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EARLY DEADLINES FOR
THANKSGIVING
NETWORK ADS

DEADLINE IS **TUESDAY, 11/23 AT 2 PM**
FOR ADS RUNNING WEEK OF 11/29

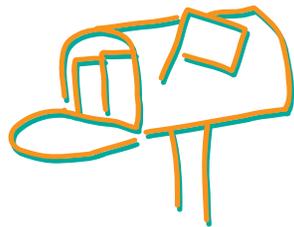
PLEASE PASS THIS INFORMATION TO ALL EMPLOYEES.

FOR MORE INFO CONTACT VIOLET:
402-476-2851, EXT. 4 | VS@NEBPRESS.COM

Statement: U.S. Court of Appeals upholds harmful postage rate increases

News Media Alliance Staff, Nov. 15, 2021

The News Media Alliance is deeply disappointed by the November 12 decision of the U.S. Court of Appeals for the District of Columbia Circuit in the case of National Postal Policy Council v. Postal Regulatory Commission, preserving the major postage rate increases authorized by the Postal Regulatory Commission earlier this year.



The court found that the Commission's order underlying the increases was neither arbitrary and capricious, nor did it exceed the Commission's statutory authority.

The decision has serious consequences for news publishers, with the rate of increase on newspapers being nearly seven times the rate of inflation. This particularly harms small local and community newspapers, far too many of which are already struggling to survive.

The Alliance will continue to work with Congressional leaders to find a solution that will help protect American news publishers and our communities' access to high-quality journalism.

<https://www.newsmediaalliance.org/>

Have a Legal Question?

Call the Nebraska Press Association Legal Hotline

Max Kautsch,
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Phone 785-840-0077
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maxk@kautschlaw.com
kautschlaw.com



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785-840-0077

Free Online Media Campus webinars for NPA members

Thanks to a grant from the NPA Foundation.

Includes live webinars and access to 165 OMC archived webinars - categorized under Advertising, Digital, Editorial & Management - to view when it fits your schedule.

You must register for live OMC webinars, and include 'NTraining' in the 'discount code' field on the registration form.

This is a \$35 value per webinar, so please take advantage of these free webinars for you and your staff.

Go to www.onlinemediacampus.com to see upcoming live (and archived) webinars.

Part 2: Radically Rural, Community Journalism

Tom Silvestri, Exec. Dir., *The Relevance Project*, Nov. 15, 2021

A recent Relevant Point suggested newspaper advocates keep an eye on a thriving partnership in New Hampshire called Radically Rural:

<https://radicallyrural.org/summit/>

Here's the promised sequel.

The partners are the local newspaper, The Keene Sentinel, and the Hannah Grimes Center for Entrepreneurship.

Their intense focus is on keeping rural life vibrant. One of the core catalysts is a healthy and Relevant local newspaper. What's not to like?

The goal for local news: "Radically Rural seeks to provide ideas, solutions, and models for news organizations and communities to ensure the financial health of those operations so that residents can stay informed."

If you missed the Relevant Point about Terry Williams, the president and chief operating officer of Keene Publishing, (<https://relevanceprojectnet.wordpress.com/2021/10/28/community-forum-nh-style/>). He and Mary Ann Kristiansen started Radically Rural, a national expansion of a regional event called CONNECT.

Williams leads the Community Journalism track at the annual summit, which this year occurred as a hybrid event in September.

I wanted to know if the Radically Rural concept could work elsewhere, with more community newspapers partnering with their trade associations or similar entrepreneurial centers.

I put the question to Julianna Dodson, who became director of Radically Rural in February.

"Yes" was the short answer.

Look no further than the attendance trends in the four years a Radically Rural summit occurred:

2018: 544 participants, from 21 states.
2019: 586, from 25 states.
2020: 502, from 43 states (virtual, thanks to the pandemic).
2021: 460, from 43 states (in person and virtual).

Radically Rural's lesson is that you can build a following from the networks attached to guest speakers, funders and participants. Add in relationships born from shared experiences and an update newsletter to further lock in connections and continued interest.

In her strategic planning, Dodson said she examined successful program and event models elsewhere. In particular, she cited learning from the Canadian Centre for Rural Creativity, which bills itself as a gathering place to "advance the needs and promote the interests of rural or remotely located communities."

"Our relationships with organizations like theirs are mutually beneficial as we all grow and help our rural communities," she said.

Dodson confirmed Radically Rural is expanding beyond the once-a-year event to year-round programming that can drill even deeper on important issues such as downtowns, entrepreneurship, land use, clean energy, health care, the arts, and, of course, community journalism.

"We will be doing monthly virtual roundtables on the second Wednesday of every month, January through June, possibly, July," Dodson added. "We will be posting a schedule with signup links soon. The best way for folks to keep up-to-date is to sign up for our newsletter."

In many ways, Radically Rural is a version of THE Community Forum, a core strategy of The Relevance Project.

It's one more way to strengthen community newspapers by moving them closer to the people they serve — or want to attract.

Radical, indeed.

The Relevance Project is an energetic strategic partnership that unites state and provincial press associations to speed the resurgence of community newspapers in North America. It's proud — regularly boastful — of newspapers and what they represent.

<http://relevanceprojectnet.wordpress.com>



November issue of Kid Scoop News:

How are you promoting Kid Scoop News project in your community?

Newspapers in Northeast and North Central Nebraska - please email examples to NPA (nebpress@nebpress.com) on how you're promoting the Kid Scoop News project in your community. **We'll share them in the Bulletin. Email PDF examples of photos, articles, ads, teacher's comments, etc!**

Classified Advertising Exchange

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ASSISTANT EDITOR: The Daily Record in Omaha is hiring an assistant editor. We're an independent newspaper focused on public notices that needs someone who can design pages using InDesign, write about/on city/county government, manage social media accounts and edit stories. Hours are 8:30 a.m. to 4:30 p.m. weekdays, PTO and paid holidays (no Christmas or night shifts). Send resume and 3-5 clips to scott@omahadailyrecord.com or apply at indeedhi.re/3kn73Tj before the Thanksgiving holiday.

FOR SALE: Used Ryobi 2800CD press. Very good condition. Contact Mark Rhoades: mrhoades@enterpriseub.com.

WANTED: Good used commercial paper cutter. Needs to cut up to 36" wide paper. Floor space 54" wide. Contact Emanuel Printing, 130 N. Main St., Fremont, NE 68025; epbusiness@emanuelprinting.com; 402-721-4421.

SPORTS REPORTER/WRITER: The Norfolk Daily News has an immediate, full-time position in its sports department covering Norfolk's three high schools, Northeast Community College and Wayne State College athletics, as well as numerous area high schools. Covering games, writing columns and feature stories and being social media savvy are all important parts of the job. Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to contact Jay Prauner, managing editor of the News, via email at editor@norfolkdailynews.com

EDUCATION REPORTER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves reporting, writing and editing, with opportunities for page design if desired. The current opening is for an education reporter whose job it would be to investigate stories, attend events and research happenings within the field of education. Topics may include local matters such as school board meetings or broader issues, such as legislation changes and how they affect schools. Applicants should have a degree in journalism or demonstrated

experience with newspaper or other media outlets. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

COPY EDITOR/PAGE DESIGNER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves mostly editing and page design, with opportunities to report and write. Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets. Page design experience is preferred. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

LEE ENTERPRISES, INC: Whether by paper or digital, we deliver! Join the Action at Lee Enterprises, Inc. Lee Enterprises, Inc. a leading provider of news, information, and advertising is seeking talented multi-media journalists for these positions in Nebraska:

- **News Editor-Scottsbluff Star-Herald**
- **Sports Reporter-Lexington Clipper-Herald**
- **Video/Digital Journalist-Lincoln Journal Star**
- **News Reporter-Schuyler Sun**

If you have the talent we are looking for, apply at lee.net/careers/. Applicants should include a resume, cover letter, and samples of your strongest work.

Why Lee? Because we offer top notch benefits including career growth opportunities, comprehensive and affordable medical, dental, vision, life, LTD, STD and other insurances, a very family friendly and generous time off program including paid parental leave and a 401K with employer match. We are traded on NASDAQ under LEE.

All offers are contingent upon successful completion of a 4-panel drug screen, MVR check and background check. Lee Enterprises is an equal opportunity employer, and we participate in E-Verify.

Apply at <https://lee.net/careers/> and search Scottsbluff, Lexington, Lincoln, or Schuyler, NE.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.

Classified Advertising Exchange

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NEWSPAPER FOR SALE: The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or reporter@voicenewsnebraska.com.

NEWSPAPERS FOR SALE: Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

OWNERS RETIRING: Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey. Very nice apartment above office helps with financing. You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402- 741-5071, or email: jim@albionnewsonline.com.

NEWSPAPER FOR SALE: Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

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