

NPA/NPAS Staff

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Tariffs - from pg. 1

That is why I dropped everything one day in July, and flew to the nation's capital to testify before the International Trade Commission. It probably surprised my readers that international trade is important to my little weekly newspaper. But it is. In fact, this commission holds in its hands the future of local journalism in Mayville. It holds the same reins for the future of news and information in thousands of small towns across the U.S. I went to ask the commissioners to stop taxing our paper. This tax is hurting the Pionier, its readers and Mayville.

The paper we print on is newsprint, known in the industry as uncoated groundwood paper. Most of it comes from Canada. Although there are five paper mills in the U.S. that make this paper, American newspapers have also used Canadian paper for more than a century. It simply isn't possible in the continental U.S. to make enough

newsprint to supply the needs of U.S. newspaper readers.



Last January, the Department of Commerce slapped a tax, better known as a tariff, on

this Canadian paper, and then hit it again in March. The government was responding to a lawsuit by a single paper mill, owned by a New York investment firm, alleging that the Canadian competition was affecting its profits. The ITC allowed the tax to stay in place while it investigates. For much of this year, American publishers have been receiving continual price increases from their printers, who have been trying all year to adjust to tariffs of more than 30 percent on the paper they use to print our editions. In early August, the federal government said the tariffs could be lowered somewhat in September, but they still would be about 20 percent. This newsprint price increase is very hard for small town newspapers to absorb.

It is the ITC that ultimately decides whether these tariffs will continue at all. Its job is to figure out whether tariffs would help U.S. producers. U.S. producers—the five U.S. mills—certainly face challenges. But those come from the fact that most large newspapers have dramatically cut back on paper usage. There is less demand for newsprint in the U.S., so lower prices have resulted. It is not unfair competition, but natural market forces, while digital editions take over the larger newspaper world that affect the papermakers. A tariff to punish Canada won't create more U.S. papermaking jobs. Larger publications will move faster to digital so they can buy less paper. Smaller ones like mine, will simply shrink and may go away entirely, leaving their towns with no local paper. This tariff just hurts the Pionier, and newspapers like it.

The ITC will accept comments on this tax until Aug. 20. **If you want to let the commissioners know what you think, you can find a contact form at <https://www.usitc.gov/>**



Join us for this year's convention

NAVIGATING READERSHIP

Norfolk, VA • Sept. 27-29, 2018

An opportunity to explore the friendly, modern port-city of Norfolk and transform your organization! Get excited to enjoy the harbour, family-friendly attractions and take part in a cruise in the heart of Virginia's Waterfront. Flash sessions and the idea exchange are events you won't want to miss! Hop on board! More information coming soon!

For complete details, visit <http://www.nnaweb.org/convention>

Free access to all Newspaper in Education Institute curriculum & NIE resources



All newspapers are now welcome to access all NIE Institute curriculum and NIE department resources for FREE. Doug Alexander, President of the NIE Institute recently retired and he wants all the resources used to benefit NIE programs and their teachers. The site is not customized like it is for subscribers.

The curriculum website address is:
www.nieteacher.org

You and your teachers may access over 340 instructional resources on the curriculum website plus video/audio teacher training and serial stories & features pages (that can be run in-paper over several weeks).

Just click on any resource and it will download or open, whichever the computer is set for. Doug recommends that you make a link on your NIE, e-edition, or other online pages to this curriculum page and send the web address out in all your teacher communications (e-mail, newsletters, etc.)

Besides providing these resources through the website, here are other ways to use the resources.

- E-mail the resource or the link to teachers
- Use resources as a multi-unit in-paper serial

- Use portions for in-paper NIE or editorial features or pages

The Institute invested thousands of dollars to develop and purchase these resources. Please put them to good use!

Fundraising is a major part of NIE. More than ever newspapers are focused on the bottom line. NIE is expected to help that effort.

To help you do that, download the Compilation of Fundraising Ideas. It also includes a list of events throughout the year with supplements that may offer sponsorship opportunities.

NIE Department Resources and information about the NIE Institute at:
www.nieinstitute.org



KIDS WHO READ NEWSPAPERS

DO BETTER



Research shows that students who use newspapers in the classroom score better on standardized tests, continue reading into adulthood, have greater civic understanding and are more engaged in their communities.

Higher test scores, improved reading skills, greater civic awareness.



Your newspaper logo here



Classified Advertising Exchange

August 13, 2018

SMALL PRINTSHOP LOOKING FOR a Hamilton wood/stone imposing table with drawers. Also looking for foot-powered corner rounder with dies. Will pickup anywhere in Nebraska. Contact Melanie at 402-443-8501, or persimmonpress@windstream.net.

NEWSPAPER FOR SALE - The St. Edward Advance, a weekly newspaper in St. Edward, NE, is for sale. Contact Stephanie Dawson at 402-678-2771.

NEWSPAPER FOR SALE - Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk - a community fast-growing in industry - drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-9921.

SALES OPPORTUNITY - A full-time advertising sales position is available in South Central Nebraska, just a little over one hour from Lincoln and explore the world of a community newspaper. We will train the right person. Send resume and references to the Clay County News, Box 405, Sutton, NE 68979, or email to: ccntory@gmail.com.

PUBLISHER NEEDED - for twice-weekly newspaper in Alliance, Nebraska. Family-owned for generations, affiliated with the Seaton group. Beautiful Sand Hills setting. Debt-free operation. Pay commensurate with experience, with an opportunity for ownership. Contact Ned Seaton, nseaton@themercury.com.

NEWS REPORTER - Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a reporter. Enterprise Publishing Co. in Blair, Neb., is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages. At Enterprise Publishing, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Managing Editor Leeanna Ellis with your resume and a link to your portfolio or several published clips attached as PDFs to editor@enterprisepub.com. No calls, please. EOE.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; NPA Husker Football Parking Letter/Agreement, Employment Law Forum flyer, Women & Media Conference flyer.

Available through NPA:

Reporter's Guide to Media Law and Nebraska Courts (2005)

\$3.00 ea. + postage

Nebraska Open Meetings Act booklet (2012)

\$1.00 ea. + postage

To purchase copies, contact the NPA office, 402-476-2851/(NE) 800-369-2850, or nebpress@nebpress.com

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

NPA/NPAS 2018 Husker Football (COVERED) Parking

July, 2018

NPA Members,

It's time to start thinking about Husker football and 2018 season parking!

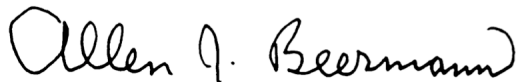
The NPA/NPAS Boards of Directors voted at their summer meeting to again lease our parking lot to the University of Nebraska through IMG...their Partner Services Manager, for each of the seven (7) Husker home games, to be used for "under the tent" private tailgate parties. (NPAS received \$24,000 again this year from IMG for the parking lot lease).

In exchange, NPA/NPAS will receive 30 covered season parking stalls, located in the Pinnacle Bank Arena West Garage. The covered stalls are a block and a half west of the NPA office.

- **All parking spaces are on a first-come basis to our members.**
- **The cost for a 2018 season parking stall is a suggested donation of \$100.00, made payable to the NPA Foundation (tax deductible), as voted on by the NPA/NPAS Boards of Directors.**
- *If you're interested in season parking, complete the attached NPA Parking Agreement and submit to the NPA office, along with your check for \$100.00 (payable to NPA Foundation; tax deductible) **NOTE: If you were a season parker last year, you must submit a signed parking agreement along with your \$100.00 to be considered for 2018 parking.***
- Those who receive a season parking stall will be mailed a parking permit and parking map prior to the first Husker home game.

Our pre-game hosted meal function will continue to be held at the NPA/NPAS office prior to kick-off of each Husker home game (time to be announced each week in the Bulletin & by email).

GO BIG RED!



Allen J. Beermann
NPA/NPAS Executive Director

2018 Husker Football NPA Parking Agreement

**YES, I'd like to sign up for one Husker
football season (home game) parking
stall:**

_____ **COVERED** stall (*located in Pinnacle
Bank Arena West Garage*)

**I understand all parking stalls are on a first-come
basis and my completed parking agreement, along
with a suggested donation of \$100.00 (check),
must be received by the NPA office for a stall to be
considered reserved.**

*(parking permit & parking map will be provided
prior to first home game)*

NAME: _____
(Please print)

NEWSPAPER: _____

MY CHECK FOR \$100.00 IS ATTACHED: _____
(Make payable to NPA Foundation; tax deductible donation)

PHONE #: _____
(Best # to reach you on game days, if necessary)

DATE: _____



(402) 476-2851
(800) 369-2850 (NE only)

FAX: (402) 476-2942
845 "S" St. | Lincoln NE 68508

Nebraska Press Association



Cline Williams is proud to celebrate the 20th anniversary of our Employment Law Forum this year! We invite you and members of your organization to attend the 2018 Employment Law Forum in one of three different locations to learn about the latest developments in employment, labor, and employee benefits laws.

Our 2018 Employment Law Forum is geared toward human resource professionals, business owners, executive employees, and in-house legal counsel. Attendance at this educational seminar is free, and credit for this seminar will be sought from the Nebraska and Iowa CLE Commissions, HR Certification Institute, Society for Human Resource Management, and Nebraska Board of Public Accountancy.

Registration for Cline Williams' Employment Law Forum will include primary presentations, breakout sessions, and digital access to all seminar materials.

[REGISTER HERE](#)

AGENDA

1:00 - 1:45 p.m.

FMLA and ADA Developments - [Susan Sapp](#)

1:45 - 2:30 p.m.

Best Workplace Practices for Preventing and Responding to Harassment, Discrimination, and Retaliation Claims - [Henry Wiedrich/Jordan Hasan](#)

Employee Benefits 101 - [Katie Joseph](#)

2:30 - 3:00 p.m.

Show Me the Money ... and Payroll Records! Recent FLSA Developments and Strategies for Common Wage and Hour Issues - [Tara Stingley/Jason Yungtum](#)

Employee Handbooks: What to Add and What to Avoid - [Jody Duvall](#)

3:00 - 3:15 p.m.

Break

3:15 - 3:45 p.m.

Form I-9 Boot-Camp: Getting your Documents Into Shape - [Daniel Oldenburg](#)

Navigating Workers' Compensation Claims Successfully - [Renee Eveland](#)

3:45 - 4:15 p.m.

Avoiding, Addressing, and Acing an Audit - [Keith Peters](#) or [Michelle Sitorius](#) / [Deyna Rouse](#) or [Jerad Knott](#), Lutz

HR 101: Hirings, Firings, and (Almost) Everything in Between - [Lily Amare](#)

4:15 - 5:00 p.m.

Managing Analog Employees in a Digital World: Security and Privacy Considerations - [Rick Jeffries](#)

LOCATIONS

Kearney

Thursday, September 13, 2018

Younes Conference Center

1:00 - 5:00 p.m.

Lincoln

Thursday, September 20, 2018

Nebraska Innovation Campus Auditorium

1:00 - 5:00 p.m.

Omaha

Wednesday, September 26, 2018

Embassy Suites - La Vista

1:00 - 5:00 p.m.

SPONSORED BY:



2nd Annual

Women and Media Conference

Friday, Sept. 21

**Holiday Inn Express & Suites
2501 S. Shirley Ave.
Sioux Falls
605-361-0122**

\$50 for professionals
\$15 for students

**Register at:
<http://bit.ly/WomenMedia>**



Keynote: Jenny Rogers

Assistant editor of the Outlook
section at The Washington Post

Conference Schedule

6-8:30 a.m. – Continental Breakfast for Hotel Guests

8:30-9 a.m. – Welcome

9-9:45 a.m. – Jenny Rogers, The Washington Post

9:45-10 a.m. – Break

10-11 a.m. – Coping After Trauma

11-11:45 a.m. – Covering Native Communities

11:45 a.m. - 1 p.m. – Lunch

1-2 p.m. – Investigative Reporting

2-4:15 p.m. – Table Talk Sessions

	Skills	Breaking the News	Engagement
2-2:45 p.m.	Instagram Ads Bootcamp	Launching a Podcast	Revamping Your Opinion Section
2:45-3:30 p.m.	Audio Storytelling	Innovating Journalism Through Start-Ups	Increasing Your Social Media Base
3:30-4:15 p.m.	Launching a Podcast	Revamping Your Opinion Section	Engaging Young Audiences

4:15-4:30 p.m. Wrap-Up

5:30 p.m. Optional Dinner at Johnny Carino's

Reminder: Mention the Women and Media Conference to get a hotel discount.

Please email Teri Finneman at finnemte@gmail.com with questions.

