



Collegiate
(For current and continuing College Students)



Nebraska Press Association Foundation, Inc.
Component of The Lincoln Foundation, Inc.
845 “S” Street, Lincoln, NE 68508
Phone: (402) 476-2851, (800) 369-2850

Guidelines of the Nebraska Press Association Scholarship Program
Sponsored by the Nebraska Press Association Foundation
& Member Newspapers of the Nebraska Press Association

This application is for journalism students with a specific interest
in ADVERTISING/MARKETING

1. It is proposed to award **one (1)** \$2,000 scholarship for the 2019-2020 school year to qualified graduates of Nebraska high schools enrolled in post-secondary educational programs in Nebraska-based colleges and universities **with a declared journalism major in an ADVERTISING/MARKETING program.**
2. Eligible to apply are 2019 college/university students who graduated high school in prior years and who are now enrolled in Nebraska colleges and universities. Enrollment must be on a full-time basis. The recipient must use and enroll no later than the start of the third semester after the awarding of the scholarship.
3. The Nebraska-based educational institution involved must offer a curriculum which provides the necessary education so a student graduating from the program is qualified for at least an entry level position in print journalism **ADVERTISING/MARKETING.**
4. **One scholarship will be given to a student with a specific interest in an ADVERTISING/MARKETING career at a weekly, semi-weekly, or daily newspaper.**
5. Selection of the recipients will be based on scholastic ability and good citizenship in school. The decision of the NPA Foundation Scholarship Committee is final and not subject to review.
6. A letter of reference from the applicant’s community newspaper publisher or **advertising manager** may accompany the application, but this is not a requirement in order to be considered. **A statement from a college professor is required.**
7. Scholarship funds will be paid directly to the college or university upon satisfactory completion of the first semester and proof of second semester enrollment. Unused scholarships must come to Foundation Board for decision to renew and to see if rules have been met.
8. The application form must be filled out by the applicant and an essay must also be provided (pg. 2 of application). Mail or email to the NPA Foundation Scholarship Committee, c/o Nebraska Press Association, 845 “S” Street, Lincoln, NE 68508 or nebpress@nebpress.com. **Applications must be postmarked no later than February 4, 2019.** *Announcement of the scholarship awards will be made at the noon luncheon of the Nebraska Press Association Annual Convention, April 5, 2019, at the Holiday Inn/Younes Conference Center, Kearney, NE.*
9. Answers to questions about the scholarship program should be directed to Susan Watson, Nebraska Press Association, 845 “S” Street, Lincoln, NE 68508, nebpress@nebpress.com, or (402) 476-2851/(NE) 800-369-2850.



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**Application for a \$2,000 Nebraska Press Association
Foundation Scholarship (College)**

**This application is for journalism students with a specific interest
in ADVERTISING/MARKETING**

*****Each application must be mailed with at least one letter of reference.*****

Full Name: _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Date of Birth: _____ Sex: _____ M _____ F

College/University where scholarship would be used: _____

Current grade level: _____ Year you expect to graduate: _____

Family Information:

Parent's Names: _____

Addresses: _____

City: _____ State: _____ ZIP: _____

Occupations: _____

If this application is accepted by the Nebraska Press Association and a scholarship is awarded, the undersigned hereby agrees to abide by the rules and regulations of the NPA Foundation regarding the use of scholarships.

Date: _____ Signature of Applicant: _____

Application must be postmarked by: February 4, 2019

The Applicant must write an essay on the topic: “Why should I receive this scholarship?”
The essay should be attached to this application.

Letter of Recommendation:

A letter of recommendation on behalf of the student, written by a college professor should be attached to this form.

Regarding your education up to this time: What subjects have interested you most? _____

Approximate grade point average: _____

Collegiate Activities and Leadership Role: Define positive citizenship and give two specific examples of how you have demonstrated good citizenship at the collegiate level: _____

If available, submit no more than three (3) samples of Print Journalism **ADVERTISING/MARKETING** product or work.

Application must be postmarked by: February 4, 2019

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