

NPA/OnePress Staff



Dennis DeRossett

Executive Director
Email: dderossett@nebpress.com

Violet Spader

Sales Manager
Email: vs@nebpress.com

Wendy Jurgens

Account Representative
Email: wendy@nebpress.com

Susan Watson

Member Services/Press Releases
Editor, NPA Bulletin
Email: nebpress@nebpress.com

Allen Beermann

Emeritus Executive Director
Email: abeermann@nebpress.com

NPA Legal Hotline

Max Kautsch

Attorney at Law
Phone: 785-840-0077
Email: maxk@kautschlaw.com

Wagener new general manager at Lexington Clipper-Herald

Brian Neben, Lexington Clipper-Herald, Oct. 30, 2021

Chrissy Wagener is the new general manager at the Lexington Clipper-Herald.

A Lexington native, and a familiar face at the newspaper, Wagener has been with the Clipper-Herald for almost 13 years. She began as administrative assistant under former publisher, Terrie Baker, and in 2012 became business manager and also handled circulation.

Wagener officially began her role as general manager on October 19. She steps into the position after former general manager Heather Heinemann took the executive director position with the Lexington Area Chamber of Commerce in September 2021.

Have a Legal Question?

Call the Nebraska Press Association Legal Hotline

Max Kautsch,
Attorney at Law
Phone 785-840-0077
Fax 785-842-3039
maxk@kautschlaw.com
kautschlaw.com



Max Kautsch

785-840-0077

2022 NPA Better Newspaper Contest - start gathering your entries now!

Now's the time to start compiling your best work from 2021 - so you're ready to enter.

Print & digital Call for Entries will be announced/sent out in the next few weeks.

EARLY DEADLINES FOR THANKSGIVING NETWORK ADS

**DEADLINE IS TUESDAY, 11/23 AT 2 PM
FOR ADS RUNNING WEEK OF 11/29**

PLEASE PASS THIS INFORMATION TO ALL EMPLOYEES.

FOR MORE INFO CONTACT VIOLET:
402-476-2851, EXT. 4 | VS@NEBPRESS.COM

NPA Legal Hotline is a free service to member newspapers

The Nebraska Press Association's LEGAL HOTLINE is provided FREE to newspapers as part of their annual NPA membership dues.

Legal Hotline Attorney, Max Kautsch, is available to provide solid, prompt legal advice aimed at preventing trouble and helping our newspapers do their job. For questions or concerns about closed meetings or courts, public records denied, Letters to the Editor or employment law issues, etc., contact Max at 785-840-0077, or maxk@kautschlaw.com.

Former publishers of Broken Bow Custer Co. Chief inducted into 2021 South Dakota Newspaper Hall of Fame

Press Release, South Dakota Newspaper Association

Charley and Norma Najacht, a husband and wife team with more than four decades of experience in weekly newspaper publishing, were inducted into the South Dakota Newspaper Hall of Fame on October 15, in Deadwood, SD, during the joint convention of the South Dakota and North Dakota Newspaper Associations. They had been selected for induction in 2019, but the ceremony was delayed because of the COVID-19 pandemic.



The Najachts began their newspapering career in 1972 at Hot Springs, where Charley became publisher of the Hot Springs Star. That was followed by stints at the Custer Co. Chief in Broken Bow, NE, and Cameron, MO, before they returned to South Dakota in 1999 to purchase the Custer Co. Chronicle and the Hill City Prevailier. They later purchased the Winner Advocate. Charley served as SDNA president in 2012-13.

The Najachts are only the second husband and wife team to be inducted into the SDNA Newspaper Hall of Fame.

First Amendment survey suggests what people really want from journalists is community

This article is sponsored by the Freedom Forum, a nonpartisan 501 (c)(3) foundation that fosters First Amendment freedoms for all.



By: Kevin Goldberg, Courtesy Freedom Forum, Oct. 5, 2021

Americans overwhelmingly value the First Amendment — but don't value all parts of it equally, the Freedom Forum's recently released "Where America Stands" survey found. Of more than 3,000 people surveyed in fall 2020, 94% feel the First Amendment is vital.

But the strong overall reverence for the First Amendment does not carry over to the press — whether we're using that term as one of the five freedoms mentioned in the First Amendment or as an institution. Just 4% said freedom of the press is the most essential First Amendment freedom. That trails 41% who said all the freedoms are essential and lags behind speech (33%), religion (14%) and petition (5%), beating only assembly (3%).

Even worse: Only 14% trust journalists, and 41% say journalists are a threat to the First Amendment.

It is no surprise that Americans remain skeptical of journalism. As Wanda S. Lloyd, journalist and author of "Coming Full Circle: From Jim Crow to Journalism," said in response to the survey: "This validates all we suspect and know about how Americans feel about freedom of the press."

But another finding shows Americans don't want to be so skeptical, as 58% of those surveyed agree the news media should act as a watchdog on government. A study by the Media Insight Project, a collaboration between the American Press Institute and The Associated Press-National Organization for Research Center (NORC) for Public Affairs Research, similarly found that slightly less than half of Americans fully support the press's watchdog role.

Where's the disconnect?

Our survey — and some that came before — might offer some insight. What Americans want are facts delivered by people they know and trust. Two-thirds of those surveyed by the Media Insight Project believe the more facts people have, the closer they will get to the truth. This corresponds with what we heard in talking to Americans about the First Amendment. Facts do not equal truth in their eyes. Americans want to be given facts, not "the truth," then decide for themselves.

But how will they identify facts or attach credibility to those the media delivers? Fixing the disconnect might lie — coincidentally enough — in reconnecting. After completing our 200-plus question survey, we asked some of our respondents to tell us more.

Read entire article:

<https://www.poynter.org/paid-content/2021/first-amendment-survey-suggests-what-people-really-want-from-journalists-is-community/>

Take advantage of this great NPA member benefit!

Free Online Media Campus webinars for NPA members

Thanks to a grant from the NPA Foundation.

Includes live webinars and access to 165 OMC archived webinars - categorized under Advertising, Digital, Editorial & Management - to view when it fits your schedule.

You need to register for live OMC webinars, and include 'NEtraining' in the 'discount code' field on the registration form.

This is a \$35 value per webinar, so please take advantage of these free webinars for you and your staff.

Go to www.onlinemediacampus.com to see upcoming live (and archived) webinars.

News Literacy Project infographic: “Eight Tips to Google Like a Pro”

The News Literacy Project partnered with disinformation research expert Cindy Otis — author of *True or False: A CIA Analyst’s Guide to Spotting Fake News* — to create this infographic to help you improve your search results and zero in on what you’re looking for more quickly. It includes advanced searching skills that enable you to determine the original source of specific claims, quotes, photos and videos.

For more information on the News Literacy Project, and see an interactive version of the Google infographic below, go to: <https://newslit.org>



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ASSISTANT EDITOR: The Daily Record in Omaha is hiring an assistant editor. We're an independent newspaper focused on public notices that needs someone who can design pages using InDesign, write about/on city/county government, manage social media accounts and edit stories. Hours are 8:30 a.m. to 4:30 p.m. weekdays, PTO and paid holidays (no Christmas or night shifts). Send resume and 3-5 clips to scott@omahadailyrecord.com or apply at indeedhi.re/3kn73Tj before the Thanksgiving holiday.

FOR SALE: Used Ryobi 2800CD press. Very good condition. Contact Mark Rhoades: mrhoades@enterprise.com.

WANTED: Good used commercial paper cutter. Needs to cut up to 36" wide paper. Floor space 54" wide. Contact Emanuel Printing, 130 N. Main St., Fremont, NE 68025; epbusiness@emanuelprinting.com; 402-721-4421.

SPORTS REPORTER/WRITER: The Norfolk Daily News has an immediate, full-time position in its sports department covering Norfolk's three high schools, Northeast Community College and Wayne State College athletics, as well as numerous area high schools. Covering games, writing columns and feature stories and being social media savvy are all important parts of the job. Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to contact Jay Prauner, managing editor of the News, via email at editor@norfolkdailynews.com

EDUCATION REPORTER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves reporting, writing and editing, with opportunities for page design if desired. The current opening is for an education reporter whose job it would be to investigate stories, attend events and research happenings within the field of education. Topics may include local matters such as school board meetings or broader issues, such as legislation changes and how they affect schools. Applicants should have a degree in journalism or demonstrated

experience with newspaper or other media outlets. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

COPY EDITOR/PAGE DESIGNER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves mostly editing and page design, with opportunities to report and write. Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets. Page design experience is preferred. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

ASSOCIATE COPY EDITOR - YORK NEWS-TIMES:
Be a Part of the Action! Whether by paper or digital, WE deliver!

The Action!

The York News-Times, a Lee Enterprises, Inc. publication is hiring an associate copy editor to join our news team to assist with the layout and design of the York News-Times paper and digital editions. This position will proofread and edit copy for print and web, adjust photos to ensure proper spacing and aesthetics, and updates content to the website.

Are you ready?

Do you have knowledge of Adobe InDesign and Photoshop? Do you have a keen eye for detail? Are you familiar with AP style or willing to learn? Are you excited about contributing to the York community? If so, this may be the role for you. This full time position works M-F 3-11 PM. Preference will be given to candidates with a bachelor's degree in journalism, mass communications, applied art or a related field. A minimum of one-year of experience is preferred. New graduates are welcome to apply!

What's in it for you?

Besides working with great teammates in a positive work environment, Lee Enterprises offers a supportive, dynamic work environment with career growth opportunities. In addition, we offer a comprehensive and affordable benefit program, which includes medical, dental, vision,

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.

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LTD, STD, and life insurance. We also offer time off, flexible working arrangements, paid parental leave for new parents and a 401K with employer contributions. Lee Enterprises is an equal opportunity employer. Candidates must pass a post offer drug screen, driving record check, and background check. We participate in E-Verify.

If YOU have the talent we are looking for, apply at <https://lee.net/careers/> and search York, NE. Include a cover letter, resume, and several work samples. Lee Enterprises is an equal opportunity employer, and candidates must pass a post offer drug screen, driving record check, and background check.

NEWS REPORTER-SCHUYLER SUN:

Join the Action! Whether by paper or digital, WE deliver!

The Action!

The Columbus Telegram, an award-winning daily newspaper in northeast Nebraska, is looking for an energetic reporter to lead its coverage of Schuyler, Nebraska for the Schuyler Sun a nearby community. The reporter will publish stories about government, schools and the people in the community.

Our reporters collaborate with team members and editors in the newsroom to produce the highest quality news stories our subscribers expect! The Telegram team has each other's back and comes together for bigger events and projects. The reporter will be based at the Columbus office but will become a recognized member of the Schuyler community by becoming a resource of information. We encourage the reporter's participation in community organizations and events.

Are you Ready?

Can you find the action and report it? The successful candidate will be skilled in writing, photography, videography and social media. Preference will be given to candidates with a journalism degree, although internships and experience will be considered. New graduates are welcome to apply! The successful candidate should enjoy getting to know people in the community.

What is in it for you?

Schuyler is close to Columbus which has a population of 23,500 has the amenities needed to live the Good Life in Nebraska and is close to the big cities of Omaha and Lincoln. There are plenty of opportunities for outdoor fun, including hunting, hiking, kayaking, golfing and cycling. Besides working with a dedicated and supportive team,

Lee Enterprises offers competitive wages a, synergistic work environment and career growth opportunities. We offer a comprehensive very affordable benefit program, which includes medical, dental, vision, LTD, STD, and life insurance. We also offer time off and a 401K program.

If YOU have the talent we are looking for, apply at <https://lee.net/careers/> and search Columbus or Schuyler, NE. Include a cover letter, resume, and several work samples. Lee Enterprises is an equal opportunity employer, and candidates must pass a post offer drug screen, driving record check, and background check.

NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or reporter@voicenewsnebraska.com.

NEWSPAPERS FOR SALE: Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

OWNERS RETIRING: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing. You will want to seethis opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402- 741-5071, or email: jim@albionnewsonline.com.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

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