



Bulletin



Save the Dates!

Sunshine Week

March 10-16, 2024

NPA Annual Convention

April 26-27, 2024

Cornhusker Marriott Hotel / Lincoln

NNAF National Convention & Trade Show

September 26-28, 2024

Embassy Suites, Omaha, NE
(downtown Old Market)

Call for 2024 Award Nominations:

Master Editor-Publisher

The Master Editor-Publisher Award is back for 2024!

The last award was given in 2019, to Kent Warneke. *The award was put on hold during COVID ('20/'21); Allen Beermann's retirement event ('22); and NPA's 150th Anniversary Convention ('23).* **The award is based on this criteria:**

- The nominee has worked hard and lived honorably
- The nominee has thought soundly and influenced unselfishly
- The nominee, through his or her newspaper connections, has been active in a variety of ways in his or her community or in the state or nation. This may or may not include being active in press association affairs
- The nominee has been a practitioner of his or her craft in the production of a quality newspaper product.

Any past nominations that were submitted for this award must be re-submitted for 2024 consideration. Deadline to submit nominations is February 26, 2024. The list of past recipients is attached to the Bulletin.

Outstanding Young Nebraska Journalist

The Outstanding Young Nebraska Journalist Award was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award – administered by the NPA and Nebraska Press Advertising Service -- was established to recognize the outstanding work of the state's young journalism talent. **The Young Journalist Awards will be recognized at the NPA Convention Awards Luncheon on Saturday, April 27, at the Cornhusker Marriott Hotel, Lincoln, NE. Nomination deadline is (postmarked by) February 23, 2024.**

Golden Pica Pole Award

Any person who has worked in the Nebraska newspaper business for 50 years or more, is eligible to receive a Golden Pica Pole Award. **Pica Pole Awards (certificate and pica pole) will be recognized at the NPA Convention Awards Luncheon on Saturday, April 27, at the Cornhusker Marriott Hotel, Lincoln, NE. Nomination deadline is February 23, 2024.**

Call for 2024 Omaha World-Herald Contest Entries:

Omaha World-Herald

Community Service & Service to Agriculture Awards

One winner may be selected in each of the five circulation categories.

Omaha World-Herald Awards will be recognized during the NPA 2024 Convention, Cornhusker Marriott Hotel, Lincoln, NE. Contest entry deadline is (postmarked by) Friday, February 23, 2024.

Award nomination forms & criteria are attached to the Bulletin. OWH contest entry guidelines are attached to the Bulletin.

CONTACT INFO:
Telephone: 800-369-2850 or
402-476-2851
FAX: 402-476-2942
E-mail: nebpress@nebpress.com
Web Site: <http://www.nebpress.com>

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Max Kautsch

Attorney at Law

Phone: 785-840-0077

Email: maxk@kautschlaw.com

Sunshine Week 2024: March 10-16

Sunshine Week is March 10 to 16, to coincide with the National Freedom of Information Day, which occurs on the same day.



Sunshine Week raises awareness of the importance of open government and promotes dialogue on the impact of excessive official secrecy.

We encourage you to write and share editorials, stories and columns about the importance of openness to your community.

The national Sunshine

Week project will have resources available soon, including logos, quizzes and news articles.

Make plans now to join the annual nationwide celebration of access to public information, and what it means for you and your community.

It's your right to know.

Restrictions apply to unauthorized use of the words "Super Bowl"



The Super Bowl is a couple of weeks away, which means NPA member newspapers should be cautious about using NFL trademarked words and logos in advertising promotions.

The NFL has more than 100 federally registered trademarks, including "Super Bowl" and "Super Sunday." The Super Bowl logo, NFL shield and team names and designs are also trademarked.

Without the express permission of the NFL, marketers and advertisers may not use the terms below in their promotions:

Ads cannot contain:

- "Super Bowl"
- "Super Sunday"
- "National Football League" (NFL)
- "National Football Conference" (NFC)
- "American Football Conference" (AFC)
 - Any NFL logo or uniform
- Any specific team name or nickname

Ads can contain:

- "The Big Game"
 - The date of the game
- The names of the team's home cities
- A generic football picture or graphic

It is acceptable to use these words and graphics in news stories about the Super Bowl.

If you have specific questions about the legality of an ad or promotion, contact NPA's Legal Hotline Attorney, Max Kautsch:
Ph: 785-840-0077
Email: maxk@kautschlaw.com

Save the dates:

2024 NPA Annual Convention
Fri. & Sat., April 26 & 27, 2024

Cornhusker Marriott Hotel, Lincoln, NE

Details coming soon!

Good work!

The following newspapers sold network ads during the months of December and January. To help inspire your paper to sell network ads, we've included the amount of money each newspaper made in selling these ads.

Week of December 4, 2023

Blair Enterprise – Jahde Osborn (paper made \$162.50)
Cedar County News – Kellyn Dump (paper made \$162.50)
Crete News – Kaitlyn Dallmann (paper made \$150.00)
Hickman Voice News – Darren Ivy (paper made \$675.00)

Week of December 11, 2023

Blair Enterprise – Jahde Osborn (paper made \$487.50)
Cedar County News – Kellyn Dump (paper made \$162.50)
Crete News – Kaitlyn Dallmann (paper made \$150.00)
Tekamah Burt Co Plaindealer - Paula Denton (paper made \$162.50)

Week of December 18, 2023

Blair Enterprise – Jahde Osborn (paper made \$162.50)
Cedar County News – Kellyn Dump (paper made \$162.50)
Crete News – Kaitlyn Dallmann (paper made \$150.00)
Hickman Voice News – Darren Ivy (paper made \$300.00)

Week of December 25, 2023

Blair Enterprise – Jahde Osborn (paper made \$150.00)
Crete News – Kaitlyn Dallmann (paper made \$150.00)
Hickman Voice News – Darren Ivy (paper made \$150.00)
Norfolk Daily News – Vickie Hrbaneck (paper made \$162.50)

Week of January 1, 2024

Blair Enterprise – Jahde Osborn (paper made \$150.00)
Hickman Voice News – Darren Ivy (paper made \$750.00)

Week of January 8, 2024

Blair Enterprise – Jahde Osborn (paper made \$162.50)
Hickman Voice News – Darren Ivy (paper made \$150.00)
Cedar County News – Kellyn Dump (paper made \$725.00)
Ainsworth Star Journal – Rod Worrell (paper made \$170.00)

Week of January 15, 2024

Blair Enterprise – Jahde Osborn (paper made \$487.50)
Springview Herald – Amy Johnson (paper made \$312.50)
Hickman Voice News – Darren Ivy (paper made \$150.00)
Cedar County News – Kellyn Dump (paper made \$325.00)
Ainsworth Star Journal – Rod Worrell (paper made \$170.00)
Stapleton Enterprise – Marcia Hora (paper made \$125.00)

Week of January 22, 2024

Blair Enterprise – Jahde Osborn (paper made \$162.50)
Springview Herald – Amy Johnson (paper made \$312.50)
Hickman Voice News – Darren Ivy (paper made \$300.00)
Cedar County News – Kellyn Dump (paper made \$562.50)
Crete News – Kaitlyn Dallmann (paper made \$150.00)
Norfolk Daily News – Suzie Wachter (paper made \$325.00)
Lyons Mirror Sun – Paige Anderson (paper made \$162.50)
Stapleton Enterprise – Marcia Hora (paper made \$125.00)

Week of January 29, 2024

Blair Enterprise – Jahde Osborn (paper made \$150.00)
Hickman Voice News – Darren Ivy (paper made \$450.00)
Lyons Mirror Sun – Paige Anderson (paper made \$162.50)

If you would like coaching for selling NPA network ads, please contact Violet Spader – vs@nebpress.com or 402-476-2851.

Postal Service Allows a Grace Period for Implementation of the USPS Electronic Postage Statement Requirement for BMEU Domestic Mailings

Grace period effective through March 31, 2024.

USPS, January 23, 2024

To provide mailers additional time to comply with the discontinuance of hardcopy postage statements policy change, there will be a limited-time grace period.

During the grace period, the Postal Service will continue to accept and process hard copy postage statements that are presented to PostalOne! locations.



The Postal Service will allow this grace period following the implementation of this policy change on January 28, 2024. **This grace period is effective through March 31, 2024.** At that time, mailers will be required to comply with the new policy change and submit their BMEU Domestic postage statements electronically. Mailers are encouraged to adopt the new policy as soon as possible.

A Federal Register Notice (FRN) with the final ruling on the discontinuance of hardcopy postage statements was published April 25, 2023, effective January 28, 2024. Federal Register -Hardcopy Postage Statements Discontinued.

The Postal Service is discontinuing the use of hardcopy postage statements to improve efficiency by expediting the acceptance of commercial mail. Except for Electronic Verification System (eVS®) mailings, all domestic commercial mailings must use an approved electronic method to transmit a postage statement to the PostalOne!®system.

- Mailers should be aware that there are approved third-party software options available on PostalPro at <https://postalpro.usps.com/Full-Service-Cert>.
- Electronic documentation by eDoc submission can decrease the quantity of undocumented errors.
- IMsb and Postal Wizard®are both options the USPS provides through the Business Customer Gateway.

Mailers that are currently working with an approved software vendor should contact their software provider for electronic submission solutions. Electronic submission may already be an option.

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Have you earned your press pass?

The web-based course, *Earn Your Press Pass*, teaches the fundamentals of journalism.

Thanks to funding from the NPA Foundation, the course is available to all Nebraska Press members/staff at no cost.



Earn Your Press Pass began as a cooperative project with Kansas Press Association and Lindsey Young, part owner of Kansas Publishing Ventures, which operates four community weekly newspapers in south central Kansas. Lindsey, a former high school teacher, has experience instructing students in everything from English to public speaking to journalism.

This training will be especially helpful for employees with limited journalism training or experience, early-career journalists and freelancers.

Training topics include newspaper basics, interviewing & reporting skills, sourcing considerations, news judgement, headline & outline writing, AP Style, copy editing & basic photography. The *Earn Your Press Pass* course designed to go at your own pace & fit your schedule. Members who complete the entire course will receive a Certificate of Completion.

Since NPA began promoting the course in May, 47 staff from 28 different member newspapers have signed up for *Earn Your Press Pass*!

Comments on *Earn Your Press Pass* from Nebraska newspaper staff who have completed the course:

"I really learned a lot from the course! I hadn't taken any sort of journalism classes beforehand, but now I'm able to conduct thorough interviews and write well thought out pieces from those interviews. Even my pictures have gotten better. I'm really grateful that you offer these courses, and I would certainly recommend them to other aspiring journalists!" **J.G. - Tecumseh Chieftain**

"I personally enjoyed having Lindsey as my instructor because she speaks nice and clear when giving explanations of journalism topics. The parts that I found useful the most were the Writing Techniques and the Editing section. Also, she gave really good points to get myself ready for interviews. I feel it was worth every minute of my time and I learned a lot. It's very helpful for somebody who is starting in this world of journalism. Thank you so much for all the effort put on this." **D.G. - Sidney Sun-Telegraph**

If you have an employee who could benefit from this training, contact Susan Watson, nebpress@nebpress.com, or Violet Spader, vs@nebpress.com to sign up.

Postal - cont. from pg. 3

Education is available on the Intelligent Mail for Small Business (IMsb) Tool and Postal Wizard through Industry webinars. For webinar information: <https://postalpro.usps.com/>

- USPS provides solutions for mailers not currently using third-party software.
- IMsb and Postal Wizard are both free to use and web-based, meaning no download or software is required.
- IMsb and Postal Wizard guide mailers through the items they need to complete and submit a postage statement based on information they provide along the way.

Please direct any inquiries or concerns to the Mailing and Shipping Solutions Center (MSSC) via email: MSSC@usps.gov or telephone (877) 672-0007.

USPS has created a strike team to specifically assist customers with this transition.

Any of these USPS contacts can assist you with questions, etc:

IN LINCOLN:

**Michelle Hayden, 402-473-1799;
Michael Sindorf, 402-473-1618**

IN OMAHA:

**Jamie Betts, 402-348-2871;
Lori Thrapp, 402-348-2867;
Sydney Anderson, 402-348-2867**

Have a Legal Question?

Call the Nebraska Press Association Legal Hotline

**Max Kautsch,
Attorney at Law**
Phone 785-840-0077
Fax 785-842-3039
maxk@kautschlaw.com
kautschlaw.com



785-840-0077

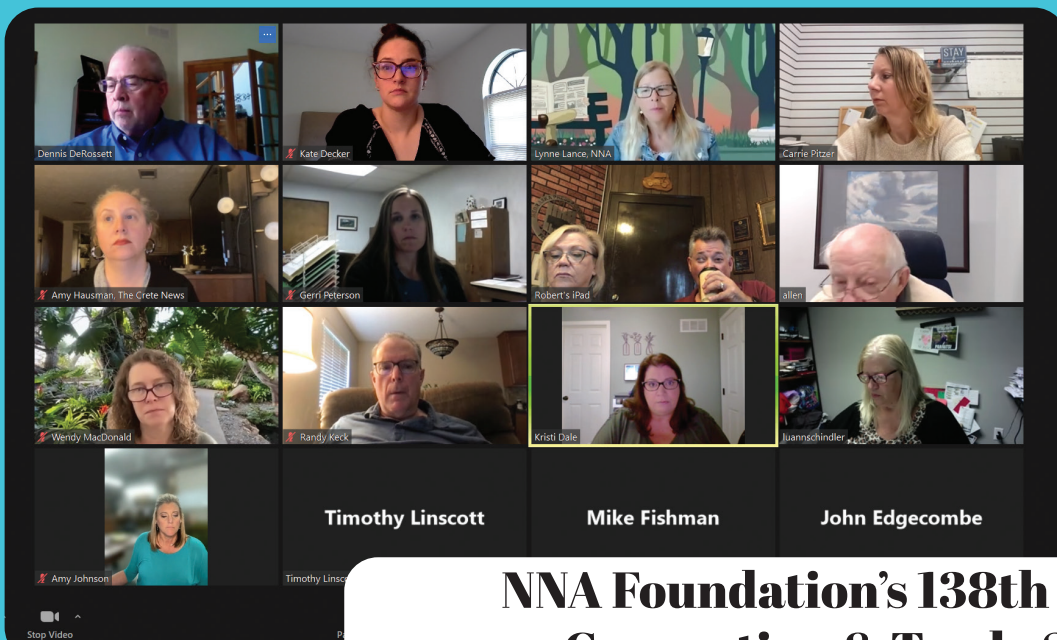
NPA Legal Hotline: free service for members

The Nebraska Press Association's LEGAL HOTLINE is provided FREE to newspapers as part of their annual NPA membership dues - providing solid, prompt legal advice aimed at preventing trouble and helping our newspapers do their job.

If you have questions or concerns about closed meetings or courts, public records denied, Letters to the Editor or employment law issues, to name a few, contact Max Kautsch, NPA's LEGAL HOTLINE attorney.



COURTESY OF VISIT OMAHA



Convention committee announces event at the Omaha's Henry Doorly Zoo & Aquarium®

Details: <https://bit.ly/3GX6VWN>

NNA Foundation's 138th Annual Convention & Trade Show
 September 26-27, 2024
 Embassy Suites by Hilton Omaha Downtown/Old Market



NNAFOUNDATION.ORG/CONVENTION



Nebraska Press Association
 Master Editor-Publisher Award
 Nomination Form

The Best of
THE BEST

 2024

Eligibility: This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska Newspaper, either weekly or daily. Nominations must come from an executive or employee of a Nebraska newspaper which is a member of the NPA; however, no family member may nominate another family member.

The selection procedure: The president of the Nebraska Press Association shall name four other members to join him or her in the selection process.

No committee member may be among the nominees. This award may be given to any person who at the time of the selection is a present or former publisher or editor of a Nebraska newspaper, either weekly or daily.

The committee members will vote for the person they wish to receive the award based on this criteria:

- The nominee has worked hard and lived honorably;
- The nominee has thought soundly and influenced unselfishly;
- The nominee, through his or her newspaper connections, has been active in a variety of ways in his or her community or in the state or nation. This may or may not include being active in press association affairs;
- The nominee has been a practitioner of his or her craft in the production of a quality newspaper product.

Any past nominees would need to be re-nominated.

I nominate:

Nominated by:

 (name)

 (your name)

 (newspaper)

 (newspaper)

 (address)

 (address)

 (city, state zip)

 (city, state zip)

Please include a biography and any letters of recommendation along with this nomination form to supply information that will be helpful in deciding the award winner. Information should be as complete as possible.

**Nomination entries must be received at the NPA office
 no later than February 26, 2024.**

The recipient will be honored at the Friday banquet (April 26) at the 2024 NPA Annual Convention, Cornhusker Marriott Hotel in Lincoln, NE. Please complete and return this form to:

**Susan Watson, Nebraska Press Association
 845 "S" St., Lincoln, NE 68508.**

Nebraska Press Association
Master Editor-Publisher Winners

1972	Joe W. Seacrest, Lincoln	2000	Ken Rhoades, Blair
1973	Fred Seaton, Hastings	2001	Loral Johnson, Imperial
1974	Jack Lough, Albion	2002	Alton "Mook" Wilhelms, Stromsburg
1975	Ronald R. Furse, Aurora	2003	Clancy Hebda, Lincoln
1976	James Kirkman, North Platte	2004	Richard L. Lindberg, West Point
1977	Jack Lowe, Sidney	2005	R.L. "Butch" Furse, Aurora
1978	Lyman P. Cass, Ravenna	2006	William "Bill" Nuckolls, Fairbury
1979	Harold Andersen, Omaha	2007	Ted Huettmann, Wisner
1980	J. Alan Cramer, Wayne	2008	John Gottschalk, Omaha
1981	Bob Bogue, Oakland	2009	Dean Dorsey, Cozad
1982	Dwight King, Holdrege	2010	Gilbert M. Savery, Lincoln
1983	George Miller, Plattsmouth	2011	Zean Carney, Wahoo
1984	Joe R. Seacrest, Lincoln	2012	Donald R. Russell, Sutton
1985	Everette Waters, Bertrand	2013	Ted Gill, Arapahoe
1986	Henry Mead, Seward	2014	Gene Morris, McCook
1987	Henry Trysla, South Sioux City	2015	Elna Johnson, Imperial
1988	Ray Dover, Valentine	2016	Greg Viergutz, Gothenburg
1989	Norris Alfred, Polk	2017	John Edgecombe, Jr., Geneva
1990	Fred Rose, Ainsworth	2018	Charlyne Berens, Seward
1991	Jack Tarr, David City	2019	Kent Warneke, Norfolk
1992	David Beliles, Grand Island	2020-2023	No Award Given
1993	Jack Pollock, Ogallala		
1994	Doug Duncan, Papillion		
1995	Bob Pinkerton, Kimball		
1996	Lee Warneke, Plainview		
1997	Jerry Huse, Norfolk Daily News		
1998	Lloyd Reeves, Crete News		
1999	Arnold "Arnie" Kuhn, Hemingford		



OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD

NEBRASKA PRESS ASSOCIATION



PURPOSE OF THE AWARD

The OUTSTANDING YOUNG NEBRASKA JOURNALIST AWARD was created and funded in 2001 by Zean and Marilyn Carney. Zean is a past president of the Nebraska Press Association, Nebraska Journalism Hall of Fame inductee, Master Editor-Publisher recipient, and is the retired publisher of the Wahoo Newspaper, Waverly News, Ashland Gazette and David City Banner-Press.

The annual award -- administered by the Nebraska Press Association and the Nebraska Press Advertising Service/OnePress -- was established to recognize the outstanding work of the state's young journalism talent. The winner receives a plaque and a \$500 cash stipend; the runner-up receives a plaque.

The competition is open to all weekly and daily newspaper journalists, including reporters, photographers, graphic designers, production and advertising professionals, working full time for any legal Nebraska newspaper.

One winner and runner-up from all weekly and daily entries will be recognized at the NPA Convention's Saturday Awards Luncheon on April 27, 2024 at the Cornhusker Marriott Hotel in Lincoln, NE.

The nominee must be under the age of 30, as of December 31, 2023. Past winners are not eligible to enter again.

A panel of judges, appointed by the NPA/NPAS executive director, will consider each nominee's professionalism, creativity, career goals, impact on their community, and overall journalistic excellence.

NOMINATION GUIDELINES

1. The young journalist, or his or her editor or publisher, may submit entry nominations. The nominating newspaper, publisher or executives must be members of the Nebraska Press Association.
2. Nominees must submit six examples of their work product (published within the previous 2 years) along with a statement from their editor or publisher, as well as a statement from a person of the nominee's choice attesting to his or her qualifications.
3. Each entry must include a statement of no fewer than 150 words, written by the nominee, telling of his or her journalistic goals. This statement must be included with all other entry materials. **The nominee must also submit a photo copy of their Nebraska driver's license.**
4. All entries should be sent in a 9x12 envelope to the NPA office in Lincoln (address below). The envelope should be clearly labeled "Outstanding Young Nebraska Journalist Award."
5. If entry materials must be returned after the competition, special arrangements should be made with the NPA office staff. Contest materials, with the permission of nominees, may be used for education or instructional purposes by NPA/NPAS.
6. Winners will give permission to NPA to have their work published in the contest online or print publications produced for conventions or shown during any photo galleries, videos or presentations.
7. **The deadline for nomination submissions is (POSTMARKED BY) FEBRUARY 23, 2024.**
8. If you have questions, please contact the NPA/OnePress office located at 845 "S" St., Lincoln NE 68508. Phone: 800-369-2850 or 402-476-2851. Email: nebpress@nebpress.com.

**Nomination submissions must be
POSTMARKED BY FEBRUARY 23, 2024!**



Nebraska Press Association Golden Pica Pole Award

(50 or more years service to Nebraska newspapers)

Nomination Form



Name of nominee: _____ Phone: _____

Current Mailing address of nominee: _____

Number of years employed in newspaper business: _____

Locations Worked:

No. of Years:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Is the nominee presently employed? Yes _____ No _____

If yes, where presently employed? _____

Present job title: _____

Nomination submitted by: _____

Title: _____

Newspaper: _____

Date: _____

Return this form no later than February 23, 2024 to:



Nebraska Press Association
 Attn: Susan Watson
 845 "S" Street, Lincoln, NE 68508-1226
 (402)476-2851, NE: (800)369-2850, FAX: (402)476-2942
 e-mail: nebpress@nebpress.com



2024
Omaha World-Herald
Community Service
Award

Deadline:

Entries must be **POSTMARKED BY**
February 23, 2024.

Classes:

Division A: Up to 699 circulation
Division B: 700 to 999
Division C: 1,000 to 1,899
Division D: 1,900 and up
Division E: Dailies - All circulations

Prizes:

One winner may be named in each of the five circulation categories. Each class winner will receive an award.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote community service over the past year. Each entry should include **up to ten copies** of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to community service. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed. **Mail entries to: Nebr. Press Assn., 845 "S" Street, Lincoln, NE 68508**

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's community service. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Awards will be presented at the 2024 NPA Convention at the Cornhusker Marriott Hotel in Lincoln, NE.

Questions? Contact NPA office: 800-369-2850/402-476-2851, or nebpress@nebpress.com.

**Deadline: Postmarked by Friday,
February 23, 2024.**

2024
Omaha World-Herald
Service to Agriculture
Award

Deadline:

Entries must be **POSTMARKED BY**
February 23, 2024.

Classes:

Division A: Up to 699 circulation
Division B: 700 to 999
Division C: 1,000 to 1,899
Division D: 1,900 and up
Division E: Dailies - All circulations

Prizes:

One winner may be named in each of the five circulation categories. Each class winner will receive an award.

What to Enter:

On a one-page cover letter, explain what your newspaper has done to promote service to agriculture over the past year. Each entry should include **up to ten copies** of examples from your paper containing photos, stories, editorials, etc. that demonstrate your newspaper's commitment to service to agriculture. A letter of recommendation from outside source is optional. Cover letter and examples should fit in a 1-inch X 11½-inch three-ring binder. No large scrapbooks allowed. **Mail entries to: Nebr. Press Assn., 845 "S" Street, Lincoln, NE 68508**

Contest Theme:

Judges will consider cover letter and examples as evidence of your newspaper's service to agriculture. Premiums will be assigned to initiative, enterprise, originality and effectiveness.

Awards Presentation:

Award will be presented at the 2024 NPA Convention at the Cornhusker Marriott Hotel in Lincoln, NE.

Questions? Contact NPA office: 800-369-2850/402-476-2851, or nebpress@nebpress.com.

**Deadline: Postmarked by Friday,
February 23, 2024.**