



## **NPA/NPAS Staff**

### **Allen Beermann**

Executive Director  
email: [abeermann@nebpress.com](mailto:abeermann@nebpress.com)

### **Jenelle Plachy**

Office Manager/Bookkeeper  
email: [jp@nebpress.com](mailto:jp@nebpress.com)

### **Violet Spader Kirk**

Sales Manager  
email: [vk@nebpress.com](mailto:vk@nebpress.com)

### **Carolyn Bowman**

Advertising Manager  
email: [cb@nebpress.com](mailto:cb@nebpress.com)

### **Susan Watson**

Admin. Asst./Press Release Coordinator  
email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)



## **Have a Legal Question??**

**Questions about editorial policy, journalism ethics or a legal notice?**

**Call the Nebraska Press Association Legal Hotline.**

Contact Shawn Renner or John Hewitt at  
Cline, Williams, Wright, Johnson & Oldfather 1900 U.S.  
Bank Building, Lincoln, NE 68508, 402-474-6900,  
[srenner@clinewilliams.com](mailto:srenner@clinewilliams.com) or [jhewitt@clinewilliams.com](mailto:jhewitt@clinewilliams.com).



On schedule, Nathan published a 16-page paper on March 20, 2019, which featured pictures and articles recounting local flood and recovery efforts.

## **Jill Claflin given highest honor by Nebraska Press Women**

Former North Platte Telegraph Executive Editor Jill Claflin was named 2019 “Communicator of Achievement” at the Nebraska Press Women’s fall conference, held October 12 in Fremont.

The award is the highest given by NPW, which provides professional development opportunities and a discussion forum for its members.

Claflin, who now lives in Cozad, resumed her NPW membership when she returned to Nebraska in 2014 after retiring as Habitat for Humanity International’s director of creative services in Americus, GA.

Claflin has worked in the newspaper business for more than two decades. In addition to working at the Telegraph, she’s worked at the Cincinnati Post and the St. Louis Post-Dispatch, was co-owner of the Callaway Courier, and managing editor of the Lexington Clipper-Herald.

As NPW’s professional development director, Claflin developed a “Who Can You Believe” PowerPoint presentation as a “fake news” education tool, which has been presented to service clubs, high school journalism instructors, National Federation of Press Women and Nebraska Press Association conferences.

## **NPAS/OnePress President, Nathan Arneal, honored for media disaster volunteer work during Nebraska’s 2019 historic flooding**

Nathan Arneal, publisher of the North Bend Eagle, and current president of NPAS/OnePress, received special recognition for his media coverage and volunteer work keeping his community informed during Nebraska’s historic flooding earlier this year.

The 2019 ServeNebraska Step Forward Awards luncheon was held October 25 at Quarry Oaks Golf Club in Ashland. Honorees are selected by Governor Ricketts in tribute to significant volunteer contributions of their time and service made throughout the state of Nebraska.

Nathan worked tirelessly to cover area flooding in Dodge County even though his own business and computer were destroyed. He immediately began filming flood updates and posted them to social media outlets to keep his North Bend community well informed. His video updates and posts consisted of vital information such as road closures, evacuations, food trucks, survivor needs, donation center information and more.

The North Bend Flood Recovery Committee appointed Nathan as the Public Information Officer, making him the point person for media outlets around the country. His time and efforts were done as an unpaid volunteer.



# Why America needs newspapers

By Ken Paulson, Free Speech Center-Middle Tennessee State University, September, 2019



The newspaper business didn't get off to a good start in America.

Publick Occurrences Both Foreign and Domestick, the first real newspaper in America, was supposed to be a weekly, but it lasted exactly one issue. It was shut down by the colonial government, in part because it published speculation about the king of France having intimate relations with his daughter-in-law. I assume this came from confidential sources.

I share this ancient account because at a time when many are writing the obituary of America's newspapers, it's helpful to remember that things have rarely been rosy for those who challenge the powerful, publish the truth and look out for the American people.

- Despite a newly adopted First Amendment, President John Adams used the Alien and Sedition Act to target critics of his administration, including newspaper editors. By the end of his term, America had come to its senses, deciding that Freedom of the Press was real.
- Those fighting for equality for women and the end of slavery courageously and at considerable risk published newspapers to make the case for change.
- Throughout our nation's history, newspapers have made it their business to hold the powerful accountable. Newspapers haven't always made a lot of money, but they've always made a difference.

## What the loss of newspapers would mean

New research shows that over 2,000 newspapers have closed since 2004, a staggering figure given that the industry was once among the largest employers in America.

It's important to acknowledge newspapers' past, but also to express concern about their future.

Digital technology has upended countless industries, including popular music (remember CDs?), travel agencies, and greeting cards.

There's a new generation with no appetite for newsprint and who have a general sense that news should be free.

Although newspapers have moved to build a business around online news – a little slowly for a societal shift that began in 1993 – they were never able to charge ad rates comparable to what they earned in print. That, in turn, has led to a reduction in profits and a corresponding reduction in reporting resources. It's not a pretty picture.

That said, too many view this as a business story about an industry struggling with change and technology. That's shortsighted. If newspapers aren't around – in print or

online – tax dollars will be wasted, government corruption will be widespread and our collective quality of life will suffer.

A world without newspapers would mean no one sitting in that press chair at city council meetings, monitoring how taxpayers' dollars are spent. It would mean voters without any information upon which to base a vote, relying only on the social media and advertising onslaught of partisans and politicians.

A world without newspapers means we would know virtually nothing about the communities in which we live. With all due respect to news broadcasters, they would be the first to tell you that newspaper content is critical to deciding what to cover.

The biggest loss, though, would be the disappearance of an honest broker, writing about the issues that matter most and giving citizens a real understanding of how their community is faring. I emphasize "honest."

## Your state. Your stories. Support more reporting like this.

A subscription gives you unlimited access to stories across Tennessee that make a difference in your life and the lives of those around you.

## How citizens can support local journalism and sustain democracy

I've written for newspapers as small as the Elmhurst (Ill.) Press and as large as USA TODAY, but the culture was always the same. Our job was to serve the public, take no prisoners and never play politics.

Critics of the press will never believe this, but I've spent 25 years in America's newsrooms and never heard anyone dare suggest that a story take a certain slant to score political gains. That would lead to dismissal.

The truth is that newspapers need our support today more than ever.

The first generation of Americans demanded a free press because they wanted a check on government and protection for the Bill of Rights. That's a big job, but newspapers have been doing it for the past 228 years.

I believe that most of America's local dailies and weeklies will continue to serve their communities for years to come, but we can't take that for granted.

All of us need to think about the high stakes facing a society without members of a free press maintaining a check on the powerful.

Read. Subscribe. Buy ads. And if you're not inclined to do any of those things, go ahead and write a check to your local paper anyway. Think of it as an insurance policy on the kind of country we want – and need – America to be.

*Ken Paulson is the director of the Free Speech Center at Middle Tennessee State University and the founder of the 1 for All campaign for the First Amendment.*

## Pawnee Republican sold

Effective in November, Sterup Enterprises, LLC, will be the new owner of the Pawnee Republican. John Sterup, 27, is married with two sons.

Ron and Bev Puhalla have owned the Pawnee Republican since 1991, and also owned the Tecumseh Chieftain for a time, but sold The Chieftain in the past two years to Kendall Neiman, owner of the Auburn Nemaha Co. Herald.

Sterup worked for the Puhallas when they owned The Chieftain, and most recently worked as ad manager for The Chieftain under the new ownership of the Auburn newspaper.

## Hasenkamp joins Wisner News-Chronicle staff

Teresa Hasenkamp began her new reporting duties at the Wisner News-Chronicle in late September. She will cover events for the Wisner-Pilger school and other community organizations, as well as write feature stories.

Hasenkamp holds a journalism degree from the University of Nebraska-Kearney. Her first job out of college was as an advertising representative for the Blair Enterprise. The past 23 years, she has served as the community relations coordinator for St. Joseph's Retirement Community in West Point.

## Reestman joins Elgin Review staff

Jessie Reestman recently joined the staff at the Elgin Review. Her duties include writing, photography and office tasks.

Jessie will continue to serve as a substitute teacher as well as coach one-act and speech teams at schools in Elgin.

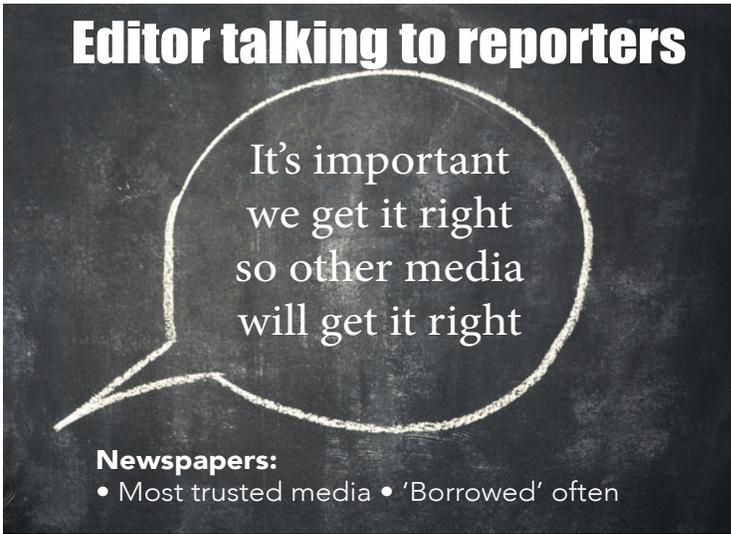
## Chadron Record general manager, editor named Dawes Co. Tourism director

Longtime journalist Kerri Rempp has been named the tourism director for the Dawes County Travel Board. She began her new duties on October 14.

Rempp, who has nearly two decades of newspaper experience, had worked at the Chadron Record for nearly 12 years, serving as general manager and editor since 2013. In 2016, she also began serving as the general manager of the South Dakota Hot Springs Star. A Nebraska native, Rempp earned her Bachelor of Arts in Mass Communications from the University of South Dakota.

As tourism director, she will promote tourism for Northwest Nebraska and serve as the Travel Board's spokesperson, as well as oversee administrative, operating and marketing functions, assist organizations with grant submissions and establish and maintain effective communication with a variety of stakeholders.

## Editor talking to reporters



It's important  
we get it right  
so other media  
will get it right

### Newspapers:

- Most trusted media
- 'Borrowed' often

### postal - from pg. 1

The first-class stamp will remain at 55 cents, pending resolution in a court appeal from last year's 5 cent increase.

The new rates will go into effect January 26, 2020, unless the PRC takes action to stop them.

But NNA continues to stress to USPS that printers need incentives to lower the postal handling costs of containers of newspapers. The plastic sack is the most commonly-used container. Its price rises 6.8% at the carrier route/5 digit level when entered at the origin office, to \$3.93. The sack was hit with a nearly 10 percent increase last year, as USPS tries to recover the increasing cost of mail handling. Unfortunately, white flats trays or tubs, which USPS says it prefers for efficient handling, are charged the same price as sacks, even though most experts believe the trays are less costly for USPS to handle.

"This conversation about flats trays has gone on with USPS for more than a decade now," Adelman said. "We continue to urge publishers to use them, but we recognize that many printers think they take up too much room in the shop and in the delivery vehicle. With every possible efficiency—including good use of space—needed right now in our end of the business, we are urging USPS to recognize their preference for the trays with a pricing signal before we begin to see printers and publishers drift back to the sacks.

"Having said that, we appreciate the Postal Service's recognition of the importance of keeping newspapers in the mail. Finding the newspaper in the mailbox enhances the value of the mailbox and that is good for readers and other users of the mail. People look forward to their paper and when it is late, we certainly hear about it. We and USPS both have work to do to shore up service performance. This labor, which never seems to be totally finished, will be much easier if newspaper mailers do not have to dramatically increase subscription prices just to get the newspaper to the readers," he said.

# NPA promotes Foundation scholarships at 2019 Nebraska High School Press Association Convention in Lincoln



NPA/OnePress staff Violet Kirk (left) and Susan Watson, were exhibitors at the Nebraska High School Press Association Convention last week at the UNL Student Union in Lincoln.

Over 800 high school journalism students from across Nebraska attended the 2019 Nebraska High School Press Association Convention, October 21, at the UNL Student Union in Lincoln.

The convention included a full day of sessions on scholastic media — print, online, broadcast and yearbook. More than 30 professionals and educators shared their expertise on writing, interviewing, editing, broadcasting, planning, team-building, social media, yearbook planning, and design and production.

The theme of this year's convention was "Facts Matter. Real Journalism." The day-long event kicked off with a keynote presentation by Lise Olsen, a UNL alumna, and award-winning investigative reporter and editor from Houston, Texas with over 20 years in journalism. The Nebraska Press Association helped make Olsen's appearance possible.

NPA/OnePress staff Violet Kirk and Susan Watson were exhibitors at the convention, promoting NPA Foundation high school and collegiate scholarship opportunities, the Foundation's Summer Internship Scholarship Program (for college students), and the THINK F1RST (First Amendment) campaign.

*"I have a motto: My job is not to make up anybody's mind but to make the agony of decision making so intense that you can escape only by thinking."*

- Fred W. Friendly

# Saving history from disappearing

By Jennifer Nelson, Donald W. Reynolds Journalism Institute, Missouri School of Journalism, Oct. 23, 2019

News outlets need to be a key player in preserving born-digital news, because if they don't play an active role in preservation, content stands the risk of becoming lost or inaccessible. Unfortunately, this is an area that the news industry continues to struggle with. But a team from the University of Missouri wants to help with those struggles by directly visiting news outlets.



The team plans to visit news outlets in the U.S. and Europe during a yearlong project to identify what's hampering the process of preserving online content by examining the outlets' technology, workflows and policies. There are so many ways that content can become lost or inaccessible including a lack of policies, technology failures, obsolete technologies, newsroom closures and ransom ware strikes.

The team will produce a report highlighting what they learned from their newsroom visits, identifying best practices for properly providing long-term access to keep content accessible in the future.

This project builds on work done by RJI's Journalism Digital News Archive and the Dodging the Memory Hole conferences, which were intended to bring together librarians, memory institutions, newsroom leaders and others, it became apparent there was a need to engage more directly with news outlets that produce and own content.

This project is being funded by a \$250K grant from The Andrew W. Mellon Foundation.

Full article: <https://www.rjionline.org/stories/saving-history-from-disappearing>



## EARLY DEADLINES!



**NCAN(classified) Ads:**  
Ads running wk of 12/2/19 - DL Tues., 11/26/19 at 10:00 a.m.

---

**2x2/2x4 Display Ads:**  
Ads running wk of 12/2/19 - DL Mon., 11/25/19 at 4:00 p.m.

Please pass this information along to all employees.  
There will be NO exceptions to these deadlines.

If you have any questions regarding the above deadlines, please contact Carolyn Bowman (cb@nebpress.com).



**Nebraska Press Association**  
Nebraska Press Advertising Service  
800-369-2850 Fax: 402-476-2942  
[www.nebpress.com](http://www.nebpress.com)

# Classified Advertising Exchange

October 28, 2019

**WANTED: Coin-Operated Newspaper Stand** - Looking for a used, working order, coin-operated newspaper stand for newspaper sales. Contact Anna at the Howells Journal, 402-986-1777, if you have one or know of one for sale.

**REPORTER:** The Wahoo Newspaper has an opening for a general assignment journalist to cover news and feature stories Saunders County. Skills Required: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow company policies and procedures, including attendance standards. Some nights and weekends are required. A valid driver's license and working vehicle are required, as this job includes some local travel. Bachelor's degree in journalism or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Please direct resumes to the attention of Suzi Nelson at [suzi.nelson@wahoonepaper.com](mailto:suzi.nelson@wahoonepaper.com).

**NEWS EDITOR:** The Ashland Gazette has an opening for a news editor. The position would cover general assignment news and feature stories in Ashland, Greenwood, Memphis and the surrounding area, as well as sports photography for Ashland-Greenwood High School. Skills Required: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow all company policies and procedures, including but not limited to attendance standards. Some nights and weekends are required. A valid driver's license and working vehicle are required, as this job includes some local travel. Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Please direct resumes to the attention of Suzi Nelson at [suzi.nelson@wahoonepaper.com](mailto:suzi.nelson@wahoonepaper.com).

**EDITORIAL ASSISTANT:** The Wahoo Newspaper has an opening for part-time editorial assistant. Responsibilities include, but are not limited to, helping to gather and process community and social news and activities for both print and digital newspaper and assembling community calendars, with some website duties. Good computer, writing and grammar skills a must. Experience with MS Office preferred. Please direct resumes to the attention of Suzi Nelson at [suzi.nelson@wahoonepaper.com](mailto:suzi.nelson@wahoonepaper.com).

**DIRECTOR OF SALES:** Ready to be more than a sales rep? If you have 3-5 years of media sales experience, and are looking to move into a management position, this may be the opportunity you're looking for. Community newspaper group seeks experienced sales and marketing professional to lead our sales team for eight

newspapers, multiple TMC products, digital and on-line sales, and other special projects and products. Enterprise Media Group is a family owned business which is continuing to grow and diversify and needs an excellent team builder to help us continue that growth. Our Director of Sales will carry and build an active account list, be responsible for team sales, planning, budgeting, community relations and be an integral part of our management team. Compensation includes base salary, bonus opportunities, health insurance, 401K retirement, vacation, personal days and more. This is a great opportunity to come and be part of our fun, adaptable, dedicated and positive team. Apply to Chris Rhoades, [crhoades@enterprise.com](mailto:crhoades@enterprise.com), Enterprise Media Group, Blair, NE.

**ASSISTANT EDITOR:** Enterprise Media Group, a progressive regional publishing company headquartered in Blair, Neb., is looking for someone with news writing and photography experience, as well as online and social media skills, to help spearhead our online movement and to also handle traditional newspaper duties. Candidates must have previous newspaper experience and have a desire to think outside the box. Duties would include assisting the managing editor for a twice-weekly newspaper and two weekly newspapers, as well as serve as our online editor for several regional publications. If you have the desire to bring new ideas to the table, and are tired of the same old newsroom, we'd love to hear from you! Please email your resume and cover letter to Associate Publisher Chris Rhoades at [crhoades@enterprise.com](mailto:crhoades@enterprise.com).

**SPORTS EDITOR:** The Scottsbluff Star-Herald is looking for a sports editor interested in covering the stories and people of Western Nebraska and Eastern Wyoming. The position requires an organized person who takes initiative, can run their own show, and has a passion for sports journalism in the digital age. There is lots of room to grow in this position. The Star-Herald is a proud member of Berkshire Hathaway Media Group (BH Media). If you think you're the right fit for a small daily newspaper that covers big stories, send a cover letter, resume and clips to [brad.staman@starherald.com](mailto:brad.staman@starherald.com).

**NEWSPAPERS FOR SALE:** Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

## **ATTACHED TO THIS WEEK'S BULLETIN:**

*Classified Advertising Exchange. NNW promotion examples - Hartington Cedar Co. News & Springview Herald.*

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Questions or need additional information? Contact the NPA office: (402)476-2851/NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

## Day by Day by Year

### We all need a reminder of the importance of the First Amendment

This is National Newspaper Week — a week we in this business take very seriously.

In my capacity as president of the Nebraska Press Association, I was privileged to serve on the board of directors of Media of Nebraska, best known as a legislative watchdog, to make sure there is transparency in government and the laws it contemplates and passes.

The public's lack of knowledge of the First Amendment was being discussed at a meeting, and many of us sadly shook our heads, lamenting the situation.

Finally someone said, "Let's do something about it!" and Think First was born.

Our mission was simple. We wanted to make the public aware of the rights highlighted in the First Amendment — rights we unconsciously use every day.

The end result is an excellent tool for everyone to use as a refresher course or maybe a source of new information. The graphics are great and the message is right on target — and now 39 press associations across the United States have hopped on to the same band wagon, spreading the message and impact of Think First. It has also been adopted as the theme for this year's National Newspaper Week, which we are observing today.

How many of us have actually read the constitution or the Bill of Rights and all of its amendments? You know, the document that outlines our rights as citizens of these United States of America.

Most people are very familiar with the 2nd Amendment to the Constitution. It's the one that guarantees our right to bear arms. It's also the one that's been a point of very heated discussion for several years, now.

And, even a fifth grader will try to plead the fifth, the right to protect yourself from self-incrimination.

And then there's the 18th amendment, which outlawed drinking and the 21st amendment that repealed the 18th Amendment and brought back legalized drinking.

There's the 26th Amendment, approved during the Viet Nam War era, that lowered the voting age to 18. The argument being, if you were old enough to fight and die for our country, you were old enough to vote for whomever was declaring the war.

And, let's not forget the 19th Amendment, not adopted until 1920, that gave women the right to vote — a right I have been practicing religiously since I turned 18.

And speaking of religion, let's go back and visit that First Amendment. That's right, the amendment the designers of our fledgling country felt was so important that they gave it top billing.

"Congress shall make no law respecting the establishment of religion or prohibiting the free exercise thereof; or abridging the freedom of speech; or of the press; or the right of people peaceably to assemble; and to petition the government for a redress of grievances."

I grew up in an era when people were quick to practice the five rights guaranteed in the First Amendment. Good Grief, you saw it every night on the news, the Civil Rights Movement, Viet Nam, peace, love and Rock 'n Roll.

One of the surveys cited when we discussed Think First showed 31 percent of respondents think the First Amendment goes too far in the rights it guarantees.

This realization definitely made me pause as I applied the tenets of the First Amendment to my own life.

Freedom to practice my own religion and to respect someone else's: When my mother was introduced decades ago to one of my dad's relatives, he pretended not to see her; she didn't exist. She was Catholic and he, a German Lutheran minister. Not an excuse, just an explanation.

Freedom of speech and the press: Well, that's pretty much a given, I practice that every day.

The right to peaceably assemble: A sunshiny day watching the flags blow in the wind during the annual Cedar County Courthouse Memorial Day services comes to mind or the Life Chain just practiced by Catholic parishes across the state and country.

The right to petition the government: On a local level, I often attend City Council meetings and have been known to express an opinion or two, and on behalf of the Nebraska Press Association, I have talked to our representatives in D.C., and testified in meetings at the Unicameral.

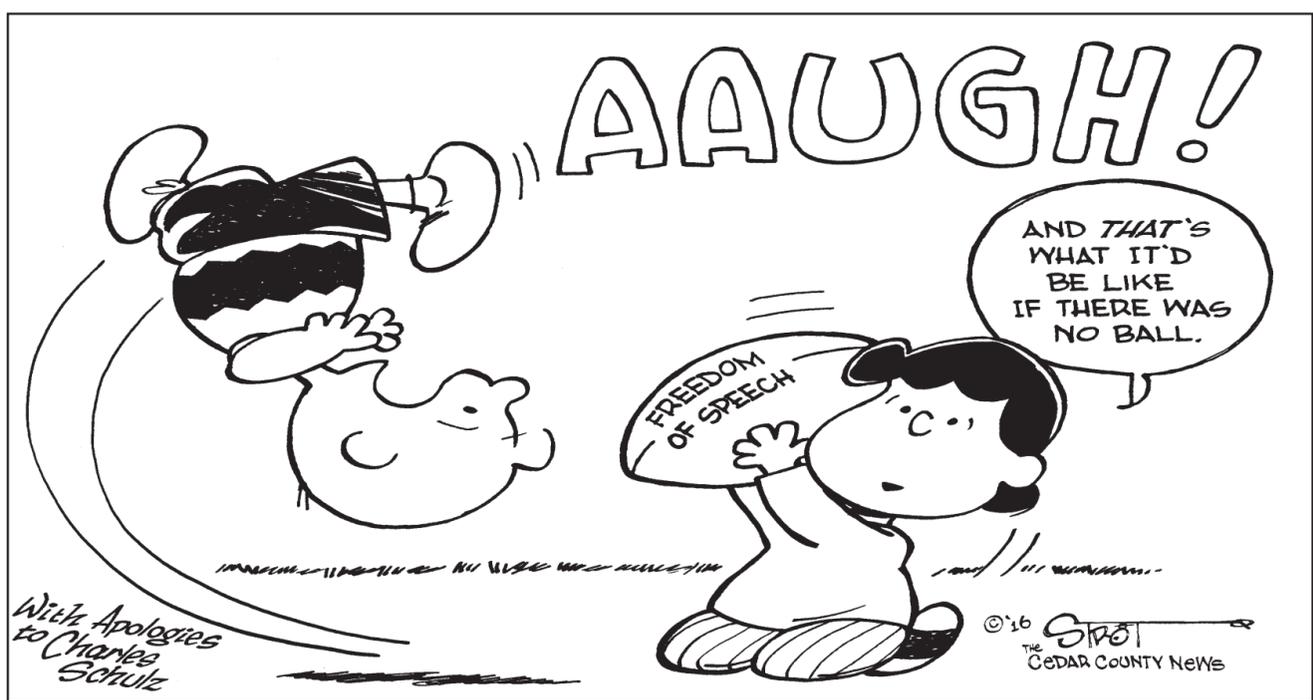
I've been practicing my First Amendment rights — daily, and I don't want to give up any of them.

How about you? Which ones are you willing to go without?

To learn more go to [www.thinkfirstamendment.org](http://www.thinkfirstamendment.org).



**PEGGY YEAR**  
PUBLISHER



With Apologies to Charles Schulz

## Freedom, what is it and what is it worth?

Few sentences carry more importance than this one.

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances." That's Amendment 1.

Note that it prohibits Congress from enacting laws prohibiting the free exercise of religion, speech and the press. Yet Americans seem to be clamoring for freedom from religion, freedom from having to listen to speech with which they do not agree and freedom from the press. Time was when funerals were peaceable assemblies, but not anymore.

Petitioning government, well there's a novel concept. Now it's more like demanding something from government.

So, let's all take a deep breath and think about these important freedoms. Look at the stars and stripes, the neighborhood kids parading on bikes and trikes, the bands marching in a parade or playing in the park and reflect on the First Amendment. Think about that for which you are grateful. Make a list before you head off to the fireworks display.

Beyond the separation of church and state, I'm not sure exactly what the Freedom From Religion Foundation wants. The 40-year-old Madison, Wisconsin-based non-profit with a staff of 22 files a lot of lawsuits and threats of lawsuits against a myriad of activity they say shouldn't exist. They also educate the

public on matters of atheism, agnosticism and nontheism. I didn't know there was a need for that, but I'm sure I'll be hearing from one or more of their members. Yes, they are in Nebraska too.

Getting upset about "organized religion" doesn't make sense to those of us who have a relationship with the God of the universe and don't fret over denominational matters. I understand that the separation of church and state is the best thing for the church and the state.

The good news is that I don't have to believe in what they do or don't do. Our country gives them freedom of speech. Likewise, it gives me that same freedom of speech, or at least it used to.

This intolerance for people who don't believe the same way and thus are shouted down or otherwise disrupted came about long before the current national administration. The ability of people with differing views to communicate depends largely on respect. Somehow, we have lost that.

One of my favorite bloggers, Stephen Altrogge, recently wrote that "people are desperate for encouragement. For words that build up. For words that affirm them and give them strength."

But, "There is a whole lot of death being spoken every day. Curses. Angry explosions. Criticism. Derogatory comments. Backbiting, gossip, slander, hatred, and a thousand other variations on death. We all live in a wash of constant death-speak," he wrote. Altrogge

said that getting on social media "feels like wading through a toxic swamp. It's a playground for people who want to vent about how angry they are. Every time I scroll through my Twitter feed, I feel gross and angry and unsettled."

The Apostle James noted that the tongue is a two-edged sword. It cuts both ways. Altrogge said, "Words are fire. With a few sentences, I can engulf a person, setting them ablaze and ruining them. I can douse a person in verbal gasoline and then strike a sentence. Just as a spark can destroy a forest, my words can truly destroy a person."

Freedom of speech is the right afforded to a person to be able to speak his or her mind without fear that the government will censor or restrict what they have to say or retaliate against them. That doesn't mean you can say anything you want without consequences, it just means that government cannot violate your right to do so. The courts, on the other hand, are charged with making sure the speech isn't slanderous.

As for press freedom, you're reading this column in this newspaper. You are also free not to read this column.

What if we all focused on the words that come out of our mouths and looked for words of encouragement and understanding? Would it change the world? Slowly, but surely.

### Capital View

J.L. Schmidt

public on matters of atheism, agnosticism and nontheism. I didn't know there was a need for that, but I'm sure I'll be hearing from one or more of their members. Yes, they are in Nebraska too.

Getting upset about "organized religion" doesn't make sense to those of us who have a relationship with the God of the universe and don't fret over denominational matters. I understand that the separation of church and state is the best thing for the church and the state.

The good news is that I don't have to believe in what they do or don't do. Our country gives them freedom of speech. Likewise, it gives me that same freedom of speech, or at least it used to.

This intolerance for people who don't believe the same way and thus are shouted down or otherwise disrupted came about long before the current national administration. The ability of people with differing views to communicate depends largely on respect. Somehow, we have lost that.

One of my favorite bloggers, Stephen Altrogge, recently wrote that "people are desperate for encouragement. For words that build up. For words that affirm them and give them strength."

But, "There is a whole lot of death being spoken every day. Curses. Angry explosions. Criticism. Derogatory comments. Backbiting, gossip, slander, hatred, and a thousand other variations on death. We all live in a wash of constant death-speak," he wrote. Altrogge

public on matters of atheism, agnosticism and nontheism. I didn't know there was a need for that, but I'm sure I'll be hearing from one or more of their members. Yes, they are in Nebraska too.

Getting upset about "organized religion" doesn't make sense to those of us who have a relationship with the God of the universe and don't fret over denominational matters. I understand that the separation of church and state is the best thing for the church and the state.

The good news is that I don't have to believe in what they do or don't do. Our country gives them freedom of speech. Likewise, it gives me that same freedom of speech, or at least it used to.

This intolerance for people who don't believe the same way and thus are shouted down or otherwise disrupted came about long before the current national administration. The ability of people with differing views to communicate depends largely on respect. Somehow, we have lost that.

One of my favorite bloggers, Stephen Altrogge, recently wrote that "people are desperate for encouragement. For words that build up. For words that affirm them and give them strength."

But, "There is a whole lot of death being spoken every day. Curses. Angry explosions. Criticism. Derogatory comments. Backbiting, gossip, slander, hatred, and a thousand other variations on death. We all live in a wash of constant death-speak," he wrote. Altrogge

Editor's Note: To learn more about the First Amendment and all of the freedoms it provides, check out a website the Nebraska Press Association helped to put together — <https://www.thinkfirstamendment.org>.

## Tryon takes readers back in time with a tour of the old newspaper print shop

As with most industries, the technology involved in producing our product has changed quite a bit over the years.

The act of printing a newspaper is almost like an art form, said Cedar County historian Roger Tryon.

Tryon worked in the Laurel Advocate print shop in his high school days in the early 1960s.

Most print shops of that era were pretty similar, Tryon said.

"In those days everything was done with hot metal, hand-set type and antiquated equipment," he said.

The Laurel Advocate used a linotype that dated back to the 1930s. The Babcock press that was used to print the paper was patented in 1892. The wooden type cases and some of the type dated to the 1890s or early 1900s.

The appearance of the Advocate had changed very little since R.R. Allison built the present building in 1940.

The Advocate usually consisted of eight pages. The newsprint came in boxes of 1000 sheets. Each sheet was large enough to print four 6-column pages on one side and four on the other. When it was necessary to print more than eight pages, an insert had to be used.

Laurel had a healthy business community in the 1960s and most of the merchants advertised.

"Most of the people who lived in Laurel and the surrounding rural area subscribed, as well. We usually printed around 1,000 copies each week. Most were distributed locally but some were

mailed all over the United States," Tryon said.

Once the ads and local news items were in, we began putting the paper together. This process usually began on Monday morning. All of the news and advertising had to be set into metal type. This was done mostly on the linotype.

The linotype was the most complex piece of equipment in the shop. The keyboard had 90 keys. There were separate keys for capital letters, lower case letters, numbers and symbols. Each key dropped a brass mold called a "mat" into a holder that held one line of type. Another lever dropped a stainless steel wedge called a "space band" between the words. When the holder was full, the operator raised it with another lever. The space bands expanded to justify the line, and a plunger squirted molten lead into the mats. Out came a complete line of type ready to insert into the page forms. Headlines and larger type used in advertisements were set by hand from the type cases along the west wall of the building.

Not everything was set by hand or on the linotype. Chain store ads and anything that required special illustrations generally came in the form of "mats." These were molds formed of paper mache a bit heavier than a paper plate. These were placed in a casting machine and filled with a quarter inch of molten lead. The result was a reverse image of the original in lead. The casting was then sawed to size, fastened to aluminum

blocks and placed in the page forms.

In the center of the room were two rows of marble topped tables. Once the type had been set and corrected, it was taken to a table and arranged in metal frames called "chases." There was one chase for each page. The ads went in first and then the news. When the chases were full, the type was locked in with metal wedges called "quoins." If not done properly, the type could fall out while being carried to the press.

The Babcock could print four pages at a time. The first press run was on Tuesday afternoon. It included four of the inside pages.

The other four, including the front and back pages, were printed on Wednesday.

The Babcock was hand fed. The operator placed the newsprint on a wooden platform on top of the press, started it up, and fed one sheet at a time into clamps that carried the blank sheet around a large cylinder, over the inked type, and then out the back where it was allowed to dry.

After the second run someone would feed the printed sheets into the folding machine. This machine would cut and fold the single large sheet into an eight-page newspaper. If an insert was needed, someone else would feed these in at the same time.

### Pages of History

By ROGER TRYON



See TRYON, Page 5

**CEDAR COUNTY NEWS**

"Your Locally Owned Newspaper"  
Published by the Northeast Nebraska News Co.  
102 W Main St. P.O. Box 977  
Hartington, Nebraska 68739-0977  
(USPS 095-580)

Founded January 3, 1898 by Z.M. Baird.  
Successor to six other Cedar County Newspapers.  
Published every Wednesday at Hartington, Nebraska  
68739 Periodical Class postage paid at Hartington  
Postmaster Send Address changes  
to: PO Box 977, Hartington, NE  
68739-0977

**Subscription Rates**

CEDAR, DIXON, KNOX, & WAYNE COUNTIES  
\$36.00 per year in advance  
ELSEWHERE — \$44.00 per year in advance  
FLORIDA and OUTSIDE CONTINENTAL U.S.

www.hartington.net  
www.newsfirstne.com

**STAFF MEMBERS**

Publishers: Rob Dump - Peggy Year  
Editor: Rob Dump  
General Manager: Lori Leise  
Advertising Sales: JoAnn Wiebelhaus  
Photography: Jeremy Buss  
Jen Bensen  
Digital Editor: Kaylee Minnick

### RECENT AWARDS AND HONORS

2019 National Newspaper Assoc. Best Personal Column	2016 National Newspaper Assoc. Editorial Cartoon Winner	2014 Neb. Press Assoc. Sports Writing Winner
2019 National Newspaper Assoc. Personal Column Winner	2016 National Newspaper Assoc. Best Sports Photo	2014 Neb. Press Assoc. Feature Writing Winner
2019 National Newspaper Assoc. Use of Social Media	2016 National Newspaper Assoc. Sports Photo Award	2013 National Newspaper Assoc. Editorial Page Winner
2019 National Newspaper Assoc. Use of Social Media	2016 Neb. Press Assoc. Best Editorial Writing	2013 National Newspaper Assoc. Local News Winner
2019 Neb. Press Assoc. Best Editorial	2016 Neb. Press Assoc. Best News Photo	2013 National Newspaper Assoc. Photo Winner
2019 Neb. Press Assoc. Best Personal Column	2016 Neb. Press Assoc. Best Feature Photo	2013 Omaha Press Club Best Editorial
2019 Neb. Press Assoc. Digital News Sweepstakes Winner	2016 Neb. Press Assoc. Best Promotional Ad	2013 Neb. Press Assoc. Best Editorial
2019 Neb. Press Assoc. Best News Video	2016 Neb. Press Assoc. Special Section Award Winner	2012 National Newspaper Assoc. Column Winner
2019 Neb. Press Assoc. News Video Winner	2016 Neb. Press Assoc. Sports Photo Award Winner	2012 National Newspaper Assoc. Editorial Winner
2019 Neb. Press Assoc. Best Digital Breaking News story	2016 Neb. Press Assoc. Feature Story Award Winner	2012 National Newspaper Assoc. Photo Winner
2019 Neb. Press Assoc. Best News Photo	2016 Neb. Press Assoc. News Idea Award Winner	2011 Neb. Press Assoc. Editorial Page Winner
2019 Neb. Press Assoc. Feature Photo Winner	2015 National Newspaper Assoc. Editorial Writing Winner	2011 Neb. Press Assoc. Public Notice Promotion
2019 Neb. Press Assoc. Website Winner	2015 National Newspaper Assoc. Political Cartoon Winner	2011 Neb. Press Assoc. Sports Feature photo
2018 National Newspaper Assoc. Best Personal Column	2015 National Newspaper Assoc. Personal Column Winner	2010 Omaha Press Club Best Sports Column
2018 National Newspaper Assoc. Best Digital Breaking News story	2015 Neb. Press Assoc. Editorial Page Winner	2010 Neb. Press Assoc. Editorial Page Winner
2018 National Newspaper Assoc. Feature Photo Winner	2015 Neb. Press Assoc. Personal Column Winner	2009 Neb. Press Assoc. Best Editorial Page
2018 Neb. Press Assoc. Best News Video	2015 Neb. Press Assoc. Best In-Depth Reporting	2009 Neb. Press Assoc. Editorial award winner
2018 Neb. Press Assoc. Best use of Social Media	2015 Neb. Press Assoc. Best Breaking News Coverage	2009 Neb. Press Assoc. Best Personal Column
2018 Neb. Press Assoc. Feature Photo Award Winner	2015 Neb. Press Assoc. Best Breaking News Photo	2009 Neb. Press Assoc. Personal Column winner
2018 Neb. Press Assoc. Feature Series Award Winner	2015 Neb. Press Assoc. Breaking News Photo Winner	2008 Neb. Press Assoc. Newswriting winner
2017 National Newspaper Assoc. Freedom of Information	2015 Neb. Press Assoc. Special Section Award Winner	2008 Neb. Press Assoc. Headline writing winner
2017 National Newspaper Assoc. Best Sports Photo	2015 Neb. Press Assoc. Community Promotion Winner	2007 Neb. Press Assoc. Feature Series winner
2017 National Newspaper Assoc. Feature Photo Winner	2014 National Newspaper Assoc. Personal Column Winner	2007 Neb. Press Assoc. Feature Photo winner
2017 National Newspaper Assoc. Personal Column Winner	2014 Neb. Press Assoc. Editorial Winner	2004 National Newspaper Assoc. Best Editorial
2016 National Newspaper Assoc. Column Writing Winner	2014 Neb. Press Assoc. Editorial Page Winner	2004 Omaha Press Club Best Editorial

# LOCAL

Community, Local, and Regional News

This is the coverage you  
could expect if there  
was no local newspaper

*National Newspaper Week*

# LOCAL

Community, Local, and Regional News

Freedom of the Press:  
the right to report news or  
circulate opinion without  
censorship from the government

*Recognize the importance of your local newspaper*

# Letters to the Editor

Letters to the editor are published exactly as received and is not edited by the Springview Herald. Viewpoints and opinions may not reflect the view of the staff or publisher.

Dear Editor and Readers,

I was elected as a commissioner to the Nebraska Public Service Commission in November 2016. My district is made up of 47 of our 93 counties, which is basically central and western Nebraska. I travel to Lincoln every week and, as chair of the PSC, I conduct our weekly business meetings as well as take part in hearings, planning conferences, and meetings with officials such as State Senators, Congressional staff, and representatives of the FCC and with members of our regulated industries.

The PSC regulates various industries, which the Legislature tasks us to regulate: railroad motor and car safety, grain dealers and grain warehouses, public transportation and household goods movers, telecommunications carriers, natural gas and oil pipelines, manufactured homes and recreational vehicles, and 911 public safety.

I have served on the Rural Broadband Task Force since it formed last year. This month we will vote to advance our report to the Legislature by our Nov. 1st deadline. If there is any one thing which we touch which affects the lives of most people in our state, it is broadband, and in my district, rural broadband.

As the PSC and the Task Force continues our work to

push broadband further out into rural areas, I want to ask you to let your community, your internet broadband provider and us know what your challenges are as well as what you've done that works. Do you have the speed you need to conduct your business, both in download and upload speeds and capacity? Does your rural business, including precision agriculture and animal agriculture, have the broadband it needs? Is your community talking about your needs and figuring out how to meet them?

Homework, health care, entertainment, communications needs – how is broadband serving your rural area, or is it? We work on these issues on a daily basis at the commission, but no one knows more about what is happening in your part of the state than do you.

I'm nearing the end of my 3rd year as a commissioner. That's half way through my term and there is plenty to do. Rural broadband must be one of my, our state's and our country's top priorities. Please connect with the Public Service Commission through our website and social media and feel free to share your thoughts with me: [mary.ridder@nebraska.gov](mailto:mary.ridder@nebraska.gov)

Thank you,  
Mary Ridder, Chair  
Nebraska Public Service  
Commission  
Callaway, Nebraska

# Court News

Court News is published exactly as received and is not edited by the Springview Herald

Keya Paha County Court Officer's Report of disposed cases for disposition date up to 09/30/2019. All cases were assessed a \$50 court cost.

### Officer Kirsch

Meyers, Lindsey A.- Speeding 6-10 MPH County/State. Fined \$25.00

Sharkey, Evyn H.- Speeding 6-10 MPH County/State. Fined \$25.00

### Officer Kunze

Sandlin, Katlin D.- Speeding 6-10 MPH County/State. Fined \$25.00

Officer Not found  
Tofani, Nicholas D.- Speeding 6-10 MPH County/State. Fined \$25.00

# WEATHER

by Darrell Olson

Highs, lows and precipitation as reported by the weather observer are as follows (Readings are taken at 6 a.m. each day):

Date	High	Low	P*
Sept 29.....	59.....	41.....	T
Sept 30.....	79.....	59.....	T
Oct 1.....	73.....	44.....	0.40
Oct 2.....	44.....	40.....	0.70
Oct 3.....	44.....	32.....	0.18
Oct 4.....	60.....	33.....	T
Oct 5.....	52.....	38.....	0.10

\*Inches T=Trace of moisture

## Springview Herald

Keeping You Informed

(402) 497-3651

[editor@springviewherald.com](mailto:editor@springviewherald.com)

# Mountain lion caught on camera near Springview



Photo by Craig Ludemann

Caught on a trail camera by Craig Ludemann was this mountain lion, which was spotted west of Springview, south of the Neri Barstow residence, approximately 1.5 miles south of Highway 12. The date on the photo shows Saturday, October 5th at 3:10 PM. Photos of the mountain lion were also on the camera from Friday evening around 5:00 PM.

## HEALTHCARE WITH HEART...

### CHERRY COUNTY CLINIC Physicians Schedule



#### For the week of Oct. 7-11

Monday	Family Practice	Dr. Kelli Garwood	In all day
Tuesday	Family Practice	Dr. Kelli Garwood	In all day
Wednesday	Family Practice	Dr. Kelli Garwood	In all day
Thursday	Family Practice	Dr. Kelli Garwood	In all day
Friday	Family Practice	Dr. Kelli Garwood	In all day

#### For the week of Oct. 14-18

Monday	Family Practice	Dr. Kelli Garwood	In all day
Tuesday	Family Practice	Dr. Steven Senseney	In all day
Wednesday	Family Practice	Dr. Kelli Garwood	In all day
Thursday	Family Practice	Dr. Steven Senseney Dr. Kelli Garwood	In all day In all day
Friday	Family Practice	Dr. Kelli Garwood	In all day

Our providers are certified with NRCME and are able to perform DOT physicals. To schedule an appointment please call 376-3770. 512 N. Green St. • Valentine, NE

# Rambles & Remarks

National Newspaper Week is recognized this week across our great nation. Just like newspapers do 52 weeks a year, we spend the week gathering news in the communities we cover, snap pictures of events happening in the same towns we call home, and exercise our right to freedom of the press.

You may have noticed that pages 2 and 3 in this week's issue are blank. That was intentional. Our community newspaper focuses on exactly that, our community. If this newspaper were to close, there is no one on this earth who will cover what's happening in this county better than your local newspaper. Just like it has for the last 133 years.

Newspapers are facing challenging times, all while on an uphill climb. If someone says "newspapers are a thing of the past" I strongly beg to differ. Since 2011 when my husband and I took ownership of this publication, myself and our staff have dedicated our time to producing a newspaper that not only we are proud of, but we

**Amy Johnson**  
Editor



hope anyone who picks it up is. Of course I feel strongly about newspapers, our job is documenting history for the area we call home. It's our job to hunt down the facts, be the government watch dogs, and go in depth with stories that matter most to our readers.

Newspapers work for you. Cover you and your accomplishments. Announce your meetings and publish public notices. We listen to our readers, and advertise our area businesses to help them grow. If you don't have a local newspaper, who do you think is going to cover this void?

Help us in celebrating National Newspaper Week by gifting a subscription, and/or renew yours today!

# This Week's Community Events

Mark your  
Calendars!

### Wednesday, October 9

### Thursday, October 10

### Friday, October 11

### Saturday, October 12

### Monday, October 14

### Tuesday, October 15

### Thursday, October 17

- North Central NVC Cross Country at Tilden 1 PM
- Fun Night at Springview Golf Course 6 PM
- Keya Paha County Foundation Meeting at Courthouse 7 PM
- Congressman Smith at Courthouse 9 AM
- Senator Fischer Staff at Courthouse 10 - 11 AM
- North Central Volleyball Tournament at Verdigre 4 PM
- KP County Revitalization Committee Meeting at Library 5:30 PM
- Village of Springview Board of Trustees Meeting at City Office 7 PM
- Keya Paha PTO Hamburger Feed at KPHS (in High School) 6 PM
- North Central Football at KPHS vs. Creighton 7 PM
- Card Shower for Julie Palmer's Birthday
- Columbus Day - Some Businesses Closed
- KPCS Board of Education Meeting at HS Library 7 AM
- KP Cattle Yard Meeting at American Legion Hall 8 PM
- North Central Volleyball at Boyd County 5 PM
- Driver's License Examiner at Courthouse 8:30 AM-12 PM, 1-3:30 PM
- District Cross Country Meet at Bloomfield
- United Methodist Church Harvest Home Supper at KPHS 5 PM, Auction 7 PM

# West Plains Bank

Sponsor and supporter of this community calendar  
Springview 402-497-3716 • Ainsworth 402-387-2381  
Open 8 AM - 4 PM • Closed over noon

