

NPA/OnePress Staff



Dennis DeRossett

Executive Director

Email: dderossett@nebpress.com

Violet Spader

Sales Manager

Email: vs@nebpress.com

Carolyn Bowman

Advertising Manager

Email: cb@nebpress.com

Susan Watson

Member Services/Press Releases
Editor, NPA Bulletin

Email: nebpress@nebpress.com

Allen Beermann

Emeritus Executive Director

Email: abeermann@nebpress.com

NPA Legal Hotline

Max Kautsch

Attorney at Law

Phone: 785-840-0077

Email: maxk@kautschlaw.com

Nominations Sought for Marian Andersen Nebraska Women Journalists Hall of Fame

Bette Pore, Nebraska Press Women vice president, 308-383-7299,
randbpore@gmail.com

Nominations are now being accepted for the Marian Andersen Nebraska Women Journalists Hall of Fame. **Deadline for submission is June 15.**

“The hall of fame was created by Nebraska Press Women in 2011 to recognize women journalists who have made a difference for their profession and their communities,” said Bette Pore of Grand Island, NPW vice president. “The general public is invited to submit nominations for the award.”



Women nominated may be living or deceased, and may come from any facet of the journalism profession, including broadcast, print or online, news, advertising or public relations. Nominees must have a Nebraska background by birth or work experience, having spent a significant amount of their professional careers in the state.

Nominations will be judged on the following: contributions to the profession, achievements within the profession and service to her communities (local as well as Nebraska and/or regional/national). Nominations must give compelling reasons why the woman should be selected and must be accompanied by two letters of support, each of which addresses at least one of these criteria.

For more information, see the Hall of Fame tab at <http://nebraskapresswomen.org> for linkage to the nomination form and guidelines. Or go directly to http://nebraskapresswomen.org/?page_id303.

Final selection will be made by the NPW Board of Directors. Inductees from 2020 and 2021 will be honored at the 2021 Nebraska Press Women Fall Convention set for October 9. Convention details will be announced at a later date.

Nebraska Press Women is a nonprofit, professional organization, for women and men from all branches of communications. The organization provides professional growth opportunities and offers a forum of activities of interest to communicators.

Past Hall of Fame Honorees, by year, include: 2011 - Bess Furman Armstrong, Wilma Crumley, Lynne Grasz, Marj Marlette, Beverly Pollock and Deanna Sands; 2012 - Mildred Brown, Harriet Dakin MacMurphy and Mary McGrath; 2013 - Clara Bewick Colby and Maxine Moul; 2014 - Gwen Lindberg, Leta Powell Drake and Elia Wilkinson Peattie; 2015 - Joan Rossiter Burney and Beverly Deepe Kever; 2016 - Mary Ann Koch Blackledge and Sharron Hollen; 2017 - Willa Cather and Eileen Wirth; 2018 - Kathleen Rutledge and Rose Ann Shannon; 2019 - Ruth Brown and Maggie Mobley; and 2020 - Lori Potter and Rheta Dorr.



A recent visitor at the NPA office found the view to be just ducky!

World-Herald wins 12 first-place Great Plains Journalism Awards

OWH Staff, May 9, 2021

The Omaha World-Herald was named Great Plains Newspaper of the Year - for the second year in a row - for its work during 2020.

The award was announced May 7 by the Great Plains Journalism Awards, an eight-state competition organized by the Tulsa Press Club. Publications in Nebraska, Iowa, Kansas, Missouri, Oklahoma, Arkansas and the Dakotas are eligible.

The World-Herald won 12 first places - more than any other newspaper. In all, the competition has 38 news, photography or online categories. Some of the World-Herald's wins involved coverage of two major issues during the year; the coronavirus pandemic and violent protests in Omaha, including the Old Market shooting of James Scurlock by bar owner Jake Gardner.

In addition, former World-Herald columnist Michael Kelly was inducted into the newly created Great Plains Journalism Hall of Fame.

Kelly, who worked at the paper for 48 years, covered police, courts and City Hall before becoming sports editor and sports columnist, jobs he held for a decade. He then spent 27 years as a popular metro columnist, writing about local people, trends and institutions. Kelly is also author of "Uniquely Omaha," a World-Herald book filled with entertaining and informative facts about the city.

Thank You!

"Thank you to everyone who called or sent a card for my 90th Birthday.

They all helped make my birthday very special."

Thank you, Ted Gill

Publishers Call on President Biden to Use Local Newspaper Advertising to Help Reach Their Goal of 70% Vaccinated by July 4

News Media Alliance, National Newspaper Assn. (NNA), May 13, 2021

Washington, D.C. - The News Media Alliance and the National Newspaper Association (NNA) today sent a letter to President Joe Biden, on behalf of their more than 3,700 combined daily and community newspaper members,

Great NPA member benefit! Free Online Media Campus webinars for NPA members

Thanks to a grant from the NPA Foundation

- Includes live webinars and access to 165 OMC archived webinars - categorized under Advertising, Digital, Editorial & Management - to view when it fits your schedule.
- **You still need to register for OMC live webinars, and you must include 'NEtraining' in the 'discount code' field on the registration form. (Otherwise you'll be charged for the webinar!)**
- The cost for most OMC webinars is \$35.00 per person (\$45.00 p/person to register after deadline) - so please take advantage of these FREE

Go to www.onlinemediacampus.com to see upcoming live (and archived) webinars.

encouraging the Administration to use advertising in local newspapers to help build trust and acceptance of vaccines.

On May 4, President Biden announced the Administration was releasing additional funding for coronavirus strategies, including \$130 million to improve vaccine education and information, and an additional \$250 million to assist state governments with outreach efforts to encourage citizens to become inoculated - particularly in states with lagging vaccination rates compared to the rest of the country.

According to the letter, signed by Alliance President & CEO, David Chavern, and NNA Executive Director, Lynne Lance, "We appreciate [President Biden's] strong leadership in addressing the public health and economic crisis presented by the COVID-19 pandemic. News publishers across the country stand ready to work with [the Biden] Administration to meet [their] goal of getting 70 percent of U.S. citizens inoculated by July 4."

A trusted source of quality information that has been a mainstay in many local communities for decades, or in some cases, centuries, local newspapers are best positioned to counter misinformation and concerns about vaccines with positive messaging.

Chavern stated, "The Administration will need all forms of communication to reach this goal, and in this case, print newspapers are one of the most important. The reality is that many of the individuals they are trying to reach live in rural or distressed areas with little or no internet or broadband connectivity. By and large, the best way to reach these individuals is through the printed newspaper."

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advertising, from pg. 3

Lance added, "The Administration, to date, has overlooked the reach that our member newspapers can provide, despite our offers to demonstrate our capabilities. Our members can deliver the audiences the government needs to overcome vaccine hesitancy and meet its inoculation goal. Newspapers have state advertising networks in place that can quickly and easily carry out a nationally coordinated, locally focused campaign."

By using newspapers for their educational outreach, the Administration will build public trust and acceptance of vaccines, as well as provide much needed support for local journalism at a time when it has never been more important in our daily lives.

Have a Legal Question?

Call the Nebraska Press
Association Legal Hotline

Max Kautsch,
Attorney at Law
Phone 785-840-0077
Fax 785-842-3039
maxk@kautschlaw.com
kautschlaw.com



785-840-0077

ACLU of Nebraska Launches Social Media Resource to Ensure Rights are Respected Online

ACLU Press Release, April 26, 2021



LINCOLN, Neb. – Blockers beware, the ACLU of Nebraska has launched a new educational resource to help Nebraskans know their rights if they are blocked by an elected official or government agency on a social media platform.

The online toolkit is titled "Know Your Rights: Social Media Censorship by Public Officials." (<https://www.aclunebraska.org/en/know-your-rights/know-your-rights-social-media-censorship-public-officials>). It outlines general legal considerations and steps Nebraskans can take to address the situation and self-advocate if they believe they were wrongfully blocked or censored on an official governmental page. The educational resource includes a simple flowchart that can help Nebraskans quickly understand if their rights may have been violated and a sample letter they can send to elected officials and government agencies.

ACLU of Nebraska Executive Director Danielle Conrad said the new webpage will help answer questions that the civil

NPA Facebook group invite



We've created a Facebook group for NPA members - all staff is invited - to create another opportunity for conversation and collaboration. If you have a Facebook account, search for "Nebraska Press Association" in Groups and request to be added.

rights organization receives through legal intake and empower Nebraska to understand their right to free expression online. Over the last few years, the ACLU has been able to successfully resolve complaints in this emerging area of law without litigation and has conducted educational classes for government attorneys through the Nebraska Bar Association.

"This innovative new toolkit helps remind Nebraskans who speak out online and elected officials that the courts have been clear: when social media accounts are used for government business, restricting protected speech is unconstitutional," Conrad said. "Nebraskans must remain part of the conversation in traditional and digital public squares. As our democracy increasingly moves online, our First Amendment freedoms to receive information and petition our government must remain protected."

The toolkit is based on a similar resource developed by a fellow ACLU affiliate. Its guidance focuses only on government pages, not those managed by private individuals or businesses, because the First Amendment protects against government action. For more information contact: Sam Petto, Communications Director | ACLU of Nebraska; 402.476.8091 x104; spetto@aclunebraska.org; <http://www.aclunebraska.org/>

Keep us in the loop!

**Notify the NPA office
if you have changes:**

- New email address(es)
- New phone/fax numbers
- Staff changes (publishers, managers, editors, advertising contacts)
- Advertising/ color rate changes
- Change of publication day
- Newspaper format changes
- New mailing or delivery address

Thank you!

Classified Advertising Exchange

May 17, 2021

LOOKING FOR: Small printshop looking for wood Hamilton type cabinets, full or empty. Will pickup anywhere in Nebraska. Call or email Melanie at 402-443-8501, or persimmonpress@windstream.net.

REPORTER: Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a reporter. Enterprise Media Group is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages for its newspaper group in Seward, just west of Lincoln. If your sights have always been set on reporting for a big daily, give us another look. This news team produces five weekly newspapers with a steady stream of story material, which means we're never bored. At Enterprise Media, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Managing Editor Greg Forbes with your resume and a link to your portfolio or several published clips attached as PDFs at editor@sewardindependent.com. No calls, please. EOE.

NEWSPAPERS FOR SALE: Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

NEWSPAPER FOR SALE: Polk County News in Stromsburg, covering the towns of Polk, Stromsburg, Osceola and Shelby. Supported well by local businesses. Full legal notice pages. The business cash flows very well. It has a great office space located in the former Cornerstone Bank building in downtown Stromsburg. Contact Dave Thompson at dt2036st@gmail.com, or call 402-580-2136.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

OWNERS PLANNING TO RETIRE: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and 2 smaller newspapers in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing (only one mortgage). You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News, Albion, NE, Call 402-741-5071, or email to: jim@albionnewsnebraska.com.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or reporter@voicenewsnebraska.com.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; Russell Viers (June 3) webinar flyer.

Nebraska Open Meetings Act booklets available

Nebraska's open meetings law serves as a tool to help all citizens better understand and be more aware of the actions and decisions of elected and appointed officials.

This current Open Meetings booklet (updated in 2020) is available for \$1.00 each (plus postage).

To purchase booklets, contact Susan Watson, nebpress@nebpress.com.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Need more information? Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.



WORK FASTER & SAVE REAL MONEY

ADOPTING AN INDESIGN/INCOPY WORKFLOW

If you haven't upgraded to Adobe's Creative Cloud because you have several people using InDesign and you just can't afford it, this class is for you. At only \$4.99 per month, InCopy is considerably cheaper than subscribing to the entire CC package. But wait, there's more. I will show you in this session how to change your workflow to reach a deadline faster and improve quality.

JUNE 3, 2021 | 11 AM CENTRAL TIME
VIA ZOOM

Russell Viers

Adobe Certified Instructor, Trainer, Consultant

Russell Viers is an Adobe Certified Instructor in InDesign, Photoshop, and Illustrator who specializes in print production. He started his career in 1981 as a reporter/photographer for a small daily newspaper and through the years has been involved in most aspects of publishing. A professional Adobe trainer since 1997, he travels the world sharing his expertise with newspaper and magazine professionals to help them work faster and create better files.

SOME OF THE QUESTIONS ANSWERED INCLUDE:

- What is InCopy?
- What is a parallel workflow and why should I be doing it?
- How hard is it to learn InCopy?
- How do I set up an InDesign/InCopy network on the cheap?
- How do I manage fonts on all the machines?
- Can I set up a virtual office with this workflow?

And much more!

*Zoom invitation will be sent closer to
the June 3 webinar.*