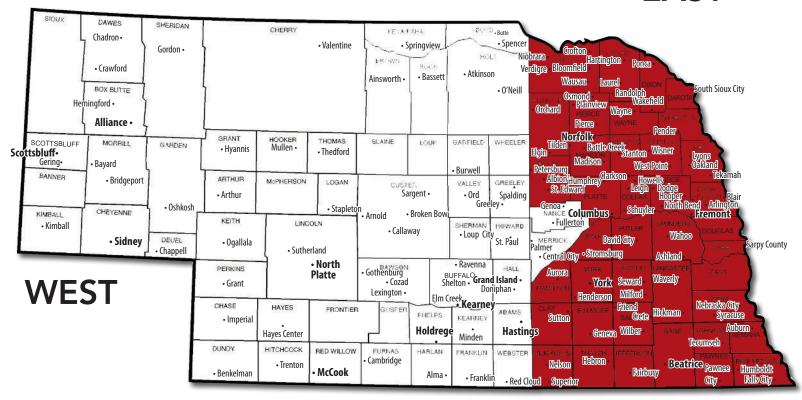


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68 NEWSPAPERS 108,457 CIRCULATION

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CIRCULATION: This statewide program delivers an estimated 450,000+ classified advertising readers each week based on scientific research of Nebraska newspaper readership.

PROOF OF PUBLICATION: OnePress does not guarantee 100% of participating newspapers will run an accepted ad. OnePress will monitor participants in the statewide classified program periodically. At the advertiser's request, an affidavit or one tearsheet will be issued.

WORD COUNT METHOD: Telephone number, including area code, is one word. City addresses include either: 1) the house number, street and direction; or 2) the post office box number as two words. Rural addresses include the box number and route number as two words. The name of the city, state, and ZIP code are each one word. E-mail addresses are counted as one word.

RESTRICTIONS: The originating newspaper, One-Press, or any participating newspaper reserves the right to reject any ad. "Work at home" ads subject to preapproval. See NCAN brochure for additional guidelines and restrictions.

ERRORS: Typographical errors (wrong address, telephone number, name, price, etc.) will require a make-good in the next edition of the participating newspaper in error.