



## **NPA/OnePress Staff**



### **Dennis DeRossett**

Executive Director  
Email: [dderossett@nebpress.com](mailto:dderossett@nebpress.com)

### **Violet Spader**

Sales Manager  
Email: [vs@nebpress.com](mailto:vs@nebpress.com)

### **Wendy Jurgens**

Account Representative  
Email: [wendy@nebpress.com](mailto:wendy@nebpress.com)

### **Susan Watson**

Member Services/Press Releases  
Editor, NPA Bulletin  
Email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com)

### **Allen Beermann**

Emeritus Executive Director  
Email: [abeermann@nebpress.com](mailto:abeermann@nebpress.com)

### **NPA Legal Hotline**

#### **Max Kautsch**

Attorney at Law  
Phone: 785-840-0077  
Email: [maxk@kautschlaw.com](mailto:maxk@kautschlaw.com)

## **Fairbury Journal-News editor wins national award**

Fairbury Journal-News Editor, Gordon Hopkins was nationally recognized again as one of the premier columnists in the U.S.

The National Society of Newspaper Columnists awarded Hopkins second place in the General Online Division at their 2022 Annual Conference, June 9-12, in Birmingham, Alabama.

Hopkins won second place in the NSNC Online Humor Column Division in 2020.

The National Society of Newspaper Columnists is a nonprofit organization that promotes professionalism and camaraderie among columnists, and advocates for free-press issues.

## **Frederick is new sports reporter at Grand Island Independent**

Cody Frederick, a native of Winside, Nebraska, has joined the Grand Island Independent as sports reporter.

Frederick graduated from the University of Nebraska-Lincoln with majors in sports media, journalism and broadcasting.

His sports experiences in college included working for ESPN's College Game Day before the Nebraska-Ohio football game; covering Husker athletics on the UNL student radio station as both a play-by-play announcer and a color analyst, and included covering UNL volleyball, basketball, wrestling, track and field, soccer, baseball and gymnastics.

Frederick also interned for the Norfolk Daily News during his junior year in college, and worked part-time for the Lincoln Journal Star during his senior year.

## **LuAnn Schindler named National Federation of Press Women's national Communicator of Achievement**

*NFPW Communication of Achievement Director, Karen Stensrud, June 25, 2022*  
LuAnn Schindler of Clearwater, NE, has received the 2022 Communicator of Achievement Award from the National Federation of Press Women (NFPW). This prestigious award has been given for 65 years.

Schindler received the award during a celebration at the organization's annual conference, held June 23-25, 2022, in Fargo, ND. Now in its 85th year, NFPW is a nationwide organization of professional women and men pursuing careers across the spectrum of journalism and communications.

The Communicator of Achievement award is the highest honor bestowed by NFPW

upon those members who have distinguished themselves within and beyond their field. The recipient, chosen from nominees selected by state affiliates from around the country, is recognized for exceptional achievement in the communications field, as well as service to NFPW, the affiliate organization and the community.

Schindler, a member of Nebraska Press Women, is co-publisher (along with her husband, Scott) and editor-in-chief of the Summerland Advocate-Messenger, serving the communities of Clearwater, Orchard, Ewing, Page and Royal.

She grew up in Clay Center, NE, and graduated from Hastings College, then taught journalism, English and speech in Wauneta/Palisade, Wausa, O'Neill and Norfolk. After 25 years of teaching, Schindler became managing



*Publishers, Scott and LuAnn Schindler with an issue of the Summerland Advocate-Messenger. Photo by Lori Potter, NPW president.*

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# Newspaper Road Trip!



Last week, NPA Executive Director, Dennis DeRossett left the office for a two-day change of scenery...and a chance to meet several member publishers that he hadn't met yet, and catch up with others he knew.

Over the two days, Dennis visited 12 newspaper offices - in Ainsworth, Albion, Bassett, Burwell, Butte, Doniphan, Genoa, O'Neill, Ord, Spencer, Springview, and Stromsburg.



(Above) Ainsworth Star-Journal publisher, Rod Worrell, and his reliable News King press, "Mabel."

(Above) New publisher of the Stromsburg Polk Co. News, Beth Sparrow and new employee (and brother-in-law) from Indiana, Rick Holtz.



(Right) Publisher, John Wells, of the Spencer Advocate/Butte Gazette and some of his hot-type antiques at his newspaper office.



(Above) Publisher, Cathy Doke, Bassett Rock Co. Leader; (right) Terry Miles, publisher, O'Neill Holt Co. Independent; (far right) NPA Executive Director, Dennis DeRossett and NPA Immediate Past President, Amy Johnson in front of the Springview Herald office.



**Schindler - from pg. 2**

editor at the Clearwater Record/Ewing News, also writing a column for the Creighton News.

In 2019, LuAnn and Scott founded the Summerland Advocate-Messenger, which prints a broad-sheet edition and offers news online. Schindler's reporting in the Advocate-Messenger is widely credited with helping the new Summerland school district's bond issue to pass, as Schindler and her staff fulfilled a newspaper's aim of providing details, accurate information to citizens.

Schindler is an active member of Nebraska Press Women (NPW), co-directing its high school communications contest, editing the organization's newsletter, and winning numerous awards in NPW and NFPW communications contests. She is also a frequent presenter at NPW conferences and events.

Recently named Clearwater's Volunteer of the Year, Schindler has been an officer of the Clearwater Chamber of Commerce, president of the Clearwater Public Library Trustees, and a founding member of the Clearwater Historical Society.



Independent Retailer Month is a shop local event that runs annually throughout July encouraging consumers to shop at independent retailers; highlighting their positive social and economic impact in cities, towns and communities.

By engaging independent retailer associations, small business organizations and retail thought leaders the aim is to demonstrate the importance of shopping independent.

**Check out <https://www.indieretailermonth.com/> for several promotional ideas to celebrate Independent Retailer Month in your community. Postage rates change July 10**

**“With freedom comes responsibility.”**

*-- Eleanor Roosevelt, former First Lady and human rights activist*

## 2022 NPA Member Benefit

[www.onlinemediacampus.com](http://www.onlinemediacampus.com)  
use code: **NEtraining**

Access to all live and archived Online Media Campus webinars, free of charge



Thanks to funding from the NPA Foundation!

**Nearly 150 archived webinars!**

**Questions? Contact Susan Watson**  
[nebpress@nebpress.com](mailto:nebpress@nebpress.com)

## Postage rates change July 10

*National Newspaper Association (NNA), June 24, 2022*

Postage rates will rise again on July 10. Periodicals published the week of July 11 will see rates rise between 7 and 10 percent, depending upon destinations, mail preparation and rate categories.

First class stamps will become 60 cents for the first ounce and 57 cents for the second ounce. Forever Stamps purchased before July 10 can be sold at the old rate of 58 cents if available and can be used after the July 10 increase.



USPS has put out the following guidance for Plant-Verified Drop Shipments (mail accepted by a USPS employee at the printing plant):

- Current Prices — PVDS mailings verified and paid for on or before July 9, 2022, using the current prices will be accepted at destination entry postal facilities through Sunday, July 24, 2022, when presented using eInduction® or eVS® processes or with appropriate verification and payment documentation (PS Form 8125 or PS Form 8017).
- New Prices — PVDS mailings may be verified and paid for beginning June 26, 2022, using the new prices, provided the shipments, when presented using eInduction or eVS processes, or with appropriate verification and payment documentation (PS Form 8125 or PS Form 8017), are not deposited at destination entry postal facilities before July 10, 2022.
- For mailings with electronic documentation, mailers must enter a Mail Arrival Date that is on or after July 10, 2022.
- For mailings with hard copy postage statements, USPS® acceptance employees must enter a Mail Arrival Date that is on or after July 10, 2022.

# Classified Advertising Exchange

June 27, 2022

**MANAGING EDITOR** - Enterprise Media Group is seeking a managing editor for its western Iowa trio of publications (Missouri Valley, Mapleton, Dunlap). This position is responsible for coordinating all local content for print, on-line, and visual elements.

Ideal candidates will have a journalism degree, at least three years experience in the newspaper industry, are familiar with Mac computers, is a capable photographer, and have experience with managing people. In addition to the weekly responsibilities of putting out high-quality newspapers, the managing editor will work with staff members to continually improve existing products, services, procedures, etc.

Benefits include competitive salary, 401(k), health insurance, paid time off, and more. The Enterprise Media Group is a progressive regional publishing company based in Blair, Nebraska and is one of the largest private weekly newspaper groups in the area.

Individuals who can take traditional journalism rules and procedures and combine them with fresh, new, ideas are strongly encouraged to apply with our rapidly growing company. Email Chris Rhoades [crhoades@enterprisepub.com](mailto:crhoades@enterprisepub.com) with questions or to apply! [www.enterprisepub.biz](http://www.enterprisepub.biz)

**WEEKLY EDITOR** - County Publications, located in Southeast Nebraska, is seeking an editor for the Nemaha Co. Herald publication. This position would be responsible for local news content in the Nemaha Co. Nebraska region.

Individual will be working in an Adobe environment on Apple computers. Experience with InDesign and PhotoShop a must.

Salary will be commensurate with experience. Small town community journalism is the flavor of this publication. Email: [kendall@anewspaper.net](mailto:kendall@anewspaper.net) for more information or to apply.

**FULL-TIME ACCOUNT EXECUTIVE** - Help businesses be successful with an offering of digital, social media and print marketing!

Join our great team at Northeast Nebraska's progressive, established, family-owned news organization. Flexible, family-oriented, hours Monday through Friday. Competitive salary/commissions; insurance available; 401K, holidays.

Please send cover letter and resume to: Vickie Hrabanek, Advertising Director, Norfolk Daily News, PO Box 977, Norfolk, NE 68702, or email [vhrabanek@norfolkdailynews.com](mailto:vhrabanek@norfolkdailynews.com).

**LOOKING FOR AN INTERESTED APPRENTICE OR BUYER** - Nebraska's 4th oldest weekly newspaper, established in 1871, is looking for an apprentice - someone with an interest to eventually acquire the newspaper - or anyone, for that matter, who might wish to buy the paper.

The Nebraska Journal-Leader is a county seat newspaper near Sioux City, IA, in Ponca, NE. It is an ongoing successful enterprise and will continue to be so.

Qualified prospects inquire to this private telephone number, 402-755-2643, or email [deditor@gpcom.net](mailto:deditor@gpcom.net).

**OWNERS RETIRING** - Excellent county seat weekly newspaper operation for sale to qualified buyer. Includes one larger newspaper, 1,900 circulation, and smaller newspaper in Boone County, NE. Opportunity to consolidate and/or expand. Profitable, excellent staff, turnkey.

Very nice apartment above office helps with financing. You will want to see this opportunity! We will help you "learn the ropes" if you wish.

Contact Jim or Julie Dickerson, Albion News and Boone County Tribune, Albion, NE, Call 402- 741-5071, or email: [jim@albionnewsonline.com](mailto:jim@albionnewsonline.com).

**NEWSPAPER FOR SALE** - The Voice News of Western Nebraska, based in Morrill, Nebraska is for sale. The two-year-old newspaper covers the communities of Mitchell, Morrill, Minatare, Lyman and Henry in Scotts Bluff County.

The paper has an ultra local focus and has experienced tremendous advertising growth in its first two years. Ideal for a community journalist looking to live in a beautiful Panhandle community near the Wyoming border. Contact 402-762-5352, or [reporter@voicenewsnebraska.com](mailto:reporter@voicenewsnebraska.com).

**NEWSPAPER FOR SALE** - Two weekly newspapers for sale in growing Omaha metro area. Will sell individually or as a pair. Serious inquiries only. Contact 402-762-5352.

**Advertising in the Classified Advertising Exchange is no charge for NPA members and \$10 per week for non-members (approximately 25 words). It's a great way to sell or find equipment, hire a new employee, advertise a service you provide, sell or buy a newspaper. Only Nebraska member newspapers may advertise for help wanted for Nebraska newspapers. No out-of-state help wanted advertisements accepted.**

Mail, email or fax us your ad copy by noon Friday for the following weeks' Bulletin. Contact Susan Watson in the NPA office: (402)476-2851/NE: 800-369-2850, or email: [nebpress@nebpress.com](mailto:nebpress@nebpress.com).