

Bulletin

Published weekly by the Nebraska Press Association / 845 "S" Street / Lincoln, NE 68508-1226

Calendar of Events

Events:

September 27-29, 2018
NNA Annual Convention
Norfolk, VA

October 7-13, 2018
National Newspaper Week

October 19, 2018
NPA/NPAS Fall Board Meetings,
Lincoln, NE

October 19, 2018
Journalism Hall of Fame Banquet
Cornhusker Marriott, Lincoln, NE

Webinars:

September 13, 2018
Kevin Slimp - Increasing Newspaper
Production Skills (Photoshop/
InDesign/PDFs) - 1:00-2:30pm CDT
www.newspaperacademy.com

September 20, 2018
Ed Henninger - My Most Important
Tips to Improve Your Newspaper
Design - 10:00-11:15am CDT
www.newspaperacademy.com

September 21, 2018
Tim Smith - Basics of Newspaper Ad
Sales: What You Need to Know to
Sell Advertising - 10:00-11:15am CDT
www.newspaperacademy.com

**Video Training on Demand
for Newspapers - from the
Newspaper Academy**
For list of training topics, go to:
[http://newspaperacademy.com/video-
training-b/](http://newspaperacademy.com/video-training-b/)

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Please promote the THINK F1RST campaign!

Thank you to our members who have supported the Think F1rst campaign with local articles and editorials, and by running the print and online house ads.



The campaign launched July 4 and runs through September 30 on statewide radio/television stations, statewide newspapers and on websites and social media platforms.

The foundations of the Nebraska Broadcasters Association and Nebraska Press Association, which are members of Media of Nebraska, mutually agreed to fund the multimedia creative elements of the campaign, which were created by Clark Creative Group of Omaha. Clark Creative Group made a significant donation of time and services as part of their commitment to the project.

Think F1rst is a campaign designed to express a simple directive: to encourage all Nebraskans to think about the First Amendment. Using various statewide media platforms, the campaign will help educate Nebraskans about the five freedoms guaranteed in the First Amendment. The campaign components feature five Nebraskans, each highlighting one of the five freedoms. To specifically reach younger Nebraskans, the campaign will use statewide social media, including Snapchat, Instagram and YouTube. Online postings will present facts on the First Amendment and encourage sharing those facts. These messages will be presented by Nebraskans aged 17-24.

Newspapers are encouraged to continue promoting the campaign with house print and online ads, which you can download at www.nebpress.com. Login to MEMBER LOGIN, click MEMBER DOWNLOADS, click on SPECIAL SECTIONS & THINK FIRST folder.

Learn more about the campaign by visiting the website
www.ThinkFirstAmendment.org

Free Cline Williams Employment Law Forums in September - in Kearney, Lincoln, Omaha

A variety of timely and informative topics will be presented and discussed at the annual Employment Law Forum, hosted by the Cline Williams law firm.

The forum is free, and all NPA members are invited to attend, but registration is required for seating.

Forums will be held:

- Thurs., Sept. 13 in Kearney
- Thurs., Sept. 20 in Lincoln
- Wed., Sept. 26 in Omaha

See flyer attached to this Bulletin for agenda and registration link.

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Concordia University's student newspaper, The Sower. She earned a bachelor's degree in journalism and public relations in 2014 and returned to The Independent later that year after a brief time as an education and general assignment reporter for the Beatrice Daily Sun.

She became editor of the Milford Times in November 2014.

In April, 2018, Hemphill was named one of four Outstanding Young Nebraska Journalists by the Nebraska Press Association at the annual NPA Convention in Lincoln.

New managing editor at Gothenburg Times

John Verser, the newly named managing editor of the Gothenburg Times, brings more than a decade of experience working at community newspapers - including time in western Nebraska.

An Arkansas native, Verser graduated with a bachelor's degree in journalism, with an editorial emphasis, from Arkansas State University.

He's worked at newspapers across the country in areas of photography, layout, advertising, news and sports. Previously an editor with The Llano News in Llano, Texas, Verser was recruited for the managing editor position at Gothenburg by Times co-owner Scott Wesner. Wesner was acquainted with Verser's abilities since he is also an owner of The Llano News.

Verser is also familiar with life on the Nebraska plains, having worked for the Western Nebraska Observer in Kimball and the Sidney Sun-Telegraph.

Lentz joins Wayne Herald staff

Sarah Lentz joined the Wayne Herald staff last month as their new managing editor. She took over editing duties from Calyn Dunklau.

Prior to joining the newspaper, Lentz had been employed at KTCH/KCTY radio in Wayne since 2015.

Lentz is a Wayne State College graduate, where she was an investigative reporter, columnist and opinion editor for the college's paper the Wayne Stater.

Hemphill named managing editor of Seward Newspaper Group

Emily Hemphill is the new managing editor for the Seward Newspaper Group. She takes over duties from editor Jill Martin, who began a new position at UNL teaching journalism and technical writing after 10 years with the Seward Co. Independent and its affiliate newspapers.

Hemphill will oversee newsroom operations for the group's four newspapers - the Seward Co. Independent, Milford Times, Friend Sentinel and Wilber Republican.

Hemphill began as an intern at the Seward Co. Independent in 2013 while serving as managing editor of

Bechtel to oversee operations of Omaha World-Herald

Form Lee Enterprises, Inc. executive, Julie Bechtel, has been named executive vice president of BH Media Group, to oversee operations of the Omaha World-Herald. Lee Enterprises, based in Davenport, IA, is managing BH Media on behalf of its owner, Berkshire Hathaway, Inc.

Bechtel succeeds Doug Hiemstra, who left the company "to pursue other opportunities," according to a Lee press release.

Bechtel will name a publisher for The World-Herald at a later date. Terry Kroeger, who had been publisher of The World-Herald, announced in June that he would step down from that role with the new Lee management of the newspaper.

Bechtel, who led the Journal Star from 2011-14, most recently was publisher of The Pantagraph in Bloomington, IL, and the Herald & Review in Decatur, IL. She is a former publisher of the Quad-City Times in Iowa and the Bismarck Tribune in North Dakota.

JOURNALISM MATTERS

NOW MORE THAN EVER

National Newspaper Week · Oct. 7-13

NEWSPAPER MEDIA HAS THE POWER TO INFORM, ENTERTAIN AND CONNECT.

When you hold your local newspaper in your hands — whether in print or on a mobile device — you hold a powerful tool to inform and inspire.

For centuries in towns and cities across North America, local newspapers have served as the voice for the public good and as a powerful connection between citizens and the communities around them.

Oct. 7-13 is National Newspaper Week, a time to salute the dedicated professionals who work hard to bring you the news.

In this digital age, the newspaper audience has never been greater, with millions reading in print, online or via mobile. No matter the medium, those millions of readers rely on their local newspaper.

Journalism matters. **NOW** more than ever.

NATIONAL NEWSPAPER WEEK
Oct. 7-13, 2018

National Newspaper Week - Oct. 7-13

National Newspaper Week is the only national industry observance of newspaper media during the year, and it deserves our support.

This 78th annual National Newspaper Week is a recognition of the service of newspapers and their employees across North America and is sponsored by Newspaper Association Managers.

2018 materials (editorials, cartoons and promotional ads) for use by newspapers promoting NNW are being added to the NNW website now through October 7.

We encourage you to promote National Newspaper Week in your paper and check for updates and resources at:

<http://www.nationalnewspaperweek.com/>

Former Omaha World-Herald graphic artist, Royce Reit, dies at 78

Royce Reit, a graphic artist in The Omaha World-Herald's advertising department for 34 years, died August 4, 2018, of non-Hodgkin lymphoma at age 78.

A native of Hull, IA, Reit served four years in the U.S. Navy in communications, helping keep tabs on Russian ships from his station in Turkey. He joined the newspaper in 1969, and continued his artwork for pleasure after retirement. He was a longtime motorcyclist, and loved attending NASCAR races and the Indy 500.

Reit is survived by his wife of 55 years, Lucie; two daughters, one son, and their families. A memorial service was held August 10 at Christ Community Church in Omaha.

Larry Fruhling, former McCook Gazette managing editor, dies of ALS

Larry Fruhling, a former managing editor of the McCook Gazette, died August 6, 2018, at his home in Ankeny, IA, of Lou Gehrig's disease. He was 77 years old.

Fruhling grew up in Trenton, NE, and attended the University of Nebraska before embarking on his newspaper career with United Press International in Lincoln and the Gazette in McCook. After moving from McCook to Iowa to serve as a legislative reporter for UPI, he worked at the Des Moines Register & Tribune for 28 years as their lead writer for major news stories.

He is survived by his wife, Bernita, and two sons. Memorial contributions may be made to the ALS Association.



Join us for this year's convention NAVIGATING READERSHIP

Norfolk, VA • Sept. 27-29, 2018

An opportunity to explore the friendly, modern port-city of Norfolk and transform your organization! Get excited to enjoy the harbour, family-friendly attractions and take part in a cruise in the heart of Virginia's Waterfront. Flash sessions and the idea exchange are events you won't want to miss! Hop on board! More information coming soon!

For complete details, visit <http://www.nnaweb.org/convention>

Constitution Week

September 17-23

Constitution Week is the commemoration of America's most important document, celebrated annually during the week of September 17-23. The United States Constitution stands as a testament to the tenacity of Americans throughout history to maintain their liberties, freedoms and inalienable rights.

This celebration of the Constitution was started by the Daughters of the American Revolution. In 1955, DAR petitioned Congress to set aside September 17-23 annually to be dedicated for the observance of Constitution Week. The resolution was later adopted by the U.S. Congress and signed into public law on August 2, 1956, by President Dwight D. Eisenhower.

The aim of Constitution Week promotions is to:

- Emphasize citizens' responsibilities for protecting and defending the Constitution.
- Inform people that the Constitution is the basis for America's great heritage and the foundation for our way of life.
- Encourage the study of the historical events which led to the framing of the Constitution in September 1787. Constitution Week is a great time to learn more about this important document and celebrate the freedoms it gave us.

For more information and resources, go to:

<http://www.dar.org/national-society/education/constitution-week>, or

<https://constitutioncenter.org/constitution-day>

2nd Annual

Women and Media Conference

Friday, Sept. 21

Holiday Inn Express & Suites

2501 S. Shirley Ave.

Sioux Falls

605-361-0122

\$50 for professionals

\$15 for students

Register at:

<http://bit.ly/WomenMedia>



Keynote: Jenny Rogers

Assistant editor of the Outlook section at The Washington Post

September 21-23 Drone Workshop in Lincoln, hosted by UNL and Natl. Press Photographers Association

The National Press Photographers Association (NPPA), and the Drone Journalism Lab at the University of Nebraska continue their innovative program to train journalists in using drones, or unmanned aerial systems (UAS), for their news coverage.



The program featuring hands-on workshops and flight training is being presented with support from the John S. and James L. Knight Foundation, Democracy Fund and First Look Media. Additional funding is provided by the University of Georgia Grady College of Journalism and Mass Communication, the University of Oregon, School of Journalism and Communication, the Cox Institute for Journalism Innovation, Management and Leadership and the Syracuse University Newhouse School of Public Communications.

The September 21-23 workshop at the University of Nebraska in Lincoln, will offer training on safe drone operations and information journalists need to study for the Federal Aviation Administration's Part 107 Drone Pilot's Certificate. The program will also help those needing to go through the recertification process. In addition, the three-day workshops will focus on the ethical issues of drone journalism, community best practices and coordinated operations in a breaking news environment and explore ways drone photography can be used in innovative storytelling.

The workshop will begin at 9 a.m. Friday and will be done by noon on Sunday. During the day, the workshop will be indoors. In the early evenings, we'll be outdoors for flight training.

For more information about the drone project, go to: <https://nppa.org/news/nppa-2018-drone-workshops>

To register for the workshop and get details on lodging, go to: <https://marketplace.unl.edu/default/drone-journalism-workshop-2018.html>

It takes a village...

Jason and Amy Frederick are publishers of the Benkelman Post & News-Chronicle. Amy shared this story and photos of the new 'grocery store' that opened in Benkelman - and we're sharing with you...

The population of Benkelman is about 950, and it's 50 miles from the nearest Walmart.

Benkelman lost their only grocery store in July. The store owner was trying to sell it, but he found another job, so he shut the store down - which is really tough on the towns people, especially the elderly.

Jason and Amy rallied the troops and worked out a deal with a neighboring grocery store to stock the front office of the (Benkelman) newspaper with basics, such as bread and milk.

Community members donated used refrigerators. The Chamber of Commerce bought a new refrigerator. The radio station in Mccook traded advertising with a local rental store for a couple of refrigerators and a freezer. 40 volunteers showed up at the newspaper office the first day to help stock grocery shelves.

The Frederick's daughters have been running the store until Jason and Amy get off work, and then they finish up.

The photo above shows a sign they put up near the main door of the newspaper office that says "Scoop Media, Your Link to the Community."

Business continues as usual. Once the Frederick's daughters head back to school an older lady in town will volunteer to help until the sale of the 'grocery' goes through. (Only volunteers can help with the 'grocery,' as required by the state of Nebraska and the insurance company, until the Fredericks can get the necessary store permits.

A lady stopped in their office recently saying she never thought she'd be telling her husband that she needed to

go to the newspaper office to buy milk. It really does take a village.



Tory Duncan (right), managing editor of the Sutton Clay Co. News, and his 10-year-old nephew, Rowen, met up with Husker Athletic Director, Bill Moos, on August 14, just outside of Memorial Stadium in Lincoln. Their expressions say it all - Moos made their day!

LABOR DAY

**The NPA/NPAS office
will be CLOSED
Monday, September 3 for
the Labor Day holiday.**

Classified Advertising Exchange

August 27, 2018

MANAGING EDITOR - The Lexington Clipper-Herald is seeking a full-time managing editor to join our team. Candidate will be responsible for supervising and directing the gathering of news and editorial content; production of the newspaper; responsible for all of the news department and its employees; long-range planning of future coverage and responsible for setting and communicating coverage imperatives to the news staff. Ideal candidate will have a bachelor's degree in a related area and a minimum five years of supervisory experience, or an equivalent combination of education and experience, and a high level of attention to detail. Apply online at <https://usr54.dayforcehcm.com/CandidatePortal/en-US/bhmedia>, or send letter and resume to Attn: Heather, PO Box 599, Lexington, NE.

SMALL PRINTSHOP LOOKING FOR a Hamilton wood/stone imposing table with drawers. Also looking for foot-powered corner rounder with dies. Will pickup anywhere in Nebraska. Contact Melanie at 402-443-8501, or persimmonpress@windstream.net.

LINE PRINTER FOR SALE - The Norfolk Daily News has a Printronix P7210 line printer for sale. It is about 7 years old and gently used. Nothing wrong with it, we just got new software and don't use anymore. We have 27 boxes of 14 7/8 x 11 white page to go with it. Please call Cristina at 402-371-1080.

NEWSPAPER FOR SALE - The St. Edward Advance, a weekly newspaper in St. Edward, NE, is for sale. Contact Stephanie Dawson at 402-678-2771.

SALES OPPORTUNITY - A full-time advertising sales position is available in South Central Nebraska, just a little over one hour from Lincoln and explore the world of a community newspaper. We will train the right person. Send resume and references to the Clay County News, Box 405, Sutton, NE 68979, or email to: ccntory@gmail.com.

PUBLISHER NEEDED - for twice-weekly newspaper in Alliance, Nebraska. Family-owned for generations, affiliated with the Seaton group. Beautiful Sand Hills setting. Debt-free operation. Pay commensurate with experience, with an opportunity for ownership. Contact Ned Seaton, nseaton@themercury.com.

NEWSPAPER FOR SALE - Don't miss out on this unique opportunity to own a well-established, historic, county seat weekly newspaper. This 139-year-old, turn-key operation comes with all distribution and printing in place and is the sole publication in the county it serves. The paper has an excellent following of local readers and is well-supported by local advertisers, with room for exponential growth in advertising, subscriptions and commercial printing. Living quarters are located on site with building and equipment included with sale. Stanton, a town rich in history, is only ten minutes away from the city of Norfolk - a community fast-growing in industry - drawing many families to build new homes and live in the smaller town of Stanton. Excellent opportunity! Call Brian Hadcock at 402-640-9921.

NEWS REPORTER - Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a reporter. Enterprise Publishing Co. in Blair, Neb., is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages. At Enterprise Publishing, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Managing Editor Leeanna Ellis with your resume and a link to your portfolio or several published clips attached as PDFs to editor@enterprisepub.com. No calls, please. EOE.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; Employment Law Forum flyer, Women & Media Conference flyer, Husker Football Pre-Game flyer.

ORDER SAFETY VESTS THROUGH NNA

U.S. Dept. of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high-visibility safety vest. This applies to all newspaper employees - not just reporters & photographers. **NNA offers ANSI Class II-2004-107 safety vests with reflective markings and Velcro closure. In large letters on the back is the word PRESS. Sizes S-XL, \$19.50 ea.; sizes 2XL-4XL, \$21.50 ea. (plus S/H). To order, call NNA at 217-241-1400.**

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service which you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Just mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. For questions or additional information, contact the NPA office: (402)476-2851, NE: 800-369-2850, FAX: (402)476-2942 or email: nebpress@nebpress.com.

**To: Publishers and Staff, Affiliate &
Associate Members,**

**Join us for pre-game food and
conversation at the
Nebraska Press Association Office
845 "S" Street, Lincoln, NE**

Sept. 1 from 5:00-7:00 p.m.

**Huskers
VS
Akron**



**Sponsored By:
Husker IMG Sports
Marketing**



Cline Williams is proud to celebrate the 20th anniversary of our Employment Law Forum this year! We invite you and members of your organization to attend the 2018 Employment Law Forum in one of three different locations to learn about the latest developments in employment, labor, and employee benefits laws.

Our 2018 Employment Law Forum is geared toward human resource professionals, business owners, executive employees, and in-house legal counsel. Attendance at this educational seminar is free, and credit for this seminar will be sought from the Nebraska and Iowa CLE Commissions, HR Certification Institute, Society for Human Resource Management, and Nebraska Board of Public Accountancy.

Registration for Cline Williams' Employment Law Forum will include primary presentations, breakout sessions, and digital access to all seminar materials.

[REGISTER HERE](#)

AGENDA

1:00 - 1:45 p.m.

FMLA and ADA Developments - [Susan Sapp](#)

1:45 - 2:30 p.m.

Best Workplace Practices for Preventing and Responding to Harassment, Discrimination, and Retaliation Claims - [Henry Wiedrich/Jordan Hasan](#)

Employee Benefits 101 - [Katie Joseph](#)

2:30 - 3:00 p.m.

Show Me the Money ... and Payroll Records! Recent FLSA Developments and Strategies for Common Wage and Hour Issues - [Tara Stingley/Jason Yungtum](#)

Employee Handbooks: What to Add and What to Avoid - [Jody Duvall](#)

3:00 - 3:15 p.m.

Break

3:15 - 3:45 p.m.

Form I-9 Boot-Camp: Getting your Documents Into Shape - [Daniel Oldenburg](#)

Navigating Workers' Compensation Claims Successfully - [Renee Eveland](#)

3:45 - 4:15 p.m.

Avoiding, Addressing, and Acing an Audit - [Keith Peters](#) or [Michelle Sitorius](#) / [Deyna Rouse](#) or [Jerad Knott](#), Lutz

HR 101: Hirings, Firings, and (Almost) Everything in Between - [Lily Amare](#)

4:15 - 5:00 p.m.

Managing Analog Employees in a Digital World: Security and Privacy Considerations - [Rick Jeffries](#)

LOCATIONS

Kearney

Thursday, September 13, 2018

Younes Conference Center

1:00 - 5:00 p.m.

Lincoln

Thursday, September 20, 2018

Nebraska Innovation Campus Auditorium

1:00 - 5:00 p.m.

Omaha

Wednesday, September 26, 2018

Embassy Suites - La Vista

1:00 - 5:00 p.m.

SPONSORED BY:



2nd Annual

Women and Media Conference

Friday, Sept. 21

**Holiday Inn Express & Suites
2501 S. Shirley Ave.
Sioux Falls
605-361-0122**

\$50 for professionals
\$15 for students

**Register at:
<http://bit.ly/WomenMedia>**



Keynote: Jenny Rogers

Assistant editor of the Outlook
section at The Washington Post

Conference Schedule

6-8:30 a.m. – Continental Breakfast for Hotel Guests

8:30-9 a.m. – Welcome

9-9:45 a.m. – Jenny Rogers, The Washington Post

9:45-10 a.m. – Break

10-11 a.m. – Coping After Trauma

11-11:45 a.m. – Covering Native Communities

11:45 a.m. - 1 p.m. – Lunch

1-2 p.m. – Investigative Reporting

2-4:15 p.m. – Table Talk Sessions

	Skills	Breaking the News	Engagement
2-2:45 p.m.	Instagram Ads Bootcamp	Launching a Podcast	Revamping Your Opinion Section
2:45-3:30 p.m.	Audio Storytelling	Innovating Journalism Through Start-Ups	Increasing Your Social Media Base
3:30-4:15 p.m.	Launching a Podcast	Revamping Your Opinion Section	Engaging Young Audiences

4:15-4:30 p.m. Wrap-Up

5:30 p.m. Optional Dinner at Johnny Carino's

Reminder: Mention the Women and Media Conference to get a hotel discount.

Please email Teri Finneman at finnemte@gmail.com with questions.

