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NPA Facebook group invite



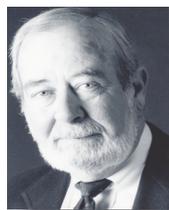
We've created a Facebook group for NPA members - all staff are invited - to create another opportunity for conversation and collaboration. If you have a Facebook account, search for "Nebraska Press Association" in Groups and request to be added.

New Features Reporter joins York News-Times

Blythe Dorrian joined the News-Times staff in mid-June as their new Features Reporter. Blythe graduated from the Missouri School of Journalism in May. Originally from Olathe, KS, her family has lived in several states. In school, her area of emphasis was multimedia journalism, and along the way she discovered a love for photography.

In 2019 Blythe interned as a photographer for the Kansas City T-Bones (now Monarchs), a minor league baseball team in Kansas City. She also got her FAA Drone Pilot license after taking a drone class in Missouri, which she's been able to use for stories, and as a new way to expand her photography skills. Last summer, she also interned as a Community Reporter in Wisconsin for the Washington Island Observer.

Longtime newspaperman, UNL journalism professor, "Bud" Pagel, dies at 93



Alfred "Bud" Pagel died June 30, 2021, at his home in Lincoln at the age of 93. Information to come soon about a mid-August memorial service. Bud is survived by his wife, Anne; son Sean (Marlene); and two granddaughters. In lieu of flowers, a memorial can be made to the Alfred "Bud" Pagel Scholarship Fund through the University of Nebraska Foundation, 1010 Lincoln Mall, Suite 300, Lincoln, NE 68508. Condolences to www.aspenaftercare.com.

Bud grew up in Neligh, NE, where his parents, Alfred and Ruth Pagel, ran the weekly newspaper established by Bud's maternal grandfather in 1885. He began helping as a printer's devil at age 12, and never lost his pride in or passion for journalism.

He served in the U.S. Army during the Korean conflict, and then enrolled in Northwestern University's Medill School of Journalism. After graduating, Bud returned to Neligh to operate the newspaper with his parents. He sold the Neligh Leader in 1963 and, after short stints at the Norfolk Daily News, the Lincoln Journal and the Omaha World-Herald, he was hired by the Miami Herald as its medical writer.

In 1969, he married Anne Burnett. They moved to a farmstead in Ballaghaderreen, Ireland, returning to Omaha in 1971, where Bud spent the next decade working for the Omaha World-Herald, first as assistant city editor and then, as a writer for the Magazine of the Midlands. A major career change came in 1982, when Bud joined the faculty of UNL's College of Journalism & Mass Communications, teaching reporting and depth reporting.

Bud received many recognitions throughout his career, including induction into the Omaha Press Club Hall of Fame in 2017, and induction into the Nebraska Journalism Hall of Fame in 2006.

Have a Legal Question?

**Call the Nebraska Press
Association Legal Hotline**

**Max Kautsch,
Attorney at Law**
Phone 785-840-0077
Fax 785-842-3039
maxk@kautschlaw.com
kautschlaw.com



Max Kautsch

785-840-0077

Supporting local means supporting local newspapers

By Dean Ridings, CEO, America's Newspapers



As we continue to emerge from the pandemic, there's a sense of relief and optimism that things will return to normal. Long-awaited family gatherings, birthday parties and graduation ceremonies are finally happening in person. Sporting events have fans in the stands, airports are busy, and we all are in the process of reclaiming those elements of life we've missed the past year.

However, with that optimism is the reality of the impact the pandemic had on local communities. Local businesses that struggled through the past year, if they were able to stay in business at all, are still trying to recover and regain lost revenues. These locally owned restaurants, shops and services are vital to our economy and provide valuable jobs and important resources. Whenever you can, please Shop Local and Eat Local.

You can add your local newspapers to the businesses that need your support. During the pandemic, newspapers provided the critical information needed to protect the health and safety of their readers. And, that level of commitment has continued with the most relevant information about vaccines and plans for schools to return to normal in the fall.

The importance of local newspapers reaches well beyond the pandemic. Local newspapers cover the issues most important to their communities. From crime to local schools to local government, readers can rely on their newspaper to provide the latest news that will impact them directly. Without vibrant newspapers, cities and towns across the country would surely suffer.

Newspapers were hit hard during the pandemic, just like other businesses. Advertising revenue, which was already in decline, dropped significantly. While more readers turned to newspapers and their websites for information than ever before, that didn't generate enough additional revenue to bridge the gap. The result is that newspapers need your support now, more than ever.

Fortunately, the importance of newspapers is being recognized in Washington. Legislation has been introduced to help protect newspapers from the business

tactics of Big Tech companies that often use newspapers' content without compensation. On June 16, the Local Journalism Sustainability Act was introduced as a bipartisan effort to recognize and protect local newspapers and the journalists who deliver valuable content.

The LJSA is unlike other bills in that it delivers benefits to readers and advertisers for supporting newspapers. Subscribers will be able to get a tax credit for their subscription, local businesses can get tax credits for advertising in newspapers and other local media, and newspapers would receive tax credits for their newsroom employees.

These legislative efforts deserve your support and the support of your government representatives. Contact your congressional representative and asked them to co-sponsor and support the Local Journalism Sustainability Act that ensures newspapers continue to serve their readers and advertisers.



And, while you Shop Local and Eat Local, we encourage you to continue to Read Local and subscribe to your local newspaper. Supporting your newspaper is one of the best things that you can do to directly strengthen your community.

On behalf of its approximately 1,500 newspaper and associate member companies, America's Newspapers is committed to

explaining, defending and advancing the vital role of newspapers in democracy and civil life. We put an emphasis on educating the public on all the ways newspapers contribute to building a community identity and the success of local businesses.

Learn more: www.newspapers.org. For more information, contact: Dean Ridings, CEO, America's Newspapers, email: dridings@newspapers.org

Editor's Note: Newspapers are encouraged to publish this opinion piece and the accompanying editorial cartoon — or write their own editorial — to educate the public about this important issue.

To download (free) print & web 'Shop Local' campaign ads, go to: <https://newspapers.org/download-read-local/>

Longtime York newspaper editor, publisher, Donald Gillen, dies

Donald Gillen of Belleville, IL, died May 16, 2021, at St. Paul Senior Community in Belleville, IL, at age 94.

Funeral services with military honors were held May 22 at St. George's Episcopal Church in Belleville. He is survived by his wife of 70 years, Marilyn; son, Dr. Daniel Gillen of Belleville; and four grandchildren. Memorials may be made to St. George's Episcopal Church, Belleville, IL. Condolences may be expressed to the family online at www.rennerfh.com.

Born and raised in Lincoln, NE, Don graduated from Lincoln High School and was sworn into the U.S. Army in 1945. His ultimate Army assignment was as company commander of K Company, 3rd Battalion, 57th Infantry Regiment in Manila, Philippines. Don returned to the U.S. and Nebraska in summer 1947, where he enrolled at UNL and graduated with a bachelor's degree in journalism in 1951. At UNL, he met his wife, Marilyn, and they married in September 1950.

After a brief stint as a reporter for the Lincoln Star, he became news editor of The York Republican, a weekly newspaper in York. He eventually became news editor of the York daily paper, The York News-Times, and was later named publisher. He retired from The News-Times in 1989.

He and Marilyn moved to the Belleville, IL, area in 1994 to be near their son and grandchildren.

In York, Don was active in many community organizations and associations, including past president of York Chamber of Commerce, past member of the York City Council, and past commander of the American Legion Post 19.

In his ninth decade of life, Don received two special honors. In October, 2017, he flew to Washington, D.C. with the Greater St. Louis Honor Flight to see our nation's war memorials. Later that same month, he traveled to Washington, D.C. again where he received the Congressional Gold Medal at the U.S. Capitol for his service as a Filipino Scout in WWII.

2021 MobileMe&You Conference, October 22-23, at the University of Nebraska-Lincoln

MobileMe&You

A mobile-first conference

It's back! The MobileMe&You Conference is the only national conference for mobile and emerging media.

The conference

provides an opportunity to hear from national speakers discussing new mobile media trends.

Since its inception in 2015, MobileMe&You has helped over 700 industry professionals and students learn how to better use mobile and digital tools in reporting.

Check out this year's speakers and register now for early-bird pricing: <http://www.mobileme-you.com/new-page2>

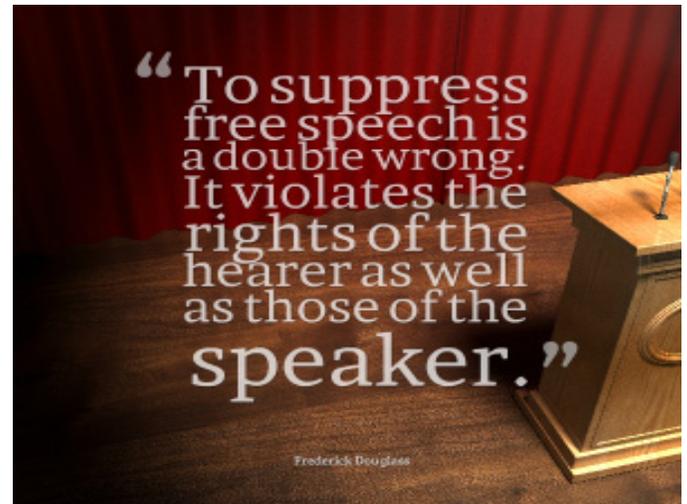
And stay up-to-date on the most recent media news:

Facebook: <https://www.facebook.com/mobilemeyou>

Twitter: <https://twitter.com/MobileMeYou>

Instagram: <https://www.instagram.com/mobilemeconference/?hl=en>

For more information about the October conference, contact: Gary Kebbel, UNL College of Journalism & Mass Communications, garykebbel@unl.edu; 703-582-6758.



You can still view the (free) June 3 Russell Viers webinar *InCopy/InDesign Workflow*

If you weren't able to attend the webinar in person, you can still view it on your own schedule. (Webinar flyer attached.)

To view the *InCopy/InDesign Workflow* recording, go to:

<http://www.onepressne.com/incopy/>

When prompted for username & password, type in:

User name: incopy

Password: !Adobe*

This information is case-sensitive.

You can either download the video, or view it in your browser.

To download, click on the .mp4 file.

Classified Advertising Exchange

July 12, 2021

SPORTS REPORTER: Do you want to join the action? The Wahoo Newspaper is seeking a talented Sports Reporter to develop compelling, timely and well-sourced sports stories that accurately reflect the nature of the events covered. The successful candidate will be skilled in writing, photography, videography and social media. Preference will be given to candidates with a degree in journalism and/or two years of experience. Candidates who have completed internships will be considered. Driving and being available to cover local sports events is required. This hourly, FT reporter position includes an attractive benefits program including medical/dental/vision and life insurance options; LTD, STD, vacation, sick, and holiday pay; and 401K retirement. If you have the talent we are looking for and want to join the action, you are encouraged to apply. Please include a cover letter, resume and three to four work samples. We are a drug-free workplace and all applicants considered for employment must pass a post-offer drug screen and background/motor vehicle check prior to commencing employment. Lee Enterprises is an Equal Opportunity Employer. Contact Suzi Nelson, Managing Editor, Wahoo Newspaper, suzi.nelson@wahoonepaper.com.

OWNERS RETIRING: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing. You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402- 741-5071, or email to: jim@albionnewsline.com.

NEWSPAPERS FOR SALE: Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

NEWSPAPER FOR SALE: Small award-winning weekly newspaper located in the heart of Custer County, Nebraska in the village of Callaway serving Callaway, Oconto and the surrounding area. Region poised for growth. A very attractive price includes all office furnishings and professional equipment (cameras, computers, software leases, phone number, email address, etc.). New owner will need to seek own office space but does not require much. Courier also has online presence. Progressive family community with great school, hospital/clinic, business climate and room to grow in a rural setting. High-speed optical fiber internet available. Owners seek retirement and exploration of new horizons after nearly 34 years of operation. New energy, eyes and ideas are needed for this business. Serious inquiries only, please, but will consider all offers. Call Mike Wendorff at 308-870-2109 or email at ccourier@gpcom.net.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or reporter@voicenewsnebraska.com.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange; Online Media Campus webinar flyers for July 22 & August; Russell Viers webinar flyer: InCopy/InDesign Workflow.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Need more information? Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.



WORK FASTER & SAVE REAL MONEY

ADOPTING AN INDESIGN/INCOPY WORKFLOW

If you haven't upgraded to Adobe's Creative Cloud because you have several people using InDesign and you just can't afford it, this class is for you. At only \$4.99 per month, InCopy is considerably cheaper than subscribing to the entire CC package. But wait, there's more. I will show you in this session how to change your workflow to reach a deadline faster and improve quality.

JUNE 3, 2021 | 11 AM CENTRAL TIME
VIA ZOOM

Russell Viers

Adobe Certified Instructor, Trainer, Consultant

Russell Viers is an Adobe Certified Instructor in InDesign, Photoshop, and Illustrator who specializes in print production. He started his career in 1981 as a reporter/photographer for a small daily newspaper and through the years has been involved in most aspects of publishing. A professional Adobe trainer since 1997, he travels the world sharing his expertise with newspaper and magazine professionals to help them work faster and create better files.

SOME OF THE QUESTIONS ANSWERED INCLUDE:

- What is InCopy?
- What is a parallel workflow and why should I be doing it?
- How hard is it to learn InCopy?
- How do I set up an InDesign/InCopy network on the cheap?
- How do I manage fonts on all the machines?
- Can I set up a virtual office with this workflow?

And much more!

*Zoom invitation will be sent closer to
the June 3 webinar.*



MEDIA CAMPUS

America's Newspapers
& partnering associations
can now register **FREE!**
Contact your association
for details.

Effective Advertising for a Small Business Budget



Thursday, July 22 · 1-2 p.m. CDT & 2-3 p.m. EDT

Registration fee: \$35 · Deadline: July 19

IN THIS WEBINAR...

In this webinar, you will learn how to make the most out of the smaller budgets that some of your clients may have. Especially after a pandemic year, consumers need to be connected in ways that veer from the traditional communication channels. AdCellerant will be presenting on what tactics generate results for specific Industries, and also best practices for small business advertisers. Now is the time for your advertisers to be ready for the economy to open up and get in front of their customers! Here are a few ways they can stretch their budgets most effectively.

THE PRESENTER...

Ben Bouslog



Ben Bouslog is the senior director of business development for AdCellerant, an advertising technology company. His experience spans 8+ years in the digital space with a background in ad operations that gives him an intimate familiarity with how digital really works and the value it can bring to any advertiser or media organization. His favorite part about working with media companies is helping them to realize and actualize the opportunities to connect with the businesses in their communities more than ever before. With experience in SEO, SEM, video, OTT, social media and a specialty in programmatic, he's been able to help hundreds of media companies grow their digital revenue streams and supported thousands of advertisers by connecting them with their target consumers.



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MEDIA CAMPUS

America's Newspapers
& partnering associations
can now register **FREE!**
Contact your association
for details.

How to Use Light and Composition to Make Compelling Photos

Friday, August 20 · 1-2 p.m. CDT & 2-3 p.m. EDT

Registration fee: \$35 · Deadline: August 17

IN THIS WEBINAR...

Have you mastered the settings on your camera? Are you ready for the next step in advancing your photojournalism skills? No matter the device, a DSLR or iPhone, anyone can make a good photo with the right technique. This webinar will take an in-depth look at how to combine storytelling, light and composition to create compelling images.

THE PRESENTER...

Kelsey Kremer



Kelsey Kremer is an Emmy award-winning photojournalist and life-long Iowan. She's been making photos and videos for the state's largest newspaper, the Des Moines Register, since 2013. In her time at the Register, she's traveled all over the state and halfway around the world sharing stories about Iowans. In 2017, she was the recipient of a Pulitzer Center on Crisis Reporting grant for a two-week reporting trip to China to document Iowa's role in U.S., China relations. She is a graduate of Iowa State University's Greenlee School of Journalism and Communication.



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