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Lincoln Journal Star publisher to lead World-Herald, too

Lincoln Journal Star, Oct. 9, 2021

Lincoln Journal Star President and Publisher Ava Thomas has been named president and publisher of the *Omaha World-Herald*. Thomas will remain in her Journal Star role as well as take on duties as a group publisher for Lee Enterprises newspapers in Nebraska and Iowa.

Current World-Herald President and Publisher Julie Bechtel, also a former publisher of the Journal Star from 2011 to 2014, is leaving to pursue ownership and operation of her family business. The transition is effective November 1.

Thomas joined Lee Enterprises in 1995 and held several leadership positions at the Journal Star before being named publisher in 2014.

The Journal Star and World-Herald, among more than 20 Lee newspapers in Nebraska and Iowa, will continue to operate independently.

Colburn named regional publisher with Lee Enterprises

York News-Times, Oct. 8, 2021

Lee Enterprises has announced that Carrie Colburn will become publisher for the *Columbus Telegram*, *Schuyler Sun* and *David City Banner-Press* as well as continuing as publisher for the *York News-Times*.

Colburn takes over following current publisher Vincent Laboy's last day on October 8. She will split time with her team at the *York News-Times*, where she has been publisher since March 2016. A Lincoln native, Colburn graduated from UNL in 2006 with a bachelor's degree in journalism and mass communications. She began her career in advertising sales at the *Omaha World-Herald* in 2006, before moving to York.

Wood named publisher of Fremont Tribune

Fremont Tribune, Oct. 9, 2021

Lee Enterprises has named Mike Wood publisher of the *Fremont Tribune*. Wood takes over for Vincent Laboy, whose last day at the Tribune was October 8. He will oversee the Tribune as well as the *Wahoo Newspaper*, *Ashland Gazette* and *Waverly News*.

Wood was named publisher of the *Midwest Messenger* and related Agri-Media products the *Tri-State Neighbor*, *The Prairie Star* and Farm & Ranch Services Network in 2015.

A North Dakota native, he joined Lee in 2005 and held sales leadership roles at the *Chippewa Herald* and the *Bismarck Tribune* before being named publisher of the *Midwest Messenger*.

Schindler named Communicator of Achievement at Nebraska Press Women Fall Conference

Ruth Brown, NPW Communicator of Achievement Director, Oct. 9, 2021

The publisher of one of the state's newest weekly newspapers has been named the NPW Communicator of Achievement.



LuAnn Schindler, publisher of the *Summerland Advocate Messenger* in Clearwater, received the award at the Nebraska Press Women's Fall Conference, October 9, in Grand Island. The award recognizes achievement in the communications profession, service to community and industry, and leadership in the organization.

A native of Clay Center, Schindler received her degree in Journalism, English and Communication Arts at Hastings College, and did post-graduate work at Northwestern University.

Schindler taught high school at St. Mary's in O'Neill and then at Lutheran H.S. Northeast in Norfolk before becoming managing editor at the *Clearwater Record/Ewing News*. All of this time she was also employed as a regional correspondent for the *Norfolk Daily News* and wrote for an online magazine.

In 2019, she launched the *Summerland Advocate Messenger*, a print newspaper that is also delivered on the web, Facebook, Instagram and Twitter. Schindler and

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Schindler cont. from 2

her husband, Scott also founded ColdType, the parent company that provides commercial printing and graphic design services.

A member of NPW for seven years, she served on the board of directors, edited the newsletter and assists with the high school communications contest. In addition, she has won numerous awards in NPW, Natl. Federation of Press Women and the NPA Better Newspaper Contest.

Schindler will represent Nebraska at the National Federation of Press Women's Communicator of Achievement competition in June, 2022 in Fargo, ND.

Have a Legal Question?

Call the Nebraska Press Association Legal Hotline

Max Kautsch,
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NNA Convention from pg. 1

improvements where you can was all the incentive I needed to come back with a mind full of ideas. Revenue and circulation building ideas flowed like a dam succumbing to the pressure of the water. The NNA convention did all this, and more.

It was rewarding to visit with editors from Washington to Texas, and Massachusetts to Florida. There were large newspapers represented, and a number of smaller weeklies who shared in the struggles and successes similar to what we do in north central Nebraska.

After returning from the convention and reflecting on my experience, I confirmed that the newspaper industry is filled with brilliant, out of the box, ready to hit the ground running, roll up your sleeves to get the job done, kind of people. That was inspirational in and of itself. One common denominator that was evident, was that every single one of those editors/publishers/reporters was extremely proud of what they do, and extremely proud of the community(s) they cover. I anticipate that never changes.

The chance happening that has led me to be the editor, owner, and publisher of my community newspaper has been one of the biggest accomplishments I've had in my life. I take this job seriously, and am humbled by the trust that comes along with publishing a newspaper.

Nebraska is filled with 'Amy's' who love what they do and who want to engage, inspire, and educate every person who picks up their newspaper. I'm honored to be in this business, and to be surrounded by a multitude of people who have come before me to do this job.

For anyone who needs a gentle nudge, this is it. Newspapers are shaping our communities and the people in them. Newspapers are doing amazing things and there's no end in sight for the possibilities...if you allow them to break the dam.

Free Speech Week is October 18-24

News Media Alliance, October 7, 2021

Free Speech Week is a nonpartisan, non-ideological event designed to raise awareness and celebrate the importance of free speech and a free press in the United States. This year Free Speech Week is October 18-24, 2021.



News Media Alliance is a Free Speech Week partner, along with a variety of organizations and educational institutions that believe in the value of freedom of speech. <https://www.newsmediaalliance.org/free-speech-week/>

Free Speech Week Resources

Below are several resources and materials on Free Speech that can be used in your newspaper publications, as well as online and on social media.

Partners offer resources and host activities during Free Speech Week, including webinars, quizzes, contests and more. Click here for ideas on how your newspaper can participate: <https://www.freespeechweek.org/celebration-ideas/>

For more information about Free Speech Week, visit www.freespeechweek.org

Infographic: The History of Press Freedom in America <https://www.newsmediaalliance.org/fsw2018-free-press-timeline/>

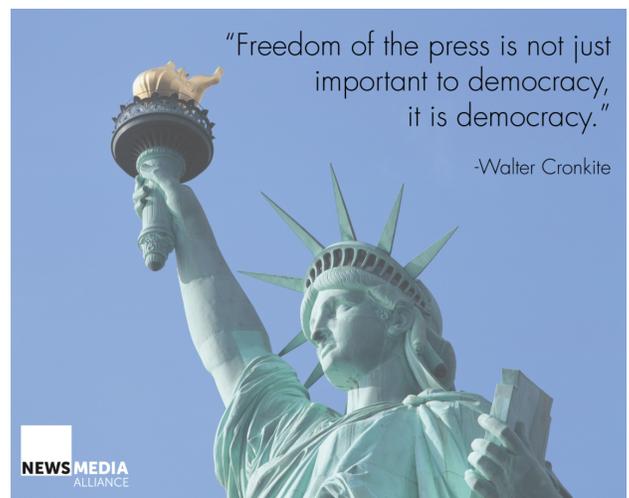
Download official Free Speech Week logo and tagline: <https://www.freespeechweek.org/download-the-fsw-logo/>

Social Media Resources

Show your support by changing your social media profile image during Free Speech Week.

Download the Free Speech Week social media badge here <https://www.freespeechweek.org/celebration-ideas/social-media-badge/>

In addition, use the hashtag #freedomspeaks to follow and participate in the conversation about free speech week on Twitter! <https://twitter.com/hashtag/freespeechweek>



Newspapers find creative ways to promote first issue of Kid Scoop News!



Teachers at both Elgin schools posted photos (above & below) on Twitter & Facebook of their students reading Kid Scoop News.



Fun, educational resource to help kids love to learn and read.

Kid Scoop News



Morgan presented the inaugural copies to (above) St. Boniface principal Lisa Schumacher and (bottom right) Elgin Public principal Greg Wernhoff (l) and Superintendent Mike Brockhaus (r). Lower photo right after receiving them from teacher Jan Starman.

The Elgin Review, Nebraska Press Association and anonymous family charitable donation will be providing Kid Scoop News to Elgin Public and St. Boniface third, fourth and fifth grade classrooms. The monthly publication features educational news-type stories and games such as a find-a-words, word scrambles, mazes and much more!



Pictured, upper left: Elgin Public's third grade class showing off their Kid Scoops to teacher Krista Eisenhauer (taking the photo). Elgin Review co-publisher Lynell



Elgin Review, Sept. 22, 2021



Another West Point News Scoop!

Starting this month, West Point News, the Nebraska Press Association & other community newspapers in Nebraska are bringing Kid Scoop News to third, fourth & fifth graders in Northeast & North Central Nebraska.

The best news is that the once-a-month publication comes at no cost to the schools!

Community newspapers have always been Nebraska's most trusted source of local news and we are excited to continue that tradition by helping to bringing Kid Scoop News to the next generation of readers.



Students at Summerland Public School
Summerland Advocate-Messenger, Sept. 23, 2021

Display ad - West Point News, Sept. 22, 2021

Google Tools Training, Oct. 21, part of MobileMe&You Virtual Conference

The training is Thursday, Oct. 21, from 9 a.m. to 11:30 a.m. People can jump in and out (of the Zoom session) as their schedule allows.

In this hands-on workshop, SPJ Google News Lab trainer Mike Reilley will show you how to use free Google tools that can help your newsroom build interactive charts, maps, visualizations and more.



Tools we'll cover: Google Flourish, Google Dataset Search, Google Fact Check Explorer, Google Trends, MapChecking.com, Google Earth Studio, Earth Engine Timelapse, Public Data Explorer, advanced search, data scraping with Google Sheets and Google Flourish.

Prior to the session, set up a free account at <http://flourish.studio>. Participants will receive handouts with exercises, links to tools and more.

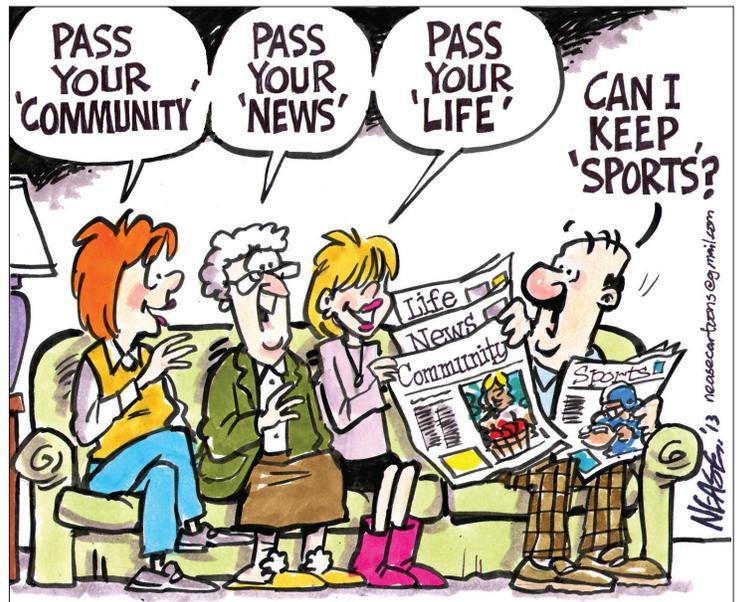
Here's the Zoom link to join this October 21 session: <https://us02web.zoom.us/j/81584456360?pwd=eUZx aFFCMncrLzJtU2kyZUxIb0tJZz09>

Bio: Mike Reilley

Mike is an SPJ digital trainer who has taught Google News Initiative tools to more than 9,000 journalists and educators in 40 states over the past six years. He also is co-founder of and trainer in the MediaShift Training Network and the founder of Penny Press Digital LLC, a consulting and training company.

When he's not on the road doing trainings, he teaches data and multimedia journalism at the University of Illinois-Chicago, where he is a full-time faculty member. A former reporter at the LA Times and web editor at the Chicago Tribune, Mike served for 13 years as a faculty member at Northwestern, Arizona State University and DePaul University, teaching digital journalism to hundreds of students and professional journalists.

He holds journalism degrees from the University of Nebraska-Lincoln (undergrad) and Northwestern University (masters). Mike founded and updates the research site The Journalist's Toolbox (journaliststoolbox.org) for SPJ and runs the Chicago data and urban issues site, The Red Line Project (redlineproject.org). Twitter: [@journtoolbox](https://twitter.com/journtoolbox) | Email: mikereilley1@gmail.com



Prairie Doc health columns provide free, weekly resource for your readers

If you'd like a rural/community-focused health column to provide for your readers, check out Prairie Doc® Perspectives - free, weekly columns written by doctors and healthcare professionals, and published in more than 150 newspapers across SD, ND, NE, KS, WY and MT.



Several Nebraska newspapers are already publishing these free columns as a service to their readers - and they've given the columns high marks. Papers can publish the columns on a weekly basis, or as you have space available. **To sign up to receive the free, weekly Prairie Doc columns - sent directly to your newspaper each week, email: contact@prairiedoc.org.** To view past Prairie Doc columns, go to: <https://www.PrairieDoc.org/blog>.

Great NPA member benefit! Free Online Media Campus webinars for NPA members

Thanks to a grant from the NPA Foundation

- Includes live webinars and access to 165 OMC archived webinars - categorized under Advertising, Digital, Editorial & Management - to view when it fits your schedule.
- **You still need to register for OMC live webinars, and you must include 'NTraining' in the 'discount code' field on the registration form. (Otherwise you'll be charged for the webinar!)**
- The cost for most OMC webinars is \$35.00 per person (\$45.00 p/person after deadline) - so we encourage you and your staff to take advantage of these FREE webinars.

Go to www.onlinemediacampus.com to see upcoming live (and archived) webinars.



Classified Advertising Exchange

Oct. 11 - Page 1

COPY EDITOR/PAGE DESIGNER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves mostly editing and page design, with opportunities to report and write.

Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets. Page design experience is preferred.

The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence.

Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

MULTI-MEDIA REPORTER-BEATRICE DAILY SUN:
Be a Part of the Action. Join our Winning Team. Whether by paper or by digital media, we deliver! The Action!

Are you seeking a journalism opportunity with a great team? The Beatrice Daily Sun, a Lee Enterprise, Inc. publication is seeking a talented journalist to cover a variety of topics such as city government, crime, and education in Beatrice and the surrounding community. News stories include daily stories, photo, video and graphics assignments. Our reporters collaborate with team members and editors in the newsroom to produce the highest quality news stories our subscribers expect!

Are you Ready?

Can you find the action and report it? The successful candidate will be skilled in writing, photography, videography and social media. Preference will be given to candidates with a journalism degree, although internships and experience will be considered. New graduates are welcome to apply!

What is in it for you?

Lee Enterprises offers competitive wages a, synergistic work environment and career growth opportunities. We offer a comprehensive very affordable benefit program, which includes medical, dental, vision, LTD, STD, paid parental leave and life insurance. We also offer time off and a 401K program. Beatrice is a short drive from Lincoln, NE and Marysville, KS. You will have the benefit of smaller city living with larger city amenities close by! If YOU have the talent we are looking for, apply at <https://lee.net/careers/> and search Beatrice, NE.

Include a cover letter, resume, and several work samples. Lee Enterprises is an equal opportunity employer, and candidates must successfully complete a post-offer drug screen, driving record check, and background check. We participate in E-Verify.

SPECIAL SECTIONS COORDINATOR-KEARNEY HUB & GRAND ISLAND INDEPENDENT:
Be a Part of the Action. Join our Winning Team. Whether by paper or by digital media, we deliver! The Action!

The Kearney Hub and Grand Island Independent, Lee Enterprise, Inc. publications are seeking a talented journalist to coordinate and write compelling, timely and well-sourced feature and special section articles about the people in Kearney, Grand Island and the surrounding communities.

This position will oversee special sections and projects, develop sources in the community and write feature and special articles. Our team works together, therefore, this position will also report on breaking news; assist with the copy desk; and upload articles, photos, videos and other media to websites and social media as needed.

Are you Ready?

Can you source stories and write captivating articles? Are you adept at building and maintaining relationships with community sources, community officials and coworkers? Are you creative in developing ideas for articles, special sections, and projects?

The successful candidate will be skilled in writing, photography, videography and social media. Preference will be given to candidates with a journalism degree, although internships and experience will be considered.

What's in it for you?

Lee Enterprises offers competitive wages and growth opportunities in a supportive, synergistic work environment. We offer a competitive and very affordable benefit program, which includes medical, dental, vision, LTD, STD, parental leave, and life insurance. We also offer time off and a 401K program. Lee Enterprises is a leading provider of high-quality local news, with 77 daily newspapers in 26 states with print, digital and e-replica versions. We also have a rapidly growing roster of digital products for consumers, and are committed to aggressive digital growth.

CLASSIFIED ADVERTISING EXCHANGE - cont.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.

Classified Advertising Exchange

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Multi-Media Reporter - cont.

If YOU have the talent we are looking for, apply at <https://lee.net/careers/> and search Kearney, NE. Include a cover letter, resume, and several work samples. Lee Enterprises is an equal opportunity employer, and candidates must pass a post offer drug screen, driving record check, and background check.

COMMUNITY NEWSPAPER EDITOR: Do you want to put your journalism skills to work and still earn a reliable paycheck? Are you passionate about investigative reporting, but get just as excited about pursuing feel-good features? Work for us as a community newspaper editor. Enterprise Media Group is in search of a fun, dedicated, adaptable team player with a positive attitude to help us create amazing content for our readers through stories, video and photography story packages for its newspaper group in Seward, just west of Lincoln.

This person would oversee three of the newspapers located in Crete, Friend and Wilber. This news team produces five weekly newspapers with a steady stream of story material, which means we're never bored. At Enterprise Media, you'll know your bosses. We have been a family-owned media company for six generations. We own 12 community papers in Nebraska and Iowa. We offer competitive pay, paid vacation and benefits. Tell us why you should work for us. Contact Managing Editor Greg Forbes with your resume and a link to your portfolio or several published clips attached as PDFs at editor@sewardindependent.com. No calls, please. EOE.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or reporter@voicenebraska.com.

NEWSPAPERS FOR SALE: Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

OWNERS RETIRING: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing. You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402- 741-5071, or email to: jim@albionnewsandboonecountytribune.com.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.