

## Calendar of Events

## NPA/OnePress Staff



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(Retiring Executive Director)

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Editor, NPA Bulletin

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## LAST CALL FOR ENTRIES!

### Omaha World-Herald - Community Service & Service to Ag Awards

- One winner may be named in each of the five circulation categories. Each class winner will receive a crystal award.
- **Entries must be postmarked by March 6, 2020.**  
(Submit in a 3-ring binder and mail to the NPA office).
- Winners will be announced at the Friday, April 17 awards banquet at the NPA convention in Lincoln.

**Contest guidelines are attached to the Bulletin.**

## MobileMe&You Conference in Lincoln - Save the dates!

The 2020 MobileMe&You Conference that teaches best practices in mobile media, will be Friday-Saturday, October 23-24, on the UNL campus in Lincoln.

The conference is designed for students and media professionals wanting to learn more on how to use the newest tools to reach the audience of the future. Details to come.

## Sunshine Week: It's Your Right to Know - March 15-21, 2020

Join news organizations across the country in the discussion about the importance of access to public information and open government. Remind your readers of the role you've played in fighting for their right to know.

Newspapers are encouraged to write your own editorials, stories or columns, or use the free columns, cartoons and graphics in the Sunshine Week Toolkit. **Find all the free resources you need to promote Sunshine Week at <http://sunshineweek.org/>.**



## THEIR SECRETS ARE NOT SAFE WITH US.

We believe government functions best when it operates in the open.

We have a responsibility to you, our readers. It is our job to question authority, expose wrong-doings, fight injustice and get to the heart of the issues that matter most. We are watchdogs who advocate for accountability and transparency.

As we observe Sunshine Week, we celebrate why freedom of information through an open government is a bedrock of democracy. Information belongs in the hands of the people, and officials of government should never shield the public from this constitutional right. You deserve no less.



## Sunshine Week print & digital ads available!

The marketing team at the Pennsylvania NewsMedia Association has designed print and digital ads for Sunshine Week, and they are **available to our member newspapers at no charge (just change to your masthead at bottom of ad.)**

**Visit the link below and complete the form (form is for tracking purposes only) to access the ads:**

**To access these ads, go to: <https://panewsmedia.org/sunshine-week-2020-ad-campaign/>**

## Sign up now: NewsTrain early-bird rate increases on March 5

Nebraska journalists who want to attend NewsTrain at the College of Journalism and Mass Communications at UNL on Saturday, April 4 can still **get the early-bird registration rate of \$75, but the deadline is fast approaching. Registration rate increases to \$85 on March 5.**



Tuition includes a light breakfast and lunch, plus a full day of training on the latest digital journalism tools.

Those registering for NewsTrain can also attend the free Google tools training on Friday afternoon, April 3. SPJ trainer and UNL alum Mike Reilley will be teaching you about all the latest Google tools. Register for that when you register for NewsTrain.

### Register here and get more information:

<http://bit.ly/LincolnNewsTrain2020>

### NewsTrain is a full day of training where you will learn to:

- Use social media to locate diverse expert and “real people” sources, listen to your community and identify news stories, crowdsource using Google Forms and call-outs, and create a social dossier on a person in the news.
- Edit short news videos using an app on your smartphone.
- Verify user-generated images and other content on social media on deadline.
- Make smart choices among alternative ways to tell a story on mobile to get the maximum audience impact with the least expenditure of time, energy and effort.
- Identify five ways to find relevant databases and formulate questions to identify stories in the data. Leave with at least one story idea using data that you can do now.

**Questions?** Email UNL journalism professor Jessica Fargen Walsh at [jwalsh5@unl.edu](mailto:jwalsh5@unl.edu).

## National Day of Unplugging starts at sundown March 6

No celebrating required — just switch off your electronics for 24 hours and ... read a book or something? **If you need a little help, the National Day of Unplugging website offers toolkits, conversation starters and activity guides.**

<https://www.nationaldayofunplugging.com/take-the-pledge>



## Call for nominations: Nebraska Journalism Hall of Fame

*Nomination deadline: March 16  
(2020 inductees will be announced in May)*

**Nomination form & award guidelines attached to the Bulletin.**

## NPA Legal Hotline is a free service to member newspapers

The Nebraska Press Association's LEGAL HOTLINE is a FREE service, which is provided to our newspapers as part of their annual membership dues.

For over 30 years, NPA has prepaid annually for the Cline Williams law firm in Lincoln to provide solid, prompt legal advice aimed at preventing trouble and helping our newspapers do their job.

If you have questions or concerns about closed meetings or courts, public records denied, Letters to the Editor or employment law issues, to name a few, please contact Shawn Renner at Cline Williams.

If you have questions about this free LEGAL HOTLINE service, contact the Nebraska Press Association office.

## Have a Legal Question??

**Questions about editorial policy, journalism ethics or a legal notice?**

**Call the Nebraska Press Association Legal Hotline.**

**Contact Shawn Renner at:  
Cline, Williams, Wright, Johnson & Oldfather 1900 U.S.  
Bank Building, Lincoln, NE 68508, 402-474-6900,  
[srenner@clinewilliams.com](mailto:srenner@clinewilliams.com)**



Saying: "I don't need newspapers; I get my news from the Internet."

is the same as saying

"I know, right? And I don't need farmers; 'cause I get my food at the supermarket."

#newspapersthive



# 2020 NNA Better Newspaper Contest open for entries

The National Newspaper Association's Better Newspaper Editorial Contest and Better Newspaper Advertising Contest are now open for entries. Newspapers may upload their submissions now to use the contest site as storage. Entries may be deleted until deadline.

**The deadline for entries is 11:59 p.m. on April 20, 2020. Early contest entries submitted by March 16, 2020, will translate into a chance to win one free registration to NNA's Annual Convention & Trade Show in Jacksonville, Florida, October 1-3, 2020, valued at over \$400.** Each newspaper will earn one chance to win, regardless of the number of entries submitted.



Contest is open to NNA members only. **Members must login with a member login name and password provided by NNA. Association Code to register is: NNA20.** The Contest Committee added several new categories and made slight changes to division breakdowns. **New in 2020, the state with the most winners will receive a special plaque.**

## Get prospects involved in your presentations

By John Foust, Raleigh, NC

Back in my ad agency days, I remember hearing and reading about the importance of getting prospects involved in sales presentations. At that point in my young career, I had experienced the difficulty of getting – and holding – the other person's attention in a sales conversation. So I decided to try that strategy in an upcoming sales meeting.



The prospective client was a residential real estate development company which was considering a new logo and print brand identity.

They were testing the waters to see if there were any logo ideas that were better than the design they had been using for years. I had worked with them on a few other projects, so they agreed for me to develop something.

My proposed logo featured an angled line over one of the upper-case letters in their name, with the line and the letter tailored to look like the outline of a house. Sure, it seems trite and unmemorable now, but at the time I thought it was a unique concept.

On the day of the presentation, I arrived with the finished logo, a drawing pad, and black and red markers. The finished version stayed in my briefcase, while I handed the pad and the red marker to the prospect. I provided detailed instructions on how to draw the simple letter and roof outline. Then I gave him the black marker and asked him to fill in the other letters of the company's name. We talked for a minute or two about

the simplicity of the design and how it would communicate the nature of their business at a glance.

That experience was a real wake-up call for me. From the moment I handed over the pad and the markers, he was completely involved in the process. I could tell that he had never before seen a presentation like that. By the time I pulled the completed version of the logo out of my briefcase, he understood the reasoning behind the design. After all, he had drawn it himself.

I wish I could report that my presentation convinced them to buy that new logo. But as it turned out, they kept using their old brand identity and later changed it to something which was designed by a family member. Those things happen.

Even though I lost the sale, I've never forgotten that day's lesson. Those things I had heard about getting prospects involved in presentations were right. The key is to get the other person involved physically and mentally. There are a lot of possibilities. You can ask him to find his spec ad on a mocked-up newspaper page. You can ask her to look up something on her computer. Or you can ask the group at the conference table to vote on which testimonial quote to feature first.

Selling and teaching have a lot in common. It's the old Chinese proverb in action: "I hear and I forget. I see and I remember. I do and I understand."

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John Foust has conducted training programs for thousands of newspaper advertising professionals. Many ad departments are using his training videos to save time and get quick results from in-house training. E-mail for information: [john@johnfoust.com](mailto:john@johnfoust.com).



# Classified Advertising Exchange

March 2, 2020

**REPORTER:** Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a reporter. Enterprise Media Group is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages for its newspaper group in Seward, just northwest of Lincoln. If your sights have always been set on reporting for a big daily, give us another look. This news team may produce five weekly newspapers, but the steady stream of story material means we're never bored. At Enterprise Media, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Group Editorial Director Leeanna Ellis with your resume and a link to your portfolio or several published clips attached as PDFs at [editor@enterprisepub.com](mailto:editor@enterprisepub.com). No calls, please. EOE.

**NEWS EDITOR:** The Ashland Gazette has an opening for a news editor. The position would cover general assignment news and feature stories, news and sports photography. Skills: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow all company policies and procedures, including but not limited to attendance standards. Some nights and weekends required. A valid driver's license and working vehicle required. Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Apply online at [www.wahoo-ashland-waverly.com](http://www.wahoo-ashland-waverly.com) through "Join Our Team" link at the bottom of the page, or at [www.bhmginc.com](http://www.bhmginc.com), click on "Careers."

**NEWS EDITOR:** The News/Waverly has an opening for a news editor. The position would cover general assignment news, feature and sports stories, news and sports photography. Skills: Newswriting and photography experience; knowledge of AP Style, grammar and word usage; knowledge of social media; outstanding communication; ability to follow all company policies and procedures, including but not limited to attendance standards. Some nights and weekends required. A valid driver's license and working vehicle required. Bachelor's degree or equivalent experience with basic English courses and broad liberal-arts curriculum preferred. Benefits package available. Apply online at [www.wahoo-ashland-waverly.com](http://www.wahoo-ashland-waverly.com) through "Join Our Team" link at the bottom of the page, or at [www.bhmginc.com](http://www.bhmginc.com), click on "Careers."

**OWNERS PLANNING TO RETIRE:** Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and 2 smaller newspapers in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing (only one mortgage). You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News, Albion, NE, Call 402-741-5071, or email to: [jim@albionnewsandonline.com](mailto:jim@albionnewsandonline.com).

**NEWSPAPER FOR SALE:** Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

**NEWSPAPER FOR SALE:** The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact [reporter@voicenewsnebraska.com](mailto:reporter@voicenewsnebraska.com), or 402-762-5352.

## **ATTACHED TO THIS WEEK'S BULLETIN:**

Classified Advertising Exchange; NPA Convention - Sessions & Presenters; Omaha World-Herald Community Service & Service to Ag Awards - guidelines; Nebraska Journalism Hall of Fame - guidelines & nomination form.

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.** Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Questions or need additional information? Contact the NPA office: (402)476-2851/NE: 800-369-2850, FAX: (402)476-2942 or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).

## **Two days of sessions, networking and awards - April 17-18, at the Cornhusker Marriott Hotel, Lincoln**

**Meet the experts.** Learn from some of the industry's best and brightest.

**Get inspired.** Take home actionable ideas and solutions that you can implement at your newspaper right away to boost revenue, improve news content and benefit your community.

**Socialize, network.** Catch up & kick back at the largest annual gathering of Nebraska newspaper people.

**Best deal around.** Low registration fees & discounted meal prices make our convention one of the best bargains around!



**Dr. James Bissell - Co-owner of PhDesigned, a digital advertising agency and ADucation,<sup>®</sup> a consulting division focused on Advertising Education, both based in Florida.** *He previously worked as the director of digital product development at the Pittsburgh Post-Gazette Newspaper. James has his doctorate in leadership and management from Robert Morris University and has taught marketing and advertising for the last 10 years.*

- **Introduction to Digital Advertising (Sat)**

Review the state of digital advertising and how companies are using digital in their marketing plan. Learn about how consumers are using digital advertising to purchase online as well as find companies through Google My Business, Social Media, Google Search, Online Websites and YouTube. Session will include an overview of programmatic advertising as well as a walk through of Google Analytics, the most widely used website data tracking service. **Takeaways: Understand how digital works with other forms of advertising. Know what options are available for customers. Learn about data available to customers through their website and how they can help them in their online marketing.**

- **Facebook & Instagram Advertising (Sat)**

Overview of the advertising options on Facebook & Instagram with live walk through of the social media platform along with targeting options, advertising examples and how companies are using the site to market their businesses. **Takeaways: Learn the options available for customers on Facebook and Instagram. Understand how to target consumers on social media and learn how to sell social advertising to companies.**

- **Digital Advertising Review (Sat)**

Overview of the online advertising options like display, video, email and social media sites like Instagram, Twitter and YouTube with live walk through of each network along with targeted advertising options and ways companies are using these networks to market their business. **Takeaways: Learn key terms, targeting options for digital advertising and gain a better understanding of how companies are advertising their products and services online.**

*"We'd definitely recommend James Bissell. He came highly recommended to us from Pennsylvania News Media Association.*

*He is perfect for dailies and weeklies that are looking to get into digital beyond their own website ads. James does a good job of balancing skill levels and resources.*

*He also has a newspaper background so he knows a lot about sales, general ad training and the technology that powers these platforms."*

**Jen Madden, Asst. Director  
South Carolina Press Association**

## **Thursday evening, April 16 - Speedway Motors Museum of American Speed**

See an amazing collection of vintage race cars, hot rods & historic automobiles of the past 100 years.  
The largest collection of vintage pedal cars (over 500), plus other rare one-of-a-kind memorabilia.  
Event details coming soon!



## Russell Viers - Adobe Certified Instructor, Trainer, Consultant

*Russell Viers is an Adobe Certified Instructor in InDesign, Photoshop, and Illustrator who specializes in print production. He started his career in 1981 as a reporter/photographer for a small daily newspaper and through the years has been involved in most aspects of publishing. A professional Adobe trainer since 1997, he travels the world sharing his expertise with newspaper and magazine professionals to help them work faster and create better files. Russell is a frequent speaker at press association conventions and international events.*

***Back by popular demand.  
Russell's sessions are  
always requested by our  
members!***

- **Adobe: InDesign Secrets (Fri & repeated Sat)**

With each release of InDesign there are new tools to speed production and improve quality, and CC 2019 is no different. But even if we go all the way back to InDesign 1.0 in 1999, there are hidden goodies that help do our jobs better, if we only knew they existed and how to use them.

- **Easily and Quickly Sort, Organize and Process Your Photos (Sat)**

Are you spending too much time looking through your digital photos trying to find the best ones, only to settle on whatever's "good enough" after a few minutes? With today's digital cameras, we should be taking LOTS and LOTS of photographs of every event. Taking them is easy... it's what to do next that can be a killer. With Adobe's Bridge and Photoshop, you already have one of the most powerful photo-processing duos on the planet. Learn how to use them together properly to slice your photo production time dramatically, improve quality and leave your photos in a format that is flexible for changing later.

- **Preparing Graphics for Web and Print (Sat)**

Graphics for print don't work for the web and vice versa. Learn the differences between the two and how you can NOT duplicate your work. What is the value of RGB for print and web is just one important lesson, but also resolution, file format, vector vs. raster, finding the smallest file size for web, and more.

## GENERAL SESSION: "The State of Youth Culture" - Clint! Runge, Managing Director, Archrival (Sat)



*Clint! Runge is Co-founder and Managing Director of Archrival, a youth culture agency that reinvents how brands win the hearts and minds of young adults. Clint! and team light the fires for clients such as Red Bull, Adidas, Hollister and Spotify by going against the grain of traditional marketing to build brand love, loyalty and sales with teens to twenty-somethings. While he's the kind of guy who likes cats and card tricks, his saving grace is that he does great creative. He's won as many awards as he's had all-nighters, leading Archrival to an Ad Age Agency of the Year and Inc Magazine's Top 1000. Most frightening of all, Runge taught creative strategy at the University of Nebraska for 15 years. Lastly, he considers himself a professional rock, paper, scissors athlete and welcomes your challenge.*

- **Generations change. Tastes change. Young adults developed their habits, preferences and opinions in a different world than most of us did.** Trying to understand it all can be overwhelming if brands, politicians, institutions and parents place their generational expectations on the one growing up today.
- **In this general session presentation, Clint! will outline the value systems, behaviors and driving beliefs that other generations can use to be more relevant.** Whether its a company realigning its marketing, an organization futureproofing its mission or a grandparent figuring out their grandson, this hour will prove invaluable to creating new conversation.
- **Topics include deep dives into identity, world view, consumerism, adulting, sports, creativity, entertainment, technology and loyalty with a bent towards understanding on the why behind the trend.**

**"Meet the Vendors" at Friday's lunch!**

## Nathan Arneal - Publisher of North Bend Eagle & NPAS/OnePress President

*Nathan Arneal has been owner, publisher, editor, sports writer and photographer of the North Bend Eagle since 2006. Prior to buying The Eagle, Nathan taught English and journalism at Columbus Scotus High School, and was the adviser for the school's student newspaper.*

- **Newswriting 101 (Sat)**

If you have a college degree in journalism... this probably isn't the session for you. We will look at the basics of newswriting and how to make your writing easier to read and appealing to your readers. Topics will include attribution, quotes, AP style and more.

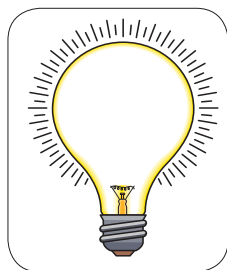
- **Photography 101 (Sat)**

This session is aimed at photography novices. We will look at the basics of photography and tips on how to create appealing news and sports images. We will also look how to adjust camera settings to suit your situation. Bring your camera!



### **Legal Hotline Q&A - Shawn Renner, Cline Williams law firm (Fri)**

*Cline Williams' Attorney, Shawn Renner, advises media on free speech, open meetings and other issues. Join this informal Q&A session as Shawn reviews some of the more frequent questions and topics that the Legal Hotline received from our newspapers over the past year. This always-popular session covers topics from the Nebraska Press Association's Legal Hotline, a free service to our member newspapers that provides solid, practical advice with the goal of preventing legal problems. **Bring your legal questions!***



### **Great Idea Exchange - Share ideas, get ideas! (Sat)**

Bring your best ideas that have worked for your newspaper - promotions, special sections or niche products that have generated revenue; ways to increase subscribers; tips on engaging your readers, and more. Learn & share. *NNA President, Matt Adelman will moderator this always-popular session.*

### **When a Natural Disaster Hits Your Community - Panel Discussion (day TBA)**



Floods, fire, hail, wind damage - they can damage your newspaper office and an entire community. Hear from some of our newspapers who've experienced these events first-hand. How did they communicate with their readers and share vital information - often with limited resources? What did they learn about having a plan in place when disaster strikes? **Some of the UNL J-School students who provided local reporting & assistance to Nebraska newspapers during last**

**years' floods will also be on the panel.**

### **Friday Luncheon**

- Casual lunch buffet, network with friends old & new, "Meet the Vendors."

### **Friday Banquet**

- Omaha World-Herald Awards & "A Toast to Allen Beermann."

### **Saturday Awards Luncheon**

- Outstanding Young Journalist, Golden Pica Pole, NPA Foundation Scholarship recipients.

### **Saturday Banquet**

- NPA Better Newspaper Contest winners.

***More sessions may be added. Watch for details.***



**2020**  
**Omaha World-Herald**  
**Community Service**  
**Award**

**Deadline:**

Entries must be postmarked by March 6, 2020.

**Mail entries to:**

Nebraska Press Association  
845 "S" Street  
Lincoln, NE 68508

**Classes:**

Class A: Up to 859 circulation  
Class B: 860-1,499  
Class C: 1,500-2,499  
Class D: 2,500 and up  
Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. Each class winner will receive a crystal award.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

**2020**  
**Omaha World-Herald**  
**Service to Agriculture**  
**Award**

**Deadline:**

Entries must be postmarked by March 6, 2020.

**Mail entries to:**

Nebraska Press Association  
845 "S" Street  
Lincoln, NE 68508

**Classes:**

Class A: Up to 859 circulation  
Class B: 860-1,499  
Class C: 1,500-2,499  
Class D: 2,500 and up  
Daily: All circulations

**Prizes:**

One winner may be named in each of the five circulation categories. Each class winner will receive a crystal award.

**What to Enter:**

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed.

**Contest Theme:**

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

**Awards Presentation:**

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.



# Nebraska Journalism Hall of Fame

Deadline for nominations is March 16, 2020.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor. **Here are the rules:**

1. Persons living or dead may be nominated.
2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
3. Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
4. Nominees must have spent a significant percentage of their newspaper careers in Nebraska.

#### **Other considerations of importance:**

- Winners of the Master Editor-Publisher Award are **not** automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

**Nominations must include** a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate past president of the association, the Dean of the University of Nebraska Journalism College, and

one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

**Previous inductees include:** Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Allen J. Beermann, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Stuart "Stu" Bohacek, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, Ted M. Gill, John Gottschalk, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Sharron Hollen, Edgar Howard, G. Woodson "Woody" Howe, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, Larry King, James E. Lawrence, Dick Lindberg, Jack Lowe, Les Mann, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, Maxine Moul, John G. Neihardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, J.P. O'Furey, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Joe Starita, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Dean Terrill, Jack Thompson, Henry Trysla, Paul F. Wagner, Matt Waite, Lester A. Walker, Kent Warneke, Lee Warneke, Alton "Mook" Wilhelms, Eileen Wirth, H. J. Wisner and Asa B. Wood.

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## What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, over 100 journalists have been inducted.

# NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

YOUR NEWSPAPER: \_\_\_\_\_

NAME OF NOMINEE: \_\_\_\_\_

NEWSPAPER: \_\_\_\_\_

NOMINEE'S ADDRESS: \_\_\_\_\_

CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION: \_\_\_\_\_

NOMINEE OR CONTACT TELEPHONE: \_\_\_\_\_

Biography of your nominee. (Please include all required data on the individual nominated and follow the enclosed rules.)

2020

**Send nominations to:**  
**Susan Watson, Nebraska Press**  
**Association, 845 "S" St., Lincoln,**  
**NE 68508**

**Nominations must be received by March 16, 2020.**  
*(Hall of Fame inductees will be announced in early May,  
and honored at a banquet in October in Lincoln, NE.)*