News – Denise Webbert (paper made \$162.50)

Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

Week of 7/2/18:

2x2

Grant Tribune-Sentinel – Samantha Goff (paper made \$150.00)

Hickman Voice News – Wendy Doyle (2 ads) (paper made \$600.00)

Sutherland Courier-Times – Trenda Seifer (paper made \$150.00)

Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

Wayne Herald – Dawn Nelson (paper made \$162.50)

NCAN

Broken Bow Chief – Renae Daniel (paper made \$142.50)

Week of 7/9/18:

2x2

Hickman Voice News – Wendy Doyle (7 ads) (paper made \$1,650.00)

Superior Express – Bill Blauvelt (paper made \$150.00)

Sutherland Courier-Times – Trenda Seifer (paper made \$150.00)

Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

Week of 7/16/18:

2x2

Blair Enterprise – Lynette Hansen (paper made \$325.00)

Fairbury Journal News – Jennifer Lewis (paper made \$150.00)

Hickman Voice News – Wendy Doyle (5 ads) (paper made \$1,350.00)

Nebraska City News-Press – Betty Travis (paper made \$150.00)

Tekamah Plaindealer – Deanna Ray (paper made \$487.50)

Wahoo Newspaper – Grant Fiedler (2 ads) (paper made \$800.00)

NCAN

Superior Express – Bill Blauvelt (paper made \$112.50)

“ If you think you are too small to be effective, you have never been in the dark with a mosquito! ”
- Unknown

A tussle over airspace. Could news drones be collateral damage?

Donald W. Reynolds Journalism Institute, July 13, 2018

There's a movement afoot that would severely limit how drones can be used – and it would essentially make using a drone for journalism illegal in many cases. Judd Slivka, director of aerial journalism at the Donald W. Reynolds Journalism Institute has written about it for RJI's site.



Here's a summary:

The right to fly over private property is legally well established. But various groups are trying to restrict that for privacy purposes. In doing so, they may open up media outlets to frivolous lawsuits that could harm First Amendment rights.

This latest effort – which is being posed as model legislation for states to adopt – not only makes flying over someone's property cause for a civil suit, it also makes taking photos or videos of someone's property a cause for civil action.

Check out the post here:

<https://www.rjionline.org/stories/a-tussle-over-airspace-could-news-drones-be-collateral-damage>

Judd Slivka runs the RJI's drone journalism program and has spoken to numerous groups around the country about the intersection between drones, journalism and property rights. He also works with communities and parks systems to develop common sense policies. He's a former newspaper and TV reporter and is also a recognized expert in the field of mobile journalism.

OPINION: We can't rely on public officials to voluntarily surrender information

By Richard Karpel, Public Notice Resource Center, July 2, 2018

The commissioners in Guilford County, N.C., voted this year to move all public notices required by state law from local newspapers to the county's website. Four companies that publish newspapers in the county recently filed suit to have the ordinance — and the statute that enabled it — ruled unconstitutional. If the lawsuit fails, Guilford will become the first county in the U.S. to completely arrogate to itself the responsibility for publishing its notices. And there is a grave danger that the practice will spread to the rest of the state.

There are many reasons why this is a spectacularly bad

idea. Perhaps one of the best is simple human nature: If you give people the ability to hide information that is embarrassing or otherwise inconvenient to reveal, nine times out of ten they will hide it.

Earlier this month, elected officials and government employees in Robeson County, N.C., provided us with a timely illustration of how they hide unpleasant information when presented with the opportunity to do so. According to the county's largest newspaper, the names of close relatives of two county commissioners were omitted from a delinquent-tax notice published in a local weekly paper. The Robesonian also reports it was the second straight year the names were excluded from the list, so it's clear it wasn't the result of a simple mistake. A public official in the county whose identity has yet to be revealed made it happen.

Perhaps even a better example came to us recently from Michigan, where late last year the state's environmental agency published a notice about a Nestle Waters proposal to pump more groundwater from public wells for its Ice Mountain bottling plant in the state. The agency knew it was a controversial matter since earlier attempts by Nestle to use public groundwater met with widespread opposition. Yet the only notice the agency provided about the proposal was posted on its own website.

The notice had been buried on that website for 41 days before a reporter from the Grand Rapids Press discovered it and wrote a story about the proposal. For those 41 days, the notice had attracted zero public attention or comment — not even from an environmental organization that has for many years fought Nestle in court to reduce the amount of water the company can withdraw from Michigan wells. Within the first three days after the newspaper's story was published, the agency received 3,000 comments and the public outcry over the proposal forced it to extend the comment period and schedule a public hearing. It eventually received over 80,000 comments.

In retrospect, it's pretty easy to see why the agency decided not to publish the notice in a local newspaper — an option it had been granted a few years earlier by the state legislature.

Public notice laws were enacted in all 50 states by previous generations that understood that some information is so important we can't rely on public officials to voluntarily surrender it. So they passed laws stating precisely when and where such information must be published and didn't leave it to the government to do the publishing. Excluding newspapers from that process would be a significant blow to transparency and a threat to the proper functioning of our democracy.

Richard Karpel is the executive director of the Public Notice Resource Center, a nonprofit organization that promotes effective public notice and educates the public about its right to know. PNRC is primarily funded by newspapers and newspaper organizations.

This column appeared originally in The News & Observer of Raleigh, N.C.

Classified Advertising Exchange

July 16, 2018

PUBLISHER NEEDED - for twice-weekly newspaper in Alliance, Nebraska. Family-owned for generations, affiliated with the Seaton group. Beautiful Sand Hills setting. Debt-free operation. Pay commensurate with experience, with an opportunity for ownership. Contact Ned Seaton, nseaton@themercury.com.

NEWS REPORTER - Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a reporter. Enterprise Publishing Co. in Blair, Neb., is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages. At Enterprise Publishing, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Managing Editor Leeanna Ellis with your resume and a link to your portfolio or several published clips attached as PDFs to editor@enterprisepub.com. No calls, please. EOE.

FULL-TIME NEWS EDITOR - Wahoo Newspaper has an opening for full-time news editor. In addition to general assignment reporting, this position has key responsibility for coordinating print and digital news content for active communities in great location in state. A journalism degree or related experience is preferred. The best candidates will possess a team-oriented and flexible nature, with some supervisory and editing experience. To apply, go to:

<https://usr54.dayforchcm.com/CandidatePortal/en-US/bhmedia/>

ATTACHED TO THIS WEEK'S BULLETIN:
Classified Advertising Exchange.

Available through NPA:

**Reporter's Guide to Media Law
and Nebraska Courts (2005)**
\$3.00 ea.

Nebraska Open Meetings Act Booklet (2012)
\$1.00 ea.

(plus postage)

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.