Upcoming Events:

April 29 & 30, NPA 2022 Convention Younes Conference Center North/ Crowne Plaza Hotel, Kearney, NE

Upcoming Webinars:

Thurs., Mar. 10, 1:00 pm CT Another 60 Story Ideas in 60 Minutes

Presenter: Zach Kucharski, Exec. Editor, Cedar Rapids Gazette

Need an idea for your next enterprise story?
This webinar will feature rapid-fire story ideas from all areas of the newsroom:
news, features, sports and more.

Register by Mon., Mar. 7, 2022 www.onlinemediacampus.com

Thurs., Mar. 24, 1:00 pm CT
Easy Upselling Strategies
with Digital Sales
Presenters: Ben Bouslog

Presenters: Ben Bouslog & Elizabeth Bernberg with AdCellerant

AdCellerant explains how publishing companies are upselling advertisers and complementing their campaigns with relevant banner ads that are highly targeted. Register by Mon., Mar. 21, 2022 www.onlinemediacampus.com

See webinar flyers are attached to the Bulletin.

GREAT MEMBER BENEFIT!

Online Media Campus webinars will be offered FREE again in 2022 to our NPA Members. (SEE PAGE 4 FOR DETAILS)

CONTACT INFO: Telephone: 800-369-2850 or 402-476-2851 FAX: 402-476-2942

E-mail: nebpress@nebpress.com

Web Site: http://www.nebpress.com

Two full days planned for NPA Convention Friday & Saturday, April 29 & 30, 2022

Younes Conference Center North and Crowne Plaza Hotel, Kearney, NE

Here's the link for Convention Line-up, Session Presenters & Hotel Reservations:

https://www.nebpress.com/wp-content/uploads/2022/03/Convention2022-Lineup-HotelReservations.pdf

Friday, April 29 banquet is "A Toast to Allen Beermann"

NPA members can finally honor Allen on his 2020 retirement as NPA executive director.

Join us for a trip down memory lane - with toasts, stories and a few surprises with Allen and Linda Beermann!

More convention details & registration form coming soon!

We're ready to meet in-person – and we hope you'll join us in Kearney!

Call for Entries:

Omaha World-Herald Awards

Call for Award Nominations:

- Outstanding Young Nebraska Journalist
 - Harpst Leadership Award
 - Golden Pica Pole
 - Nebraska Journalism Hall of Fame

Award guidelines and nomination forms are attached to the Bulletin.

NPA/OnePress Staff



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Madison Star-Mail under new ownership

By Niko Gronenthal and Jaden Powers, February 24, 2022 The Madison Star-Mail has been covering the city of Madison since 1874. Throughout its history, the newspaper has been locally owned by members of the community who dedicated their time to documenting the events that occurred in the community.

Effective March 1, after 12 years of serving the community, owners Niko and Greig Gronenthal have sold the paper to Alana Kellen-Powers.

Kellen-Powers grew up in Madison and graduated from Madison High School in 2016. She continued her education at the University of Nebraska-Kearney, majoring in Journalism, with a minor in Photography. After graduating, Kellen-Powers moved to Washington in search of new opportunities, but the chance to return home and do what she loves was too great to pass up.

Kellen-Powers moved back to Madison in November, 2021, after the purchase agreement was signed, and the Gronenthals have been providing hands-on training during the transition. "I'm thankful for the opportunity the Gronenthals have provided me," Kellen-Powers said. "They have been a great help with the transition."

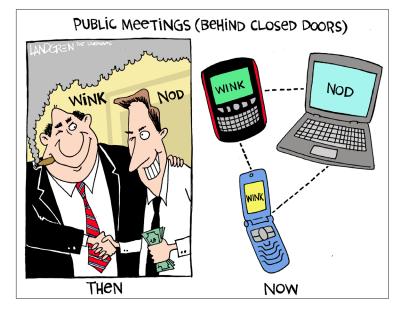
The Star-Mail just moved from the old building on Main Street to 111 East 3rd St. The Gronenthals plan to open and antiques and thrift store in the old building.



Sunshine Week was launched in 2005 by the American Society of News Editors — now News Leaders Association — and has grown into an enduring initiative to promote open government.

Join News Leaders Association in the annual nationwide celebration of access to public information and what it means for you and your community. It's your right to know.

For more information about Sunshine Week, go to: https://www.newsleaders.org/sunshine-week-about



Street in North Omaha will be named in honor of World-Herald photographer

Omaha World-Herald, Jessica Wade, Feb. 17, 2022

A street in North Omaha will be commemoratively named after a renowned World-Herald photographer.

With approval by the Omaha City Council, Lake Street from 34th Ave. to 36th St. will be named Rudy Smith, Sr. Street.

Smith was an activist and photojournalist whose 45-year World-Herald career spanned the civil rights movement of the 1960s. He retired from The World-Herald in 2008 and died in December, 2019, at the age of 74.

NPA members, executive director testify at LB840 hearing

LB840 would allow Nebraska newspapers to increase public notice rates for the first time in 25 years



NPA Executive Director, Dennis DeRossett, testified February 14, at the State Governmental Affairs Committee hearing.



Testifying at the hearing in favor of LB840 were Peggy Year, co-publisher, Hartington Cedar Co. News; Mark Rhoades, publisher, Blair Enterprise Media Group; and Kevin Zadina, publisher, Seward Co. Independent.

Five people testified on February 14 at the State Governmental Affairs Committee hearing in favor of LB840, a bill that would increase rates Nebraska newspapers could charge for public notices - the first time since 1996.

The bill was introduced on January 7 by Sen. Tom Brewer, District 43-Gordon, on behalf of the Nebraska Press Association.

"NPA has heard from many members over the past two years that an increase in public notice rates should be a top priority," DeRossett said. "Grassroots lobbying efforts by our members contacting their local state senators will be key in making this happen."

DeRossett said discussions were held with several local government groups over the past few months about the need for a rate increase and to seek their input. The proposed 11.1% increase for first insertion notices would be phased in over two years instead of one in order to gain the support of the major local government groups. The increase would be 10% for subsequent insertions of notices.

Hartington Cedar Co. News Co-Publisher, Peggy Year, told the committee operating expenses have increased tremendously in the past 26 years, while the legal publication rate has remained unchanged. "Postal rates have increased 42 percent since 1996," Year told the committee.

Blair Enterprise Media Group Publisher, Mark Rhoades agreed with Year. "It's doubtful you can find any other business that has not adjusted its prices since 1996 that would still be in business today," Rhoades told the committee.

Kevin Zadina, publisher of the Seward Co. Independent, also testified in favor of the bill.

Terrie Baker, regional publisher of Grand Island, Kearney, Lexington, moves to Syndicate Publishing

Grand Island Independent, Jeff Bahr, Mar. 5, 2022 Terrie Baker, publisher of the Grand Island Independent, Kearney Hub and Lexington Clipper-Herald, is leaving her position to become chief operating officer and regional publisher for Syndicate.

Syndicate Publishing, owned by Colten Venteicher and John Bell of Gothenburg, own the Gothenburg Leader, Cozad Local and Callaway Courier.

Baker has been regional publisher for Lee Enterprises (for The Independent, Hub and Clipper-Herald), since May 2020. She became general manager of The Independent, in charge of advertising and financial departments, in July 2017, succeeding Don Smith as publisher when he retired in 2019. Her last day in her position with Lee Enterprises will be March 18.

Baker has more than 40 years experience in the newspaper business. She began her journalism career in 1979 in her hometown of Clinton, IL, in retail ad sales. She worked for the Clinton Daily Journal in Illinois for more than 22 years, including eight years as general manager and 12 years as publisher.

She came to Nebraska in 2001 to work for the Omaha World-Herald. Under BH Media, she was publisher of the Clipper-Herald for 14 years. After her time in Lexington, the company moved her to the North Platte Telegraph as publisher for two and a half years, and she was then transferred to Grand Island.

Baker currently serves as NPA immediate past-president until her term expires the end of April, 2022. In February, 2022, she was elected to serve as a trustee on the NPA Foundation board.

Help promote 2022 NPA Foundation journalism scholarships

The 2022 NPA Foundation journalism scholarship guidelines and application forms have been distributed to Nebraska high schools and colleges/universities. Information and scholarship application forms are also posted on the NPA website home page.

The NPA Foundation board approved funding for up to six total high school/collegiate scholarships at \$2,000 each. Preference will be given to students pursuing a print journalism education at a Nebraska college or university. **Deadline to submit applications to NPA is (post-marked by) March 18, 2022.**

NPA member newspapers, please help promote these scholarship opportunities in your communities - by running scholarship (NPA-provided) house ads (print and digital), and uploading the (fillable PDF) scholarship application forms on your website or your e-edition.



\$2,000 Scholarships

Nebraska Press Association Foundation

Selection based on:

Scholastic Ability

- Good Citizenship in School
- Good Citizenship in Community
- Preference will be given to students who will be pursuing print journalism and/or advertising/ marketing education at Nebraska colleges/ universities.

Applications must be post-marked by March 18, 2022.

For more information and application form,

www.nebpress.com

UNL to offer Advanced Data Storytelling workshop in April for journalists and communicators

UNL College of Journalism and Mass Communications

The University of Nebraska-Lincoln College of Journalism and Mass Communications will offer another workshop in April, 2022 for journalists and communicators seeking to expand their skills into data.

The workshop, Advanced Data Storytelling, will be held from 1:00-5:00 p.m. on Friday, April 15 and 9:00 a.m.-5:00 p.m. on Saturday, April 16 on UNL's Lincoln City Campus. Participants will learn how to use R, a free programming language and software environment, for data storytelling. Participants should be experienced with data or have completed the introductory workshop (held Feb. 4 and 5) before enrolling.

The April workshop will be led by accomplished data journalists and faculty Matt Waite and Olga Pierce.

Waite is a professor of practice in the College of Journalism and Mass Communications specializing in data journalism and emerging technology. Prior to joining the faculty, he was the senior news technologist for the St. Petersburg Times of Florida and the principal developer of the Pulitzer Prize-winning PolitiFact. Waite has held reporting positions with the Arkansas Democrat-Gazette and the St. Petersburg Times.

Pierce is an assistant professor of practice in the College of Journalism and Mass Communications specializing in data journalism. Before joining the college, she was the deputy data editor at ProPublica. She is the recipient of the 2015 Deadline Club award for Medical Reporting and the 2011 Livingston

2022 NPA Member Benefit

www.onlinemediacampus.com use code: NEtraining

Access to all live and archived Online Media Campus webinars, free of charge

Thanks to funding from the NPA Foundation!



Nearly 150 archived webinars!

Questions? Contact Susan Watson nebpress@nebpress.com

Award for National Reporting. Her stories have been featured in ProPublica, the New York Times, USA Today, Chicago Tribune and the Hindustan Times in New Delhi.

Cost of the workshop is \$250 per participant. To learn more and register, please visit https://journalism.unl.edu/professional-development. Contact: Matt Waite, matt.waite@unl.edu, 402-472-5840.

Classified Advertising Exchange

Mar. 7, 2022

DESIGNER: Come join our stellar design team! Bring your talent, experience and passion for graphic design to our family oriented team!

Enterprise Media Group, based in Blair, Nebraska, is in search of a game changer. We are bucking industry trends and investing in people. We want a creative designer with a positive attitude to come join our growing team. Job duties would include weekly newspaper pagination, ad design, logo creation and branding projects, commercial printing, and much more.

Previous design experience is required, as is knowledge of the Adobe Creative Suite of products. Candidates with previous newspaper layout experience are preferred as well, but not necessarily required. If you have a positive attitude and willingness to learn, we can teach you the rest! We offer competitive pay, paid vacation and full benefits.

Tell us why you should work for us. Contact Associate Publisher Chris Rhoades with your resume, a link to your portfolio and three professional references at crhoades@enterprisepub.com

MANAGING EDITOR: Enterprise Media Group, based in Blair, Nebraska is seeking a managing editor for its publications in West Point and Wisner, Nebraska. This position is responsible for coordinating all local content for print, on-line, and visual elements. Ideal candidates will have a journalism degree, at least five years experience in the newspaper industry, are familiar with Mac computers, is a capable photographer, and have experience with managing people. In addition to the weekly responsibilities of putting out high-quality newspapers, the managing editor will work with staff members to continually improve existing products, services, procedures, etc.

Benefits include competitive salary, 401(k), health insurance, paid time off, and more. The Enterprise Media Group is a progressive regional publishing company based in Blair, Nebraska and is one of the largest weekly newspaper groups in the state of Nebraska. Individuals who can take traditional journalism rules and procedures and combine them with fresh, new, ideas are strongly encouraged to apply with our rapidly growing company. Email Chris Rhoades with questions or to apply at crhoades@enterprisepub.com

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PUBLISHER BIDS REQUEST: The Nebraska Lions are receiving bids on the publication of its 8-issue per year newspaper, The Nebraska Lion.

Past issues can be viewed on their website, https://www.md38.com/ under the home button on the left. Interested parties should contact Lion Bob Arp at 402-750-6115 or barp1@neb.rr.com.

EDITOR NEEDED: The Lions Club of Nebraska is looking for an editor of its state newspaper, The Nebraska Lion. Past issues of this 8-issue per year paper can be found on their website, https://www.md38.com/ under the home button on the left.

Responsibilities would include receiving articles and photos; working with the publisher; and maintaining the mailing list. Interested parties should contact Lion Bob Arp at 402-750-6115 or barp1@neb.rr.com.

CITY GOVERNMENT REPORTER: The Norfolk Daily News has an immediate, full-time newsroom opening that involves reporting, writing and editing, with opportunities for page design if desired. The current opening is for a city government reporter whose job it would be to investigate stories, attend events and research happenings within the field of city government. Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets.

The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive online, mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

COPY EDITOR/PAGE DESIGNER - The Norfolk Daily News has an immediate, full-time newsroom opening that involves mostly editing and page design, with opportunities to report and write. Applicants should have a degree in journalism or demonstrated experience with newspaper or other media outlets. Page design experience is preferred. The Daily News is a family-owned news organization with a six-day-a-week newspaper and comprehensive mobile and social media presence. Applicants looking for a competitive salary, strong fringe benefits package and a great working environment are encouraged to email editor@norfolkdailynews.com or call 1-877-371-1020.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.

Classified Advertising Exchange

Mar. 7, 2022

NEWSPAPER FOR SALE - The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County. The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. If interested, contact 402-762-5352, or reporter@voicenewsnebraska.com.

NEWSPAPERS FOR SALE - Two Newspapers for sale (The Burwell Tribune and The Sargent Leader). Will sell individually or together. Covers Garfield, Wheeler, Loup and Custer Counties. Call Lawrence at 308-346-4504. Serious inquiries only.

OWNERS RETIRING - Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey.

Very nice apartment above office helps with financing. You will want to see this opportunity! We will help you "learn the ropes" if you wish. Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402-741-5071, or email: jim@albionnewsonline.com.

NEWSPAPER FOR SALE - Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

ATTACHED TO THIS WEEK'S BULLETIN:

Classified Advertising Exchange. Call for Awards Nominations: Outstanding Young Nebraska Journalist, Harpst Leadership Award, Golden Pica Pole, Nebraska Journalism Hall of Fame; Call for Entries: Omaha World-Herald Community Service; and Service to Agriculture awards/contest quidelines and nomination forms.

Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted. Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: nebpress@nebpress.com.

Call for Nominations: 2022 Nebraska Press Association Awards

Outstanding Young Nebraska Journalist Award

The Outstanding Young Nebraska Journalist Award was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award – administered by the NPA and Nebraska Press Advertising Service -- was established to recognize the outstanding work of the state's young journalism talent.

One winner and one runner-up from all Nebraska weekly and daily entries will be recognized. Winner receives a plaque and a \$500 cash stipend. Runner Up receives a plaque.

Competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.

Nominees must be under the age of 30, as of December 31, 2021 of the competition year. *Past winners are not eligible to enter again.*

Judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

Nominations must be received (at NPA office) by Monday, March 28, 2022. The Young Journalist Awards will be announced Saturday, April 30, at the NPA 2022 Convention Awards Luncheon in Kearney.

Leadership Nebraska (Harpst) Award

The Leadership Nebraska Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts.

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels" and this is consistent with leadership programs that are active in many Nebraska communities, and is a further incentive for our newspapers to promote and develop future leaders.

Nominations must be received (at NPA office) by Monday, March 28, 2022. Leadership Nebraska Award will be announced Saturday, April 30, at the NPA 2022 Convention Awards Luncheon in Kearney.

Golden Pica Pole Award

You, or someone you know is eligible to receive a Golden Pica Pole Award if you/they have worked in the Nebraska newspaper business for 50 years or more.

Nominations must be received (at NPA office) by Monday, April 4, 2022. Pica Pole Awards (certificate and pica pole) will be mailed to recipients.

Call for entries: 2022 Nebraska Press Association Awards

Omaha World-Herald Community Service & Service to Agriculture Awards

One winner may be selected in each of the five circulation categories.

Entries must be received (at NPA office) by Monday, March 28, 2022.

Omaha World-Herald Awards will be announced Friday night, April 29, at the

NPA 2022 Convention Banquet in Kearney.

CLARIFICATION on What to Enter:

- On a one-page cover letter explain what your newspaper has done to promote service to community (or service to agriculture) over the past year.
- Each entry should include **up to ten (10) copies of examples** from your paper containing photos, stories, editorials, etc., that demonstrate your newspaper's commitment to the service of (community or agriculture) **
- A letter of recommendation from outside source is optional.
- Cover letter and examples should fit in a 1-inch x 11 1/2-inch three-ring binder. **
- No large scrapbooks allowed **

**Please note the underlined items. In past years some entries have exceeded these stated limits. For fairness in competition judges are informed that only the first ten examples are to be the basis for their decisions. Also, binders exceeding 1-inch and any large scrapbooks will not be included in the judging. Thank you in advanced for adherence to the rules for these awards.

Call for Nominations:

2022 Nebraska Journalism Hall of Fame Award

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications.

This is a most appropriate way to honor those who have honored us by their contributions to our profession, to our state, and nation. Since the Hall of Fame has started, it has inducted 100 journalists.

<u>Adopted in 2020</u>: Consideration will be given to joint and related honorees, i.e. spouses, parent/son or daughter, siblings, whose collective work merits nomination for this honor.

Nominations must be received (at NPA office) by Monday, April 4, 2022.

2022 Hall of Fame inductees will be notified of their selection in mid-April.

A separate banquet honoring the Hall of Fame inductees will be held in Fall of 2022 in Lincoln.

Master Editor-Publisher Award in 2022

No Master Editor-Publisher will be awarded in 2022 so that our members can honor Allen J. Beermann, former executive director, who retired from Nebraska Press Association in January, 2020, after serving for 25 years. 'A Toast to Allen Beermann' banquet will be held Friday, April 29, at the NPA Convention in Kearney. This is the first opportunity since COVID began that we can meet in-person to host an event honoring Allen.

The Master Editor-Publisher Award will resume for the 2023 NPA Convention in Lincoln, the same year Nebraska Press Association celebrates their 150th Anniversary. NPA is the oldest trade association in Nebraska.

Award guidelines and nomination forms are attached. If you have questions, please contact Susan Watson at NPA, nebpress@nebpress.com, 402-476-2851.



2022 Omaha World-Herald Community Service Award

Deadline:

Entries must be received at NPA office by April 4, 2022.

Classes:

Class A: Up to 859 circulation

Class B: 860-1,499 Class C: 1,500-2,499 Class D: 2,500 and up Daily: All circulations

Prizes:

One winner may be named in each of the five circulation categories. Each class winner will receive an award.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. Aletter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed. **Mail entries to:**

Nebraska Press Association, 845 "S" Street, Lincoln, NE 68508

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

Questions? Contact NPA office: 800-369-2850/402-476-2851, or nebpress@nebpress.com.

2022 Omaha World-Herald Service to Agriculture Award

Deadline:

Entries must be received at NPA office by April 4, 2022.

Classes:

Class A: Up to 859 circulation

Class B: 860-1,499 Class C: 1,500-2,499 Class D: 2,500 and up Daily: All circulations

Prizes:

One winner may be named in each of the five circulation categories. Each class winner will receive an award.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include up to ten copies of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed. **Mail entries to:**

Nebraska Press Association, 845 "S" Street, Lincoln, NE 68508

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award ceremony will take place at Friday night banquet of NPA convention. Winning entries will be showcased at Saturday convention.

Questions? Contact NPA office: 800-369-2850/402-476-2851, or nebpress@nebpress.com.



OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD



NEBRASKA PRESS ASSOCIATION

PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award -- administered by the Nebraska Press Association and the Nebraska Press Advertising Service/ OnePress -- was established to recognize the outstanding work of the state's young journalism talent. The winner receives a plaque and a \$500 cash stipend; the runner-up receives a plaque.

The competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.

One winner and runner-up from all weekly and daily entries will be recognized at the NPA Convention's Saturday Awards Luncheon on April 30, 2022, at the Younes Conference Center North in Kearney, NE.

The nominee must be under the age of 30, as of December 31, 2021. Past winners are not eligible to enter again.

A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

NOMINATION GUIDELINES

- 1. The young journalist, or his or her editor or publisher, may submit entry nominations. The nominating newspaper, publisher or executives must be members of the Nebraska Press Association.
- 2. Nominees must submit six examples of their work product (published within the previous 2 years) along with a statement from their editor or publisher, as well as a statement from a person of the nominee's choice attesting to his or her qualifications.
- 3. Each entry must include a statement of no fewer than 150 words, written by the nominee, telling of his or her journalistic goals. This statement must be included with all other entry materials. The nominee must also submit a photo copy of their Nebraska driver's license.
- 4. All entries should be sent in a 9x12 envelope to the NPA office in Lincoln (address below). The envelope should be clearly labeled "Outstanding Young Nebraska Journalist Award."
- 5. If entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of nominees, may be used for education or instructional purposes by NPA/NPAS.
- 6. Winners will give permission to NPA to have their work published in the contest online or print publications produced for conventions or shown during any photo galleries, videos or presentations.
- 7. The deadline for nomination submissions is March 28, 2022.
- 8. Information, instructions, guidelines and inquiries will be available from the NPA/OnePress office located at 845 "S" St., Lincoln NE 68508. You can also contact them directly at 800-369-2850, or 402-476-2851. The email address is nebpress@nebpress.com.

Nomination submissions must be received at the NPA office by March 28, 2022!



THE LEADERSHIP NEBRASKA AWARD

Nebraska Press Association



AWARD PROMOTES LEADERSHIP: With the recommendation of past presidents and the approval of the board of directors, the Nebraska Press Association has instituted an award for the newspaper, publisher or executive that best promotes, recognizes or fosters leadership in the community, region or state. Nominees must be members of the Nebraska Press Association. The award is given annually at an appropriate function at the Annual NPA Convention in April.

THE LEADERSHIP NEBRASKA AWARD was conceived by Don Harpst Jr. in loving memory of his father Don Harpst Sr., and was funded by a major gift from the Harpst Family. The award does include an appropriate plaque and a cash award.

This award does not interfere with or compete with the Better Newspaper Contest which is based on journalistic excellence.

Deadline for submission of nominees must be received by the NPA office by March 28, 2022.

A panel of five past presidents appointed by the current President will serve as the judges for this award each year.

THE LEADERSHIP NEBRASKA AWARD

Recognizing the Nebraska Newspaper or Publisher that best promotes LEADERSHIP within their community, region, or state

PURPOSE OF THE AWARD

THE LEADERSHIP NEBRASKA Award was created and funded by the Harpst Family to recognize a Nebraska Press Association newspaper or publisher (or executive of such paper) that best illustrates efforts in promoting leadership within their community such as news articles about youth groups that foster leadership, community leadership organizations and their participants, or information about alumni of leadership groups and success stories as these individuals go on to actual community leadership posts. The Harpst Family wishes "that this award be given to the best newspaper coverage for future and present community leaders".

AWARD CRITERIA

The criteria for this award is flexible to accommodate a wide range of journalistic endeavors that promote, recognize or foster leadership or leadership opportunities within a community, region or even the state, including (but not limited to) the following:

- *photo essay
- *editorial or series of editorials
- *news articles
- *feature story or stories
- *promotional activities
- *reward and award programs, and/or recognition events

This award is to recognize leadership and leadership potential, not service or mere participation in an activity or event. The award donors "believe it is important to develop leaders in Nebraska at all levels".

NOMINATION GUIDELINES

- 1. Nominee newspapers, publishers or executives must be members of the Nebraska Press Association.
- 2. Nominations should be made in writing and should include biographical information, along with any appropriate supporting documents explaining the reasons the nominee should receive the award. Letters and exhibits supporting the nominee are welcome.

 3. No limitations are placed on the length of such information submitted, but conciseness and clarity are suggested, even encour-
- 4. Artistic qualities of the nomination submissions (such as the use of graphics, photographs, etc.) will not be considered in the selection of the award recipient.
- **5.** Any Nebraska Press Association member can submit a nomination.
- 6. Award nominations can carry over for two years, after which a new nomination must be submitted, if the nominee does not win in the first year of nomination.
- 7. No entry fee shall be required.

JUDGES

aged.

Nominations will be evaluated by The Leadership Nebraska Award Committee. This committee shall have a membership of five active Nebraska Press Association Past Presidents. Should a member of the Award Committee be nominated for the award, he/she will be eligible for the nomination and award, but be disqualified from serving on the committee, and a replacement will be appointed by the President or Vice President.

AWARD PRESENTATION

This Leadership Nebraska Award is given by the Harpst Family in loving memory of Don Harpst, Sr. His biography here follows:

The first thing Don Harpst Sr. did when he bought "The Indianola Reporter" in 1940, was to organize the Rotary Club. From there leadership developed among its members. Since then and subsequent years community leadership was visible in other newspapers that he purchased in Cambridge, Wilsonville, Eustis and Curtis. Harpst lost his father at the age of 10 and his mother moved the family from Ohio to Southern Texas where she bought a weekly newspaper in LaFeria. Don learned the trade and bought his first newspaper on a "note and a prayer"! He became active in the Nebraska Press Association in 1957 and served as President in 1965. Don Harpst Sr. died in 1984 and is buried in Cambridge.

Submission of nominees must be received in the NPA office by March 28, 2022.



Nebraska Press Association Golden Pica Pole Award (50 or more years service to Nebraska newspapers)



Nomination Form

Name of nominee:	Phone:
Current Mailing address of nominee:	
Number of years employed in newspaper bus Locations Worked:	siness: No. of Years:
Locations worked.	No. of Tears.
Is the nominee presently employed?	es No
If yes, where presently employed?	
Present job title:	
Nomination submitted by:	
Title:	
Newspaper:	
Date:	

Return form to Susan Watson no later than April 4, 2022. Pica Pole Awards (certificate and pica pole) will be mailed to recipients.



Nebraska Press Association Attn: Susan Watson 845 "S" Street, Lincoln, NE 68508-1226 (402)476-2851, NE: (800)369-2850, FAX: (402)476-2942 e-mail: nebpress@nebpress.com

Nebraska Journalism Hall of Fame



Deadline to submit nominations is April 4, 2022.

It is time to nominate distinguished journalists for our Hall of Fame. This is a most appropriate way to honor those who have honored us by their contributions to our profession and to our state and nation.

Please enter the name(s) of one or more persons you believe deserve this honor. **Here are the rules:**

- **1.** Persons living or dead may be nominated.
- 2. Nominees should have made a significant contribution to print, their communities and/or their state and nation.
- **3.** Nominees may come from any facet of the newspaper business, such as news, business, management, photography or any combinations.
- **4.** Nominees must have spent a significant percentage of their newspaper careers in Nebraska.
- **5.** Adopted in 2020: Consideration will be given to joint and related honorees, i.e. spouses, parent/son or daughter, siblings, whose collective work merits nomination for this honor.

Other considerations of importance:

- Winners of the Master Editor-Publisher Award are not automatically nominated.
- Nominees not selected this year will automatically be eligible for consideration the following year, but no longer than that.
- Nominations may come from persons not affiliated with NPA.
- Additions to the Hall of Fame may or may not be an annual event and there is no established maximum or minimum number for admission at one time.

<u>Nominations must include</u> a completed form (see reverse), a detailed biography of the nominee and other appropriate documentation.

The selection committee will consist of the president of Nebraska Press Association who shall be chairman, the vice president, and the immediate

past president of the association, the Dean of the University of Nebraska Journalism College, and one other representative of the Journalism College selected by the Dean. In the event a member of the committee cannot serve, the NPA president shall appoint a replacement for that year.

Previous inductees include: Norris Alfred, Tom Allan, Harold Andersen, Bess Furman Armstrong, Allen J. Beermann, Charlyne Radke Berens, Dr. A. L. Bixby, Keith Blackledge, Bob Bogue, Shirley Brown Bogue, Stuart "Stu" Bohacek, Mentor Brown, William Jennings Bryan, Don Bryant, Glenn A. Buck, August F. Buechler, Earle "Buddy" Bunker, Zean Carney, Willa Cather, Neale Copple, W.F. Cramb, Walter Christenson, J. Alan Cramer, Lyle Denniston, Viola Herms Drath, Frank O. Edgecombe, John Edgecombe, Sr., Tyler Edgecombe, Reva Evans, Leslie Dale Falter, Richard "Dick" Fleming, Ronald "Butch" Furse, Ronald R. Furse, Dewaine Gahan, Art C. Gardner, Charles H. Gere, Ted M. Gill, John Gottschalk, Clarence "Clancy" Hebda, Gilbert M. Hitchcock, Sharron Hollen, Edgar Howard, G. Woodson "Woody" Howe, Theodore "Ted" Huettmann, Gene Huse, Jerry Huse, Burt James, Loral Johnson, Will Owen Jones, Gene Kemper, Larry King, James E. Lawrence, Dick Lindberg, Jack Lowe, Les Mann, Earl M. Marvin, John Alexander MacMurphy, Walt Mason, Gregg McBride, Sterling H. McCaw, William McCleery, Alan Cunningham McIntosh, Henry Mead, Dr. George L. Miller, Charles Mohr, Gene Morris, J. Sterling Morton, Maxine Moul, John G. Neihardt, Harvey E. Newbranch, Will Norton, Jr., William C. "Bill" Nuckolls, J.P. O'Furey, Reed O'Hanlon, Jr., Barney Oldfield, Mary Blythe Packwood, Bud Pagel, Ruth Best Pagel, Robert J. Pinkerton, Jack Pollock, Emerson R. Purcell, Jim Raglin, Emil W. Reutzel, Jr., Kenneth Hilton Rhoades, Eugene Robb, Fred W. Rose, Kathleen Rutledge, Gilbert Savery, James C. Seacrest, Joe R. Seacrest, Fred Seaton, Charles Sumner "Cy" Sherman, Joe Starita, Carroll "Cal" Stewart, Allen D. Strunk, Harry D. Strunk, John Hyde Sweet, Jack Tarr, Dean Terrill, Jack Thompson, Henry Trysla, Paul F. Wagner, Matt Waite, Lester A. Walker, Kent Warneke, Lee Warneke, Alton "Mook" Wilhelms, Eileen Wirth, H. J. Wisner and Asa B. Wood.

What is the Hall of Fame?

The Hall of Fame was started in 1973 by Jack Lowe, retired longtime editor and co-publisher of the Sidney Telegraph. The Hall of Fame will honor persons who have distinguished themselves in printed journalism. It was one of the projects of the Jack Lowe Community Journalism Fund at the University of Nebraska College of Journalism and Mass Communications. Since the Hall of Fame started, over 100 journalists have been inducted.

NEBRASKA JOURNALISM HALL OF FAME NOMINATION

DATE:	
YOUR NAME:	
YOUR NEWSPAPER:	
NAME OF NOMINEE(S):	
NEWSPAPER:	
NOMINEE'S ADDRESS:	
CONTACT OR NEXT OF KIN FOR POSTHUMOUS NOMINATION:	
NOMINEE OR CONTACT TELEPHONE:	

Biography of your nominee(s). (Please include all required data on the individual(s) nominated and follow the enclosed rules.)

2022

Send nominations to: Susan Watson, Nebraska Press Association, 845 "S" St., Lincoln,

NE 68508

Nominations must be received by April 4, 2022.

(Hall of Fame inductees will be notified in mid-April, and honored at a banquet in Fall of 2022 in Lincoln, NE.)